

<https://www.shearshare.com/newsroom/>

Pls. Demonstrative

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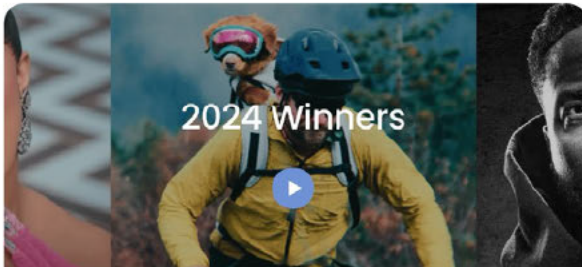
August 29, 2024 ShearShare News, Small Business Help

Looking to Collab With Another Brand? Eight Steps to Guarantee Their Interest



June 24, 2024 ShearShare News, Small Business Help

Small Tech Companies Advocate for a Balanced Approach to App Privacy and Rights Act in Washington D.C.



May 8, 2024 ShearShare News

ShearShare Wins Two Awards at the 30th Annual Communicator Awards



April 7, 2024 Seasonal Events, ShearShare News

Coming to a City Near You! The 2024 ShearShare Empowerment Tour

Join us to discuss this controversial take on our industry! Listen live as our ShearShare CSO interviews multiple listeners as they share their opinions. ✨

February 21, 2024

[Register Now](#)

[Watch the Replay!](#)

Instagram Live

Friday, February 23 – 12:00PM ET

The CEO of Indipop joins the CSO of ShearShare to discuss open enrollment. Get affordable AND portable

Independent Contracting & Suite Rentals are Here to Stay!

Join us to discuss this controversial take on our industry! Listen live as our ShearShare CSO interviews multiple listeners as they share their opinions. ✨

February 21, 2024

[Register Now](#)

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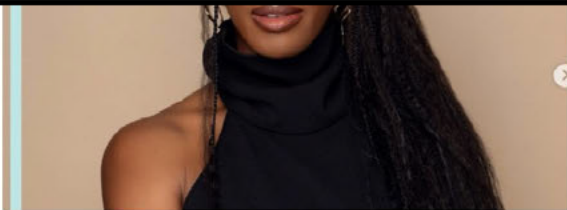
Friday, February 23 – 12:00PM ET

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April 5, 2024 Entrepreneur, ShearShare News, Small Business Help

10 Lessons These Businesswomen Learned From Powerful Female Role Models



March 26, 2024 ShearShare News

500 Global Celebrates ShearShare During Women's History Month

1 2 3 ... 21

The CEO of Indipop joins the CSO of ShearShare to discuss open enrollment. Get affordable AND portable health benefits for the independent beauty and barbering professional. Don't miss it!

Online @shearshare

Rise & Shine with ShearShare in Detroit, MI

☕ Grab a coffee to jump start your day, and market yourself to new clients and connections. On us.

May 3, 2024 – 7:15AM – 8:00AM PST

[Seating is limited, RSVP now](#)

Hosts

[Increase Revenue in your Salon or Barbershop](#)

[Fill My Empty Salon Space – Become a Superhost](#)

Professionals

[Barbershop & Salon Suites for Rent](#)

[Salon Booth Rental – Be Your Own Boss](#)

[Daily Liability Insurance](#)

Resources

[ShearShare Knowledge Panel](#)

[ShearShare in the News – Get the Scoop!](#)

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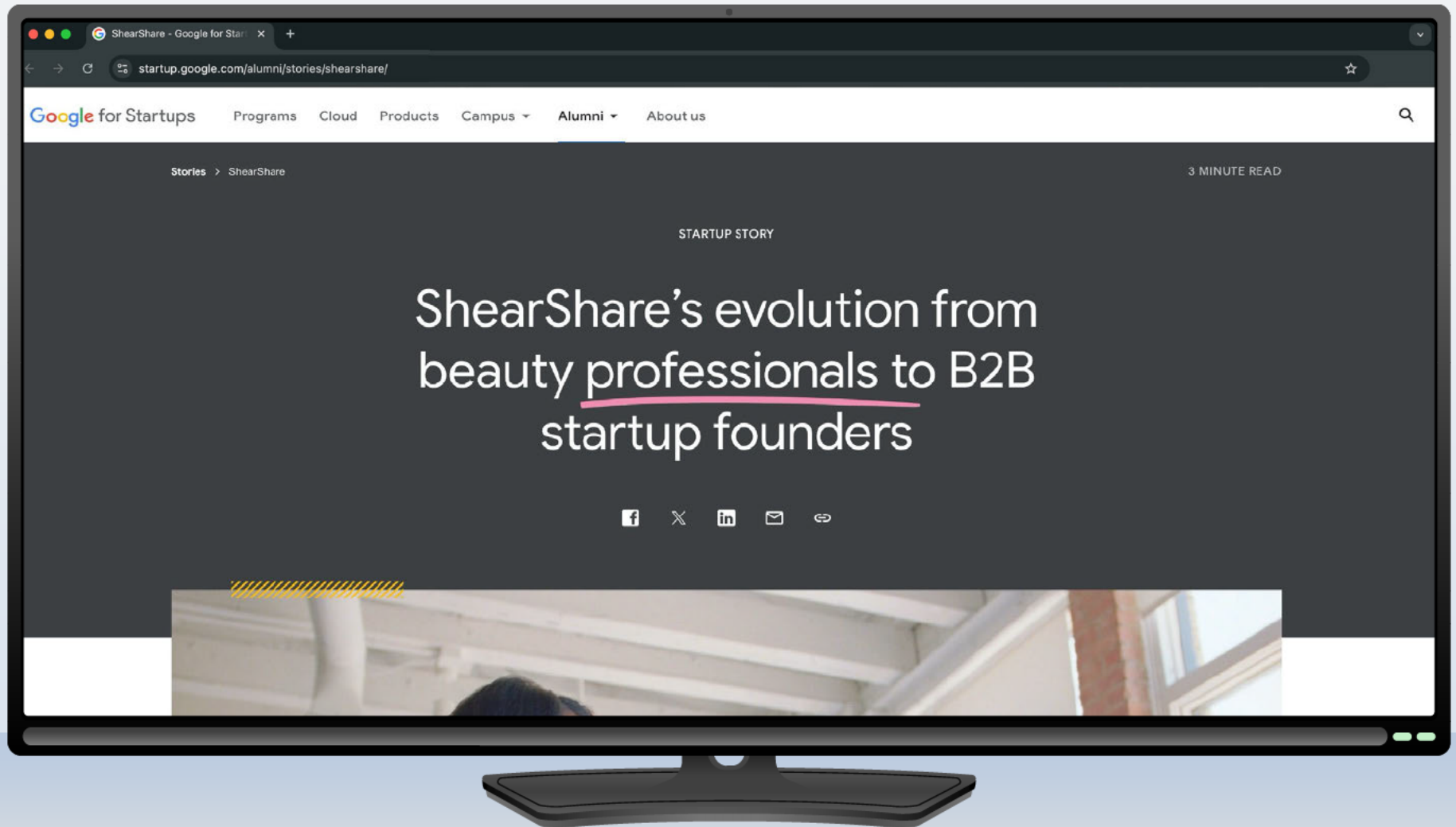
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<https://startup.google.com/alumni/stories/shearshare/>



When husband-and-wife entrepreneurs Courtney and Dr. Tye Caldwell discovered that 40% of salon and barbershop space goes unused every day, they built an app to connect fellow salon owners to independent stylists based on a convenient time and price. Now their startup, [ShearShare](#), is a first-of-its-kind B2B beauty marketplace that empowers cosmetologists and barbers to lease space by the day in more than 480 cities and 11 countries worldwide. Salon and barbershop owners can triple their revenue by efficiently filling empty chairs, stylists save in overhead costs (and can even manage their finances in-app), and clients appreciate the flexibility.

PRODUCTS USED



[Firebase](#)
Build better mobile
apps



[AdWords](#)
Launch an online

<https://startup.google.com/alumni/stories/shearshare/>

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Firebase [🔗](#)

Build better mobile apps



AdWords [🔗](#)

Launch an online marketing campaign



Google Analytics [🔗](#)

Make data-driven decisions that improve customer experiences

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INFORMATION

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