



Department of Justice

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FOR IMMEDIATE RELEASE

09/16/09

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MASS MAILER SENTENCED TO PRISON FOR DEFRAUDING POSTAL SERVICE

Atlanta, GA - BRUCE JAMES REGISTER, 55, of McDonough, Georgia, was sentenced today by United States District Judge Orinda Evans to serve 18 months in federal prison on charges of mail fraud.

REGISTER was sentenced to 1 year, 6 months in prison to be followed by 3 years of supervised release, and ordered to pay \$378,695 in restitution. REGISTER pleaded guilty to the charges on June 26, 2009, and deposited \$378,695.80 with the Clerk of the Court for payment of restitution that day.

According to Acting United States Attorney Yates, the charges and other information presented in court: REGISTER is the Chief Executive Officer, Chief Financial Officer and Secretary of Target Marketing, Inc. ("TMI"), a mailing house that specialized in printing and mailing promotional materials for advertisers. Pursuant to a permit issued by the USPS, TMI was authorized to mail large quantities of first-class or standard (bulk) mail using discounted postage rates, after certifying that the mailings met certain guidelines established by the USPS. TMI's permit also allowed for further discounted postage rates if TMI agreed to transport the bulk mail, at its own expense, to the destination USPS postal facility.

REGISTER devised a scheme to defraud the USPS by tendering bulk mail to the USPS for delivery accompanied by a USPS form purporting to show payment with a fraudulently obtained USPS date stamp when, in fact, no payment had been made. REGISTER also devised a second scheme to defraud the USPS by tendering first-class mail to the USPS for delivery accompanied by USPS forms purporting to present and pay for 3,500 pieces of mail when, in actuality, 37,426 pieces of mail had been tendered, knowing that the additional postage had not been paid.

This case was investigated by Postal Inspectors of the United States Postal Inspection Service.

Assistant United States Attorney Jamila M. Hall prosecuted the case.

For further information please contact Sally Q. Yates, Acting United States Attorney, or Charysse L. Alexander, Executive Assistant United States Attorney, through Patrick Crosby, Public Affairs Officer, U.S. Attorney's Office, at (404) 581-6016. The Internet address for the HomePage for the U.S. Attorney's Office for the Northern District of Georgia is www.usdoj.gov/usao/gan.