


**GOOGLE MOBILE
REVENUE SHARE AGREEMENT**

	Google LLC Google Asia Pacific Pte. Ltd. Google Ireland Limited Address for Legal Notices: 1600 Amphitheatre Parkway Mountain View, CA 94043	Mobile Partnerships: Jim Kolotouros, Christopher Li, Jinyoung Baik Google Legal: Kate Lee, Richard Lee, Marie Mackey
	COMPANY CONTACT DETAILS	
	Company Contact Information:	Company Legal Notices to:
Attention:	Jay Kim, Seung Song	Steve Lee, Yuna Hong
Title:	Strategic Partnership Group (Mobile)	Legal Support & Compliance Group (Mobile)
Address, City, State, Postal Code, Country:	129 Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea 16677	129 Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea 16677
Email:	Redacted	Redacted
Effective Date: July 1, 2020		
<div style="border: 1px dashed black; padding: 10px; display: inline-block;"> Confidential </div>		



Ex. No.
JX0071
1:20-cv-03010-APM

Google Confidential

This Google Mobile Revenue Share Agreement, including all attachments (collectively referred to as this "Agreement"), effective as of the date noted above (the "Effective Date"), is made between:

GOOGLE LLC, organized in the state of Delaware, **GOOGLE ASIA PACIFIC PTE. LTD.**, organized in Singapore, and **GOOGLE IRELAND LIMITED**, organized in Ireland (in this Agreement, "Google" will mean Google LLC, Google Asia Pacific Pte. Ltd., and/or Google Ireland Limited, as the context requires), on the one hand; and

SAMSUNG ELECTRONICS CO., LTD., a company existing under the laws of the Republic of Korea ("Company"), on the other hand.

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1.5 "Alternative Search Service"

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1.16 "Client ID(s)" means the range of unique alphanumeric code(s) that Google provides to Company pursuant to this Agreement or the Prior Agreements that are used to identify Ad Revenue on Devices or Installed Base Devices, including Ad Revenue from particular access points on Devices or Installed Base Devices (e.g., Chrome Browser, Bixby, etc.).

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1.48 "Minus One Screen" means the screen accessed by the End User by swiping their finger once from left to right on the Default Home Screen (excluding the lock screen and the notification tray).

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1.58 "Query" means any End User query input through a Service Access Point.

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10. COMPANY AND GOOGLE OBLIGATIONS

- 10.1 **MADA, EMADA and TMADA.** During the Term, Company must have an effective MADA, EMADA and TMADA and be a licensee in good standing under the MADA, EMADA and TMADA; provided, however, that any termination of this Agreement for the reason of non-compliance with the foregoing shall be made pursuant to Section 14.2 or Section 14.3, and further, that in case of any non-compliance with respect to TMADA, such termination shall be effectuated for devices distributed in Turkey only.

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IN WITNESS WHEREOF, the parties have executed this Agreement by persons duly authorized as of the Effective Date.

<p>COMPANY: / Redacted</p> <hr/> <p>By / Name <i>Jay Kim</i> <i>VP</i></p> <hr/> <p>Title Date <i>Nov 9, 2020</i></p>	<p>GOOGLE LLC</p> <p>Redacted 2020.11.10</p> <hr/> <p>By Redacted 10:11:39 -08'00'</p> <hr/> <p>Name Jamie Rosenberg Authorized Signatory</p> <hr/> <p>Title</p> <hr/> <p>Date</p> <p>GOOGLE ASIA PACIFIC PTE. LTD.</p> <p>Redacted 2020.11.11</p> <hr/> <p>By Redacted 10:17:04</p> <hr/> <p>Name Lavanya Swetharanyan Director</p> <hr/> <p>Title Google Asia Pacific Pte. Ltd. +08'00'</p> <hr/> <p>Date</p> <p>GOOGLE IRELAND LIMITED</p> <hr/> <p>By</p> <hr/> <p>Name Redacted 2020.11.10</p> <hr/> <p>Title Redacted</p> <hr/> <p>Date Luciano Moreto For, Nick Leader (Director) 10:25:44 Z</p>
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ATTACHMENT A

REVENUE SHARE

1. Subject to the terms and conditions of this Agreement, Google will pay Company revenue share during the Term as follows:

(a) Core Qualified Devices. Google will pay Company the following percentage of Qualified Net Ad Revenue with respect to the following Core Qualified Device categories and Service Access Points (collectively, "Shared Net Core Ad Revenue"):

% of Qualified Net Ad Revenue	Core Qualified Device Category	Service Access Points
Confidential	Core Qualified Devices sold or distributed in Territories other than Turkey	- Search Access Points under <u>Attachment B-1</u> ; and - Assistant Access Points
	Core Qualified Devices sold or distributed in Turkey	- Search Access Points in <u>Attachment B-2</u> ; and - Assistant Access Points

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(b) Enhanced Qualified Devices. In addition to the Shared Net Core Ad Revenue, for those Core Qualified Devices that are configured to meet the additional requirements for Enhanced Qualified Devices, Google will pay Company the following percentage of Qualified Net Ad Revenue with respect to the following Enhanced Qualified Device categories and Service Access Points (collectively "Shared Net Enhanced Ad Revenue"):

% of Qualified Net Ad Revenue	Enhanced Qualified Device Category	Service Access Points
Confidential	Search Enhanced Qualified Devices	Search Access Points in <u>Attachment C-1</u>
	Chrome Enhanced Qualified Devices	Search Access Points in <u>Attachment C-2</u>
	Search/Chrome Enhanced Qualified Devices	Search Access Points in both <u>Attachment C-1</u> and <u>Attachment C-2</u>

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(c)



ATTACHMENT C-1

SEARCH ACCESS POINTS FOR VALID QUERIES ON SEARCH ENHANCED QUALIFIED DEVICES

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Search Access Point	Minimum Usage and Placement Requirements
Google-provided widget	Set pursuant to MADA
Google Search Application	Set pursuant to MADA
(a) All search intents on the Enhanced Qualified Device. Confidential	<u>For search intents:</u> Set to Google Search Application
<h1>Confidential</h1>	<h1>Confidential</h1>



ATTACHMENT C-2

SEARCH ACCESS POINTS FOR VALID QUERIES AND CONFIGURATION REQUIREMENTS ON CHROME ENHANCED QUALIFIED DEVICES **Confidential**

Confidential

Subject to Section 9 (Permitted Activities), each of the below-listed Search Access Points must meet the Minimum Usage and Placement Requirements.

Search Access Point	Minimum Usage and Placement Requirements
Chrome Browser	Set as the default system browser intent and no disambiguation screen is ever presented to the end user out-of-the-box; Chrome Browser icon is placed on the Application Dock; and Other requirements pursuant to MADA.

