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Viewpoint Books

May 4, 2012

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U.S. DEPT OF JUSTICE

John Read Chief Litigation III Section Antitrust Division U.S. Department of Justice 450 5th Street, NW, Suite 4000 Washington, DC 20530

Dear Mr. Read,

I am writing to tell you of my concern regarding the recent Department of Justice decision regarding anti-trust action against Apple and five major publishers with agency model pricing for e-books. As an independent bookstore owner, I have watched the market for e-books become more diverse and prices actually drop since the implementation of the agency plan. I understand that Penguin recently revealed that more than 80% of their e-book sales were at a lower price after the agency plan than before. I fear the result of the department's action will negatively impact my business and many others, and ultimately consumers.

If there was indeed collusion, that could be dealt with without attacking the agency model; I hope that the department will reconsider this action.

Terry Whitte

Owner