

**From:** Rakestraw Books [mailto:rakestraw\_boo[REDACTED]]  
**Sent:** Monday, June 25, 2012 6:50 PM  
**To:** Read, John  
**Subject:** Civil suit against Apple and five major publishers regarding agency pricing

Dear Mr. Read,

I am writing to add my voice to those of my colleagues at bookstores around the country in the matter of the DOJ's suit against Apple and five major US publishers.

Quite simply, adopting an agency model pricing plan for e-books has opened up the arena for resellers of all sizes and strengths to take part on an even footing. The market has opened up for all of us. Without agency pricing, amazon was pricing well below list price in such a way that they were able to dominate the industry unfairly. Agency pricing helps us keep us competitive and able to participate in this important market sector.

I know this isn't the most detailed or elaborate argument you will have received on this subject, but I wanted to chime in.

I know that you will consider this matter carefully and make a decision that is ultimately in the best interests of all parts of the economy.

Thank you.

Sincerely yours,

Michael Barnard

Michael Barnard  
Owner & General Manager  
Rakestraw Books  
"The Bookstore in Danville"  
522 Hartz Avenue in downtown Danville, California 94526

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