

**From:** Brett Hurt  
**Sent:** Thursday, October 27, 2011 11:39 AM  
**Subject:** Re: HTDWD: [REDACTED]

I plan to when I build the case, timing is not right now

\*\* sent by mobile

-----Original message-----

**From:** Mitchell Green <mitchell@easternadvisors.com>  
**To:** Brett Hurt <Brett.Hurt@bazaarvoice.com>  
**Sent:** Thu, Oct 27, 2011 11:33:49 GMT+00:00  
**Subject:** Re: HTDWD: [REDACTED]

You should share that with board. Just buy 'em ;-)

Mitchell H. Green  
Eastern Advisors  
101 Park Avenue, 33/F  
New York, NY 10178

Work: (212) 984-2329

[REDACTED]  
[mitchell@easternadvisors.com](mailto:mitchell@easternadvisors.com)

On Oct 27, 2011, at 7:18 AM, "Brett Hurt" <Brett.Hurt@bazaarvoice.com> wrote:

[REDACTED] and then we held the line there. Material, to be sure!

\*\* sent by mobile

-----Original message-----

**From:** Mitchell Green <mitchell@easternadvisors.com>  
**To:** Brett Hurt <Brett.Hurt@bazaarvoice.com>  
**Sent:** Thu, Oct 27, 2011 03:58:03 GMT+00:00  
**Subject:** Re: HTDWD: [REDACTED]

How much lower did you have to discount because of powerreviews?

Mitchell H. Green  
Eastern Advisors  
101 Park Avenue, 33/F  
New York, NY 10178

Work: (212) 984-2329

[REDACTED]  
[mitchell@easternadvisors.com](mailto:mitchell@easternadvisors.com)

On Oct 26, 2011, at 11:35 PM, "Brett Hurt" <Brett.Hurt@bazaarvoice.com> wrote:

Board,

A strong [REDACTED] ASF win at [REDACTED] -- our first win there. And this was very competitive with PowerReviews -- feels very good to see it come in.

Best,  
Brett



**Brett Hurt**

Chief Executive Officer

o: +1.512.551.6736 [REDACTED]

e: [brett@bazaarvoice.com](mailto:brett@bazaarvoice.com)

[Site](#) | [Blog](#) | [Twitter](#)

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**From:** Mark Brady <[Mark.Brady@bazaarvoice.com](mailto:Mark.Brady@bazaarvoice.com)>

**Date:** Wed, 26 Oct 2011 16:53:35 -0500

**Cc:** Bill Fanning <[Bill.Fanning@bazaarvoice.com](mailto:Bill.Fanning@bazaarvoice.com)>, Matthew Price

<[Matthew.Price@bazaarvoice.com](mailto:Matthew.Price@bazaarvoice.com)>, Mark Brady <[Mark.Brady@bazaarvoice.com](mailto:Mark.Brady@bazaarvoice.com)>, Paul Dodd

<[Paul.Dodd@bazaarvoice.com](mailto:Paul.Dodd@bazaarvoice.com)>

**Subject:** HTDWD: [REDACTED]

<image005.jpg>

<image007.png>

To: mitchell@easternadvisors.com

CC:

BCC: