

From: [REDACTED]
To: [ATR-LitIII-Information](#)
Subject: Paramount Decree
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May I offer the following perspective.

1. Not all exhibitors are urban multiplexes. 20% of theatre owners have banded together to form the Independent Cinema Group to negotiate with the studios over issues. And this is not all of the independent owners.
2. Studios now habitually dictate to the exhibitors the length of time that their movies MUST be shown by the theatre (always 2 weeks and as much as 4 weeks), if the theatre wants to have the movie on the Break (when all of the publicity and attendance hits). This results in their dictatorial requirements causing local theatres to play movie longer than they would if they could make their own business decisions. If I play a movie for 3 weeks in a row, no one comes in the last week because everyone has already seen it.
3. With the further consolidation of studios, these practices are only likely to increase

I am happy to discuss this further if you like.

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