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SEP 28 1976

CLERK, U. S. DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA BY.

PEDUL

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

UNITED STATES OF AMERICA.

Plaintiff,

Vs.

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BLUE CHIP STAMP COMPANY;
ALEXANDER'S MARKETS; LUCKY
STORES, INC.; MARKET BASKET;
PURITY STORES, INC.; RALPHS
GROCERY COMPANY; SAFEWAY
STORES, INCORPORATED;
THRIFTIMART, INC.; THRIFTY
DRUG STORES CO., INC.; and
VON'S GROCERY CO.,

Defendants.

Civil No. 63-1552-F

ORDER GRANTING MOTION TO MODIFY SECTION VIII(B)(1)(i) OF FINAL JUDGMENT

The motion of Blue Chip Stamps for an Order Modifying Section VIII(B)(1)(i) of the Final Judgment entered on June 5, 1967, duly came on for hearing before Honorable Warren J. Ferguson, Judge of the above-entitled Court at 10:00 a.m., on the 27th day of September, 1976, pursuant to notice thereof duly given to the parties and the amici who had appeared herein, Gerald W. Connor appearing for the plaintiff, Martin J. Burke for Blue Chip Stamps, and G. Richard Doty for Market Basket, and no one having appeared in opposition to the granting of said motion, and the Court having considered the affidavits filed in support of said motion, the Report filed by Dean Harold M. Williams and the pleadings and records heretofore filed in this case, and the Court being duly

advised in the premises, it is hereby

ORDERED that notwithstanding the provisions of Section VIII(B)(1)(i) of the Final Judgment, after the date of entry of this Order, Blue Chip Stamps may engage in the trading stamp business on an exclusive franchise basis with California merchants; provided, however that Blue Chip Stamps remains enjoined and restrained from refusing to continue to provide its trading stamp service to each retailer utilizing its service at the date of entry of this Order for the retail locations then being served; and further provided that Blue Chip Stamps remains enjoined and restrained from refusing to provide its trading stamp service to any retail grocer with annual grocery sales amounting to less than 1% of the total annual retail grocery sales in California.

Dated: September & , 1976.

Connor,

WARREN J. FERGUSON

Warren J. Ferguson, United States District Judge

Approved as to form:

Gerald W.

Attorney for Plaintiff