Subject: Re: [Fwd: M$IE "Promo" - force your users to use IE and win prizes!]
Date: Thu, 09 Apr 1998 11:11:30 -0800
From: mitchell@netscape.com (Mitchell Baker)
Organization: Netscape Communications
To: Mike Lee <mikelee@netscape.com>, doj@netscape.com

Mike

I'm forwarding this to "doj@netscape.com" which is the mailbox legal maintains for info regarding microsoft practices.

mitchell

Mike Lee wrote:

>From the moz newsgroups...

Sincerely,
Mike S. Lee / Technology Evangelist

Subject: M$IE "Promo" - force your users to use IE and win prizes!
Date: Wed, 08 Apr 1998 22:46:26 -0700
From: Benjamin Jason Gertzfield <che@debian.org>
Organization: Another Netscape Collabra Server User
Newsgroups: netscape.public.mozilla.general

I'm disgusted to report that Microsoft has to stoop this low.

Today, this was sent to webmaster at the ISP I sysadmin.

Basically, Microsoft will give you two copies of NT and other software if you force over 500 of your users to use IE.

Frightening. Is this legal?

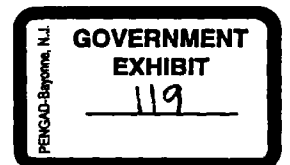(bad wrapping is their fault; they violated 76 columns.)

Ben

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From: ecmaill@microsoft.com
To: webmaster@got.net
Reply: ieak@microsoft.com
Subject: Join the Internet Explorer 4.0 promotion for ISPs and win free
software
Message-ID: <026e34929040948ECITYM07.eml@ecmail.microsoft.com>
Date: 8 Apr 1998 21:29:49 -0700
```

We are announcing the Internet Explorer 4.0 promotion for ISPs.
This promotion is for ISPs in the US and Canada that are IEAK 4.x
licensees. With this promotion you can get up to two free copies
of each of the following software:

* Windows NT Server 4.0
* Proxy Server 2.0 (includes web caching, proxying and firewall
software)
* Windows NT Option Pack (includes IIS web server and Connection
  Manager Administration Kit)

All ISPs that sign up for this promotion will be offered details
on different programs that can be extended to your end users
or business users, like a co-branded CD between you and
Microsoft with over $100 in special offers.

NSMS 63266

5/2/00 4:07 AM

To participate in this promotion you'll need to do the following:

1. Go to https://ieak.microsoft.com/secure/signuppromo.asp and sign up
2. Run IEAK 4 and include the customizations required for this promotion
3. Start or continue distributing Internet Explorer 4.0 via download or CD
4. Accrue points for every user that runs IE 4.0; in order to qualify for
   one copy of each of the above software you'll need to get over 500 users
   to run your new copy of IE4 before the end of June

Thank you for your continuing support of Internet Explorer
The IEAK Product Team

HIGHLY
CONFIDENTIAL

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5/2/00 4:07 AM