

**From:** Ganter, Mark [mailto:Gante[REDACTED] ]  
**Sent:** Friday, June 22, 2012 6:06 PM  
**To:** Read, John  
**Subject:** United States v. Apple, Inc., 12-cv-2826 (DLC) (SDNY)

What has come of our country and what is about to happen to our children and their right to READ.

I fully intend to cry out to all of the listening billions of people and join them in making it known we do not support your thoughts or decisions regarding this case. Who love to read? Who love books stores? Billions of people and you are making decisions to take that away, Sending a message that this is truly offensive and again supports the bigger getting bigger and the richer getting richer.

What happens when your children can no longer go into a brick an mortar book store and browse for books, meet friends and enjoy the experience a book store can supply. Allowing Amazon to set forth pricing with your apparent approval is alarming to say the least. This is nothing more than pushing for the elimination of the industry-supported, model of fair pricing.

How can you believe or support that this is the best interest of the book industry? Have you forgotten what it is like to browse a book store. What happens when the bookstore is gone? What happens when Amazon is the only competition and that pricing is not at a level for all Americans to enjoy reading?

Would you support just ONE gas station? One grocery store? One car manufacture? Of course not so stop this madness of supporting Amazon and Keep America as it should be where we ALL have the right to choose!!!

**Agency Model** is a fair and American way for all of the book industry to be competitive and allows for fair play across the industry.

Stop Supporting this and allow all of us to have a bookstore for our children and our children's children.

If you can live with being responsible for making a decision that will likely make the bookstore a thing of the past, then I ask you to think about those that this will impact for years to come as once it is gone it will not be back.

I have joined the billions of others that are truly hoping you are truly LISTENING.

Do you truly think the authors guild is wrong is stating that this will impact the e-book developers and the e book vendors and nothing NOTHING good will come of this.

I am strongly speaking out against your decision and ask that you relook at the serious consequences that will impact this country and the world by continuing to support such a travesty of justice.

Mark Ganter  
BAM DM