

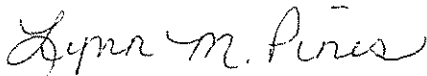
Dear Mr. Read:

I am writing from McLean and Eakin Booksellers in the lovely Petoskey, Michigan. To put it succinctly, for a small brick-and-mortar store, we have a huge loyal following. Not only within the state of Michigan, but across the nation and even overseas. We have shipped to the UK, Australia, and others. You may ask: why? Why does a tiny store in far-flung Northern Michigan have such a loyal customer base? One simple answer: we love both books and people. We love to unite them.

Sadly, doing away with the Agency Model will end this. How? By ending competition as a whole. Does Amazon read? Does it surround itself with stacks of books that, after being read become a part of it, thus able to be shared with another? That's what makes a great bookstore. That's what makes all great independent bookstores competitive. When you do away with the Agency Model, you do away with the competitive spirit. And when that's gone, aren't we eroding one of the basic precepts our nation was founded upon in the first place?

Thank you for your time and we look forward to including you as one of those wonderful people who help us keep not only our electric bill paid, but the competitive spirit alive as well.

Sincerely,



Lynn M. Pines

McLean and Eakin Booksellers, Petoskey, Michigan

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JUN 27 REC'D 2012

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