Enron's Net Increased 30% in 2nd Quarter

OnlineEnergyTradingGaveProfitBigBoostAsRevenueGrew75%

By REBECCA SMITH

Staff Reporter of THE WALL STEEPT JOURNAL Paron Corp.'s transition from a naturalgas company to a racy provider of energy and telecommunications services took a big leap forward in the second quarter, with profit getting a kick from an increase in online energy trading.

Houston-based Enron said its electricity and natural-gas trading volumes jumped by 40% in the second quarter, helping to push net income up by 30% to 5289 million from 5222 million a year earlier. Per share earnings of 34 cents handily beat already bullish analyst estimates pubtished by First Call/Thomson Financial by indicents a share. A year earlier, Enron Sardied 27 cents a share.

Revenue grew 75% for the second quarfer to \$15.88 billion from \$9.67 billion a year earlier. In afternoon trading, Enron stock was unchanged at \$73 on the New York Stock Exchange.

Analysts said strong growth in Enron's Web-based trading platform, EnronOnline, moved the whole company forward. Volume at EnronOnline, which trades some 800 contracts for commodities including oil, natural gas, electricity and telecommunications capacity, grew by 92% from the first quarter and now accounts for 60% of Enron's total trading volume.

"EnronOnline is in its hypergrowth stage," said Donato Essey, gas analyst for Merrill Lynch Global Securities. "It seems like all the traders are using it for price discovery and to cut a deal" giving Enron

High Energy

Enron's weekly closing share price



transaction fees as well as profits on goods traded.

Growth at the unit is especially impressive, analysts said, since EnronOnline is just eight months old. In that time, traders have used it to execute more than 200,000 transactions with a face value exceeding \$100 billion. Some of that business was taken away from competitors, but much of it represents new business stimulated, in part, by the ease of online trading.

For the quarter, Enron's natural-gas trading volumes jumped by 77% in North America from a year earlier as powerplant owners moved to lock up fuel supplies in a rising-cost market. Analysts said the increase in gas volumes—in a supposedly mature market—showed the spillover impact of electric-industry deregulation and unease about gas-storage levels, which are lower this year than last. Enron's electricity trading volumes in North America grew by 31% from a year earlier, partly reflecting nervousness about dwindling electricity reserves in * many major markets and growing price * volatility.

Enron President Jeffrey Skilling said huge swings in energy prices do more than help the energy trading business. They also push big companies to sign longterm power-supply contracts with Enron's retail services unit. For the quarter, the unit signed contracts to supply \$3.8 billion of energy and energy services to customers. The unit produced a pretax profit of \$24 million for the quarter, compared with a \$26 million loss a year earlier, as it ramped up production.

Although most customers continue to sign 10-year purchase contracts, "we've seen more interest in fixed prices as the market has gotten more volatile," Mr. Skilling said. Contract prices generally have ranged from \$40 to \$130 per megawatt hour, he said, far above the prices many analysts expected to see in deregulated markets.

Mr. Skilling said Enron's European trading business showed growth that surprised him, principally in Germany and surrounding countries that recently have liberalized their markets and are encouraging bilateral energy trading.

Analysts said investors should expect greater volatility in Enron's stock price now that the company is increasingly perceived as a technology play. Roughly a third of Enron's market value is attributable to EnronOnline and Enron Broadband Services, its coast-to-coast telecommunications unit that said this week it will deliver movies on demand to homes in partnership with Vlacom Inc. unit Blockbuster Inc. The remainder is Enron's more traditional energy businesses, including gas pipelines and generating plants.

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By Staff Reports

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