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9	UNITED STATES DISTRICT COURT		
10	FOR THE CENTRAL DISTRICT OF CALIFORNIA		
11	UNITED STATES OF AMERICA,) CR No. 02		
12	Plaintiff,) <u>I N F O R M A T I O N</u>		
13	v.) [15 U.S.C. §§ 78j(b), 78ff,		
14	JEFFREY MICHAEL KALINA,) 17 C.F.R. 240.10b-5:) Securities Fraud]		
15	Defendant.)		
16			
17	The United States Attorney charges:		
18	[15 U.S.C. §§ 78j(b), 78ff; 17 C.F.R. § 240.10b-5]		
19	I. <u>INTRODUCTION</u>		
20	At all times relevant to this information:		
21	1. Homestore.com, Inc. ("Homestore") was a Delaware		
22	corporation headquartered and with its main operations in Westlake		
23	Village, California. Homestore was the largest Internet-based		
24	provider of residential real estate listings and related content.		
25	2. Homestore was a publicly traded company. Homestore's		
26	stock was traded on the national market of the National Association		
27	of Securities Dealers' Automated Quotation System ("NASDAQ"), an		
28	electronic trading system. Homestore had shareholders located		

throughout the United States, including in the Central District of California.

- 3. As a public company, Homestore was required to comply with the rules and regulations of the United States Securities and Exchange Commission ("SEC"). Those rules and regulations are designed to protect members of the investing public by, among other things, ensuring that a company's financial information is accurately recorded and disclosed to the public.
- 4. Under those regulations, Homestore and its officers had a duty to: (a) make and keep books, records and accounts which, in reasonable detail, fairly and accurately reflected the company's business transactions; (b) devise and maintain a system of internal accounting controls sufficient to provide reasonable assurances that the company's transactions were recorded as necessary to permit preparation of financial statements in conformity with Generally Accepted Accounting Principles ("GAAP"); and (c) file with the SEC quarterly reports (on Form 10-Q) which included financial statements that accurately presented its financial condition and results of its business operations in accordance with GAAP.
- 5. Homestore's outside auditor was PricewaterhouseCoopers ("PwC").
- 6. Defendant JEFFREY MICHAEL KALINA ("KALINA") was employed in various positions in Homestore's Finance Department from April 2000 until he was placed on administrative leave in August 2002. During 2001, defendant KALINA served as Senior Manager for Merger and Acquisition Transactions for Homestore.

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II. THE SCHEME TO DEFRAUD

- 7. Beginning in or about March 2001, defendant KALINA, together with high-ranking corporate officers at Homestore, and others, participated in and helped to execute a scheme to defraud shareholders of Homestore, the investing public, PwC, and the SEC, by manipulating Homestore's reported revenues to make them appear higher than they really were.
- 8. Among the goals of the scheme was to ensure that Homestore consistently reported that it had met or exceeded projected quarterly results for advertising revenue and total revenue, when in truth, Homestore's financial results were materially overstated.
- 9. In order to achieve and to attempt to achieve the goals of the scheme, defendant KALINA, high-ranking corporate officers at Homestore, and others, caused Homestore to engage in a complicated series of "round-trip" transactions. In these "round-trip" transactions, Homestore entered into agreements with various intermediaries to facilitate the circular flow of money from Homestore to the various intermediaries and then back to Homestore. These "round-trip" transactions and the accompanying circular flow of money enabled Homestore to recognize its own cash as revenue in violation of GAAP. These illegal arrangements allowed Homestore to inflate its revenue fraudulently by essentially buying that revenue in violation of GAAP.
- 10. For example, in the first and second quarters of 2001, Homestore entered into agreements with a major media company under which Homestore agreed to refer advertisers to the major media company to purchase on-line advertising from the major media

company. The major media company, in turn, agreed to purchase on-line advertising from Homestore. The amount of advertising purchased by the major media company from Homestore was dependent on, and correlated to, the amount of advertising purchased through Homestore's referrals.

- 11. Homestore indirectly paid for the advertising purchases made by the advertisers Homestore referred to the major media company. Homestore purchased services, including software licenses, advertising, and other products, from these advertisers. Homestore generally had no business need to enter into these transactions with these advertisers and also overpaid for the services it purchased from these advertisers. As an unwritten condition of these transactions, Homestore required these advertisers to purchase online advertisements from the major media company with most or all of the money Homestore spent with the advertisers. Moreover, Homestore capitalized the payments made to these advertisers, thereby reducing Homestore's quarterly expenses in "buying" its revenue and the associated impact to Homestore's net income figure in the quarters in which the payments to "buy" revenue were made.
- 12. In the first and second quarters of Homestore's fiscal year 2001, Homestore paid a total of approximately \$49.8 million to the advertisers in 16 separate transactions. The advertisers then paid approximately \$45.1 million to the major media company to purchase on-line advertisements. Homestore, in turn, recognized approximately \$36.7 million in revenue from the major media company's related purchase of on-line advertising at Homestore. Homestore included this bogus revenue from the fraudulent "round-

trip" transactions in the financial statements filed on its Forms 10-Q for the first three quarters of Homestore's fiscal year 2001.

- 13. On or about December 21, 2001, Homestore announced that the Audit Committee of the Board of Directors was conducting an inquiry into certain of Homestore's accounting practices and that Homestore would restate certain of its financial statements. NASDAQ suspended trading in Homestore's stock on December 21, 2001 at \$3.60 per share. Homestore's stock resumed trading on January 7, 2002, and closed that day at \$2.46.
- 14. On or about April 3, 2002, following an internal investigation and audit, Homestore reported that during the first three quarters of its fiscal year 2001, Homestore had materially overstated advertising revenue by \$46,410,000 or 39% of advertising revenue for the period, and 13% of total revenue for the period.

III. DEFENDANT'S PARTICIPATION IN THE SCHEME TO DEFRAUD

- 15. From on or about April 17, 2001 and continuing to July 6, 2001, within the Central District of California and elsewhere, defendant KALINA knowingly and willfully and in connection with the purchase and sale of Homestore stock employed a device, artifice, and scheme to defraud, and engaged in acts, practices, and courses of business that operated as a fraud and deceit, through the use of the means and instrumentalities of interstate commerce and the use of the mails. The scheme operated in the following manner:
- (a) Beginning at least as early as March 2001 and continuing through at least July 2001, defendant KALINA obtained material non-public information in the regular course of his duties

as a Homestore employee that Homestore was engaging in fraudulent "round-trip" transactions in which the company improperly recognized revenue to meet quarterly revenue expectations as discussed in paragraphs 9 through 12 of this information.

- (b) As a result of meetings, informal conversations, telephone conversations, and email exchanges with high-ranking corporate officers and others at Homestore, defendant KALINA was aware that Homestore improperly recognized revenue through the use of "round-trip" transactions.
- (c) Defendant KALINA was further aware of the scheme to improperly recognize revenue through the use of "round-trip" transactions because he participated in the scheme, by, among other things,
- (i) helping to structure Homestore's transactions with the advertisers that Homestore referred to the major media company as discussed in paragraphs 9 through 12 of this information;
- (ii) facilitating the collection of money from the major media company that Homestore recognized as revenue as discussed in paragraphs 9 through 12 of this information; and
- (iii) concealing the "round-trip" transactions from PwC and assisting others in misleading PwC concerning the nature of the "round-trip" transactions.
- (d) As a result of the fraudulent scheme to improperly recognize revenue, defendant KALINA was aware that Homestore's revenues were materially overstated throughout 2001.
- (e) Defendant KALINA knew that this information was material and non-public, and that he could not buy or sell Homestore

common stock before the information had been announced to the public.

- (f) Based on the material non-public information in his possession, from on or about April 17, 2001 to on or about July 6, 2001, defendant KALINA sold approximately 5,649 shares of Homestore common stock.
- (g) During the course of, and as a result of, the scheme, defendant KALINA realized profits of \$69,802 through the sale of Homestore stock.
- (h) During the course of the scheme, defendant KALINA used telephones to cause the trading of his Homestore securities, and caused mailings confirming trades of his Homestore securities to be sent to him.

IV. DEFENDANT'S SALE OF HOMESTORE STOCK

- 16. On or about the following dates, in the Central District of California and elsewhere, by the use of the means and the instrumentalities of interstate commerce and of the mails, defendant KALINA caused the following securities trades to be executed:
- 19 <u>Date</u> <u>Sales of Homestore Stock</u>
- 20 4/17/01 500 shares of Homestore stock
- 21 4/24/01 100 shares of Homestore stock
- 22 4/24/01 400 shares of Homestore stock
- 23 4/24/01 500 shares of Homestore stock
- 24 4/26/01 500 shares of Homestore stock
- 25 4/26/01 500 shares of Homestore stock
- 26 5/2/01 250 shares of Homestore stock
- 27 5/7/01 250 shares of Homestore stock

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1	5/22/01	500 shares of Homestore stock
2	5/24/01	200 shares of Homestore stock
3	6/21/01	124 shares of Homestore stock
4	6/21/01	500 shares of Homestore stock
5	6/25/01	200 shares of Homestore stock
6	6/26/01	500 shares of Homestore stock
7	7/6/01	625 shares of Homestore stock
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9		DEBRA W. YANG United States Attorney
10		Officed States Accorney
11		JACQUELINE CHOOLJIAN Assistant United States Attorney
12		Chief, Criminal Division
13		GREGORY J. WEINGART
14		Assistant United States Attorney Chief, Major Frauds Section
15		Chiler, Major Frauds Section
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