Community Analysis Process for Planning Strategies

Presented by
Edward J. Krueger
Fox Valley Technical College
and
Don White
Oneida Nation of Wisconsin

Overview of the Comprehensive Strategic Planning Process
Program Goals

Provide participants with information on the Strategic planning process

Program Goals

Provide an understanding of our community’s quality of life by building effective teams through the development of a communication and information sharing process
Program Goals

Provide a process for the community’s executive leadership to use in the development of an action plan

---

Strategic Planning

- Choose a desired future for the community
- Develop an approach to achieve goals
- Clear, concise objectives
- Awareness of resources
Reasons for a Planning Process

- To avert a crisis
- Occurrence of a major event
- Issues requiring multi-focused intervention
- Support from outside the community
- To prepare for the future
- Safety of community members

How does your training relate to YOUR community responsibilities?

- Provides an opportunity to share in the responsibility for your community’s quality of life
- Improve the ability to share information across the sectors of community government
How does CAPPS relate to YOUR community responsibilities?

Apply this PROCESS for planning to many areas of responsibility

The CAPPS Process

The Planning Process

- Assess Goals and Develop a Common Direction
- Identify Needs Assess Existing Resources
- Implement the Plan
- Develop the Plan
- Re-Plan
What to Expect

- A WORK PLAN to use after the training is completed as the basis for an ongoing community planning process

Training Expectations

- Team effort
- ALL team members have an equal voice
- Active participation by each team member
Thought for the Day

- When a problem comes along, study it until you are completely knowledgeable.

- Then find that weak spot, break the problem apart, and the rest is easy.
  - Norman Vincent Peale

Questions?

Thank you!