

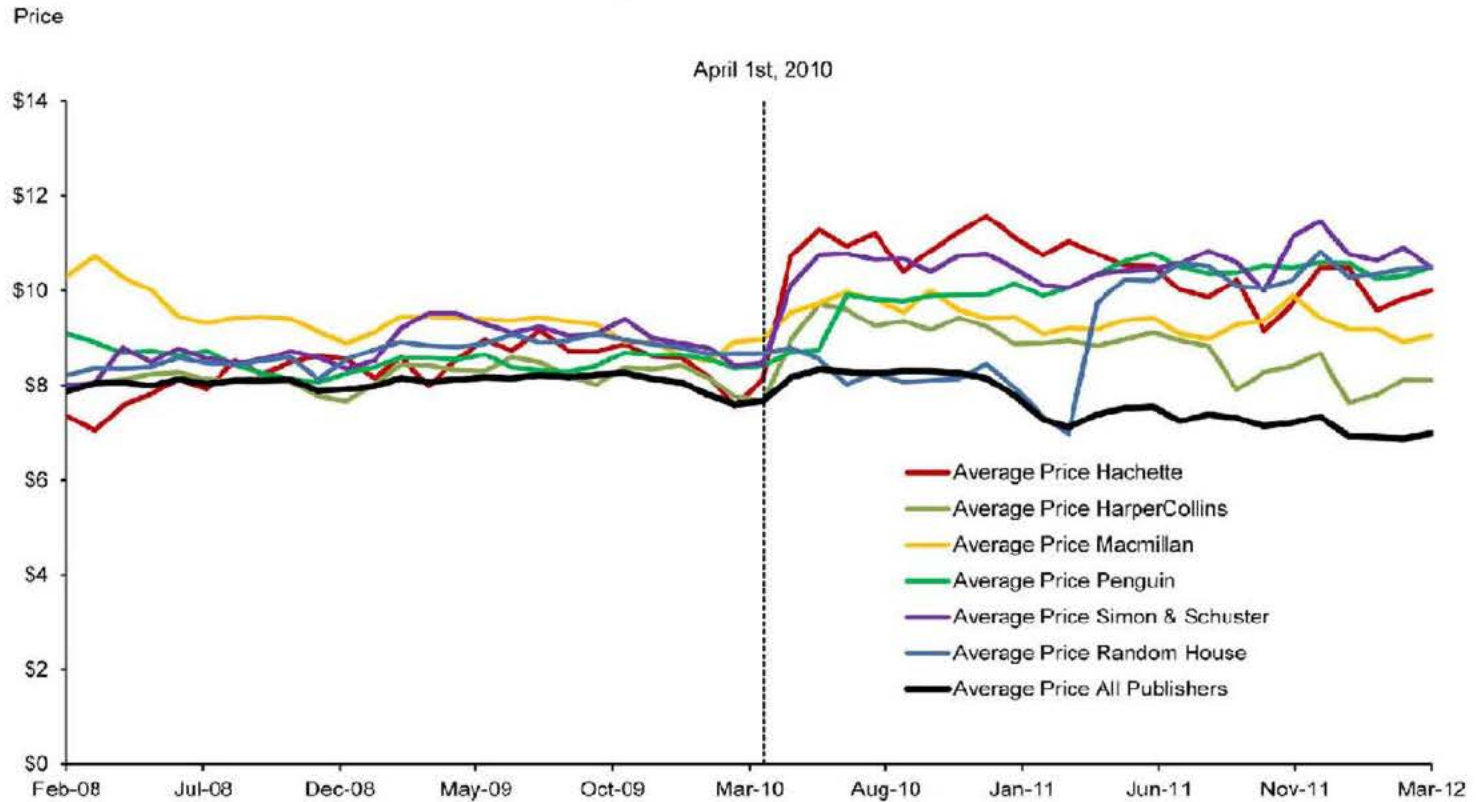


**DX-434**

Plaintiff's Exhibit  
US v Apple  
12-cv-02836  
PX-0842

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**Average eBook Retail Prices for Sony, Amazon, Barnes & Noble, Apple, Google, Books-A-Million, and Kobo  
February 2008 – March 2012**



Source: Sony Transactions Data, Amazon Transactions Data, Barnes & Noble Transactions Data, Apple Transactions Data, Google Transactions Data, Books-A-Million Transactions Data, Kobo Transactions Data

