

600 LARGEST BANK CREDIT-CARD ISSUERS IN THE

Rank	Issuer/City/State	Active Accounts*	Total Accounts	Total Cards	Volume (\$Mil.)	Outstdg.** (\$Mil.)	Mastercard Cards	Visa Cards
1.	Citibank, Maryland, Nevada, South Dakota	14,190,000	19,600,000	25,300,000	27,050	21,300	10,120,000	15,180,000
2.	Bank of America, San Francisco, California	4,900,000	5,500,000	7,350,000	8,722	4,000	1,323,000	6,027,000
3.	Chase Manhattan, Wilmington, Delaware	4,712,200	5,833,400	8,925,102	6,354	4,678	2,231,276	6,693,827
4.	First Chicago, Wilmington, Delaware	4,605,650	6,347,433	9,466,780	9,199	4,990	2,556,031	6,910,749
5.	Maryland Bank(MBNA), Newark, Delaware	2,204,286	3,300,000	4,950,000	6,800	3,978	3,514,500	1,435,500
6.	Bank of New York, Newark, Delaware	1,628,000	2,250,000	3,375,000	3,425	2,276	2,936,250	438,750
7.	Manufacturers Hanover, Hicksville, New York	1,600,000	3,000,000	6,000,000	3,000	2,600	3,480,000	2,520,000
8.	Wells Fargo, San Francisco, California	1,500,000	2,195,000	3,402,250	2,458	2,000	2,449,620	952,630
9.	Chemical Bank, Newark, Delaware	1,315,155	1,675,082	2,635,000	2,300	1,400	1,581,000	1,054,000
10.	Bank One, Columbus, Ohio	1,200,000	1,700,000	2,720,000	1,500	1,700	816,000	1,904,000
11.	Lomas Bank USA, Wilmington, Delaware	1,150,000	1,672,000	2,508,000	1,600	1,300	1,404,480	1,103,520
12.	Marine Midland, Wilmington, Del., Buffalo, N.Y.	1,137,124	1,676,962	3,244,000	3,000	1,260	2,692,520	551,480
13.	Signet Bank/Virginia, Glen Allen	1,067,579	1,362,619	1,437,346	1,710	1,101	1,293,611	143,735
14.	Associates National, Pleasanton, California	993,000	1,970,000	2,428,000	1,100	1,400	1,553,920	874,080
15.	First National of Omaha, Nebraska	981,000	1,610,000	2,500,000	1,016	535	850,000	1,650,000
16.	Household Bank, Salinas, California	892,932	1,141,018	1,408,925	1,143	1,004	676,284	732,641
17.	Independence One Bank, Rapid City, So. Dakota	878,000	1,224,931	1,400,000	1,361	1,132	378,000	1,022,000
18.	Norwest Bank, Des Moines, Iowa	818,027	979,677	1,469,500	1,108	651	1,043,345	426,155
19.	First Atlanta, New Castle, Delaware	816,000	1,167,000	1,750,500	1,596	1,000	350,100	1,400,400
20.	NCNB National, Greensboro, North Carolina	808,298	1,287,501	1,918,376	1,504	819	479,594	1,438,782
21.	First City Bank-Sioux Falls, South Dakota	800,000	1,232,000	2,033,000	1,344	661	1,118,150	914,850
22.	CoreStates Bank, Wilmington, Delaware	765,000	1,008,000	1,512,000	1,691	997	302,400	1,209,600
23.	First Wisconsin, Milwaukee	755,667	1,095,000	1,697,250	1,500	500	1,103,213	594,038
24.	Security Pacific Bank, Los Angeles, California	752,000	977,000	1,563,000	2,050	887	812,760	750,240
25.	USAA Federal Savings, San Antonio, Texas	743,000	870,000	1,390,000	2,335	945	1,390,000	0
26.	Seafirst Bank, Spokane, Washington	716,000	803,000	1,300,000	1,159	748	975,000	325,000
27.	Rocky Mountain BankCard, Denver, Colorado	710,199	861,750	1,292,625	1,432	969	180,968	1,111,658
28.	Fleet/Norstar, Providence, Rhode Island	700,000	800,000	1,000,000	949	400	400,000	600,000
29.	Mellon Bank, Wilmington, Delaware	640,000	950,000	1,270,000	1,240	620	533,400	736,600
30.	Barnett Bank, Jacksonville, Florida	632,211	821,362	1,141,485	1,122	736	331,031	810,454
31.	Bank of New England, Boston, Massachusetts	600,000	850,000	1,052,000	740	550	347,160	704,840
32.	Sovran Bank, Richmond, Virginia	599,300	738,800	1,250,000	911	1,020	475,000	775,000
33.	First Interstate of California, Los Angeles	580,248	818,002	705,634	1,535	545	481,948	223,686
34.	Bank of Boston, Massachusetts	559,000	688,000	860,000	987	520	550,400	309,600
35.	Colonial National USA, Wilmington, Delaware	556,096	958,180	1,370,974	1,031	743	1,096,779	274,195
36.	PNC National, Wilmington, Delaware	533,000	711,000	1,060,000	1,070	555	413,400	646,600
37.	First Deposit Bank, Tilton, New Hampshire	505,000	550,000	819,500	1,237	995	204,875	614,625
38.	Southeast Bank, Miami, Florida	503,480	792,082	1,219,806	889	635	829,468	390,338
39.	Monogram Bank, Blue Ash, Ohio	463,000	646,000	800,000	440	300	592,000	208,000
40.	Indiana National, Indianapolis	438,500	649,000	1,100,000	816	470	121,000	979,000
41.	BancOhio National, Columbus	437,510	653,000	1,044,800	682	547	616,432	428,368
42.	First Omni Bank, Millsboro, Delaware	430,027	610,255	776,031	665	452	162,967	613,064
43.	Security Bank & Trust, Southgate, Michigan	427,691	855,382	3,330,000	615	370	999,000	2,331,000
44.	Harris Bank, Buffalo Grove, Illinois	410,000	550,000	847,000	905	410	423,500	423,500
45.	Mercantile Bank of Illinois, Alton	406,285	641,515	1,090,576	647	271	632,534	458,042
46.	Chevy Chase FSB, Maryland	401,000	501,250	802,000	1,243	882	328,820	473,180
47.	Citizens & Southern National, Atlanta, Georgia	395,739	595,238	775,000	694	454	542,500	232,500
48.	First Interstate Bancard, Simi Valley, California	390,717	554,298	720,587	266	499	504,411	216,176
49.	State Street Bank, North Quincy, Massachusetts	389,020	442,069	707,310	858	297	120,243	587,067
50.	Sun Bank, Orlando, Florida	371,115	388,652	580,684	624	311	394,865	185,819

*Average number of statements mailed monthly.

**Outstandings exclude receivables from private label cards or proprietary unsecured lines of credit.

100 LARGEST Continued (from page 3) ... of affinity cards. **States.** Delaware and South Dakota have been the most successful in luring out-of-state bank-card operations with favorable laws. They now account for 46% of bank cards issued in the Top 100 -- Delaware has 28% and South Dakota 18%. Out-of-state subsidiaries established by banks to avoid

usury laws in their home state account for 62% of all cards issued by the Top 100. California, Ohio, Iowa, Nebraska, Illinois and New Hampshire are also home to out-of-state card issuers and non-bank banks. **Visa versus MasterCard.** Compared to MasterCard, Visa's market share of U.S. bank cards among the Top Ten issuers is 58.2% and among the Top 100 is

U.S. 1988 - First 100 Ranked By Active Accounts

Rank	Issuer/City/State	Active Accounts*	Total Accounts	Total Cards	Volume (\$Mil.)	Outstdg.** (\$Mil.)	Mastercard Cards	Visa Cards
51.	Delaware Trust Company, Wilmington	328,675	444,324	649,923	461	190	129,985	519,938
52.	Crestar Bank, Richmond, Virginia	324,000	400,000	594,000	486	464	77,220	516,780
53.	Commerce Bank, Omaha, Nebraska	320,551	508,683	717,041	521	188	229,453	487,588
54.	JCPenney National, Harrington, Delaware	320,401	415,663	581,928	411	395	261,868	320,060
55.	U.S. Bank, Portland, Oregon	319,000	472,000	712,720	476	360	249,452	463,268
56.	Empire of America Federal, Buffalo, New York	318,715	373,328	511,906	778	378	0	511,906
57.	BayBank, Dedham, Massachusetts	318,000	469,000	726,950	458	314	399,823	327,128
58.	Comerica-Midwest Bank, Toledo, Ohio	315,000	450,050	676,000	491	261	371,800	304,200
59.	First Union National, Charlotte, North Carolina	307,795	527,650	721,112	534	265	548,045	173,067
60.	Valley National, Phoenix, Arizona	305,000	380,000	589,000	750	355	441,750	147,250
61.	National Westminster, Melville, New York	304,997	407,183	450,700	525	322	90,140	360,560
62.	Boatmen's Bank of Delaware, New Castle	303,154	514,982	900,000	523	235	603,000	297,000
63.	Equitable Bank of Delaware, Dover	301,000	358,000	583,400	504	382	157,518	425,882
64.	Security Pacific Bank Washington, Seattle	292,300	395,000	612,000	614	515	0	612,000
65.	Equibank (Delaware), Wilmington	290,645	441,317	457,696	470	295	178,501	279,195
66.	First Tennessee Bank, Memphis	290,000	370,000	620,000	538	84	204,600	415,400
67.	Bank One, Lafayette, Indiana	280,190	327,925	587,154	450	200	246,605	340,549
68.	First National of Commerce, New Orleans, La.	272,933	391,170	704,106	511	280	202,783	501,323
69.	People's Bank, Bridgeport, Connecticut	271,000	291,000	500,000	500	320	250,000	250,000
70.	NBD Delaware, Newark	265,200	459,000	743,580	477	216	304,868	438,712
71.	Peoples First Thrift, Salt Lake City, Utah	263,000	467,000	747,200	530	336	0	747,200
72.	First Bank of South Dakota, Sioux Falls	248,962	350,815	481,490	565	249	144,447	337,043
73.	Ameritrust, Cleveland, Ohio	248,797	330,256	473,383	526	242	12,308	461,075
74.	United Bank of Denver, Colorado	248,309	325,046	441,669	452	194	256,168	185,501
75.	Town North National, Farmers Branch, Texas	240,100	311,300	544,792	281	135	528,448	16,344
76.	Gary-Wheaton Bank, Wheaton, Illinois	235,000	260,000	359,000	600	160	0	359,000
77.	Imperial Savings, San Diego, California	231,836	332,773	471,868	499	256	0	471,868
78.	Trust Company Bank, Atlanta, Georgia	222,129	152,132	277,129	177	113	174,037	103,092
79.	Connecticut National, Hartford	214,123	298,371	477,394	325	192	334,176	143,218
80.	Society National, Cleveland, Ohio	196,000	248,600	373,000	380	233	302,130	70,870
81.	First Financial Bank, Milwaukee, Wisconsin	190,000	255,000	408,000	300	158	204,000	204,000
82.	Navy Federal Credit Union, Merrifield, Virginia	185,042	217,302	347,683	342	157	0	347,683
83.	Union Bank, San Diego, California	183,814	231,215	346,801	488	160	201,145	145,656
85.	Chemical Bank New Jersey, Parsippany	182,000	292,000	481,000	340	222	274,170	206,830
84.	Bank One, Indianapolis, Indiana	182,000	357,000	571,000	295	194	542,450	28,550
86.	Fifth Third Bank, Cincinnati, Ohio	180,000	260,000	400,000	325	130	80,000	320,000
87.	Primerica Bank, Newark, Delaware	178,079	224,032	341,454	688	343	307,309	34,145
88.	Chase Lincoln First Bank, Rochester, New York	178,000	321,000	537,000	560	209	0	537,000
89.	United Missouri Bank USA, New Castle, Del.	178,000	309,000	452,000	258	131	352,560	99,440
90.	Huntington National, Columbus, Ohio	177,000	260,000	450,000	600	112	292,500	157,500
91.	South Carolina National, Columbia	176,000	292,500	440,000	236	170	83,600	356,400
92.	Midlantic National, Wilmington, Delaware	170,000	220,000	220,000	300	175	72,600	147,400
93.	Central Fidelity Bank, Richmond, Virginia	168,698	219,822	248,406	246	186	136,623	111,783
94.	Dominion Bank, Roanoke, Virginia	165,000	235,000	352,500	334	147	35,250	317,250
95.	South Trust of Alabama, Birmingham	165,000	165,000	297,000	275	108	103,950	193,050
96.	Central Trust Company, Cincinnati, Ohio	165,000	210,000	336,000	550	105	168,000	168,000
97.	First Interstate of Oregon, Portland	164,000	227,000	363,000	356	123	54,450	308,550
98.	First Interstate of Arizona, Phoenix	160,000	210,000	340,000	377	160	34,000	306,000
99.	Goldome, Buffalo, New York	160,000	233,998	360,000	342	140	0	360,000
100.	European American Bank, Uniondale, New York	154,348	202,855	271,432	193	132	176,431	95,001
Totals		75,866,849	104,518,750	154,149,458	\$139,843	\$88,802	68,531,913	85,617,545

55.5%. **Industry leaders.** After Citibank (combining South Dakota, Nevada and Maryland subsidiaries), the nation's top card issuers are: First Chicago (among commercial banks), USAA Federal (savings and loans), Chevy Chase FSB (mutual savings banks), Town North National (credit unions), and Lomas Bank (non-bank banks).

FUTURE ARTICLES. Coming issues will list the next 500 largest bank-card issuers in the U. S. . . . and compare results for Visa and MasterCard worldwide by region including a study of delinquencies and charge-offs to credit and fraud. ♦

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