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Southern District of New York*

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**CANADIAN MAN ARRESTED IN MULTIMILLION-DOLLAR FAKE  
INVOICE MAIL SCAM TARGETING 25,000 BUSINESSES**

MICHAEL J. GARCIA, the United States Attorney for the Southern District of New York, and RONALD J. VERROCHIO, the Inspector-in-Charge of the New York Office of the United States Postal Inspection Service ("USPIS"), announced the arrest late yesterday of EMANUEL MEDEIROS for perpetrating a mass-mail, fake invoice scam that targeted approximately 25,000 businesses throughout the United States and abroad, and yielded an estimated \$7 million in proceeds. According to the Complaint filed earlier today in Manhattan federal court:

MEDEIROS's scheme involved mailing to thousands of companies (the "Victim Companies") throughout the world phony bills for bogus services that the Victim Companies had not agreed to purchase. MEDEIROS, who sometimes used the name "Joseph Garcia," conducted business as Boom Global Media Inc., or another company, Bradstreet International (collectively, "Boom Global"). These companies held themselves out as internet-based business listing services, purporting to offer a "business to business guide," which could provide "cost-effective Internet Advertising" enabling customers to "showcase [their] goods and/or services" and "recruit talented and qualified people for [their] organization."

In fact, however, Boom Global did not provide the services claimed. Instead, MEDEIROS used Boom Global to send bills to thousands of Victim Companies, which bills were styled as "RENEWAL" notices, even though the Victim Companies had not previously purchased services from Boom Global. These bills, most of which charged the Victim Companies \$297.83, also threatened to charge Victim Companies a penalty of 2% per month for "overdue accounts," even though the Victim Companies had not

purchased services from Boom Global. While a number of these "RENEWAL" notices were ignored because the Victim Company had not actually agreed to purchase services from Boom Global, a large number of Victim Companies nevertheless were duped into paying the money demanded in the bill. Through his fraudulent scheme, MEDEIROS reportedly induced approximately 25,000 Victim Companies to pay fees, yielding an estimated \$7 million in fraudulent proceeds.

One Victim Company reported receiving a number of facsimiles and e-mails from Boom Global which, among other things, threatened that Boom Global would report the Victim Company to a collection agency if the company failed to pay Boom Global's bill. The Victim Company ultimately paid the bill because it was concerned that its credit rating would be affected if it failed to do so. Other Victim Companies simply paid Boom Global's bill in error, even though they had not agreed to purchase any services from Boom Global.

MEDEIROS, who resides in Canada, used an address on Greenwich Street in Manhattan as the purported address of Boom Global, but that location is in fact a commercial mail receiving agency ("CMRA"). MEDEIROS paid the CMRA approximately \$1,000 per month to mail approximately 200 to 400 letters every two weeks for the past four years. Mail to Boom Global received at the Greenwich Street address would be forwarded to MEDEIROS in Canada through a commercial carrier. In addition, Boom Global has a web site, [www.boomglobalmedia.com](http://www.boomglobalmedia.com), which appears on its face to allow a user to search for companies providing certain products and services but actually does little more than provide basic information of the sort readily accessible on a Victim Company's web site, including contact information and the names of a few company executives.

MEDEIROS, 47, resides in Toronto, Canada. He is charged with one count of mail fraud. If convicted, he faces a maximum sentence of 20 years' imprisonment.

MEDEIROS will be presented later today before U.S. Magistrate Judge ANDREW J. PECK.

Mr. GARCIA thanked the USPIS for its assistance in this investigation. Mr. GARCIA said the investigation is continuing.

This prosecution is being handled by the Major Crimes Unit of the United States Attorney's Office. Assistant United States Attorneys MARCUS A. ASNER and JULIAN J. MOORE are in charge of the prosecution.

The charges contained in the Complaint are merely accusations and the defendant is presumed innocent unless and until proven guilty.

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