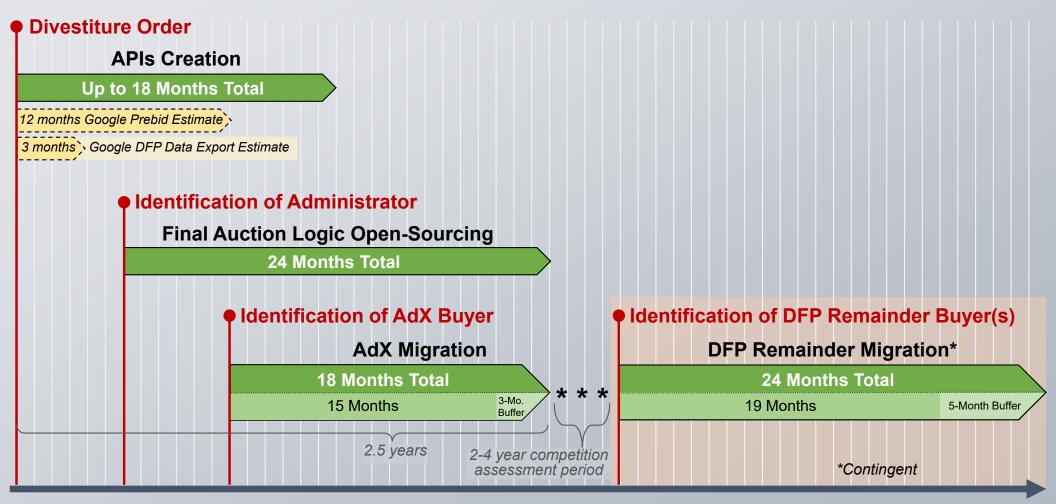
Summary of Time Estimates



Source: Bjedov Opening Report, Figure III.1

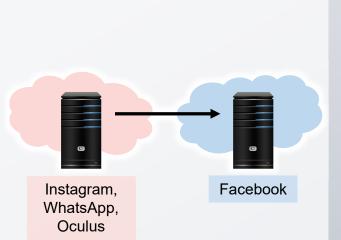
Processes Involved to Open-Source Software

| Workstream | Purpose & Description |
|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Infrastructure | Identify the technical requirements of the Final Auction Logic Acquire infrastructure necessary (such as cloud compute) to host the final auction logic |
| Legal Analysis | - Perform a legal review of the licensing of the open-source code |
| Code Modifications | - Modify the source code to be able to perform the necessary tasks |
| Testing | - Process of debugging and running tests to ensure the robustness of the deployment |
| Launch & Maintenance | - Governing body would continue to manage the source code, including releasing any updates and testing and incorporating these updates. |

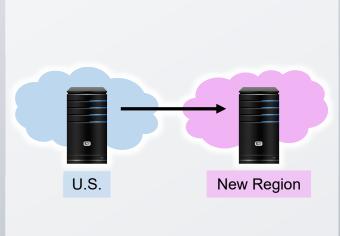
Source: Bjedov Opening Report, Table VIII.1

Bjedov Migration Experience

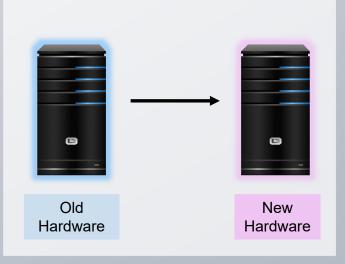
Acquisitions



Expansions



Hardware Upgrades



Standard Migration Plan Stages

STAGE 1 STAGE 2 STAGE 3 STAGE 4 **Testing & Debugging Technical Decoupling Deployment Analysis Final Deployment** · Create "landing zone" · Test all components in Transfer user traffic to **Identify:** Copy and modify the new environment new implementation Components software so it no longer Resolve issues Fix unexpected issues Dependencies interfaces with other components System Baselines Implement supports for Complexity Factors

decoupled components

· Transfer data to new

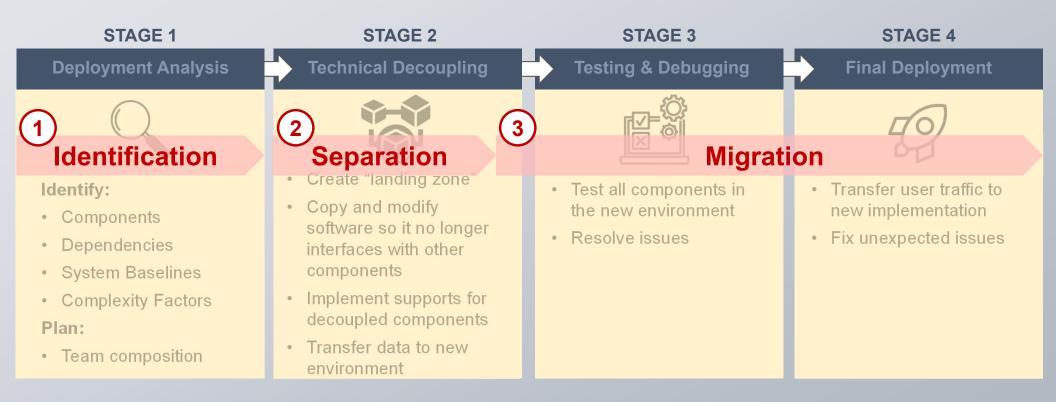
environment

Source: Bjedov Opening Report, Table IX.1, ¶¶ 167-218

Plan:

Team composition

Professor Weissman's Migration Plan Stages

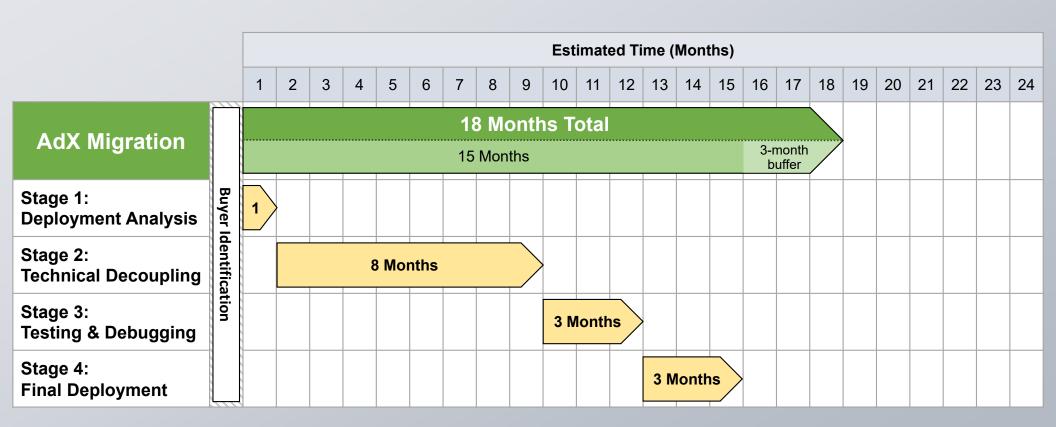


Professor Nieh's Migration Plan Stages

STAGE 1 STAGE 2 STAGE 3 STAGE 4 **Deployment Analysis Technical Decoupling Testing & Debugging Final Deployment Enable Scalability Create an Architectural Establish a Hardware Migrate Customers Development Plan** Infrastructure Outside Google for the Transfer user traffic to Identify: Test all components in **Divestiture** the new environment new implementation Components software so it no longer Resolve issues • Fix unex 6 ed issues Dependencies interfaces 3 other **System Baselines** Establish a Software **Optimize System** Infrastructure Outside **Complexity Factors Performance to Attempt** Google for the to Achieve Performance **Divestiture Product** Plan: Parity to Today's Writing New Versions of Team composition Google Ad Manager the Product That Work in the Buyer's Software

Infrastructure

AdX Migration Timeline



Source: Bjedov Opening Report, Figure IX.1

DFP Migration Timeline



Source: Bjedov Opening Report, Figure IX.2