## **Investor Relations** 2000 Goal

## **GOAL**

Continue delivery of a coordinated and targeted global investor communication, generating premium valuations for Wholesale Energy, Retail Energy and Broadband Services.

## **PERFORMANCE**

Enron Corp. relative valuation versus the market and peer group improved A. significantly, as follows:

	P/E Multiple * 12/31/99	P/E Multiple * 
Enron Corp. Peer Group - Energy S&P 500	31x 16x 26x	48x 22x 22x

<sup>\*</sup> Based on forward year E.P.S. estimates

Enron's total return to shareholders for 2000 has significantly exceeded all В. comparative indices (through 1.1/27).

	Total Return 2000
Enron Corp.	78.7%
S&P 500	( 7.2%)
Dow Jones Industrials	( 7.0%)
NASDAQ	(29.1%)
Peer Group - Energy	70.6%
Peer Group – Broadband	(65.1%)

The objective of providing coordinated and targeted investor communications was C. carried out aggressively in 2000, which contributed to the total returns and increased valuation levels mentioned above. Meetings with investors were held in 37 cities worldwide; at over 26 industry conferences, resulting in over 450 one-on-one meetings.