

EXHIBIT 7

Because we care *about you!!!*

Community Covenant

Hospitality is a valued and important aspect of the social and cultural activities of all people visiting or residing in the Pacific Beach and Mission Beach communities. The hospitality industry—composed of hotels, restaurants, bars, nightclubs, social clubs, micro-breweries, and recreation facilities—is the community's largest private employer and a major contributor to the health of the local economy and community.

Because of the nature of products and services provided as part of hospitality, hosts and guests share a responsibility in protecting the health, safety and well-being of the community. This is especially true regarding the service and consumption of beer, wine, spirits, and other beverages containing alcohol.

We as hosts, both commercial and social, recognize the importance of responsible hospitality practices and recognize the right of people to choose to drink or not drink beverages containing alcohol. It is for this reason that we have adopted a sense of responsibility in how we serve our guests. By acknowledging the role of moderation, we recognize the distinction between the appropriate and inappropriate use of beverages containing alcohol.

As members of our community, we support the efforts of community alcoholism treatment and recovery agencies that assist individuals for their own welfare and for the welfare of the larger community.

Therefore, we agree to adopt the following responsible hospitality practices which promote a healthy and safe environment for the benefit of all. We agree to:

- Provide low-alcohol and alcohol-free beverages, priced competitively with alcoholic beverages, whenever and wherever alcoholic beverages are sold or served.
- Refrain from the use of price promotions or specials on alcohol beverages that encourage overconsumption and intoxication.
- Discourage intoxication, and refuse service to an obviously intoxicated person.
- When possible, provide food when alcoholic beverages are sold or served, and encourage the consumption of these foods.
- Encourage the creation of an atmosphere that facilitates group social interaction among men and women, and provide activities other than drinking.
- Encourage increased awareness of the risks involved with the consumption of beverages containing alcohol related to activities and situations that might result in harm, injury, or death—such as when driving, when pregnant, and when operating machinery.
- Refrain from the illegal use of promotional flyers on utility poles and other public right of ways.
- Provide proper supervision of activities by those who are properly trained to maintain control of the environment.
- Encourage responsible drinking by all guests who choose to consume beverage alcohol.
- Comply with all legal obligations for the appropriate service and consumption of beverages containing alcohol, including not permitting service to or consumption by those underage.
- Promote and provide responsible beverage service training to all persons who serve and sell alcoholic beverages.
- Assure the safety of guests and others by encouraging the use of alternative transportation, including a designated driver program or arranging rides with a taxi or friends.

UW 4256

Because We Care!

Pacific Beach Community Covenant

*H*ospitality is an important aspect of the social and cultural activities for all visitors to Pacific beach. The hospitality industry – comprised of hotels, restaurants, bars, nightclubs, social clubs, micro-breweries and recreation facilities – is the community's largest private employer and a major contributor to its economic vitality.

*A*s commercial and social hosts, we recognize the importance of being responsible hospitality providers and recognize the right of people to choose to drink or not drink alcoholic beverages. For this reason, we have adopted a Community Covenant to emphasize our responsibility toward serving our guests which frequently includes students from many of our nearby colleges and universities and the equally large population of young military personnel. In acknowledging the importance of moderation, we recognize the distinction between the appropriate and inappropriate use of beverages containing alcohol.

*B*ecause of the nature of products and services provided which includes alcoholic beverages, both hosts and guests share the responsibility of protecting the health, safety and well-being of the community.

*A*s members of the Pacific Beach community, we support the efforts of community alcoholism treatment and recovery agencies that assist individuals to safeguard their own welfare and that of the community at large.

*T*herefore, we agree to adopt the following hospitality practices which promote a healthy and safe environment for visitors to and residents of Pacific Beach. We agree to:

- Assure that all owners, managers and servers are certified by the Responsible Beverage Service Program (ABC)
- Provide competitively priced beverages which contain reduced alcohol or which are alcohol-free in those establishments which are licensed to serve alcohol.
- Refuse to participate in promotions or specials which encourage over consumption and intoxication.
- Refuse to serve intoxicated patrons.
- Encourage the consumption of food when alcoholic beverages are sold or served.
- Encourage an atmosphere that facilitates social interaction among groups of men and women and activities other than drinking.
- Encourage awareness of the risks involved with the consumption of beverages containing alcohol related to activities and situations that might result in harm, injury, or death – such as when driving, when pregnant, and when operating machinery.
- Refrain from the illegal use of promotional flyers, and abide by posting practices on campus.
- Recognize that a clean neighborhood is good for business and participate in the cleaning of the neighborhood by pressure washing sidewalks at least quarterly, providing outdoor trash cans and ashtrays for patrons, and sweeping sidewalks on a daily basis.
- Participate in a Designated Driver Program which provides for the use of alternative transportation.
- Refrain from advertising two for one drink specials or prices below two dollars for any alcoholic beverage sold in our establishments.
- Provide a safe environment for customers and employees alike by operating with proper fire safety practices.
- Maintain and abide by the occupancy standards set forth for each establishment. Continue to seek training and direction from Fire and Rescue with a commitment to operate in a responsible manner