

From: [REDACTED]
To: [ATR-LitIII-Information](#)
Subject: Paramount decree comment by general audience citizen
Date: Thursday, August 2, 2018 9:46:05 PM

Good afternoon,

What I've noticed over the last decade is we, the general viewing audience over the age of fifty are held hostage to only see movies that aim for the 13 year old market and are primarily of violent or comic book content.

Would be interesting to see how the older audience would respond if the theaters could "stream " movies directly from a inclusive movie library for limited timeframes (1-3 days) to appeal to a broader audience. This might appeal to older audiences (50+) that primarily frequent theaters during the day while children are in school nine months a year. Trust me this is a hugely underserved market of movie goers. We are extremely tired of PG 13 movies with "lobbing off heads" and similar violent content.

Most of the time all of the Arizona theater chains: AMC, Harkins Cinemas, Cinemark, etc are showing the same preteen or 13 year old market movies at the same time. The rare independent theaters (The Loft Cinema in Tucson) have to resort to odd fundraising methods to survive though we appreciate their creativity.

Thank you for your time and consideration.

Sincerely,

[REDACTED]

Sent from my iPhone, [REDACTED]