

Message

From: Stephanie Friedman [Redacted@google.com]
Sent: 2/19/2019 11:43:10 PM
To: search-leads [Redacted@google.com]
CC: Benedict Gomes [Redacted@google.com]; Nick Fox [Redacted@google.com]; Abhi Taneja [Redacted@google.com]
BCC: Redacted@google.com
Subject: Search PA Review Recap: Feb 11 - 15

bcc to Search Directors

Hi all,

See below for recaps of key Search PA reviews from last week.

Best,
Stephanie, on behalf of all content POCs

Search

Search Reviews with Ben and Nick (POC: Benjamin Cros)

Mobile / AGSA / Settings	jboortz	deck	Notes	Review of user controls design (settings, identity) across surfaces
Videos Update	pbaheti, kcorby	doc		Discussion on Search/YT collaboration for videos (e.g. timed anchors, lightbox consumption, content creation)

Reviews with Nick (POC: Stephanie Friedman)

iOS Strategy	esartin, nastiaroot	doc	Notes	Reviewed iGSA Growth Initiatives for 2019 and quick update on Apple Pie Sprint (first user feedback)
Content Creation: GoG	ramib	1-pager, deck	Notes	Reviewed 7 work streams and considerations / challenges for each

SPUR w/ Shashi (POC: Austin Wu)

Finance	limoryoeli	deck	Notes	Opportunity & vision for a new financial products vertical
Suggest	ebceres	deck	Notes	Personalized trending queries in suggest. Get feedback on our targeting, vertical diversity metrics, etc.
Lite Q1 '19 Efforts	rhut	deck	Notes	Approvals for Q1 Search Lite efforts (Homepage redesign, MegaVU-Lite, Modes Removal, Suggestions, etc.
Subscription on SRP	mrwang	deck	Notes	Proposal to support subscriptions to streaming providers (eg. Hulu, HBO) directly from SRP.

Image Search Reviews w/ Cathy (POC: Danielle Hopkins)

Ex. No.
UPX0996

1:20-cv-03010-APM

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Assistant Quality Review: Privacy and Logging Readout

Bryan Horling
Search & Assistant Privacy Engineering (SAPE)

3/8/2019

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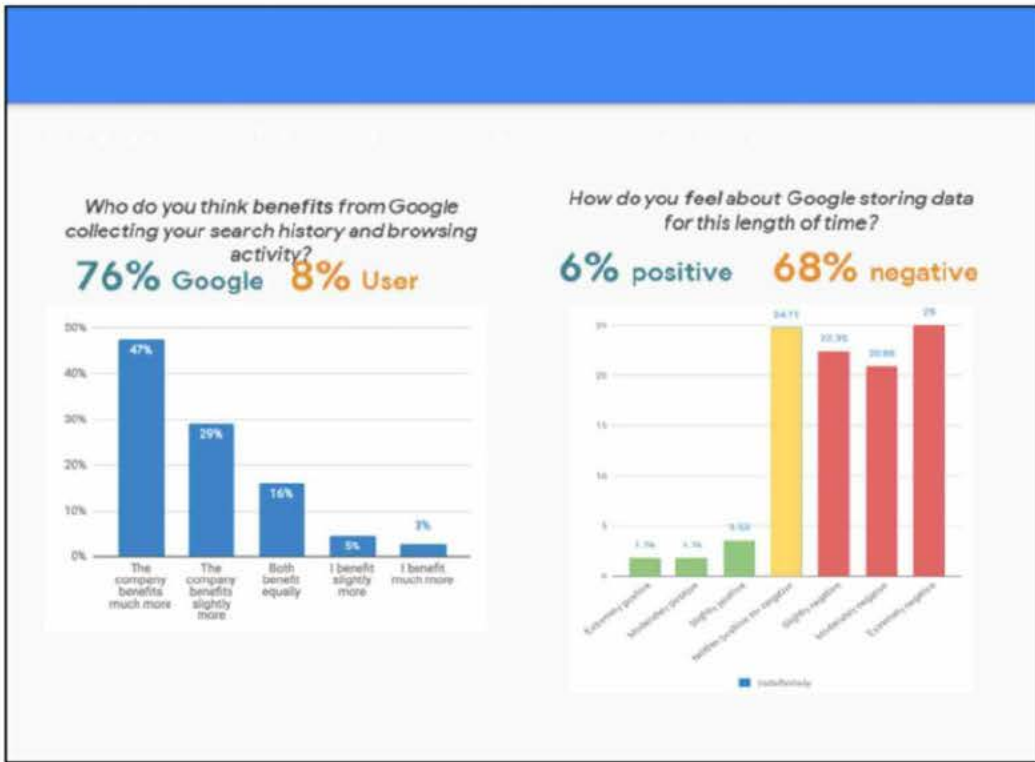
Sundar Feedback

Location: Push for separate moment on 3/13

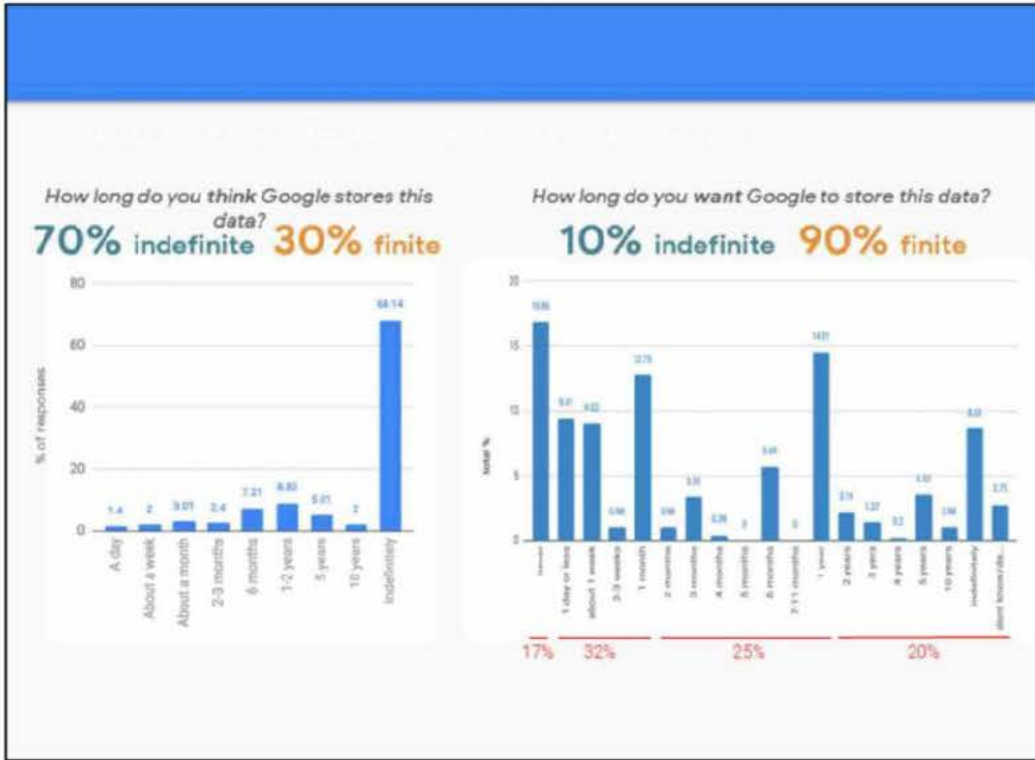
Audio Logging (Earplug): stand-alone announcement in March/April

Retention:

- User controlled retention UX - target for ID
- Default retention on hold



Note: perception by 1000 end users



Note: perception by end users