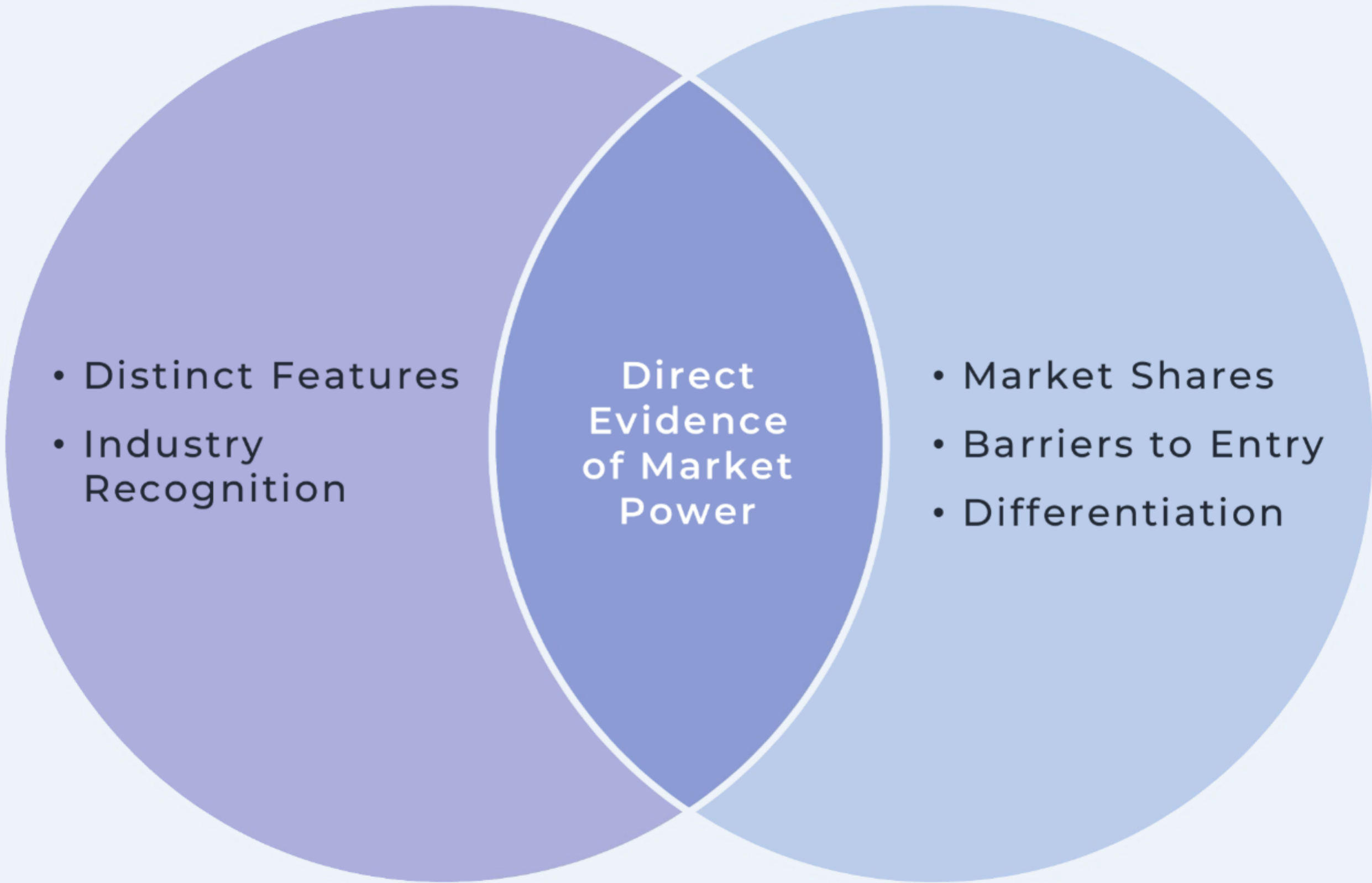


**MARKET
DEFINITION**

**MARKET
POWER**



- Distinct Features
- Industry Recognition

**Direct
Evidence
of Market
Power**

- Market Shares
- Barriers to Entry
- Differentiation