From: Bruce Newling [mailto:mbnewli[REDACTED] Sent: Saturday, June 23, 2012 5:56 PM To: Read, John [John.Read@ATR.USDOJ.gov] Cc: The Authors Guild Subject: U.S. vs. Apple, Inc., et al., 12-cv-2826 (DLC)(SDNY)

John R. Read, Esq.In re U.S. vs. Apple, Inc., et al., 12-cv-2826 (DLC)(SDNY)Chief, Litigation IIIAntitrust Division, United States Department of JusticeWashington, D.C. 20530

Dear Mr. Read,

If I were to purchase my prescribed drugs by mail order from Medco Health Solutions, Inc., the provider of my Medicare prescription drug plan, I could obtain them more cheaply than I can from my neighborhood pharmacy. However, I continue to buy my drugs from the small independent (non-chain) pharmacy because I want to keep the local pharmacy in business, as an important part of the health care system, providing me with guidance on matters of health that do not warrant a visit to the doctor's office.

I pay my bills by mailing a check in an envelope, and I file my income tax returns (state and federal) as paper copies by mail, rather than online, because I think it is important to support the U.S. postal service with my patronage, so that it is there when I need to send a parcel, for example.

Similarly, I never send email greetings cards and refuse to accept email greetings cards from others, because such cards also deprive the U.S. postal service of needed revenue; and the only reason I am sending this communication to you by email, rather than through the U.S. postal service, is that email is the only means by which I can get my statement to you in time to meet the June 25 deadline.

Like the local pharmacy and the local U.S. post office, local bookstores are a very important part of our lives; and if local bookstores are squeezed out of existence because the Department of Justice's proposed settlement would allow Amazon, the online retailer, to undercut the business of local book stores, society as a whole will experience a great loss.

In closing, I am reminded that Oscar Wilde had one of his characters in <u>Lady Windermere's Fan</u> define a cynic as "A man who knows the price of everything, and the value of nothing."

Yours truly,

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