

---

**From:** Pehr Luedtke <pehr@powerreviews.com>  
**Sent:** Tuesday, August 30, 2011 8:59 PM  
**Subject:** RE: opening for you or market killer?

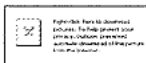
It'll validate the space, and because it's essentially a duopoly I think it's a good thing. Though who knows...

How are things with you?

---

**From:** john mracek [mailto:[john@netseer.com](mailto:john@netseer.com)]  
**Sent:** Tuesday, August 30, 2011 1:56 PM  
**To:** Pehr Luedtke  
**Subject:** opening for you or market killer?

<http://www.internetretailer.com/2011/08/29/bazaarvoice-files-initial-public-offering>



John Mracek | CEO  
NetSeer Inc.  
5104 Old Ironsides Dr, Suite 108  
Santa Clara, CA 95054  
p: 408-992-5255 x100  
[john@netseer.com](mailto:john@netseer.com)

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

TRIAL EXHIBIT GX0255

13-CV-0133-WHO

Date Entered \_\_\_\_\_

By \_\_\_\_\_ (Deputy Clerk)

To: john mracek <john@netseer.com>

CC:

BCC: