

EXHIBIT 1

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF COLUMBIA**

UNITED STATES OF AMERICA,

Plaintiff,

v.

UNILEVER, N.V., UNILEVER PLC,
CONOPCO, INC. and ALBERTO-CULVER
CO.,

Defendants.

Case No.: 1:11-cv-0858

Judge: Jackson, Amy, B.

**CERTIFICATE OF COMPLIANCE WITH PROVISIONS
OF THE ANTITRUST PROCEDURES AND PENALTIES ACT**

Plaintiff, United States of America, by the undersigned attorney, hereby certifies that, in compliance with the Antitrust Procedures and Penalties Act, 15 U.S.C. § 16(b)–(h), the following procedures have been followed in preparation for the entry of the Final Judgment in this matter:

1. The Complaint, proposed Final Judgment, and Stipulation, by which the parties have agreed to the Court's entry of the Final Judgment following compliance with the APPA, were filed with the Court on May 6, 2011. The United States also filed its Competitive Impact Statement ("CIS") with the Court on May 6, 2011.

2. Pursuant to 15 U.S.C. § 16(b), the proposed Final Judgment and CIS were published in the *Federal Register* on May 13, 2011. *See* 76 Fed. Reg. 28080.

3. Pursuant to 15 U.S.C. § 16(b), the United States furnished copies of the proposed Final Judgment and CIS to anyone requesting them and made both documents, along with the Complaint and Stipulation, available on the Department of Justice, Antitrust Division's internet site.

4. Pursuant to 15 U.S.C. § 16(c), a summary of the terms of the proposed Final Judgment and CIS were published in *The Washington Post*, a newspaper of general circulation in the District of Columbia, for seven days beginning on May 12, 2011, and ending on May 18, 2011.

5. As noted in the CIS, there were no determinative materials or documents within the meaning of 15 U.S.C. § 16(b) that the United States considered in formulating the proposed Final Judgment, so none were furnished to any person pursuant to 15 U.S.C. § 16(b) or listed pursuant to 15 U.S.C. § 16(c).

6. As required by 15 U.S.C. § 16(g), on May 12, 2011, defendants Unilever and Alberto-Culver filed with the Court a description of written or oral communications by or on behalf of the defendant, or any other person, with any officer or employee of the United States concerning the proposed Final Judgment.

7. The sixty-day comment period prescribed by 15 U.S.C. § 16(b) and (d) for the receipt and consideration of written comments, during which the proposed Final Judgment could not be entered, ended on July 17, 2011. During that period, the United States did not receive any comments on the proposed settlement.

8. The parties have satisfied all the requirements of the Antitrust Procedures and Penalties Act, 15 U.S.C. § 16(b)–(h), that were conditions for entering the proposed Final

Judgment. The Court may now enter the Final Judgment if the Court determines that, pursuant to 15 U.S.C. § 16(e), entry of the Final Judgment is in the public interest.

Dated: July 18, 2011

Respectfully submitted,

UNITED STATES OF AMERICA

s/ John P. Lohrer

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