

**From:** Eddy Cue <cue@apple.com>  
**Sent:** Tuesday, January 26, 2010 11:16 AM  
**To:** Reidy, Carolyn <UReidCa@cbs.com>  
**Subject:** Re: Thanks

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The PR contact is -  
 Katie Cotton  
 katicc@apple.com  
 408-974-██████

eddy

On Jan 26, 2010, at 11:03 AM, Reidy, Carolyn wrote:

> Eddy: I think I will go into withdrawal now that I don't have to discuss Exhibit A or Clause 6(f) anymore!  
 >  
 > I take it from the time of this email that you didn't get out of New York last night--either that or you are an early riser in California! If you didn't get out, I hope that's good news for our industry, and not because you ran into airport delays.  
 >  
 > I too believe this will be a great moment in book publishing. I'm hoping that Wednesday's event will erase any lingering feeling of failure at not having been able to move you further out of your "box" (she said dryly) and will sustain us as we move through the next steps in this process of changing the industry.  
 >  
 > I did alert Stephen King yesterday afternoon that UNDER THE DOME might be featured from the stage tomorrow (we do like him to be fully aware of anything happening involving him) and he was extremely pleased to hear that. He will also be ready with a positive comment (about being happy to see books made even more available from such a good retailer--he's a huge iTunes fan) if the press goes to him for a comment (the second reason I alerted him)--they usually do try and get comments from him on anything that is digital related when his book(s) are even tangentially mentioned.  
 >  
 > I look forward to seeing you on Wednesday, too.  
 >  
 > You were going to send me a PR name I can pass on?  
 >  
 > Carolyn  
 >  
 > -----Original Message-----  
 > From: Eddy Cue [mailto:cue@apple.com]  
 > Sent: Tuesday, January 26, 2010 9:51 AM  
 > To: Reidy, Carolyn  
 > Subject: Thanks  
 >  
 > Hi Carolyn,  
 >  
 > I feel like I have to send you an email and talk everyday now! You are real leader of the book industry. I appreciate all your efforts in making this happen. I really believe this will be great moment in book publishing.  
 >  
 > I look forward to seeing you on Wed!  
 >  
 > Eddy

