From: General Information

To: ATR-LitIII-Information

Subject: Paramount Consent Decrees

Date: Thursday, October 4, 2018 5:50:40 PM

My wife and I met at a small town theatre in northern Wisconsin back in the early '70s. She sold popcorn and I ran the projectors. Since then I have worked for various companies across the country, some small, family-owned companies and some large movie chains. I always worked for someone else until the early 2000s when my wife and I found a small town of about 12,000 not fair from the city we were living in. This town had been without a movie theatre for 7 years. In fact, my wife and I had our first date at that theatre. We were lucky that the town was longing for a movie theatre of it's own again. People had stopped going to the movies because they didn't want to make the drive to the larger city and they knew that a movie theatre in their home town brings people together. No matter if the movie makes you laugh, cry, applaud or boo, everyone that's in the movie for two hours are sharing a joint experience that makes them feel part of a community.

This community has backed us since 2004 by giving us a loan to help finish building the theatre and especially back us by attending the movies at the theatre. We were able to make a dream come true after 25 years of working for other companies. We feel that if the Paramount Consent Decrees are changed we stand to lose our hometown theatre and our dream. We have already started to pass this theatre down to our son and eventually to his children who already come in and help work at the theatre because it's a family operation.

So please consider all small towns and all the small town operators when you are thinking of changing this. It was needed back in the 40s and it's the only reason that we are able to have our own little operation today, "our American Dream."

Thank you,

Micon Cinemas 475 Chippewa Mall Drive Chippewa Falls, WI 54729