

**From:** Sargent, John  
**Sent:** Tuesday, February 9, 2010 12:15 PM (GMT)  
**To:** 'Somerfield, Benita' <BenitaS@flfw.com>  
**Subject:** RE: Congratulations?

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Actually, the deal that 5 of us did with Apple meant someone was gonna have to do it. Just luck of the draw that it was me. As it turned out I did a good job (thankfully). Interesting in that we did the Apple deal with no contact with other publishers, yet when Jobs announced he had 5 on the agency plan things were clear. The optics make it look like I stood alone, but in the end I had no doubt that the others would eventually follow. Doesn't mean Amazon couldn't have kept those buy buttons off though...

-----Original Message-----

**From:** Somerfield, Benita [mailto:BenitaS@flfw.com]  
**Sent:** Tuesday, February 09, 2010 7:06 AM  
**To:** Sargent, John  
**Subject:** RE: Congratulations?

Uh-huh.

You are.

What you did, what you accomplished is major for this industry. And people will react to you differently forever...so.... get used to it! No one else had the nerve nor the brains to pull this off, and Amazon would have remained the big bully in the schoolyard.

-----Original Message-----

**From:** Sargent, John [mailto:John.Sargent@macmillan.com]  
**Sent:** Tuesday, February 09, 2010 7:03 AM  
**To:** Somerfield, Benita  
**Subject:** RE: Congratulations?

Hero indeed. It is actually pretty strange. People react differently to me now. Am hoping it all blows over quickly...

-----Original Message-----

**From:** Somerfield, Benita [mailto:BenitaS@flfw.com]  
**Sent:** Tuesday, February 09, 2010 7:00 AM  
**To:** Sargent, John  
**Subject:** RE: Congratulations?

Great!

I'm very happy to hear that you got everything you needed. Maybe your 15 minutes of fame are over (happily) for you. But...you are the hero of this saga!

The 18th is good for me.

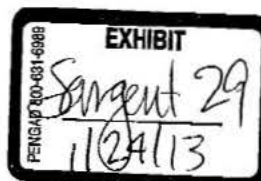
Looking forward to seeing you then and good luck to us both getting out of here on Thursday.B

-----Original Message-----

**From:** Sargent, John [mailto:John.Sargent@macmillan.com]  
**Sent:** Tuesday, February 09, 2010 6:52 AM  
**To:** Somerfield, Benita  
**Subject:** RE: Congratulations?

Can do the 18th or the 19th. The quote, and the only thing I have said to the press, is "We are delighted to be back in business with Amazon". It happens to be true! My 15 minutes of fame is over, as it should be. We signed a deal with Amazon Friday night at 5:00. Not perfect, but we got everything we needed. Back to business as usual, at least for now! I hope you get to Florida. I'm supposed to fly out Thursday to Utah...

Confidentiality requested by Sidley Austin LLP  
pursuant to Tex. Bus. & Com. Code, Section 15.10(i)  
and any other applicable state laws



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-----Original Message-----

From: Somerfield, Benita [mailto:BenitaS@ffw.com]

Sent: Tuesday, February 09, 2010 6:46 AM

To: Sargent, John

Subject: Congratulations?

Yesterday's WSJ had a small kind of hidden article saying that all is now well between you and Amazon--but no details disclosed. And your quote expresses your "delight." Hmmmm..... Ok--can we figure out a time to have lunch in the next few weeks. My learning curve is flattening out. I know that your schedule must be beyond jammed, so--what, if anything, works for you? I'm supposed to go to Florida on Thursday for one of our big fundraisers--hope I get there, and I really hope that our authors get there!!B

