

**From:** Chandler Burr [mailto:[REDACTED] ]  
**Sent:** Monday, June 25, 2012 2:50 PM  
**To:** Read, John  
**Cc:** Fairchild, Stephen  
**Subject:** Letter Re: United States v. Apple, Inc. et al., No. 12-CV-2826(DLC) (S.D.N.Y.)

TO: John Read, Chief  
Litigation III Section  
Antitrust Division  
U.S. Department of Justice  
450 5th Street, NW, Suite 4000  
Washington, DC 20530

FROM: Chandler Burr  
Author of the books "A Separate Creation," "The Emperor of Scent," "The Perfect Scent," and "You Or Someone Like You."

SUBJECT: The Destructive Impact of the DOJ's Support of Amazon

Dear Mr. Read,

The exact opposite of the DOJ's fundamental assertion is wrong: Publishers receive less per copy sold on the agency model than on a copy sold at a traditional discount based on list price. And you have no answer to the question: Why would publishers conspire to raise prices but lower their income?

Amazon is engaging in what the USTR would call dumping, selling at a loss in order to gain market share, a highly effective policy, only possible when a giant is both able to apply grossly disproportionate strength and willing to suffer short-term damages, that exterminates competitors and choice and, if permitted, in the long run will hand Amazon a monopoly.

The DOJ is working grant Amazon a deeply destructive monopoly.

Amazon argues that Apple et al "constrain[ed] innovation among e-Book retailers," when in reality no one could compete, much less innovate, at the losses Amazon was willing to sustain for its ulterior motives.

Sincerely,

Chandler Burr