

**From:** [REDACTED]  
**To:** [ATR-LitIII-Information](#)  
**Subject:** FW: Reply to Paramount Decrees issues.  
**Date:** Tuesday, August 7, 2018 12:03:02 PM

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To Whom It May Concern:

The Paramount Decrees are still relevant in today's movie industry. If we reversed these decrees I have no doubt that the movie studios would again stop fair market competition by opening up their own theaters and limit distribution of their movies.

Currently what is going on is deals have been made between the largest movie chains and the studios on giving them preferential pricing on the cost of the movies. AMC just rolled out a program called A list where you can see up to 3 movies a week at a cost of \$19.95 per month. Given the studios average cut of one ticket priced \$12 is between 45-50% of the cost this would make the program unprofitable if the studios did not give them a price break. For any block buster movie from Disney we are now being charged 65% (cost of the ticket) for the entire run of the movie.

The largest chains also receive preferential treatment from Disney on showing past movies. Cinemark and AMC as an example has been allowed exceptions to the Disney policy and is allowed to show and market older Disney product. Disney policy-As you've showed Disney commercial product in 2018 the theater is precluded from all repertory.

As an independent operator we are as you see already dealing with unfair competition due to the size of these large theater chains. If the justice department reverts and allows the studios to own theaters again the 4000 plus independent movie theaters in the nation will be an thing of the past. Last but not least given the current environment of unfair competition that the largest chains and studios are embracing we the independent owners need some help.

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