

11 Q. I just want to make sure I understand  
12 what we're talking about here.

13 The Microsoft -- if you're allowed to  
14 acquire PeopleSoft, that would increase your  
15 customer base?

16 A. Yes.

17 Q. And by increasing your customer base, is  
18 it your view that that would allow you to compete  
19 with Microsoft better in various pieces of the  
20 stack or only of the technology stock or in the  
21 applications area or both?

22 A. Every place. We -- if we have more

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1 customers, we can have more salespeople. If we  
2 have more customers, we can spend more money on  
3 engineering. If we have more application  
4 customers, we sell more database. If we have more  
5 application customers, we sell more application  
6 server. If we have more application customers, we  
7 can spend more on support. If we have more  
8 application customers, we can do all of that while  
9 lowering our price.

10 Q. Now, the scale -- your view regarding  
11 scale resulting from the PeopleSoft deal assisting  
12 you in competing with Microsoft, is that argument  
13 also true as it relates to IBM?

14 A. Absolutely.

15 Q. And how is that the case?

16 A. Same thing. The larger we are, more  
17 customers we have, the more money we spend on  
18 engineering.

19 Q. Let me stop you and ask the question very  
20 specifically so I'll be sure I'm following you  
21 now.

22 For example, Microsoft in the area of its

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1 database product --

2 A. Yes.

3 Q. -- the PeopleSoft transaction, if

4 permitted, would allow you to compete better with

5 Microsoft in the database arena by what mechanism?

6 A. We would do a better job of -- two

7 things. If we're the supplier, your applications

8 supplier, and let's say you're running PeopleSoft

9 on top of IBM, on top of the IBM database, or on

10 top of the Microsoft database. That was -- for

11 some reason you decided not to buy Oracle. Most

12 people buy Oracle, but you decided to buy

13 Microsoft for whatever reason, or IBM.

14 Now you might choose to simplify your

15 support by saying, gee, my application guy also

16 sells application servers, they also sells

17 database, I can have a much simpler relationship.

18 I make one phone call, I get all my answers.

19 There is no finger pointing. It's not the

20 application guys says: Oh, no, no, no, not my

21 problem. Call IBM. That's a database problem.

22 IBM says: Oh, no, no, no. Call PeopleSoft,

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1 that's a -- you know, this finger pointing is not  
2 uncommon in our industry, and it's very attractive  
3 to a lot of customers to say, Oracle, hey, this is  
4 your problem, you fix it. I don't know if it's  
5 database. I don't know if it's applications. I  
6 don't care if it's application server. It's all  
7 your software. You own the problem. You fix it.  
8 That's extremely attractive to customers.

9 Q. Now, if you look again at page 3 --

10 A. I would like to add to that.

11 Q. Oh, sure.

12 A. Okay. In addition, if they then elect to  
13 go that route, we also now can give them a better  
14 price on database and a better price on  
15 application server and a better price on  
16 applications, because we're selling them more  
17 stuff. So our cost of sales comes down, our cost  
18 of support comes down. There is a lot of  
19 advantages to size. And, again, Microsoft has it.

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2 Q. Well, now, Ms. Catz testified that you  
3 folks had looked at JD Edwards.

4 A. Yeah.

5 Q. And, in fact, she had approached JD  
6 Edwards, though they didn't call her back, just  
7 before this transaction was announced.

8 A. Right.

9 Q. Did you see the potential of an  
10 acquisition of JD Edwards lending scale to you in  
11 the way you described it to allow you to spread  
12 costs across a larger base of customers at a lower  
13 price?

14 A. Less attractive than PeopleSoft, but yes.

15 Q. And why was it less attractive than  
16 PeopleSoft?

17 A. A lot of their customers were off  
18 support; in other words, the JD Edwards technology  
19 was so old people had stopped paying support.  
20 They were kind of running the JD Edwards stuff,  
21 but had no plans to ever -- they weren't keeping  
22 it current. Lots of small departments. It was

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1 just lots of little departments, a lot of, quote,  
2 what I'll call nonstrategic implementations, much  
3 less profitable business. Overall, a much less  
4 profitable business. Their margins were always  
5 razor thin.

6 Q. So the idea of the amount of additional  
7 scale may have been less than PeopleSoft?

8 A. That's all. Oh, absolutely. All the  
9 other dynamics are the same, just a matter of  
10 degree, but BEA quite different.

11 Q. Have you looked at any other potential  
12 software vendors other than PeopleSoft to try to  
13 acquire this type of scale?

14 A. Have I looked at? Sure. I think I  
15 publicly said Tom Siebel came over to my house and  
16 tried to sell me Siebel Systems.

17 Q. Okay. And was that something you were  
18 considering doing?

19 A. It certainly wouldn't be in my -- I think  
20 PeopleSoft and BEA are much more attractive -- are  
21 more attractive than Siebel. I mean, at some time  
22 you've asked me -- you gave me a list of 100

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1 companies and told me to put them in order, what  
2 order would I want them, you know, like a  
3 Christmas shopping list or whatever, Siebel would  
4 be on there.

5 Q. For example, if this transaction is not  
6 permitted and you can't acquire PeopleSoft, would  
7 you be able to do other transactions to acquire  
8 the scale that you apparently want to acquire in  
9 order to compete with Microsoft IBM and others?

10 A. Yeah, I think so.

11 Q. Now, in relation to page 3 of Exhibit  
12 550, the SAP Web-Weaver product that we've talked  
13 about earlier, you recall?

14 A. SAP Net-Weaver.

15 Q. Net-Weaver. I'm sorry. You're right. I  
16 can't read my own handwriting.

17 Would the PeopleSoft --

18 A. If I can clarify the question before  
19 this, would we be able to make other acquisitions  
20 that would allow us to compete --

21 Q. Yes.

22 A. -- I'll say yes, but not as effectively.



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1 If we make no acquisitions, will we be able to  
2 compete, the answer is yes. If we make other  
3 acquisitions would that help, yes, it would help.  
4 Do we think this is the best acquisition that  
5 would enable us to compete most effectively, the  
6 answer is yes.

7 Q. Why is that?

8 A. We think -- well, A, there are either --  
9 we think they have a good engineering team. They  
10 have got a large customer base, a larger and more  
11 important customer base than our second choice,  
12 which would be Siebel.

13 Q. All right, sir. In relation to the  
14 Net-Weaver product, would acquiring PeopleSoft put  
15 you in a position where you can compete with that  
16 aspect of SAP's offering more effectively than you  
17 do today?

18 A. No -- well, again, applications -- excuse  
19 me. The answer is yes. Applications influence  
20 the purchase of application servers and databases.  
21 So -- but SAP is kind of funny, because if you buy  
22 our applications, you end up buying our

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1 application server. It comes with it. If you buy  
2 SAP's applications, you buy SAP's application  
3 server, kind of comes with it. These things are  
4 rather tightly coupled together.

5 Q. I see. Let me ask the question  
6 differently.

7 A. Okay.

8 Q. If you acquired PeopleSoft, would that  
9 give you any technology or add anything to your  
10 product that would make it more attractive in the  
11 marketplace in your view as compared to the  
12 Net-Weaver aspect of SAP's offer?

13 A. No.

14 Q. Now, the process -- assume for a moment  
15 that the PeopleSoft transaction is permitted and  
16 you are going forward and, as you said, you would  
17 get economies of scale and larger and be able to  
18 spread costs, for example, over your database  
19 product --

20 A. Right.

21 Q. -- if and when people transfer from  
22 whatever they're using --

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1 A. Right.

2 Q. -- to yours. Do you have any idea how

3 long that process would take?

4 A. Years, you know, but if we do -- we've

5 done this before. We purchased a database from

6 what was then called Digital Equipment

7 Corporation. We purchased a database system

8 called RDB and we did a good job of supporting the

9 customers and the vast majority of those customers

10 bought the Oracle database.

11 So insofar as we execute well and do a

12 good job as people make decisions -- I mean, we

13 said we would support these PeopleSoft

14 applications for a decade. Some people will just

15 not want to pull these things out. But someone

16 makes a decision four years from now to go ahead

17 and do something, we think if we have done a good

18 job supporting that customer that we're more

19 likely to win them to upgrade to one of our

20 products than one of our competitor's products.

21 Though we know SAP is going to be all over -- they

22 have said they are going to be all over these

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- 1 customers. We know SAP is going to be all over
- 2 these customers. And so will Microsoft, though
- 3 with a very different approach.

15 Q. Now, the scale that you have talked about  
16 earlier that you want to achieve in order to  
17 spread your costs over a larger customer base, is  
18 it possible for you to achieve that scale without  
19 an acquisition?

20 A. Well, we achieve that -- we march towards  
21 that scale every year. We have more customers  
22 this year than we had last year, but -- pardon me.

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1 Q. I'm sorry. Go ahead.

2 A. So we're constantly selling to new

3 customers. So our profits are going up and our

4 number of customers are going up every year.