



# Anti-Terrorism Advisory Council U.S. Attorney's Office Eastern District of Wisconsin

## School Resource Officers/Parents

The Belgians love their cherry beers. Americans like to squeeze lime into their longnecks. Now Anheuser-Busch Cos. figures beer lovers are ready for its new fruity beer additives called Spykes. Spykes is a malt liquor with a 12 percent alcohol content that can be mixed or taken as a shot, and is slightly caffeinated, for a kick. Packaged in 2-ounce bottles, Spykes comes in such flavors as Spicy Mango and Spicy Lime with the "spicy" referring to a slight, jalapenolike burn on the finish as well as Hot Melons and Hot Chocolate. A company spokesman says "They can add it to anything, like vodka for a martini mix, and the packaging looks neat, with the little plastic bottles they can just throw in their purses." Spykes can be mixed with just about anything, which was what Anheuser-Busch was after. The King of Beers wanted a fun product that would resonate with young adults, and thought Spykes would tie in well with its other brands.



Source: <http://www.msnbc.msn.com/id/16815536/>

Questions/Comments/Suggestions should be addressed to:

### **Anti-Terrorism Advisory Council/United States Attorney's Office**

Steven D. Keene – 414-297-4540

Special Investigator

email: [steven.keene@usdoj.gov](mailto:steven.keene@usdoj.gov)

or

Elizabeth Makowski – 414-297-4502

Information Officer

email: [elizabeth.makowski@usdoj.gov](mailto:elizabeth.makowski@usdoj.gov)