

From: Gmail [mailto:damondimar[REDACTED]]
Sent: Saturday, June 23, 2012 5:24 AM
To: Read, John[John.Read@ATR.USDOJ.gov]
Subject: U.S. vs. Apple, Inc., et al., 12-cv-2826 (DLC) (SDNY)

Dear Mr. Read,

I am one of several authors whose book sales suffered unnecessarily when Amazon pulled down e-titles from IPG (independent publishers group) earlier this year.

As you know, Amazon's behavior in this action could be characterized less as being motivated by good business sense, more like the vendetta-driven slash-and-burn tactics employed by, say, the Mafia. and this isn't the first time it's happened.

Put simply? It's got to stop.

With all due respect, it seems that your lawsuit doesn't see the forest for the trees. The defendants are not a monopoly, Amazon is. In my experience as a regularly-published mid-list writer, the agency model is the only one that will allow the publishing industry to survive and proliferate. It allows authors, publishers, and distributors to compete and earn fairly, presents the clearest case for the survival of the American brick-and-mortar bookstore (an invaluable cultural and industry institution), while presenting readers -- the market -- with the highest quality products.

Siding with Amazon in this case would be a tremendous miscarriage of justice and a dastardly blow to an industry already reeling from Amazon's anti-market, predatory, and vindictive practices.

Please consider that the American consumer deserve better than this from their own Department of Justice. And please consider me available to discuss this matter at your convenience should you wish to do so.

Sincerely,

Damon DiMarco

Damon DiMarco
www.damondimarco.com
www.towerstories.org
mail@damondimarco.com
Fax: 707-922-3983