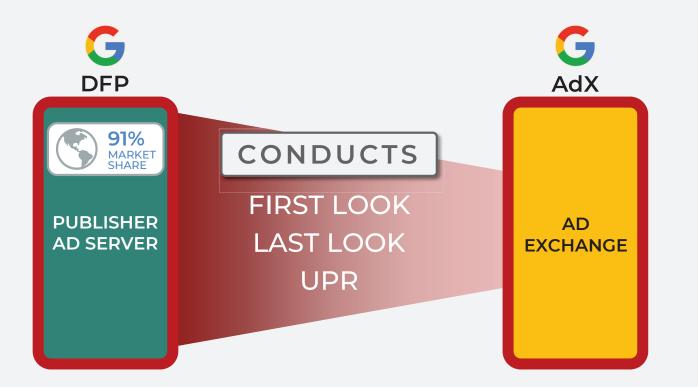
## STEP 2: BUILD MARKET POWER IN THE AD EXCHANGE MARKET



Pls. Demonstrative J 1:23-cv-00108 5