From:

Brett Hurt

Sent:

Thursday, October 27, 2011 11:39 AM

Subject:

Re: HTDWD:

I plan to when I build the case, timing is not right now

** sent by mobile

----Original message-----

From: Mitchell Green <mitchell@easternadvisors.com>

To: Brett Hurt <Brett.Hurt@bazaarvoice.com> Sent: Thu, Oct 27, 2011 11:33:49 GMT+00:00

Subject: Re: HTDWD:

You should share that with board. Just buy 'em ;-)

Mitchell H. Green Eastern Advisors 101 Park Avenue, 33/F New York, NY 10178

Work: (212) 984-2329

mitchell@easternadvisors.com

On Oct 27, 2011, at 7:18 AM, "Brett Hurt" < Brett.Hurt@bazaarvoice.com > wrote:

and then we held the line there. Material, to be sure!

** sent by mobile

----Original message----

From: Mitchell Green <mitchell@easternadvisors.com>

To: Brett Hurt <<u>Brett.Hurt@bazaarvoice.com</u>> Sent: Thu, Oct 27, 2011 03:58:03 GMT+00:00

Subject: Re: HTDWD:

How much lower did you have to discount because of powerreviews?

Mitchell H. Green Eastern Advisors 101 Park Avenue, 33/F New York, NY 10178

Work: (212) 984-2329

mitchell@easternadvisors.com

On Oct 26, 2011, at 11:35 PM, "Brett Hurt" < Brett.Hurt@bazaarvoice.com > wrote:

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

TRIAL EXHIBIT GX0422

13-CV-0133-WHO

Date Entered _

By _____(Deputy Clerk)

Board,

A strong ASF win at our first win there. And this was very competitive with PowerReviews – feels very good to see it come in.

Best, Brett



Brett Hurt

Chief Executive Officer o: +1.512.551.6736

e: brett@bazaarvoice.com Site | Blog | Twitter

From: Mark Brady < Mark. Brady@bazaarvoice.com>

Date: Wed, 26 Oct 2011 16:53:35 -0500

Cc: Bill Fanning < Bill.Fanning@bazaarvoice.com >, Matthew Price

<Matthew.Price@bazaarvoice.com>, Mark Brady <Mark.Brady@bazaarvoice.com>, Paul Dodd

<Paul.Dodd@bazaarvoice.com>

Subject: HTDWD:

<image005.jpg>

<image007.png>

To: mitchell@easternadvisors.com

CC:

BCC:

HIGHLY CONFIDENTIAL BZ-00841471