

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF COLUMBIA

UNITED STATES OF AMERICA,

Plaintiff,

v.

EZ COMMUNICATIONS, INC.,

Defendant.

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Civil Action No. 97 CV 0406 (LFO)

Entered: June 17, 1997

FILED

JUN 17 1997

Clerk, U.S. District Court  
District of Columbia

**FINAL JUDGMENT**

WHEREAS, plaintiff, the United States of America, having filed its Complaint herein on February 27, 1997, and defendant EZ Communications, Inc. ("EZ"), by its attorneys, having consented to the entry of this Final Judgment without trial or adjudication of any issue of fact or law herein, and without this Final Judgment constituting any evidence against or an admission by any party with respect to any issue of law or fact herein;

AND WHEREAS, defendant has agreed to be bound by the provisions of this Final Judgment pending its approval by the Court;

AND WHEREAS, the purpose of this Final Judgment is prompt and certain divestiture of certain assets to assure that competition is not substantially lessened;

AND WHEREAS, plaintiff requires defendant to make certain divestitures for the purpose of remedying the loss of competition alleged in the Complaint;

AND WHEREAS, defendant has represented to plaintiff that the divestitures ordered herein can and will be made and that defendant will later raise no claims of hardship or difficulty as grounds for asking the Court to modify any of the divestiture provisions contained below;

NOW, THEREFORE, before the taking of any testimony, and without trial or adjudication of any issue of fact or law herein, and upon consent of the parties hereto, it is hereby ORDERED, ADJUDGED, AND DECREED as follows:

### **I. JURISDICTION**

This Court has jurisdiction over the defendant and over the subject matter of this action. The Complaint states a claim upon which relief may be granted against defendant EZ, as hereinafter defined, under Section 7 of the Clayton Act, as amended (15 U.S.C. § 18).

### **II. DEFINITIONS**

As used in this Final Judgment:

A. "EZ" means defendant EZ Communications, Inc., a Virginia corporation with its headquarters in Fairfax, Virginia, and includes its successors and assigns (specifically including without limitation American Radio Systems Corporation ("ARS"), a Delaware corporation headquartered in Boston, Massachusetts, which has acquired EZ through merger), its subsidiaries, and directors, officers, managers, agents and employees acting for or on behalf of EZ.

B. "WRFX-FM Assets" means all of the assets, tangible or intangible, used in the operation of the WRFX 99.7 FM radio station in the Charlotte Area, including but not limited to: all real property (owned and leased) used in the operation of that station; all broadcast equipment, personal property, inventory, office furniture, fixed assets and fixtures, materials,

supplies and other tangible property used in the operation of that station; all licenses, permits, authorizations and applications therefor issued by the Federal Communications Commission ("FCC") and other governmental agencies related to that station; all contracts, agreements, leases and commitments of defendant pertaining to that station and its operations; all trademarks, service marks, trade names, copyrights, patents, slogans, programming materials and promotional materials relating to that station; and all logs and other records maintained by defendant or that station in connection with its business.

C. "Charlotte Area" means the Charlotte, North Carolina Metro Survey Area as identified by The Arbitron Radio Market Report for Charlotte (Fall 1996), which is made up of the following counties: Union, York, Cabarrus, Rowan, Mecklenburg, Lincoln and Gaston.

D. "Acquirer" means the entity to whom defendant divests the WRFX-FM Assets under this Final Judgment.

E. "EZ Radio Station" means any radio station owned by EZ and licensed to a community in the Charlotte Area, other than WRFX-FM.

F. "Non-EZ Radio Station" means any radio station licensed to a community in the Charlotte Area that is not an EZ Radio Station.

### **III. APPLICABILITY**

A. The provisions of this Final Judgment apply to the defendant, its successors and assigns (specifically including without limitation ARS), its subsidiaries, affiliates, directors, officers, managers, agents and employees, and all other persons in active concert or participation with it who shall have received actual notice of this Final Judgment by personal service or otherwise, specifically including any trustee or trustees appointed by defendant pursuant to an

FCC License Trust Agreement or an FCC Assets Trust Agreement applicable to the WRFX-FM Assets.

B. Defendant shall require, as a condition of the sale or other disposition of all or substantially all of the assets used in its business of owning and operating its portfolio of radio stations in the Charlotte Area, that the acquiring party or parties agree to be bound by the provisions of this Final Judgment; provided, however, defendant need not obtain such an agreement from an Acquirer in connection with the divestiture of the WRFX-FM Assets.

#### **IV. DIVESTITURE OF WRFX-FM ASSETS**

A. Defendant EZ is hereby ordered and directed, in accordance with the terms of this Final Judgment, within six (6) months after the filing of the complaint in this action, or within five (5) business days after notice of entry of this Final Judgment, whichever is later, to divest the WRFX-FM Assets to an Acquirer acceptable to plaintiff, in its sole discretion. Unless plaintiff otherwise consents in writing, the divestiture pursuant to Section IV of this Final Judgment, or by the trustee appointed pursuant to Section V, shall include all the WRFX-FM Assets and shall be accomplished in such a way as to satisfy plaintiff, in its sole discretion, that the WRFX-FM Assets can and will be used by an Acquirer as a viable, ongoing commercial radio business. The divestiture, whether pursuant to Section IV or V of this Final Judgment, shall be made (1) to an Acquirer that, in the sole judgment of plaintiff, has the capability and intent of competing effectively, and has the managerial, operational and financial capability to compete effectively as a radio station operator in the Charlotte Area; and (2) pursuant to agreements the terms of which shall not, in the sole judgment of plaintiff, interfere with the ability of the Acquirer to compete effectively.

B. Defendant EZ agrees to use its best efforts to divest the WRFX-FM Assets, and to obtain all regulatory approvals necessary for such divestiture, as expeditiously as possible. Plaintiff, in its sole discretion, may extend the time period for the divestiture for two (2) additional thirty (30)-day periods of time, not to exceed sixty (60) calendar days in total.

C. In accomplishing the divestiture ordered by this Final Judgment, defendant EZ promptly shall make known, by usual and customary means, the availability of the WRFX-FM Assets. Defendant EZ shall inform any person making a bona fide inquiry regarding a possible purchase that the sale is being made pursuant to this Final Judgment and provide such person with a copy of the Final Judgment. Defendant EZ shall make known to any person making an inquiry regarding a possible purchase of the WRFX-FM Assets that the assets described in Section II (C) are being offered for sale. Defendant also shall offer to furnish to all bona fide prospective purchasers, subject to customary confidentiality assurances, all information regarding the WRFX-FM Assets customarily provided in a due diligence process, except such information that is subject to attorney-client privilege or attorney work-product privilege. Defendant shall make available such information to plaintiff at the same time that such information is made available to any other person.

D. Defendant shall permit bona fide prospective purchasers of the WRFX-FM Assets to have access to personnel and to make such inspection of the assets, and any and all financial, operational or other documents and information, as is customary in a due diligence process.

E. Defendant shall not interfere with any efforts by any Acquirer to employ the general manager or any other employee of WRFX-FM.

#### **V. APPOINTMENT OF TRUSTEE**

A. In the event that EZ has not divested the WRFX-FM Assets within the time period specified in Section IV above, the Court shall appoint, on application of plaintiff, a trustee selected by plaintiff to effect the divestiture of the assets.

B. After the trustee's appointment has become effective, only the trustee shall have the right to sell the WRFX-FM Assets. The trustee shall have the power and authority to accomplish the divestiture at the best price then obtainable upon a reasonable effort by the trustee, subject to the provisions of Section V and VII of this Final Judgment and consistent with FCC regulations, and shall have such other powers as the Court shall deem appropriate. Subject to Section V (C) of this Final Judgment, the trustee shall have the power and authority to hire at the cost and expense of defendant EZ any investment bankers, attorneys or other agents reasonably necessary in the judgment of the trustee to assist in the divestiture, and such professionals or agents shall be solely accountable to the trustee. The trustee shall have the power and authority to accomplish the divestiture at the earliest possible time to a purchaser acceptable to plaintiff in its sole judgment, and shall have such other powers as this Court shall deem appropriate. EZ shall not object to the sale of the WRFX-FM Assets by the trustee on any grounds other than the trustee's malfeasance. Any such objection by EZ must be conveyed in writing to plaintiff and the trustee no later than fifteen (15) calendar days after the trustee has provided the notice required under Section VII of this Final Judgment.

C. The trustee shall serve at the cost and expense of EZ, on such terms and conditions as the Court may prescribe, and shall account for all monies derived from the sale of the assets sold by the trustee and all costs and expenses so incurred. After approval by the Court of the trustee's accounting, including fees for its services and those of any professionals and agents retained by the trustee, all remaining monies shall be paid to EZ, and the trustee's services shall then be terminated. The compensation of such trustee and of any professionals and agents retained by the trustee shall be reasonable in light of the value of the divestiture and based on a fee arrangement providing the trustee with an incentive based on the price and terms of the divestiture and the speed with which it is accomplished.

D. Defendant shall take no action to interfere with or impede the trustee's accomplishment of the divestiture of the WRFX-FM Assets, and shall use its best efforts to assist the trustee in accomplishing the required divestiture, including best efforts to effect all necessary regulatory approvals. Subject to a customary confidentiality agreement, the trustee shall have full and complete access to the personnel, books, records and facilities related to the WRFX-FM Assets, and defendant shall develop such financial or other information as may be necessary for the divestiture of the WRFX-FM Assets. Defendant shall permit prospective purchasers of the WRFX-FM Assets to have access to personnel and to make such inspection of physical facilities and any and all financial, operational or other documents and information as may be relevant to the divestiture required by this Final Judgment.

E. After its appointment becomes effective, the trustee shall file monthly reports with defendant EZ, plaintiff and the Court, setting forth the trustee's efforts to accomplish divestiture of the WRFX-FM Assets as contemplated under this Final Judgment; provided, however, that to

the extent such reports contain information that the trustee deems confidential, such reports shall not be filed in the public docket of the Court. Such reports shall include the name, address and telephone number of each person who, during the preceding month, made an offer to acquire, expressed an interest in acquiring, entered into negotiations to acquire, or was contacted or made an inquiry about acquiring, any interest in the WRFX-FM Assets, and shall describe in detail each contact with any such person during that period. The trustee shall maintain full records of all efforts made to divest these assets.

F. Within six (6) months after its appointment has become effective, if the trustee has not accomplished the divestiture required by Section IV of this Final Judgment, the trustee shall promptly file with the Court a report setting forth (1) the trustee's efforts to accomplish the required divestiture, (2) the reasons, in the trustee's judgment, why the required divestiture has not been accomplished, and (3) the trustee's recommendations; provided, however, that to the extent such reports contain information that the trustee deems confidential, such reports shall not be filed in the public docket of the Court. The trustee shall at the same time furnish such reports to plaintiff and defendant EZ, which shall each have the right to be heard and to make additional recommendations. The Court shall thereafter enter such orders as it shall deem appropriate to accomplish the purpose of this Final Judgment, which shall, if necessary, include extending the term of the trustee's appointment.

#### **VI. PRESERVATION OF ASSETS/HOLD SEPARATE**

Until the divestiture of the WRFX-FM Assets required by Section IV of the Final Judgment has been accomplished:

A. Defendant shall take all steps necessary to operate WRFX-FM as a separate, independent, ongoing, economically viable and active competitor to its other stations in the Charlotte Area, and shall take all steps necessary to ensure that, except as necessary to comply with Section IV and paragraphs B and C of this Section of the Final Judgment, the management of said station, including the performance of decision-making functions regarding marketing and pricing, will be kept separate and apart from, and not influenced by, defendant.

B. Defendant shall use all reasonable efforts to maintain and increase sales of advertising time by WRFX-FM, and shall maintain at 1996 or previously approved levels for 1997, whichever are higher, promotional advertising, sales, marketing and merchandising support for such radio station.

C. Defendant shall take all steps necessary to ensure that the assets used in the operation of WRFX-FM are fully maintained. WRFX-FM's sales and marketing employees shall not be transferred or reassigned to any other station, except for transfer bids initiated by employees pursuant to defendant's regular, established job posting policies, provided that defendant gives plaintiff and Acquirer ten (10) days' notice of such transfer.

D. Defendant shall not, except as part of a divestiture approved by plaintiff, sell any WRFX-FM Assets.

E. Defendant shall take no action that would jeopardize the sale of the WRFX-FM Assets.

F. Defendant shall appoint a person or persons to oversee the assets to be held separate and who will be responsible for defendant's compliance with Section VI of this Final Judgment.

## **VII. NOTIFICATION**

Within two (2) business days following execution of a binding agreement to divest, including all contemplated ancillary agreements (*e.g.*, financing), to effect any proposed divestiture pursuant to Section IV or V of this Final Judgment, defendant EZ or the trustee, whichever is then responsible for effecting the divestiture, shall notify plaintiff of the proposed divestiture. If the trustee is responsible, it shall similarly notify defendant EZ. The notice shall set forth the details of the proposed transaction and list the name, address and telephone number of each person not previously identified who offered to, or expressed an interest in or a desire to, acquire any ownership interest in the WRFX-FM Assets, together with full details of same. Within fifteen (15) calendar days of receipt by plaintiff of such notice, plaintiff may request from defendant, the proposed purchaser or purchasers, any other third party, or the trustee, if applicable, additional information concerning the proposed divestiture, the proposed purchaser, and any other potential purchaser. Defendant and the trustee shall furnish any additional information requested within fifteen (15) calendar days of the receipt of the request. Within thirty (30) calendar days after receipt of the notice or within twenty (20) calendar days after plaintiff has been provided the additional information, whichever is later, plaintiff shall provide written notice to defendant and the trustee, if there is one, stating whether or not it objects to the proposed divestiture. If plaintiff fails to object within the period specified, or if plaintiff provides written notice to defendant and the trustee, if there is one, that it does not object, then the divestiture may be consummated, subject only to defendant's limited right to object to the sale under Section V (B) of this Final Judgment. A divestiture proposed under Section IV shall not be consummated if plaintiff objects to it. Upon objection by plaintiff, or by defendant EZ under

the proviso in Section V (B), a divestiture proposed under Section V shall not be consummated unless approved by the Court.

### **VIII. FINANCING**

Defendant is ordered and directed not to finance all or any part of any purchase by an Acquirer made pursuant to Sections IV or V of this Final Judgment without the prior written consent of plaintiff.

### **IX. AFFIDAVITS**

A. Within twenty (20) calendar days of the filing of this Final Judgment and every thirty (30) calendar days thereafter until the divestiture has been completed, whether pursuant to Section IV or Section V of this Final Judgment, defendant shall deliver to plaintiff an affidavit as to the fact and manner of defendant's compliance with Section IV or V of this Final Judgment. Each such affidavit shall include, inter alia, the name, address and telephone number of each person who, at any time after the period covered by the last such report, was contacted by defendant, or its representatives, made an offer to acquire, expressed an interest in acquiring, entered into negotiations to acquire, or made an inquiry about acquiring, any interest in the WRFX-FM Assets, and shall describe in detail each contact with any such person during that period. Each such affidavit shall also include a description of the efforts that defendant has taken to solicit a buyer for the WRFX-FM Assets.

B. Within twenty (20) calendar days of the filing of this Final Judgment, defendant shall deliver to plaintiff an affidavit which describes in reasonable detail all actions defendant has taken and all steps defendant has implemented on an on-going basis to preserve WRFX-FM pursuant to Section VII of this Final Judgment. Defendant shall deliver to plaintiff an affidavit

describing any changes to the efforts and actions outlined in its earlier affidavit(s) filed pursuant to this Section within fifteen (15) calendar days after such change is implemented.

C. Defendant shall preserve all records of all efforts made to preserve WRFX-FM and to divest the WRFX-FM Assets.

## **X. NOTICE**

A. Unless such transaction is otherwise subject to the reporting and waiting period requirements of the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended, 15 U.S.C. § 18a (the "HSR Act"), EZ, without providing advance notification to the plaintiff, shall not directly or indirectly acquire any assets of or any interest, including any financial, security, loan, equity, or management interest, in any Non-EZ Radio Station.

B. EZ, without providing advance notification to the plaintiff, shall not directly or indirectly enter into any agreement or understanding that would allow EZ to market or sell advertising time or to establish advertising prices for any Non-EZ Radio Station.

C. Notification described in (A) and (B) above shall be provided to the United States Department of Justice in the same format as, and per the instructions relating to, the Notification and Report Form set forth in the Appendix to Part 803 of Title 16 of the Code of Federal Regulations as amended, except that the information requested in Items 5-9 of the instructions must be provided only with respect to EZ Radio Stations in the Charlotte Area. Notification shall be provided at least thirty (30) days prior to acquiring any such interest or entering any such agreement covered in (A) or (B) above, and shall include, beyond what may be required by the applicable instructions, the names of the principal representatives of the parties to the agreement who negotiated the agreement, and any management or strategic plans discussing the proposed

transaction. If within the 30-day period after notification, representatives of the plaintiff make a written request for additional information, defendant shall not consummate the proposed transaction or agreement until twenty (20) days after submitting all such additional information. Early termination of the waiting periods in this paragraph may be requested and, where appropriate, granted in the same manner as is applicable under the requirements and provisions of the HSR Act and rules promulgated thereunder.

D. This Section shall be broadly construed and any ambiguity or uncertainty regarding the filing of notice under this Section shall be resolved in favor of filing notice.

## **XI. COMPLIANCE INSPECTION**

For the purpose of determining or securing compliance with the Final Judgment and subject to any legally recognized privilege, from time to time:

A. Duly authorized representatives of the plaintiff, including consultants and other persons retained by the plaintiff, shall, upon written request of the United States Attorney General, or of the Assistant Attorney General in charge of the Antitrust Division, and on reasonable notice to defendant made to its principal offices, be permitted:

- (1) Access during office hours of defendant to inspect and copy all books, ledgers, accounts, correspondence, memoranda and other records and documents in the possession or under the control of defendant, who may have counsel present, relating to any matters contained in this Final Judgment; and
- (2) Subject to the reasonable convenience of defendant and without restraint or interference from defendant, to interview directors, officers, employees and agents of defendant, who may have counsel present, regarding any such matters.

B. Upon the written request of the United States Attorney General, or of the Assistant Attorney General in charge of the Antitrust Division, made to defendant's principal offices, defendant shall submit such written reports, under oath if requested, with respect to any of the matters contained in this Final Judgment as may be requested.

C. No information or documents obtained by the means provided in Section IX or this Section XI shall be divulged by any representative of the United States to any person other than a duly authorized representative of the Executive Branch of the United States, except in the course of legal proceedings to which plaintiff is a party (including grand jury proceedings), or for the purpose of securing compliance with this Final Judgment, or as otherwise required by law.

D. If at the time information or documents are furnished by defendant to plaintiff, and defendant represents and identifies in writing the material in any such information or documents to which a claim of protection may be asserted under Rule 26(c)(7) of the Federal Rules of Civil Procedure, and defendant marks each pertinent page of such material, "Subject to claim of protection under Rule 26(c)(7) of the Federal Rules of Civil Procedure," then ten (10) calendar days' notice shall be given by plaintiff to defendant prior to divulging such material in any legal proceeding (other than a grand jury proceeding) to which such defendant is not a party.

## **XII. RETENTION OF JURISDICTION**

Jurisdiction is retained by this Court at any time for such further orders and directions as may be necessary or appropriate for the construction, implementation or modification of any provisions of this Final Judgment, for the enforcement of compliance herewith, and for the punishment of any violation hereof.

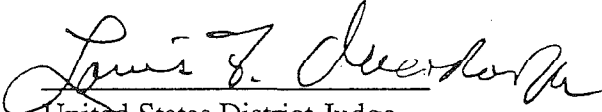
### **XIII. TERMINATION**

Unless this Court grants an extension, this Final Judgment will expire upon the tenth anniversary of the date of its entry.

### **XIV. PUBLIC INTEREST**

Entry of this Final Judgment is in the public interest.

Dated: June 17, 1997

  
United States District Judge

UNITED STATES OF AMERICA, )  
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 Plaintiff, )  
 )  
 v. ) Civil Action No. 97-0406-LFO  
 )  
 EZ COMMUNICATIONS, INC. )  
 )  
 Defendant. )

Clerk, U.S. District Court  
District of Columbia

After a brief hearing on the Motion for Entry of Final Judgment, the Court finds, for reasons stated in the Competitive Impact Statement that the Final Judgment is in the public interest. The transaction between defendants would have reduced competition in the Charlotte, North Carolina market for radio advertising to the disadvantage of the advertisers who used that market. The Final Judgment preserves substantial elements of that competition and this could serve the interest of the advertisers and the ultimate consumers of the products and services advertised.

*Lois F. Thorpe*  
UNITED STATES DISTRICT JUDGE