

From: Julia Johnston [mailto:julia.johnston[REDACTED]]
Sent: Friday, June 22, 2012 10:14 PM
To: Read, John [John.Read@ATR.USDOJ.gov]
Subject: Amazon targets bookstores

Dear Mr. Read:

A healthy, competitive book market is vital to our culture. It's not in the public interest for the government to help Amazon use e-books to target traditional brick-and-mortar bookstores.

I am an author of education books about getting into and surviving college. This genre does not generate mega-sales. It is important for the book to be on bookshelves of independent and chain brick-and-mortar stores so people can handle the book and check the content throughout to make sure it fits their need. That is how our books sell. Amazon does not provide for that kind of perusal. Amazon does not play well with others with its e-pricing, which hurts non-best-selling authors in many genres, including mine.

Best regards,
Julia Johnston