UNITED STATES DISTRICT COURT WESTERN DISTRICT OF ARKANSAS FAYETTEVILLE DIVISION

_____ [FILED 4/3/95]

UNITED STATES OF AMERICA; PLAINTIFF

v. Civil No.: 95-5048

NAT, L.C. AND D.R. PARTNERS

d/b/a DONREY MEDIA GROUP; DEFENDANTS

COMMUNITY PUBLISHERS, INC.; and

SHEARIN INC., d/b/a SHEARIN & COMPANY

REALTORS; PLAINTIFFS

v. Civil No.: 95-5026

DEFENDANTS

DONREY CORP. d/b/a DONREY MEDIA GROUP,

NAT, L.C.; THOMSON NEWSPAPERS, INC., and THE NORTHWEST ARKANSAS TIMES;

PRETRIAL CONFERENCE INFORMATION SHEET OF THE UNITED STATES

Pursuant to Arkansas Local Rule D-4, Plaintiff, the United States of America, hereby provides this pretrial conference information sheet. While no separate schedule was set for plaintiff United States to file its pretrial conference information sheet, the United States files it now because the other parties have previously made their pretrial conference information sheet filings. The United States will supplement this filing two weeks prior to the trial, as all parties were directed to do.

1. Counsel for the United States:

Craig W. Conrath Allee A. Ramadhan Phillip R. Malone Alexander Y. Thomas Brigid L. Kerrigan United States Department of Justice Antitrust Division City Center Building 1401 H Street, N.W.

Washington, D.C. 20530 Local contact number: 521-5083 202-307-5779 FAX: 521-5484

- 2. Brief summary of claims and relief sought. Plaintiff requests that the acquisition of the assets of the *Northwest Arkansas Times* ("the *Times*") by NAT, L.C. be adjudged a violation of Section 7 of the Clayton Act as amended, 15 U.S.C. § 18, and Section 1 of the Sherman Antitrust Act, 15 U.S.C. § 1. To remedy this violation of the antitrust laws Plaintiff requests the following relief: That the Court's preliminary injunction be continued until such time as the defendant, NAT, L.C., divests itself of the assets of the *Times*; that NAT, L.C. be required to divest itself of these assets within two months after the date of the Court's Order, and further that: pending sale the assets be put under the control of an independent trustee, who is given the power and incentive to maintain the value and competitive viability of the assets, and that this trustee be directed to sell the assets to a person that is competitively suitable and capable of managing the *Times* effectively and is not affiliated in any way with any Stephens family member or any trust, partnership, or corporation with which a Stephens family member is affiliated.
- 3. Prospects for settlement, if any. Plaintiffs and Defendants have discussed settling the case, and at this juncture there appears to be no prospect that the case will be settled. The United States continues to be willing to discuss amicable resolution to the competitive concerns expressed in its Complaint.

- 4. The basis for jurisdiction or objections to jurisdiction. This action is instituted under Section 15 of the Clayton Act, as amended, 15 U.S.C. § 25, and Section 4 of the Sherman Antitrust Act, 15 U.S.C. § 4, to prevent and restrain defendants from violating Section 7 of the Clayton Act, as amended, 15 U.S.C. § 18, and Section 1 of the Sherman Antitrust Act, 15 U.S.C. § 1. This Court has jurisdiction over this matter pursuant to 28 U.S.C. §§ 1331 and 1337.
- 5. <u>List of pending motions</u>. The United States has no pending motions. There are pending motions that have been filed by other parties, and are listed in their pretrial conference information sheets. NAT, L.C. filed a motion to compel on March 31 and the United States responded on April 3.
- 6. A concise summary of the facts. The Morning News of Northwest Arkansas (the "Morning News") and the Northwest Arkansas Times ("the Times") are the only two local daily newspapers with significant circulation serving the Fayetteville, Arkansas, metropolitan area. These two newspapers are each other's primary competitors in the sale of local daily newspapers and in the sale of daily newspaper local advertising. The News and the Times have been brought under substantially common ownership. This combination will end the real competition between them. Thus, readers of local daily newspapers in the Fayetteville metropolitan area, and purchasers of advertising space in those newspapers, will lose the benefits in price, service, and quality that competition and choice provide. The United States brings this suit to prevent that substantial reduction in competition.

- 7. <u>All proposed stipulations</u>. Plaintiff, the United States, has proposed or will propose the following stipulations:
 - A. All documents submitted by the Defendants to Plaintiff in response to a

 Civil Investigative Demand are admitted to be business records and
 therefore not subject to an objection of inadmissibility as hearsay.
 - B. Authenticity of documents to be offered as evidence.
 - C. Defendants are engaged in interstate commerce and in activities
 substantially affecting interstate commerce.
 - D. Defendants NAT, L.C. and D.R. Partners both transact business, maintain offices, and are found within the Western District of Arkansas.
 - E. Facts regarding ownership of the various corporate entities involved and the corporate structure.

8. <u>Issues of fact expected to be contested.</u>

- A. Whether the relevant product markets, or lines of commerce, within the meaning of the Clayton Act, are the sale of local daily newspapers and the sale of daily newspaper local advertising.
- B. Whether the relevant geographic market, or section of the country, within the meaning of the Clayton Act, is the Fayetteville metropolitan area (the cities of Fayetteville and Springdale, Arkansas).

- C. Whether the *Times* and the *Morning News* are each other's primary competitor in the sale of local daily newspapers and the sale of daily newspaper local advertising.
- D. Whether the acquisition of the *Times* by NAT, L.C. is likely to substantially reduce or eliminate actual and potential competition between the *Morning News* and the *Times* in any relevant product and geographic market.
- E. Whether the acquisition of the *Times* by NAT, L.C. is likely to substantially lessen competition generally in any relevant product and geographic market.
- F. Whether the acquisition of the *Times* by NAT, L.C. unreasonably restrains trade and lessens competition in any relevant product and geographic market.
- G. Whether entry would be timely, likely, and sufficient to prevent any harm to competition.

9. <u>Issues of law expected to be contested.</u>

- A. Whether the acquisition of the *Times* by NAT, L.C. is a violation of Section 7 of the Clayton Act, as amended, 15 U.S.C. § 18, and Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 10. A list and brief description of exhibits that will be offered in evidence. See attachment. In addition to those documents identified on the attachment, plaintiff United States may seek to introduce as trial exhibits any additional documents that the defendants have produced in the course of the government's investigation into the likely competitive effects of the acquisition of the *Times* by NAT, L.C.; we are quickly moving to notify all

parties of any such documents. Plaintiff United States, like defendants, also reserves the right to use any documents listed (or subsequently produced) by any other party to this case.

11. A list and brief description of charts, etc. which will be used in opening statement or closing argument.

Plaintiff United States agrees with defendants that a short opening statement would be appropriate. In this event, the United States may use the following illustrative exhibits:

- A. Maps showing the relative circulations of the *Morning News* and the *Times* in the Fayetteville metropolitan area by zip code.
- B. Charts showing the coverage of local news stories by the *Morning News* and the *Times*.
- C. Map showing population densities in the Fayetteville metropolitan area.
- D. Charts showing the organization and ownership of, and relationships between, the relevant corporations and partnerships, including Stephens Group, Inc., Stephens Holding, Inc., NAT, L.C., and D.R. Partners.
- E. Charts showing market shares.
- F. Enlargements of documents which are business records of one of the defendants.
- G. Plaintiff may use additional demonstrative evidence drawn from the exhibits listed in Attachment A or other documents submitted to plaintiff by the defendants and a description of all such additional items will be made available to opposing counsel prior to trial.

12. <u>Witnesses</u>

Jim Lindsey Lindsey Management Co., Inc. Lindsey & Associates, Inc. Lindsey Construction 3900 N. Front St. Fayetteville, AR 72703 501-521-6611

Tom Lewis, Sr. Lewis Chrysler Plymouth Dodge Lewis Ford Springdale Ford, Inc. 3373 N. College Ave. Fayetteville, AR ,72703 501-636-8686

Lawrence Ash Wallpaper Plus 20 E. Township St. Fayetteville, AR 72703 501-521-8165

Hadley Toher Essence of Lace 908-L Rolling Hills Dr. Fayetteville, AR 72703 501-442-6247

Jay Watson Watson's Supermarket 2523 E. Huntsville Rd. Fayetteville, AR 72701 501-442-9941

Lee Ward Realty Concepts 524 N. College Ave. Fayetteville, AR 72703 501-521-8970

Joyce Stafford Star Shopper 355 N. College Ave Fayetteville, AR 72701 501-521-6873

Boyce Davis 211 S. Main Ave. Lincoln, AR 72744-8765 501-824-3305

Stephen Cassell Social Science Analyst, Antitrust Division 1401 H. St., N.W. Suite 4000 Washington, D.C. 20530 202-514-9099

Kenneth C. Baseman Economist MiCRA, Inc. 1875 I St., N.W. Suite 1200 Washington, DC 20006 202-467-2500

If any additional witnesses are identified, Plaintiff will immediately notify opposing counsel.

- 13. Any request to amend pleadings. None.
- 14. The current status of discovery, a precise statement of the remaining discovery and an estimate of the time required to complete discovery.

On March 29, 1995. the day of the hearing on Defendant's Motion for Continuance, the United States provided Defendants with a copy of its witness list. The day after the hearing, March 30, 1995, the United States provided Defendants with a copy of its exhibit list. On March 31, 1995, the United States sent to Defendants five binders containing copies of the actual

exhibits on that exhibit list. Defendants have indicated their interest in deposing plaintiff's witnesses, and the United States has expressed its interest in deposing some of the Defendant's witnesses, to the extent that matters relevant to issues which the United States will contest were not previously covered in prior depositions. The United States will cooperate with Defendants in establishing a reasonable schedule for such depositions. With that in mind, on March 30, 1995, Plaintiff wrote Defendants and requested that Defendants provide the United States with a more narrowly drawn witness list than the list of 72 individuals provided in Defendants' pretrial information sheet. Counsel for NAT L.C. informed us on April 3, 1995, that all 72 listed witnesses are essential.

The United States offered to do depositions of both its and the defendants' economic expert at any time of NAT L.C. counsel's choice when both could be done. NAT L.C. filed a motion to compel on March 31 and the Untied States responded on April 3.

15. <u>Suggestions for expediting disposition of the action.</u> None.

16. An estimate of the length of trial.

The United States estimates that it will complete its case in three days, and that the entire trial should last seven to nine days.

Craig W. Conrath
Chief, Merger Task Force

Allee A. Ramadhan Phillip R. Malone Nora W. Terres Alexander Y. Thomas Brigid L. Kerrigan Attorneys U.S. Department of Justice 1401 H St., N.W. Washington, DC 20530 (202) 307-5779

Fayetteville: 521-5083

Dated: April 3, 1995

[Attach certificate of service.]