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**From:** Bezos, Jeff  
**Sent:** Tuesday, February 02, 2010 3:45 PM  
**To:** Szkutak, Thomas; Eldridge, Robert; Kessel, Steven; Freed, Ian; Calle, Craig; Grandinetti, Russell; Wilson (Legal), Michelle; Leslie, Tim; Zapolsky, David  
**Subject:** Re: From NewsCorp Earnings Transcript - Just completed

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**From:** Szkutak, Thomas  
**To:** Eldridge, Robert; Kessel, Steven; Freed, Ian; Calle, Craig; Grandinetti, Russell; Wilson (Legal), Michelle; Bezos, Jeff  
**Sent:** Tue Feb 02 15:35:21 2010  
**Subject:** Re: From NewsCorp Earnings Transcript - Just completed

Adding Jeff

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**From:** Eldridge, Robert  
**To:** Kessel, Steven; Freed, Ian; Szkutak, Thomas; Calle, Craig; Grandinetti, Russell; Wilson (Legal), Michelle  
**Sent:** Tue Feb 02 14:45:55 2010  
**Subject:** From NewsCorp Earnings Transcript - Just completed  
Steve, Ian and Russ:

I just saw this statement today and wanted you both to be aware of the public statements that NewsCorp made on their earnings call that just completed.

Rob

**NEW SPEAKER**

Okay. Great. One quick question for Rupert just on the books business, obviously there's been a bit of controversy over how apple may price E books versus Amazon so I was wondering if you could share with us your perspective of retail or wholesale pricing for books on a digital delivery mode thanks.

**NEW SPEAKER**

Yeah we don't like the Amazon model of selling everything at 9.99 they don't pay us that. They pay us the whole wholesale price of \$14 or whatever we charge but we I think it really devalues books and it hurts all the retailers of the hard cover books. We're not against [ INDISCERNIBLE ] Books on the contrary we like them very much indeed it's low cost to us, and so on, but we want some, you know, some room to maneuver and a.m. stor, sorry -- Amazon, sorry, apple in its agreement with us, which is not been disclosed in detail, does allow for a variety of slight of higher prices. There will be, prices very much less than the printed copy of books. But still it will not be fixed in a way that Amazon has been doing it. **And it appears that Amazon is now ready to sit down with us again and re-negotiate pricing.**