

From: Patricia Schultheis [mailto:bpschu[REDACTED]]
Sent: Saturday, June 23, 2012 8:32 AM
To: Read, John [John.Read@ATR.USDOJ.gov]
Subject: Amazon's predatory pricing

By pricing select books at a loss, Amazon will in effect force the reading public to read only e-books, preferably on Amazon's own Kindle, because brick-and-mortar bookstores will be a thing of the past. With its dominance of the ebook market, Amazon will then control the market, and what the market reads. By controlling what the public reads, Amazon can then control the flow of ideas essential to a vibrant society. Patricia Schultheis