

EXHIBIT 12



Picnic Day 2012 Community Covenant for Off-Sale ABC License Holders

Promoting Safe & Responsible Alcohol Sales

Picnic Day is, at its roots, a family-friendly open house for UC Davis. The campus and the community have the opportunity to put their best faces forward. In addition, the many visitors to the community can provide an economic gain for many businesses. As one of the largest student-run events in the country, Picnic Day also provides an opportunity for young people to gain leadership skills and real-world experience in event planning.

In recent years, off-campus drinking and partying has contributed to serious public safety concerns throughout the entire community. Selling alcohol is a serious responsibility and requires great consideration to ensure the health and safety of customers and the public, especially on Picnic Day and the days leading up to it.

Therefore, on Picnic Day weekend (April 20 - 22, 2012) we agree to adopt the following responsible sales practices, if they apply to our particular business, which promote a healthy and safe environment for the benefit of all.

We agree to:

- ❖ Refrain from the use of local price promotions or specials that encourage overconsumption and intoxication.
- ❖ In the week prior to Picnic Day, refrain from the use of local, alcohol-themed promotional flyers and other mediums to advertise Picnic Day specials on alcohol or to promote Picnic Day as a "drinking" or "partying" event.
- ❖ Comply with all legal obligations, including all individual ABC license restrictions, for the appropriate sales of alcoholic beverages, including not permitting service to those under 21 or those who are obviously intoxicated.
- ❖ Encourage increased awareness of the risks involved with the irresponsible consumption of alcoholic beverages and its relation to activities and situations that might result in harm, injury or death.

Signed: Donna Anderson Date: 4/2012

Business Name: NUGGET MARKET #2 AND #12
Owner/Manager

Picnic Day Community Covenant: 2012

Hospitality is a valued and important aspect of the social and cultural activities of all people visiting or residing in the Davis community over the annual Picnic Day weekend. The hospitality industry, composed of hotels, restaurants, bars, nightclubs, social clubs, and recreation facilities, is a major contributor to the health of the local economy and community.

Because of the nature of products and services provided as part of hospitality, hosts and guests share a responsibility in protecting the health, safety and well-being of the community. This is especially true regarding the service and consumption of beer, wine, spirits and other beverages containing alcohol.

We as hosts, both commercial and social, recognize the importance of responsible hospitality practices and recognize the right of people to choose to drink or not drink beverages containing alcohol. It is for this reason we have adopted a sense of responsibility in how we serve our guests. By acknowledging the role of moderation in drinking, we recognize the distinction between the appropriate and inappropriate use/consumption of alcoholic beverages.

Therefore, on Picnic Day weekend (April 20-21, 2012) we agree to adopt the following responsible hospitality practices, if they apply to our particular business, which promote a healthy and safe environment for the benefit of all.

We agree to:

- ♣ Refrain from selling or serving alcoholic beverages before 11:00 A.M. on Picnic Day.
- ♣ Encourage responsible drinking by all customers and guests who choose to consume alcoholic beverages and refrain from the use of price promotions or drink specials that encourage overconsumption and intoxication.
- ♣ When possible, provide food and/or food-service when alcoholic beverages are sold or served and encourage the consumption of these foods.
- ♣ In order to encourage food service and dining, refrain from altering the regular business model and/or dining plans (seating and table plans) before 9:00 P.M. both inside and on the patio of bars/restaurants.
- ♣ Provide low alcohol and alcohol-free beverages, priced lower or at least priced competitively, with alcoholic beverages, whenever alcoholic beverages are sold or served.
- ♣ Refrain from the use of alcohol themed promotional flyers on utility poles and other public right of ways and to refrain from using TV, radio, newspaper, or other similar mediums to advertise drink specials or to promote Picnic Day as a "drinking" or "partying" event.
- ♣ Comply with all legal obligations, including all individual ABC license restrictions, for the appropriate service and consumption of alcoholic beverages, including not permitting service to or consumption by those under 21 or those who are obviously intoxicated.
- ♣ Promote and provide responsible beverage service training to all persons who serve and sell alcoholic beverages, including recognition of standard drink size and drink equivalency in order to prevent overconsumption and intoxication.
- ♣ Provide adequate supervision of activities by those who are properly trained to maintain control of the environment and to thoroughly discuss the business plan and this Covenant with the manager(s) and employees who will be working during the Picnic Day weekend.
- ♣ Promote the safety of guests and others by encouraging the use of alternative transportation, including a designated driver program or arranging rides with a taxi or friends.
- ♣ Encourage the creation of an atmosphere that facilitates positive group social interaction and provides activities other than drinking alcohol. If music or live entertainment is provided, ensure that the Davis Noise Ordinance is adhered to.
- ♣ Encourage increased awareness of the risks involved with the consumption of alcoholic beverages and its relation to activities and situations that might result in harm, injury or death.

Signed, _____

Owner/Manager

Date: _____

3/13/12

Business Name: _____

de Vere's Irish Pub



Picnic Day Community Covenant: 2013

Hospitality is a valued and important aspect of the social and cultural activities of all people visiting or residing in the Davis community over the annual Picnic Day weekend. The hospitality industry, composed of hotels, restaurants, bars, nightclubs, social clubs, and recreation facilities, is a major contributor to the health of the local economy and community.

Because of the nature of products and services provided as part of hospitality, hosts and guests share a responsibility in protecting the health, safety, and well-being of the community. This is especially true regarding the service and consumption of beer, wine, spirits, and other beverages containing alcohol.

We as hosts, both commercial and social, recognize the importance of responsible hospitality practices and recognize the right of people to choose to drink or not drink beverages containing alcohol. It is for this reason that we adopted a sense of responsibility in how we serve our guests. By acknowledging the role of moderation in drinking, we recognize the distinction between the appropriate and inappropriate use/consumption of alcoholic beverages.

Therefore, on Picnic Day weekend (April 19-21, 2013) we agree to adopt the following responsible hospitality practices, if they apply to our particular business, which promote a healthy and safe environment for the benefit of all.

We agree to:

- Refrain from selling or serving alcoholic beverages before 11:00 A.M. on Picnic Day.
- Encourage responsible drinking by all customers and guests who choose to consume alcoholic beverages
- Refrain from the use of price promotions or drink specials that encourage over-consumption and intoxication
- When possible, provide food and/or food-service when alcoholic beverages are sold or served, and encourage the consumption of these foods.
- Refrain from altering the regular business model and/or dining plans (seating and table plans) before 9.00 P.M. both inside and on the patios of bars/restaurants to encourage food service and dining.
- Provide low alcohol and alcohol-free beverages, priced lower or at least competitively with alcoholic beverages, whenever alcoholic beverages are sold or served
- Refrain from the use of alcohol themed promotional flyers on utility poles and other public right of ways and refrain from using TV, radio, newspaper, electronic media, or other similar mediums to promote Picnic Day as a "party" or "drinking" event.
- Comply with all legal obligations, including all individual ABC license restrictions, for the appropriate service and consumption of alcoholic beverages, including not permitting service to or consumption by those under 21 or those who are obviously intoxicated.
- Promote and provide responsible beverage service training to all persons who serve and sell alcoholic beverages, including recognition of standard drink size and drink equivalency in order to prevent overconsumption and intoxication.
- Provide adequate supervision of activities by those who are properly trained to maintain control of the environment and to thoroughly discuss the business plan and this Covenant with the manager(s) and employees who will be working during the Picnic Day weekend
- Promote the safety of guests and others by the use of alternative transportation, including a designated driver program or arranging encouraging rides with taxi or friends.
- Encourage the creation of an atmosphere that facilitates positive group social interaction and provides activities other than drinking alcohol. If music or live entertainment is provided, ensure that the Davis Noise Ordinance is adhered to.
- Encourage increased awareness of the risks involved with the consumption of beverages containing alcohol related to activities and situations that might result in harm, injury or death

Establishment: _____ Date: _____

Owner and/or Manager:(print) _____ Signature: _____