

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF COLUMBIA

UNITED STATES OF AMERICA,	.	
	.	
Plaintiff,	.	Docket No. CA CA99-02496
	.	
v.	.	
	.	
PHILIP MORRIS USA, et al.,	.	Washington, D.C.
	.	November 2, 2004
	.	
Defendants.	.	
. . . . .	.	

VOLUME 23  
MORNING SESSION  
TRANSCRIPT OF BENCH TRIAL PROCEEDINGS  
BEFORE THE HONORABLE GLADYS KESSLER,  
UNITED STATES DISTRICT JUDGE

APPEARANCES:

For the Plaintiff:	U.S. DEPARTMENT OF JUSTICE Civil Division Sharon Y. Eubanks, Director 1331 Pennsylvania Avenue, N.W. Suite 1150 Washington, D.C. 20004 202.616.8280
	U.S. DEPARTMENT OF JUSTICE Civil Division Stephen D. Brody, Deputy Director 1331 Pennsylvania Avenue, N.W. Suite 1150 Washington, D.C. 20004 202.616.1438
	U.S. DEPARTMENT OF JUSTICE Civil Division Renee Brooker, Assistant Director Joel D. Schwartz, Trial Attorney, Tobacco Litigation Team 1331 Pennsylvania Avenue, N.W. Suite 1150 Washington, D.C. 20004 202.616.3797

Scott L. Wallace, RDR, CRR  
Official Court Reporter

## APPEARANCES: Cont.

U.S. DEPARTMENT OF JUSTICE  
Criminal Division  
Frank Marine, Sr. Litigation  
Counsel,  
Organized Crime and Racketeering  
Section  
1301 New York Avenue, N.W.  
Suite 700, P.O. Box 27598  
Washington, D.C. 20530  
202.514.0908

U.S. DEPARTMENT OF JUSTICE  
Civil Division  
Brian J. McCabe, Trial Attorney  
Ben Franklin Station  
P.O. Box 14524  
Washington, D.C. 20004  
202.616.4875

For Defendant:  
Philip Morris USA,  
Inc.

WINSTON & STRAWN  
Dan K. Webb, Esq.  
Thomas J. Frederick, Esq.  
35 West Wacker Drive  
Chicago, IL 60601-9703  
312.558.5700

HUNTON & WILLIAMS  
Patricia M. Schwarzschild, Esq.  
Riverfront Plaza, East Tower  
951 East Byrd Street  
Richmond, VA 23219  
804.788.8728

For Defendant:  
Lorillard Tobacco  
Company

THOMPSON COBURN  
J. William Newbold, Esq.  
Richard P. Casetta, Esq.  
One US Bank Plaza  
St. Louis, MO 63101  
314.552.6000

For Defendant:  
Brown & Williamson  
Tobacco Corporation

KIRKLAND & ELLIS, LLP  
David M. Bernick, Esq.  
Kenneth N. Bass, Esq.  
200 East Randolph Drive  
Chicago, IL 60601  
312.861.2248

Scott L. Wallace, RDR, CRR  
Official Court Reporter

For Defendant: R.J. Reynolds Tobacco Company	JONES DAY Jonathan M. Redgrave, Esq. Peter J. Biersteker, Esq. Robert Francis McDermott, Esq. 51 Louisiana Avenue, N.W. Washington, D.C. 20001 202.879.3939
For Defendant: British American Tobacco (Investments), Ltd.	CHADBOURNE & PARKE, LLP David Wallace, Esq. 30 Rockefeller Plaza New York, NY 10112 212.408.5498
For Defendant: Liggett Group, Inc.	KASOWITZ, BENSON, TORRES & FRIEDMAN Aaron H. Marks, Esq. Nancy Straub, Esq. 1633 Broadway New York, NY 10019 212.506.1700
For Defendant: Tobacco Institute	COVINGTON & BURLING Phillip Dube, Esq. 1201 Pennsylvania Avenue, N.W. Washington, D.C. 20009
For Defendant: The Council for Tobacco Research USA, Inc.	DEBEVOISE & PLIMPTON, LLP Kevin C. Lombardi, Esq. 555 13th street, N.W. Washington, D.C. 20004 202.383.8084
For Defendant: British American Tobacco Australian Services, Ltd.	SHAW PITTMAN, LLP Jack McKay, Esq. Alvin Dunn, Esq. 2300 N Street, N.W. Washington, D.C. 20037 202.663.8355
ALSO PRESENT:	ADR ASSOCIATES, LLC Shana L. Malinowski 1666 Connecticut Ave., N.W. Washington, D.C. 20009 202.332.0490

Scott L. Wallace, RDR, CRR  
Official Court Reporter

Court Reporter: Scott L. Wallace, RDR, CRR  
Official Court Reporter  
333 Constitution Avenue, N.W.  
Room 6814, U.S. Courthouse  
Washington, D.C. 20001  
202.326.0566

Proceedings reported by machine shorthand, transcript produced  
by computer-aided transcription.

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 P R O C E E D I N G S

2 (9:30 a.m.)

3 THE COURT: Good morning, everybody. This is United  
4 States versus Philip Morris, CA 99-2496. Dr. Benowitz, would you  
5 please take the stand. You're still under oath this morning, of  
6 course.

7 And Mr. Wells, we're ready to begin.

8 MR. WELLS: Am I on?

9 THE COURT: Yes, but I don't think you have voice  
10 problems, Mr. Wells.

11 MR. WELLS: I just had an operation on my throat, so I'm  
12 coming back. Wait until you see me next year.

13 CONTINUED CROSS-EXAMINATION OF NEAL BENOWITZ, M.D.

14 BY MR. WELLS:

15 Q. Good morning, Dr. Benowitz.

16 A. Good morning.

17 Q. I want to turn this morning to the area of addiction,  
18 okay?

19 A. Yes.

20 Q. And you discuss in your direct testimony the term  
21 addiction and how that term has evolved over time, correct?

22 A. Yes.

23 Q. Now, I want to start out by focusing you on what the  
24 knowledge was within the scientific community about nicotine and  
25 addiction prior to 1964, okay?

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 A. Yes.
- 2 Q. Now, nicotine is a drug, correct?
- 3 A. Yes.
- 4 Q. And, scientists have known for over 100 years that
- 5 nicotine was in tobacco, correct?
- 6 A. Yes.
- 7 Q. And, by the end of the 1800s or early 1900s, studies were
- 8 being done that showed the effect of nicotine on nerve function,
- 9 correct?
- 10 A. Yes.
- 11 Q. And, back in the 1930s, 1940s, and 1950s, the scientific
- 12 community was aware that nicotine was driving tobacco use,
- 13 correct?
- 14 A. Yes.
- 15 Q. And, in fact, in the 1940s and 1950s, there was some
- 16 controversy about how to describe smoking, should it be
- 17 described as an addiction or as an habituation or some other
- 18 term?
- 19 A. Controversy among whom?
- 20 Q. Within the scientific community in terms of what the
- 21 right terminology was. It was not clear as to whether it should
- 22 be defined as an addiction or as an habituation or even some
- 23 other term?
- 24 A. Perhaps -- I couldn't give you the people arguing on both
- 25 sides, but I don't question that.

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 Q. You don't question that there was a debate and some  
2 confusion about what the right terminology was during that  
3 period, correct?

4 A. I don't recall a debate about the terminology until the  
5 time of the 1964 Surgeon General's Report.

6 Q. Okay. Could I see tab 168?

7 I'll show you a piece of your testimony from the Melman  
8 trial.

9 MR. McCABE: Is the witness going to be given a copy of  
10 that?

11 MR. WELLS: Where's Aaron?

12 BY MR. WELLS:

13 Q. Dr. Benowitz, the government doesn't want me to proceed  
14 until we find a copy of the transcript, but I'm trying to get  
15 you out of here today. My question is --

16 MR. McCABE: We would like to wait until he has a copy of  
17 the transcript in front of him.

18 MR. WELLS: If he doesn't need it for this --

19 THE COURT: This is an issue that I would think  
20 Dr. Benowitz could address. I understand the government's  
21 concern about taking things out of context, and actually, I think  
22 the problem is solved, which is good.

23 MR. McCABE: Thank you, Your Honor.

24 MR. WELLS: Thank you.

25 BY MR. WELLS:

1 Q. Dr. Benowitz, on the screen is a copy of some of your  
2 testimony from the Melman trial, and in that case you were asked  
3 the following question and gave the following answer.  
4 "Question: So back in 1930s and 40's and '50s, the scientific  
5 community was aware, wasn't it, that nicotine was addictive,  
6 weren't they?"

7 "Answer: Well, they certainly were aware that nicotine  
8 was driving tobacco use. The only question which I talked about  
9 before is the terminology. There was some controversy about  
10 what it should be called. But the importance of nicotine in  
11 driving tobacco use was -- there was a lot published about  
12 that." Did I read that correctly?

13 A. Yes.

14 MR. McCABE: Excuse me counsel, could we have a page  
15 number for that testimony?

16 MR. WELLS: Yes, sir. It's page 1543, lines 5 through 14.

17 BY MR. WELLS:

18 Q. And is it fair to say, Dr. Benowitz, that certainly by  
19 the 1940s scientists understood that nicotine in tobacco smoke  
20 could cause dependency or addiction?

21 A. Well, it certainly was known that it was sustaining  
22 tobacco use, and people called it different things, but yes, I  
23 would agree with certainly the spirit of what you're saying.

24 Q. Right. I mean, that was a problem -- that was the issue  
25 that I was trying to address in a prior question. The issue



1 focused more on terminology in terms of how you should describe  
2 it, but in terms of the consequences. There was no question  
3 that the scientific community had recognized that nicotine did  
4 have certain consequences that could be described as either  
5 addictive or habitual, correct?

6 A. Well, yes. What was clear was that nicotine was  
7 necessary for and maintained cigarette smoking.

8 Q. Okay. Now, there's a famous and often quoted article  
9 that was published in 1942, more than 20 years before the 1964  
10 Surgeon General's Report, that said cigarette smokers are like  
11 nicotine addicts. Do you recall that?

12 A. Vaguely. Which article was it?

13 Q. Well, I want to show you the article. It's by Dr. Lenox  
14 Johnson, published in 1942, it's tab 143 JD 000972. And that is  
15 an article called Tobacco Smoking and Nicotine and it's  
16 published in a very well respected medical journal called the  
17 Lancet, correct?

18 A. Yes.

19 Q. And is it correct that Dr. Johnston wrote, "on the  
20 assumption that smoking tobacco is essentially a means of  
21 administering nicotine, just as smoking opium is a means of  
22 administering morphine. Nicotine was given hypodermically to 35  
23 volunteers in known doses with a view of comparing its effects,  
24 and particularly its psychic effects, with those of tobacco  
25 smoking."

1           So it's clear that Dr. Johnson, as stated in 1942, that  
2   cigarettes are nicotine delivery systems, correct?

3   A.       That's correct.

4           THE COURT: Dr. Benowitz, do you think that kind of  
5   experiment would be allowed today with IRBs?

6           THE WITNESS: Yes, if you give small doses, and if you  
7   monitor carefully, and if the people have given consent, studies  
8   like this can be done.

9           THE COURT: Okay.

10          BY MR. WELLS:

11         Q.       Now, Dr. Benowitz, I want to focus your attention on a  
12   book published in 1991 called Tobacco Experimental and Classic  
13   Studies. First, you are familiar with that book, correct?

14         A.       I think you have the title slightly wrong, but I think I  
15   know what book it is.

16         Q.       Well, it's a book written by Larson, Haag and Silvette,  
17   correct?

18         A.       But it's not classical studies it's clinical studies or  
19   something.

20         Q.       So Tobacco Experimental and Clinical Studies, I  
21   apologize.

22         A.       I am aware of that book.

23         Q.       In fact, you have a copy of that book on your shelf,  
24   right?

25         A.       I do.

- 1 Q. And Larson, Haag and Silvette were physicians and Ph.D.'s  
2 at the medical college in Virginia, correct?
- 3 A. I don't know their degrees, but they were at the medical  
4 college of Virginia.
- 5 Q. And this book is basically an encyclopedia of existing  
6 research on tobacco and tobacco related areas, right?
- 7 A. To that date, yes.
- 8 Q. Yeah. And this book includes all of the research about  
9 tobacco and nicotine that had occurred up to 1961, correct?
- 10 A. Yes.
- 11 Q. And at the time, this book was really the most  
12 comprehensive and thorough compilation of nicotine research that  
13 had ever been done, correct?
- 14 A. Yes.
- 15 Q. And this book -- and in this book there are entire  
16 chapters devoted to nicotine's affect on the nervous system,  
17 correct?
- 18 A. Yes.
- 19 Q. And this book summarized all of the pre-1961 research  
20 about people smoking for nicotine, that nicotine had  
21 pharmacological effects, and nicotine is addictive or habituate,  
22 correct?
- 23 A. That's correct.
- 24 Q. And this book was available in 1961, and thereafter, to  
25 both the public and the scientific community, correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 A. Yes.
- 2 Q. And, in fact, the Surgeon General cited this book in his  
3 1964 report on smoking and health, correct?
- 4 A. I believe so.
- 5 Q. And the Surgeon General considered this book to be an  
6 authoritative source, correct?
- 7 A. Well, I don't know what the Surgeon General said about it  
8 being an authoritative source, it was used. The term  
9 "authoritative source" is difficult for me to understand  
10 exactly, but it was cited.
- 11 Q. Okay. Now, I want to now focus your attention on  
12 JD 004658, which is an article by Dr. Peter Knapp. And this is  
13 an article that was published in the American Journal of  
14 Psychiatry, and it's called Addictive Aspects in Heavy Cigarette  
15 Smoking. And this article was published in 1963. Do you recall  
16 that?
- 17 A. Yes.
- 18 Q. And the article was supported by grants from the American  
19 Cancer Society and the Tobacco Industry Research Committee,  
20 correct?
- 21 A. That is correct.
- 22 Q. And on page 966, Dr. Knapp writes: "Nicotine is an  
23 active agent, though not necessarily the only noxious agent in  
24 tobacco. It appears to have certain addictive qualities.  
25 Tolerance develops to some of its effects, such as nausea, so

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1     that it can be consumed in even greater amounts, but not to  
2     other effects, particularly those in the cardiovascular sphere."

3             So it's clear in 1969 Dr. Knapp has recognized that the  
4     concept of tolerance applied to nicotine and tobacco smoke,  
5     correct?

6     A.     Yes.

7     Q.     I want you to look now at the summary page on page 961,  
8     and the second point made by Dr. Knapp is that "heavy cigarette  
9     smokers thus appear to be true addicts, showing not only social  
10    habituation, but mild physiologic withdrawal effects." So it's  
11    also clear that in 1963, Dr. Knapp had recognized not only that  
12    smoking was addictive, but if someone tried to quit, they would  
13    experience physical withdrawal symptoms, correct?

14    A.     Yes.

15    Q.     Now, I want to ask you some questions about the criteria  
16    for defining what types of behavior should be classified as  
17    addictive, okay?

18    A.     Yes.

19    Q.     In 1964, the Surgeon General of the United States issued  
20    a report that declared that smoking was not an addiction and  
21    should be characterized as an habituation, correct?

22    A.     That's correct.

23    Q.     In 1988, 24 years later, the Surgeon General issued a  
24    report that concluded that smoking was an addiction and not an  
25    habituation?

1 A. It certainly said it was an addiction, I don't know that  
2 it says it was not habituation, because habituation was not just  
3 used anymore in the medical field to deal with characterizing  
4 drug use behaviors. But they certainly did say it was an  
5 addiction.

6 Q. Well, I want to ask you some questions about the  
7 circumstances surrounding the decision by the office of the  
8 Surgeon General to change its position after 24 years, okay?

9 A. Yes.

10 Q. Specifically, I want to examine with you to what extent  
11 that decision was influenced by social policy and political  
12 considerations, okay?

13 A. Okay.

14 Q. But before I turn to the issue of social policy and  
15 politics, I want to first ask you some background questions.  
16 Now, you would agree that over the last 50 or 60 years there has  
17 been an evolution in the way in which the medical and scientific  
18 communities have defined and described the habitual or repeated  
19 use of certain substances?

20 A. To some extent, yes.

21 Q. And the scientific community has sought to develop a set  
22 of criteria that will make a useful distinction between or among  
23 various substances?

24 A. Yes.

25 Q. And once the scientific community has selected the

1 appropriate set of criteria, the question of whether a  
2 particular substance or activity or behavior fits within that  
3 criteria is a separate issue, correct?

4 A. Separate from what?

5 Q. Separate from what the question of what the criteria  
6 should be in the first place.

7 A. Yes.

8 Q. The traditional approach is first, what is the correct  
9 criteria, correct?

10 A. Yes.

11 Q. And then after you have the correct criteria, the next  
12 question becomes what drugs fit within that criteria?

13 A. Yes.

14 Q. And that's the second question that follows after the  
15 criteria has been established, right?

16 A. Yes.

17 Q. Now, as of 1964, the most widely accepted criteria for  
18 defining what was and was not addictive was set forth by the  
19 World Health Organization; is that correct?

20 A. The World Health Organization developed criteria for drug  
21 dependence right after the Surgeon General's Report came up,  
22 and, in fact, those criteria for dependence were, and still are,  
23 sort of the main stay for understanding what drug dependence  
24 means.

25 Q. But, if we look at --

1           THE COURT: So the answer to Mr. Wells' question is yes, I  
2 think?

3           THE WITNESS: No, the World Health Organization did not  
4 use the term "addiction", they used "drug dependence".

5           THE COURT: I see.

6           THE WITNESS: And what happened later on in the Surgeon  
7 General's Report is that drug dependence was equated to  
8 addiction.

9 BY MR. WELLS:

10 Q.       Let's take it one step at a time. In January of 1964,  
11 the Surgeon General came out with its 1964 report, correct?

12 A.       Yes.

13 Q.       And in the report issued in January of 1964, the Surgeon  
14 General relied on criteria for defining what was and was not  
15 addictive that had been set forth by the World Health  
16 Organization pre-1964 conference?

17 A.       Yes.

18 Q.       Following the issuance of the Surgeon General's Report in  
19 January of 1964, later that year, the World Health Organization  
20 changed its criteria with respect to the issue of how it would  
21 define certain substance abuses, correct?

22 A.       Yes.

23 Q.       After January of 1964, the World Health Organization  
24 abandoned the use of the word "addiction" and went to the use of  
25 the word "dependence", correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter



- 1 A. Yes.
- 2 Q. But I want to talk to you now about the World Health  
3 Organization's definition that existed prior to January of 1964,  
4 okay?
- 5 A. Yes.
- 6 Q. Because that is the definition that the Surgeon General  
7 relied on when he issued his report in January of 1964, right?
- 8 A. Yes.
- 9 Q. And is it correct that as of January of 1964, the most  
10 widely accepted criteria for defining what was and was not  
11 addictive was set forth by the World Health Organization?
- 12 A. I believe so. I have to go back and look at the Surgeon  
13 General's Report to see exactly which criteria they cited, but I  
14 think it was the World Health Organization criteria.
- 15 Q. Is it your testimony today that you don't recall that he  
16 cited the World Health Organization criteria?
- 17 A. You know, again, I don't question it, but I just don't  
18 recall specifically -- I don't like to say something unless I'm  
19 absolutely positive about it, and I just -- I have to look at  
20 the report to see which -- how the criteria were cited.
- 21 Q. Well, do you recall your direct testimony that you gave  
22 under oath and affirmed in this case when you testified  
23 yesterday?
- 24 A. Yes, but this is like a fact cite check, very easy to  
25 just look at the report and see what was cited as the source of

1 the criteria.

2 Q. Okay. I don't want to waste time, we'll get to the  
3 report in a second and we can see what the report says, because  
4 that will tell exactly what happened and what the truth is,  
5 correct?

6 A. Yeah, I mean, it's not an issue. I don't question that  
7 those criteria were widely used and adopted by the Surgeon  
8 General, I just don't remember if they specifically came from  
9 the World Health Organization or some other organization.

10 Q. Okay. Let me see tab 10, which is your testimony in the  
11 Daniels case during deposition, page 14, line 8 through 17, and  
12 I think this is fairly clear and I'm just going to go ahead and  
13 read it.

14 At line 7, there's a question: "All right, in 1964 the  
15 Surgeon General's Report concluded that nicotine and cigarettes  
16 were not addictive, correct?"

17 "Answer: "Well, I don't know, they concluded that they  
18 were habituating by their classification."

19 "Question: Yes. And they used the World Health  
20 Organization standards from the '50s in order to reach that  
21 determination, right"?

22 "Answer: Yes."

23 Does that refresh your recollection that that is the  
24 definition that the Surgeon General relied on in the 1964 report?

25 A. I think so. I just wanted to be positive by checking it.

1 Q. Well, let's look at the Surgeon General's Report and  
2 dispense with any confusion or mystery. Could I see page 350,  
3 JE 05985. And this is a copy of the Surgeon General's Report of  
4 1964. The title of the section is, Distinction Between Drug  
5 Addiction and Drug Habituation, and it is stated in the report:  
6 "In fact, to make this distinction, the World Health  
7 Organization expert committee on drugs liable to produce  
8 addiction, created the following definitions which are accepted  
9 throughout the world as the basis for control of potentially  
10 dangerous drugs."

11 Now, based on your review of the 1964 Surgeon General  
12 Report's comments that are on the screen, do you now agree that  
13 in 1964 the Surgeon General relied on the definitions being used  
14 by the World Health Organization?

15 A. Yes.

16 Q. Okay.

17 A. Yes.

18 Q. And the Surgeon General's comments that those definitions  
19 were accepted throughout the world, correct?

20 A. Yes.

21 Q. Now, after making that statement, on the next page, page  
22 351, the Surgeon General set forth the World Health  
23 Organization's criteria, correct?

24 A. Yes.

25 Q. And there's a chart on page 351, and on the left-hand

1 side it said: "Drug addiction and Surgeon General sets forth  
2 the criteria under the WHO" -- I'm going refer to it as who --  
3 "under the WHO definition", correct?

4 A. Yes.

5 Q. And on the right side it says "drug habituation and the  
6 Surgeon General sets forth the WHO criteria for drug  
7 habituation", correct?

8 A. Yes.

9 Q. And the first sentence under drug addiction states:  
10 "Drug addiction is a state of periodic or chronic intoxication  
11 produced by the repeated consumption of a drug, natural or  
12 synthetic", correct?

13 A. Yes.

14 Q. And, so it's clear that intoxication was a key factor in  
15 defining an addictive drug under the WHO definition as it  
16 existed in January of 1964, correct?

17 A. Yes.

18 Q. And another key factor was that there would be a link  
19 between the addictive drug and socially deviant behavior,  
20 correct?

21 A. Yes.

22 Q. And, in fact, in your direct testimony you testify about  
23 the need for there to be linkage between addiction and socially  
24 deviant behavior as addiction was viewed back in the pre-1964  
25 period, correct?

1 A. Well, they were using a model for heroin, and so when  
2 they used heroin, there was a lot of criminality associated with  
3 it, antisocial behaviors and that was part of the idea of  
4 addiction.

5 Q. And, is it fair to say, that the Surgeon General in the  
6 1964 report was trying to draw a clear line between addictive  
7 drugs which were linked with socially deviant behavior and  
8 smoking?

9 A. Yes.

10 Q. Now, the Surgeon General also made it clear in the report  
11 that labeling smoking as an habituation was not meant to imply  
12 that it was easy to quit smoking, correct?

13 A. That's correct.

14 Q. And I want to read that sentence also from page 351 where  
15 the Surgeon General writes: "Thus, correctly designating the  
16 chronic use of tobacco as habituation, rather than addiction,  
17 carries with it no implication that the habit may be broken  
18 easily."

19 And that was one of the messages in the report, correct?

20 A. Yes.

21 Q. So on one hand the Surgeon General is saying, smoking is  
22 hard to quit, correct?

23 A. Yes.

24 Q. But we are not going to define smoking the same way we  
25 define drugs like heroin, because to put the label of addiction

1 on smoking might suggest that it involves socially deviant  
2 behavior, correct?

3 A. I think they were just using those criteria that were  
4 used at the time.

5 Q. Right. But the criteria, as you just testified, and as  
6 you testified in your direct, was that addictive drugs would be  
7 associated with socially deviant behavior, correct?

8 A. There were several factors that was one factor, and  
9 another factor was severe withdrawal symptoms, the third factor  
10 was intoxication, so there were three factors.

11 Q. Right, but the Surgeon General goes on in depth in the  
12 Surgeon General's Report to talk about his concern that he  
13 not -- that he not create the impression that people who smoke  
14 are in some way socially deviant, correct?

15 A. Yes.

16 Q. Just so the Court can see, the next sentence continues:  
17 "It does, however, carry an implication concerning the basic  
18 nature of the user and this distinction should be a clear one."

19 So when the Surgeon General refers to the "basic nature  
20 of the user", he's talking about the individual who is engaged  
21 in the conduct of smoking, correct?

22 A. Yes.

23 Q. And then he goes on to write: "It is generally accepted  
24 among psychiatrists that addiction to potent drugs is based on  
25 serious personality defects from underlying psychologic or

1 psychiatric disorders which may become manifest in other ways if  
2 the drugs are removed." And I want to finish the last sentence.  
3 "Even the most energetic and emotional campaigner against  
4 smoking and nicotine could find little support for the view that  
5 all those who use tobacco" -- next page, please -- "coffee, tea  
6 and cocoa, are in need of mental care, even though it may, at  
7 some time in the future, be shown that smokers and nonsmokers  
8 have different psychologic characteristics."

9           So it's clear, as you testified, that the Surgeon General  
10 is trying to draw this distinction between smoking and socially  
11 deviant behavior, right?

12 A.       Yes.

13 Q.       Okay. Now, as you also testified, some time after  
14 January of 1964, WHO changes its definition of addiction,  
15 correct?

16 A.       Yes, it really gets rid of addiction and habituation and  
17 talks about drug dependence.

18 Q.       And you talked in your direct, on page 31, that WHO  
19 changed its definition of addiction because it was too narrow.  
20 Do you recall that testimony?

21 A.       Yes.

22 Q.       Now, the World Health Organization abandoned the term  
23 "addiction" all together because, in part, it thought there was  
24 confusion about what the term meant, correct?

25 A.       Probably, but what they were doing is --

1 Q. Could you please answer my question yes or no?

2 A. Well, I don't recall exactly what their statement was or  
3 where they did it, but I know there was a lot of question about  
4 translating or transferring definitions to a scientific base  
5 that dealt with how drugs worked and commonalities of drugs of  
6 abuse, and so it was a much more scientifically developed  
7 definition rather than the prior ones, and I just don't recall  
8 what their rationale was exactly.

9 Q. Could we call up tab 24? I want to see your deposition  
10 from the Daniels case, page 18.

11 "Question" -- this is from your deposition in Daniels.

12 "Question: And the World Health Organization abandoned  
13 the term "addiction" all together because, in part, it thought  
14 there was confusion about what it meant, right?"

15 "Answer: Yes".

16 A. I would say --

17 Q. I didn't ask a question, sir.

18 A. Oh, sorry.

19 Q. Now, is it correct that WHO also abandoned the word  
20 "addiction" because it thought that addiction was a punitive and  
21 pejorative term, correct?

22 A. I think in part, yes.

23 Q. And is it correct that WHO does not state -- withdrawn.  
24 I want to make it clear. The questions I am posting to you, I  
25 think you understand, now relate to WHO's post 1964 changes,

Scott L. Wallace, RDR, CRR  
Official Court Reporter



- 1 correct?
- 2 A. Yes.
- 3 Q. Okay. And WHO does not state that dependence is
- 4 synonymous with addiction, correct?
- 5 A. Correct.
- 6 Q. That -- the statement that dependence is synonymous with
- 7 addiction cannot be found in any of the written materials
- 8 published by WHO from 1964 until today, correct?
- 9 A. Well, certainly up until 2000. There has been a World
- 10 Health Organization committee on tobacco meeting since 2000, and
- 11 I have not carefully reviewed their documents to know whether
- 12 these terms have been used interchangeably, but certainly before
- 13 2000 I would agree with you.
- 14 Q. Now, Dr. Benowitz, you are familiar with the diagnostic
- 15 manuals published by the American Psychiatric Association,
- 16 correct?
- 17 A. Yes.
- 18 Q. And those manuals are generally described as the DSMs?
- 19 A. Yes.
- 20 Q. And what does DSM stand for?
- 21 A. Diagnostic Statistical Manual.
- 22 Q. And the DSM is the definitive test, almost the Bible in
- 23 this country, for the diagnosis of psychiatric disorders?
- 24 A. Yes.
- 25 Q. And the DSM does not use the word "addiction" in

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 connection with substance abuse and substance dependence,  
2 correct?
- 3 A. That is correct.
- 4 Q. And the DSM does not use the word "addiction" in  
5 connection with any drug related behavior, correct?
- 6 A. I believe that's correct.
- 7 Q. And the DSM does not state that addiction and dependence  
8 are synonymous, correct?
- 9 A. That's correct.
- 10 Q. And in 1980, the American Psychiatric Association created  
11 a diagnosis for tobacco dependence in its DSM-III, correct?
- 12 A. Yes.
- 13 Q. And the DSM-III marked the very first time that the APA  
14 included smoking behavior in its diagnostic manual, correct?
- 15 A. Yes.
- 16 Q. So, until 1980, the DSM specifically excluded tobacco and  
17 nicotine from its list of dependence producing substances,  
18 correct?
- 19 A. That's a funny way to put it, "specifically excluded". I  
20 don't know if it was excluded, it just was not included.
- 21 Q. I will accept that characterization. It had not been  
22 included, correct?
- 23 A. Yes.
- 24 Q. Right up until 1980, correct?
- 25 A. That's correct.

1 Q. And in creating a diagnosis for tobacco dependence, the  
2 APA described tobacco as a dependence producing drug, and,  
3 consistent with its practice, the APA did not use the word  
4 "addiction", correct?

5 A. Correct.

6 Q. And to this day, the APA refuses to use the term  
7 "addiction" for any drug, correct?

8 A. I'm again -- it's a funny way to phrase it. I don't know  
9 if they refused. They don't do it. I don't know if anyone  
10 asked them and they refused.

11 Q. Okay. So you agree that the APA, even as of today, does  
12 not use the term "addiction" for any drug, correct?

13 A. I do agree with that.

14 Q. And the APA does not state in its DSM, or anywhere else,  
15 that it views addiction and dependence as synonymous, correct?

16 A. That is correct.

17 Q. Now, at page 27 of your direct, you tell Judge Kessler  
18 that there are three scientific authorities that define  
19 addiction. Do you recall that?

20 A. Yes.

21 Q. I want to put that testimony up on the screen just for a  
22 second. It's page 27, line 3 to 5.

23 "Question: What are the scientific authorities that  
24 define drug addiction?"

25 "Answer: Drug addiction or dependence has been defined

1 by the World Health Organization, the U.S. Surgeon General, and  
2 the American Psychiatric Association."

3 Now, we have established that with respect to the term  
4 drug "addiction", the World Health Organization after 1964 does  
5 not use the term "addiction", correct?

6 A. Yes.

7 Q. And the American Psychiatric Association does not use the  
8 term "addiction", correct?

9 A. That's correct.

10 Q. Now, at page 26 of your testimony, I would like to put  
11 that on the screen, you tell the Court that the scientific and  
12 public health communities generally recognize addiction and  
13 dependence as synonymous, but let me just read what you stated.

14 THE COURT: What page are we on?

15 MR. WELLS: We are on page 26, line 7 to 12.

16 BY MR. WELLS:

17 Q. You state in your direct: "Question: Is there a  
18 distinction between the term drug addiction versus drug  
19 dependence?"

20 "Answer: I use those terms interchangeably, as was  
21 suggested in the 1988 Surgeon General's Report on nicotine  
22 addiction."

23 "Question: Do scientific and public health communities  
24 generally recognize these terms as synonymous?"

25 "Answer: Yes."

1           I want to take you now to a chart that lists the three  
2   major scientific authorities that you have mentioned. Could we  
3   put the chart on the board?

4           They can't find the chart right now. If they find it,  
5   I'll come back to it.

6           But again, when you tell the Court that the scientific and  
7   public health communities recognized the terms as synonymous, I  
8   want to make clear for this record, that the two scientific  
9   authorities who you identified in your direct, other than the  
10   Surgeon General, that is the WHO and the APA, neither of those  
11   scientific authorities state that the terms "drug addiction" and  
12   "drug dependence" are synonymous, correct?

13   A.     Right, but that's not the same thing as all the  
14   scientific and public health communities.

15   Q.     Well, the scientific and public health communities, in  
16   terms of what they view as scientifically accepted words for  
17   defining certain behavior, look to the scientific authorities;  
18   is that correct?

19   A.     Well, the state of the art is really what is being used  
20   in current publications and current lectures, and you will see  
21   that "dependence" and "addiction" are widely interchanged in  
22   publications about smoking and other drugs for years. And at  
23   scientific meetings they're used interchangeably, and public  
24   health organizations, when they're speaking about the smoking  
25   problems, use both terms. So these terms are widely used

1 interchangeably.

2 Q. They're used in general conversation interchangeably, but  
3 if we go back to the period before 1988, is it not correct -- is  
4 it not correct that the scientifically accepted term for  
5 substance abuse was "dependence" and not "addiction"?

6 A. That was the term that was defined in approximately 1988  
7 to characterize drug abuse.

8 Q. So, when you say to Judge Kessler that the scientific and  
9 public health communities generally recognize these terms as  
10 synonymous, you are not talking about the scientifically defined  
11 terms, but rather how people might talk in general over the  
12 dinner table or at their office?

13 A. No, I'm not talking about that. I'm talking about what  
14 they write in papers, what they present in meetings, what they  
15 talk about in public forum. These terms are widely used, and  
16 have been since 1988, by scientists in their formal  
17 communications.

18 Q. I want to go back to the period 1988 and before. Is it  
19 correct that before 1988 that the scientifically correct term  
20 for substance abuse was "dependence", correct?

21 A. I think that "drug dependence" was preferred before 1988.

22 Q. And when you state to Judge Kessler, again, that the  
23 scientific and public health communities generally recognize  
24 these terms as synonymous, were you talking about the period  
25 after 1988?

- 1 A. Yes.
- 2 Q. But you don't make that clear, correct?
- 3 A. That's correct.
- 4 Q. Now, you could not point to Judge Kessler any scientific  
5 organization or authority that makes the statement, other than  
6 the Surgeon General's Report, that the terms "drug dependence"  
7 and "drug addiction" are synonymous; is that correct?
- 8 A. Well, I -- prior to 1988 or up to the present?
- 9 Q. Up to today. Give me one scientific authority that you  
10 can point to that I can get and question you about and examine  
11 that makes the statement that "drug addiction" and "drug  
12 dependence" are synonymous other than the Surgeon General's  
13 Report.
- 14 A. I don't know that I can cite any written documents. I  
15 can certainly say that the Society for Research on Nicotine and  
16 Tobacco, which is the biggest research society in this area in  
17 the world, in its communications has used these terms  
18 interchangeably, but I don't know if there is any statement in  
19 a, you know, in a definitional sense that says they're  
20 interchangeable, but it's certainly used that way extensively.
- 21 Q. But, in terms of some scientific authority that has taken  
22 the time to decide what should we publish in terms of correct  
23 terminology, you cannot point to any written document or report  
24 that states that addiction and drug dependence are synonymous  
25 terms, correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 A. I cannot think of one, that's correct.
- 2 Q. Now, in fact, -- withdrawn.
- 3 And it's also true that for the period 1964 through 1987,
- 4 you are not aware of any scientific authority in the United
- 5 States that had set forth a criteria for defining the term
- 6 "addiction" for purposes of classifying substance abuse,
- 7 correct?
- 8 A. That is correct.
- 9 Q. And, in fact, for a time, you yourself preferred not to
- 10 use the term "addiction" when talking about smoking or nicotine
- 11 to a lay audience, correct?
- 12 A. That's correct.
- 13 Q. You thought, at one time, that those terms were confusing
- 14 or pejorative; is that correct?
- 15 A. That's correct.
- 16 Q. And one of the reasons you believe "addiction" was a
- 17 loaded term was because you believe the general public
- 18 associated the word addiction with attributes of mental illness
- 19 or being a threat to society, correct?
- 20 A. That's correct.
- 21 Q. And those things had nothing to do with smoking, in terms
- 22 of people being a threat to society, and you thought that the
- 23 use of those terms would just prove confusing in that context,
- 24 correct?
- 25 A. That is correct.



1 Q. And, in fact, you have testified that if smokers view  
2 themselves as addicted, they may be afraid that they cannot  
3 quit, correct?

4 A. Well, that's not my view now, that was testimony many  
5 years ago. I do not think that's correct today.

6 Q. You have a different view today?

7 A. That's correct.

8 Q. And when did that view change?

9 A. At least 15 years ago, I think. I don't know, it's -- it  
10 really has begun changing from the time of the 1988 Surgeon  
11 General's Report. I think now people understand addiction in a  
12 much different way, that addiction is not thought of as  
13 something that's associated as mental illness or antisocial  
14 behavior, and it does make some important points about the  
15 strength of behavioral impact of the drug, and that's what I  
16 think is understood by most people today.

17 Q. So, it's your testimony that today there's a movement  
18 towards making sure that the word "addiction" is not associated  
19 with antisocial behavior, correct?

20 A. I don't know if there's a movement toward that, but I  
21 think that's most people's understanding.

22 Q. Well, do you think that the way the Surgeon General used  
23 the term "addiction" in the 1988 Surgeon General's Report was  
24 designed so that smoking would not be viewed in a similar  
25 context to hard drugs like heroin?

1 A. It was designed to emphasize the commonality of the  
2 addiction process and the strength of the addiction -- well, if  
3 you want to call it "dependence", the strength of the  
4 dependence, the fact that there was a very detailed analysis in  
5 that Surgeon General's Report comparing nicotine and tobacco to  
6 other drugs of abuse, and aside from intoxication and severity  
7 of withdrawal symptoms and antisocial behavior, the other  
8 characteristics were very strikingly similar, including  
9 difficulty in quitting and changes in bringing hormone levels  
10 and we felt the similarities were so strong that the best term  
11 for all drugs that are abused in that way would be "addiction".

12 Q. Well, let's look at the Surgeon General's Report and see  
13 what Surgeon General Koop said about the relationship between  
14 addiction, hard drugs and smoking in the 1988 report. Put up  
15 tab 727.

16 MR. McCABE: Can you wait a minute for the witness to get  
17 a copy, please?

18 BY MR. WELLS:

19 Q. What Surgeon General Koop wrote in that 1988 report was  
20 that, "This report shows conclusively that cigarettes and other  
21 forms of tobacco are addicting in the same sense as are drugs  
22 such as heroin and cocaine. Most adults view illegal drugs with  
23 scorn and express disapproval, if not outrage, at their sale and  
24 use. This nation has mobilized enormous resources to wage a war  
25 on drugs -- illicit drugs. We should also give priority to the

1 one addiction that is killing more than 300 thousand Americans  
2 each year."

3 So it's clear, is it not, Dr. Benowitz, that in this  
4 statement Surgeon General Koop is emphasizing that illegal  
5 illicit drugs outrage people, people view illicit drugs with  
6 scorn, and that he is saying that smoking should be viewed in  
7 the same context as such illicit drugs? That's what he states,  
8 correct?

9 MR. McCABE: Objection, Your Honor, does the witness have  
10 a copy of this yet?

11 THE COURT: Well, let's make sure, although I suspect  
12 Dr. Benowitz is familiar with this. Do you need a copy of the  
13 report?

14 THE WITNESS: I would like to see it, especially since  
15 there are going to be more questions on it. But I don't really  
16 agree with your interpretation of what this says. And what this  
17 says is that "illegal drugs are viewed with scorn, and that this  
18 nation has mobilized enormous resources to wage a war on drugs."  
19 That's true.

20 BY MR. WELLS:

21 Q. Illicit drugs?

22 A. Illicit drugs. But when it says that "we should give  
23 priority to the one addiction that is killing more", that does  
24 not say that the reason we're calling smoking an addiction is to  
25 mobilize public resources. The reason why it's called addiction

1 is stated elsewhere, and those are the reasons that I said, it's  
2 because the processes involving and the nature of the drug  
3 dependence is very similar for those drugs. Now, this is also  
4 true, but this is not the reason why smoking was called an  
5 addiction or nicotine was called an addictive drug.

6 Q. Well, let me ask you this, Dr. Benowitz, why in the world  
7 would Surgeon General Koop, who is an educated person, who  
8 clearly knows the English language, why would he write a  
9 paragraph like that where the entire paragraph talks about  
10 illegal -- illicit drugs, waging a war on drugs, illegal drugs  
11 being viewed with scorn, if not outrage, and then have the  
12 concluding sentence say "we should give priority to the one  
13 addiction that is killing more than 300,000 Americans each  
14 year." Are you suggesting that in that paragraph he is not  
15 trying to connect smoking to illicit drugs and saying that we  
16 should have a war on smoking just like we had a war on illicit  
17 drugs?

18 MR. McCABE: Objection, Your Honor, lack of personal  
19 knowledge as to what the Surgeon General was thinking when it was  
20 drafted.

21 THE COURT: Objection is sustained. Also the question is  
22 so argumentative, it's a question of how one interprets that  
23 particular paragraph and I don't think Dr. Benowitz has any  
24 expertise in interpreting that particular paragraph, which  
25 doesn't use any medical or technical terms that are within his

1 area of expertise.

2 Let's move on, please.

3 BY MR. WELLS:

4 Q. Okay. One second, Your Honor, I lost my place.

5 Let's talk about the 1988, Surgeon General's Report. You

6 were one of the senior scientific editors of the 1988 Surgeon

7 General's Report, correct?

8 A. Yes.

9 Q. In fact, not only did that report state that smoking was

10 an addiction, it adopted a new criteria for defining addiction,

11 correct?

12 A. Yes, or at least a new set of criteria.

13 Q. And based on that new set of criteria, the report

14 concluded that smoking was addictive, correct?

15 A. Yes.

16 Q. And you agree that, to the extent the Surgeon General is

17 the chief spokesperson of the executive branch with respect to

18 public health issues such as addiction, it was not until 1988

19 that the executive branch concluded that smoking was addictive?

20 A. Well, if I accept your definition of the executive

21 branch, yes, I really don't know what the connotations are of

22 the Surgeon General with respect to the executive branch

23 bottling --

24 Q. Were you deposed in this case?

25 A. Pardon?

1 Q. Were you deposed in the case of United States of America  
2 versus Philip Morris?

3 A. Yes, -- well.

4 Q. Just say yes or no. Were you deposed?

5 A. Yes, but I'm just saying --

6 Q. Sir, I asked a very simple question. Were you deposed?  
7 You said yes.

8 A. Of course I was deposed.

9 Q. Could we bring up tab 44. This is a copy of your  
10 deposition in Philip Morris. You were asked this, "Question:  
11 When do you believe the government of the United States first  
12 determined that cigarette smoking was addictive?"

13 "MS. GLUCK: Objection."

14 "THE WITNESS: What do you mean by the government of the  
15 United States? Certainly the first sort of executive branch  
16 statement was probably the 1988 Surgeon General's Report."

17 Now, my next question is I want to talk about the new set  
18 of criteria for addiction. The new 1988 criteria for addiction  
19 eliminated certain elements for the criteria for addiction used  
20 by the Surgeon General in 1964, correct?

21 A. Yes.

22 Q. "Intoxication" was no longer part of the definition,  
23 correct?

24 A. Correct.

25 Q. The criteria that focused on the "detrimental effects on

- 1 society" was eliminated, correct?
- 2 A. Correct.
- 3 Q. Things like "severe medical withdrawal symptoms" were no  
4 longer part of the definition for addiction, correct?
- 5 A. Correct.
- 6 Q. And in doing away with the requirement in the 1964  
7 Surgeon General's Report that drug addiction required  
8 intoxication, severe medical withdrawal symptoms and antisocial  
9 behavior, the 1988 Surgeon General's Report largely did away  
10 with the distinctions between smoking and drugs such as heroin,  
11 correct?
- 12 A. Distinctions with respect to this definition. No one  
13 thinks that smoking and heroin are the same thing, but it just  
14 made it clear that they are both addictive drugs in the sense  
15 that the World Health Organization redefined it as a loss of  
16 control of drug use, and similar mechanisms of that loss of  
17 control of drug use. But no one ever said that smoking is the  
18 same as heroin broadly. It's just that it's as hard to give one  
19 up as the other.
- 20 Q. Well, in the 1964 report, the criteria that separated  
21 smoking from drugs like heroin were the requirement that there  
22 be intoxication, that there be severe medical withdrawal  
23 symptoms, and there be antisocial behavior, correct?
- 24 A. Yes.
- 25 Q. And all of those criteria were eliminated in the 1988

- 1 report's new set of criteria, correct?
- 2 A. Yes.
- 3 Q. And you agree that the conclusion that smoking is  
4 addictive was one that occurred principally as a result of  
5 changes in the definition of addiction, correct?
- 6 A. Being called addictive, yes.
- 7 Q. Now, I want to compare the 1964 Surgeon General and the  
8 1988 Surgeon General reports' criteria for addiction. The three  
9 main criteria for addiction under the definition in the 1988  
10 Surgeon General's Report are drug reinforced behavior,  
11 psychoactive effects and highly controlled or compulsive use,  
12 correct?
- 13 A. That's correct.
- 14 Q. Now, it was known in 1964 that smoking was a reinforcing  
15 behavior, correct?
- 16 A. Yes, although this is talking about drug addiction, it's  
17 talking about nicotine. It was also known that nicotine was  
18 reinforcing, but I just want to make sure that what the Surgeon  
19 General's talking about was not smoking, he was talking about  
20 nicotine.
- 21 Q. It was known in 1964 that nicotine in smoke was a  
22 reinforcing behavior, correct?
- 23 A. Yes.
- 24 Q. And it was known in 1964 that nicotine had mood altering  
25 or psychoactive effects, correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter



- 1 A. Yes.
- 2 Q. And, in fact, the Surgeon General's advisory committee  
3 made that very clear in the 1964 report, correct?
- 4 A. Yes.
- 5 Q. And it was also known in 1964 that nicotine use could be  
6 highly controlled or compulsive, correct?
- 7 A. Yes.
- 8 Q. And again, the Surgeon General advisory committee made  
9 that clear in the report, correct?
- 10 A. Yes.
- 11 Q. And so the scientific evidence regarding nicotine in  
12 smoke that was known as of 1964 was, in fact, sufficient to  
13 satisfy the new criteria for addiction set forth in the 1988  
14 Surgeon General's Report, correct?
- 15 A. That is correct.
- 16 Q. And if someone today stated that in his or her opinion  
17 that smoking is not addictive as defined by the definition of  
18 addiction, as used in the 1964 Surgeon General's Report, that  
19 statement would be scientifically truthful and accurate,  
20 correct?
- 21 A. That would be a correct statement.
- 22 Q. Now, I want to ask you some questions concerning how  
23 politics and policy considerations influence the decision to  
24 conclude that smoking was addictive in the 1988 report.
- 25 Now, you talk in your direct about the 1988 report in

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1    which you played a role, correct?
- 2    A.     Yes.
- 3    Q.     And it's fair to say that looking at your direct and it's
- 4    fair to say that you had substantial involvement in putting
- 5    together the 1988 report?
- 6    A.     That's correct.
- 7    Q.     And "Surgeon General" was the Surgeon General at the time
- 8    the report was issued?
- 9    A.     Yes.
- 10   Q.     And Surgeon General Koop's goals had already been stated
- 11   that he wanted to achieve a smoke free society, correct?
- 12   A.     Probably. I don't remember exactly when he said that,
- 13   but it's -- knowing Surgeon General Koop, I would say he did say
- 14   that.
- 15   Q.     Now, I want to start, really, at the beginning of the
- 16   process of drafting the 1988 Surgeon General's Report. You
- 17   would agree that in January of 1987, Dr. Juan Davis was
- 18   appointed director of the office of smoking and health, correct?
- 19   A.     Probably. I don't -- I don't consider myself an
- 20   authority on the dates on which these things occurred, but he
- 21   was the person in charge.
- 22   Q.     Okay. And he was the person in charge, not only of the
- 23   office of smoking and health, he was the person who over saw the
- 24   1988 reports' preparation, correct?
- 25   A.     That is correct.

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 Q. To the extent you were one of the editors, he was the  
2 senior person who you reported to, correct?
- 3 A. That is correct.
- 4 Q. And isn't it a fact that prior to his appointment,  
5 Dr. Davis was on record as saying that smoking was addictive?
- 6 A. Probably. I can't cite you when he said that, but it  
7 wouldn't surprise me.
- 8 Q. Well, let's look at tab -- I'll move on, because I want  
9 to save time.
- 10 Now, not long after Dr. Davis was appointed, he appointed  
11 Dr. Henningfield as a senior scientific editor, correct?
- 12 A. Yes.
- 13 Q. And there were eventually three more senior scientific  
14 editors appointed, including yourself, correct?
- 15 A. Yes.
- 16 Q. And the other editors, in addition to you and  
17 Dr. Henningfield, were Neil Grunberg and Harry Lando, right?
- 18 A. Correct.
- 19 Q. And you were the last scientific editor to be added,  
20 correct?
- 21 A. Yes.
- 22 Q. And, in fact, it was Dr. Henningfield who recommended you  
23 and the other scientific editors, correct?
- 24 A. I believe so.
- 25 Q. Now, at the time that you were asked to serve as

- 1 scientific editor, several of the others involved with the  
2 report were already on record as saying that nicotine in  
3 cigarette smoking are addictive; is that right?
- 4 A. It could be. I really don't know what the record is, but  
5 it wouldn't surprise me.
- 6 Q. Well, you know Dr. Henningfield was already on record?
- 7 A. I know that he has believed that nicotine is addictive  
8 for a long time. I don't know when the first time was that he  
9 said it.
- 10 Q. And do you recollect that Dr. Grunberg had also written  
11 articles that he took the position that nicotine was addictive?
- 12 A. I don't have specific recollection. It's quite possible.
- 13 Q. Is it fair to say that unlike the situation with the 1964  
14 Surgeon General's Report, when the Surgeon General took pains to  
15 include only people who had not spoken out publicly on the  
16 issues to be examined, that the people selected as senior  
17 scientific editors of the 1988 report did not have a history of  
18 impartiality on smoking and health issues?
- 19 A. Well, I have to say it is difficult to find any public  
20 health scientist who is not partial about smoking and health,  
21 since we've all been educated from the very beginning of our  
22 training that smoking is a major cause of disease. So how can  
23 you be a physician or public health person and be impartial  
24 about tobacco?
- 25 Q. Is it fair to say that everyone of the senior editors had

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 a long history participating with the public health community  
2 with respect to attempts to combat problems arising from  
3 smoking?

4 A. Every health professional who studies smoking comes to  
5 that conclusion, that it's an important priority to reduce  
6 smoking because it causes so much disease. Who could you find  
7 who would not be partial in that way who is a physician or  
8 healthcare worker? I mean what -- from the beginning of my  
9 medical school training I was taught that smoking is a major  
10 cause of disease and patients should stop smoking. How could  
11 you find someone who's neutral about that?

12 Q. Well, Dr. Benowitz, some people go to medical school,  
13 they get taught about the health effects of smoking, and they go  
14 out and they open up a private practice, right?

15 A. Yes.

16 Q. And they may have their views about smoking, but they  
17 spend their time treating patients day-to-day, or engaging in  
18 other activities, right?

19 A. Right.

20 Q. You, Dr. Benowitz, and Dr. Henningfield, you go to  
21 medical school, and by the time you had been appointed as a  
22 senior editor in 1988, you had spent significant time  
23 participating as a member of that segment of the public health  
24 community that was involved in addressing what you saw as the  
25 problems arising from smoking, right?

1 A. Yes.

2 Q. And every person who was appointed as a senior editor had  
3 been doing the same thing, correct?

4 A. Well, they were appointed because they were experts in  
5 studying smoking, and anyone studying smoking is studying it  
6 because it's a health problem.

7 Q. Well, you didn't see anybody from Philip Morris who has  
8 been studying smoking appointed as a senior editor, right?

9 A. No.

10 Q. And, you know, all the tobacco companies, they've got  
11 people who study smoking all the time, right?

12 A. I don't know any tobacco companies people who are  
13 studying smoking and health issues.

14 Q. You know no -- never mind. Your testimony is you know no  
15 one connected with any tobacco company who's involved in smoking  
16 and health issues?

17 A. Well, they're doing smoking research, but I don't know  
18 people who are studying the question of how to reduce smoking to  
19 improve health.

20 Q. Okay. Let's move on.

21 I want to look at the time period immediately surrounding  
22 your appointment as a senior scientific editor to the 1988  
23 report. And, first, I want to show you a letter dated April 13,  
24 1987 from Ron Davis to John Pinny, P-I-N-N-Y, executive director  
25 of the Institute for the Study of Smoking Behavior and Policy at

1 Harvard's Kennedy School, and that's tab 700. Would you please  
2 give the witness a copy of the document?

3 Now, this letter is dated April 13, 1987, and it's from  
4 Ron Davis, and I'll show you the signature in a minute. And it  
5 says: "Dear Mr. Pinny, as you know, I was appointed director of  
6 the Office on Smoking and Health in January, 1987, approximately  
7 four months after the office was transferred administratively to  
8 the Centers for Disease Control." So the letter indicates that  
9 he was appointed in January of '87, correct.

10 A. Yes.

11 Q. And he then says in the yellow highlighted part: "I plan  
12 to update you on many new developments within the office. The  
13 purpose of this letter is to bring you up-to-date on the 1987  
14 Surgeon General's Report."

15 "Since my appointment, I have discussed possible topics  
16 for the report with numerous individuals, including the Surgeon  
17 General, editors of previous Surgeon General's reports, and  
18 representatives of the voluntary agencies. Based on these  
19 discussions, we have decided that the focus of the 1987 report  
20 will be the pharmacologic aspects of cigarette smoking" -- and  
21 just so the record is clear, the report actually ended up coming  
22 out in 1988, right?

23 A. Yes.

24 Q. So you understand when he refers to the "1987 report", he  
25 was actually referring to the report that ultimately became

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 known as the 1988 Surgeon General's Report, correct?

2 A. Yes.

3 Q. And it goes on, "the report will examine in detail the  
4 drug dependency nature of smoking, and will review interrelated  
5 behavioral aspects of smoking as well."

6 So, at least as of April 13, 1987, there's no mention  
7 of the word "addiction," but, rather, the letter states that the  
8 report will look at the drug dependency nature of smoking,  
9 correct?

10 A. That's correct.

11 Q. And then the letter says: "The editors for the 1987  
12 report are Jack Henningfield, Harry Lando and Neil Grunberg,  
13 correct?"

14 A. Correct.

15 Q. And then he says, "Enclosed is a preliminary outline of  
16 the report. Please let me know if you have comments on the  
17 outline by April 22nd, if possible."

18 Now, you are appointed as an editor some time between  
19 April 13th and April 27th, do you recall that?

20 A. I don't remember the exact date, but that sounds right.

21 Q. Some time shortly after this letter is written?

22 A. Yes.

23 Q. Now, let me show you an outline. I want to put up on the  
24 screen tab 711, it's Exhibit JD 066099.

25 And this is a copy of an outline for what became the 1987

Scott L. Wallace, RDR, CRR  
Official Court Reporter



1 Surgeon General's Report dated April 14, 1987, a day after the  
2 April 13th letter that I just showed you. And that outline  
3 says: "Outline of 1987 Surgeon General's Report on tobacco use  
4 (4/14/78)", and it says introduction -- II talks about overview,  
5 III talks about epidemiology, and IV says chemical dependence,  
6 excluding tobacco products, that's like nicotine gum and things  
7 like that, right, that's not smoking, correct?

8 A. This is just something that's talking about chemical  
9 dependence broadly not --

10 Q. I understand, and the exclusion is not to exclude other  
11 tobacco products, you understand that, correct?

12 A. Well, I don't recall what the -- I think this was just to  
13 talk about what chemical dependence means in a broad sense  
14 rather than specifically tobacco.

15 Q. Okay. So it says, "chemical dependence, determinants of  
16 acquisition maintenance and relapse." And when it says "C:  
17 Dependence producing chemicals," and just so -- while we're on  
18 this page, there's some handwritten notes, and this document  
19 comes from the files of HHS and was produced to us by the  
20 government.

21 The handwritten notes read: "It is quite urgent to  
22 explore the chemical dependency in tobacco use." And then it  
23 says: "The choice of terms is good, better than addiction or  
24 habituation."

25 Now, can we see the next page of the outline? Is there a

1 second page? Tab 711.

2 And the outline goes on. It says, "V, characteristics of  
3 tobacco that contribute to habitual use," so the word "addiction"  
4 does not appear in V, correct?

5 A. Correct.

6 Q. And then it says, "VI, nicotine as a behavior modifying  
7 chemical" and under C it says, "physiologic dependence produced  
8 by nicotine administration," and you would agree that the word  
9 "addiction" does not appear either on page 1 or page 2 of the  
10 outline; is that correct?

11 A. Yes.

12 Q. Is there some more handwriting on that document at the  
13 bottom? Could you move it up? Is there a third page?

14 Now, the third page -- I'm going to review the third page  
15 with the Court and the witness, and it's clear, there is no  
16 mention of the word "addiction" on the third page, correct?

17 A. Correct.

18 Q. And then the handwritten notes state: "I would assume  
19 that somewhere in this rather thorough review there will be a  
20 summary comparison of the clinical features of dependency on  
21 tobacco with those of other drug dependency. This comparison  
22 may be important to litigative approaches by plaintiffs in  
23 actions against tobacco companies."

24 So the handwritten notes do not use the word "addiction",  
25 they use the word drug "dependency", correct?

- 1 A. Yes.
- 2 Q. And they also talk about how the report would compare  
3 tobacco with other drugs that might help plaintiffs in lawsuits  
4 against tobacco companies, correct?
- 5 A. That's what it says.
- 6 Q. Now, I want to now go -- is it correct that as of April  
7 14, 1987, the date of this outline, it was still your personal  
8 opinion that the choice of the word "dependence" was better than  
9 "addiction"?
- 10 A. Well, I think when I began working on this report that's  
11 what I thought, but as I worked on the report, and interacted  
12 with the other people, I decided that there was some very good  
13 reasons to change.
- 14 Q. I just want Judge Kessler to know that it was your  
15 position as of April 14, 1987 that the choice of the word  
16 "dependence" was better than "addiction", correct?
- 17 A. You know, I don't -- well, I think that was my general  
18 sentiment. I don't recall that I specifically thought about  
19 that question at this time. We weren't -- in the beginning the  
20 report was just compiling the science.
- 21 Q. But you hadn't walked into the meeting that I'm going to  
22 get to in a few minutes where you and Mr. Henningfield, and  
23 others, talked about the pros and cons of what word to use,  
24 right?
- 25 A. No, I have not thought about that issue.

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 Q. Right, you didn't think about it until you got into a  
2 meeting and people started taking positions that the right word  
3 that should be used is "addiction", right?
- 4 A. Well, we did talk about the pros and cons, that's  
5 correct.
- 6 Q. But when you walked into the meeting, you still thought  
7 the word "dependence" was the better term?
- 8 A. That was a term that I used at that time, correct.
- 9 Q. And after you went into the meeting and Mr. Henningfield  
10 and others started talking, they convinced you that you should  
11 adopt going forward the word "addiction", right?
- 12 A. Well, we had an extensive conversation and what they said  
13 made a lot of sense. I was convinced.
- 14 Q. And so, you got on board with Mr. Henningfield's  
15 position, that's what happened, right?
- 16 A. Well, I don't know if it was Dr. Henningfield's position  
17 or the group position, but I did agree with the group.
- 18 Q. And I just want to be clear, as you said, before you went  
19 into the meeting you had a different view and when you came out  
20 of the meeting you had decided that their position made sense,  
21 right?
- 22 A. Yes.
- 23 Q. Now, you attended a meeting on April 27th during which  
24 you, Mr. Henningfield and others discussed the pros and cons of  
25 whether you should use the word "dependence" or "addiction",

1 correct?

2 A. Again, I don't know the dates. There was a meeting that  
3 occurred. I have no idea what date it was.

4 Q. I would like to put up on the screen a memo dated  
5 April 29th, and it's tab 706 and it's JD 054316.

6 Now, this memo is dated April 29, 1987, the heading is  
7 Department of Health and Human Services, and it says "note to  
8 Jack Henningfield, Neil Benowitz, Neil Grunberg, Harry Lando:  
9 Attached is an updated version of the outline of the Surgeon  
10 General's Report. It reflects changes from our meeting on  
11 April 27th, as well as minor changes from discussions among  
12 Jack, Henry and myself the following day. If there are no  
13 changes from you, or as a result of late comments from the  
14 consultants receiving the earlier version, I will send this one  
15 out to the latter group of people in about a week."

16 Now, he refers also to an attachment concerning  
17 appendix A. Now you recall receiving this memo, correct?

18 A. I'm sure I did.

19 Q. And the people in the meeting that, according to the  
20 memo, took place April 27th, were Henningfield, yourself,  
21 Grunberg, Harry Lando and Ron Davis, right?

22 A. Yes.

23 Q. So the five of you are in the meeting, and one of the  
24 issues, as you've already indicated, is what are the pros and  
25 cons of using the word "addiction" rather than "dependence",

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 right?
- 2 A. Yes.
- 3 Q. And as you've testified in other -- on other occasions,  
4 some people had very strong views, correct?
- 5 A. Yes.
- 6 Q. And other people, like yourself, were more neutral,  
7 right?
- 8 A. Yes.
- 9 Q. And it's fair to say that the people with the stronger  
10 views ultimately convinced the people who were more neutral that  
11 going forward the focus of the report should be on the word  
12 "addiction" rather than "dependence"?
- 13 A. Well, this was a draft stage, but certainly at this draft  
14 stage, yes. I think this was discussed again later on as well.
- 15 Q. The draft stage and the final stage both ended up using  
16 the term "addiction", correct?
- 17 A. Yes.
- 18 Q. Now, I want to show you the attached outline -- well,  
19 before I get to the outline, just a couple other questions.  
20 You've already said there was a lot of discussion about  
21 the pros and cons of using the "addiction" label, right?
- 22 A. Yes.
- 23 Q. And you agree that there was a debate at this meeting  
24 over whether to use the word "addiction", correct?
- 25 A. Yes.

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 Q. And the meeting was held to decide what to name the  
2 report and whether to use "addiction" in the title and in the  
3 report, correct?

4 A. Yes, although this was still early, so it was still  
5 subject to change later on.

6 Q. Okay. But you had previously testified under oath that  
7 the meeting was held to decide what to name the report and  
8 whether to use "addiction" in the title and in the report,  
9 correct?

10 A. Yes.

11 Q. And you had only been appointed as a scientific director  
12 on this committee within days of the meeting, right?

13 A. Yes.

14 Q. Because we know from the April 13th letter that lists the  
15 scientific directors, you had not even been appointed yet,  
16 right?

17 A. That's correct.

18 Q. And you know by the time you're in the room on April 27th  
19 you had been appointed, right?

20 A. Yes.

21 Q. So within days of your appointment, you are in a room  
22 with the other scientific directors where the issue is, what are  
23 you going to name the report, correct?

24 A. Yes.

25 Q. And whether to use the word "addiction" not only in the

1 title but also in the report, correct?

2 A. Yes.

3 Q. Now, let's go back to the outline that was attached to  
4 the April 29th memo. Could we see tab 721. It's JD 054316.

5 Now, you would agree, that outline is totally different  
6 from the outline that was dated April 14th?

7 A. Yes, it is different.

8 Q. Let's put the April 14th outline next to the April 29th  
9 outline, if we can.

10 So, the April 14th outline, which is to the left, you  
11 have already testified does not use the word "addiction" at all,  
12 correct?

13 A. Correct.

14 Q. Now, April -- by April 29th, the outline now states:  
15 "II: Tobacco use as an addiction", correct?

16 A. Yes.

17 Q. And if we go to the second page. Let's go to the third  
18 page. And under VII, it talked about tobacco use compared to  
19 other addictions, general concepts of drug addiction, B,  
20 relationship among the use of tobacco and other addicting  
21 substances.

22 So, it's clear by the time -- withdrawn. So, at least by  
23 April 29th, the word "addiction" has been added to the outline,  
24 correct?

25 A. Yes.



1 Q. And is it correct that you reached the conclusion to use  
2 the term "addiction" in the outline before you selected the  
3 criteria?

4 A. It may be. Because I don't think we selected the  
5 criteria until the end.

6 Q. Well, you recollect you've testified under oath that you  
7 used -- you reached a conclusion to use the term "addiction"  
8 before you selected the criteria. You don't dispute that, do  
9 you?

10 A. No, I don't.

11 Q. And when you just said you didn't select the criteria  
12 until the end, you don't mean at the end of the meeting, you  
13 mean at the end of the report being drafted, right?

14 A. Well, yeah, in part of the drafting of the report, that's  
15 right.

16 Q. The criteria, you had made the decision in the meeting on  
17 April the 27th, to use the term "addiction". Months and months  
18 went by, drafting was done, and only at the end of the drafting  
19 period did you develop the final criteria that was ultimately  
20 used in the report, correct?

21 A. I believe that's correct.

22 THE COURT: Are you changing topics at this point?

23 MR. WELLS: No, Your Honor.

24 THE COURT: Go ahead. Or, is this a good time the take a  
25 break, since you did take a breath, Mr. Wells?

1 All right, the witness may step down. We'll take a  
2 15-minute break, please.

3 (Thereupon, a break was had from 11:00 a.m. until  
4 11:17 a.m.)

5 THE COURT: All right. Mr. Wells, please.

6 BY MR. WELLS:

7 Q. Dr. Benowitz, you personally recognized that: "If  
8 smoking was described in the 1988 Surgeon General's Report just  
9 as a bad habit, then the public health community might not be  
10 able to propose certain antismoking legislation," correct?

11 A. I don't know. I'm not sure.

12 Q. You're not sure about what? You're not sure --

13 A. About the terminology that you used, if it's a "bad  
14 habit." I think clearly that regulation was needed, based on  
15 smoking behaviors. Is your question whether I ever used those  
16 terms, if it's called a "bad habit"?

17 Q. My question to you is just what I asked: Did you  
18 recognize that: "If smoking was described in the 1988 Surgeon  
19 General's Report just as a bad habit, then the public health  
20 community might not be able to propose certain antismoking  
21 legislation"? Right or wrong?

22 MR. McCABE: Objection, Your Honor, calls for speculation.

23 THE COURT: No. The question was simply whether he ever  
24 made the statement or advocated it.

25 MR. WELLS: Did he recognize?

1           THE COURT: So overruled. If you can remember. If you  
2 can't remember, Dr. Benowitz, we'll move on.

3           THE WITNESS: I clearly think that it should be addressed  
4 by the public health community and should be regulated. Whether  
5 I used those exact words, I don't remember.

6 BY MR. WELLS:

7 Q.       Well, as you sit here today, do you agree with the  
8 statement that: "If smoking was just described as a bad habit,  
9 then the public health community might not be able to propose  
10 certain antismoking legislation"? Right or wrong?

11 A.       I don't know. It is not just a bad habit, so I don't  
12 know -- it's hard for me to answer that question. I think  
13 it's -- what smoking is clearly warrants public intervention and  
14 whether I said that in terms of a bad habit, I just don't  
15 recall.

16 Q.       Do you think it's a possibility you said it?

17 A.       It's possible.

18 Q.       Let's look at JD 054314, which is a copy of a 1988 U.S.  
19 News and World Report article.

20           So U.S. News. So on the front of the exhibit is a  
21 picture of Surgeon General Koop; at the top, it's dated May  
22 1988. U.S. News: "America's Number One Doctor: His Advice on  
23 Everything From Acupuncture to Sex Education."

24           And could we go to the next page.

25           And at the bottom of that page, there's a box and at the

1 top, it says: "The Surgeon General's Latest Word on Smoking."  
2 It shows "A New Addictive Drug: Nicotine."  
3 You see the word "new" in the article, don't you,  
4 Dr. Benowitz?  
5 A. I'm looking for it.  
6 Q. Right here. Right here in the box, it says "New."  
7 A. Which line?  
8 Q. It's in the title, sir.  
9 A. Oh, yes, sure, I see it.  
10 Q. It doesn't say "an addictive drug, nicotine"; it says "a  
11 new addictive drug, nicotine," correct?  
12 A. Yes, I see it.  
13 Q. And then the article goes on to read: "Last week's  
14 declaration from the Surgeon General that cigarettes are as  
15 addictive as heroin or cocaine was quintessential Koop.  
16 Sidestepping pressure to tone down his antismoking campaign, the  
17 Surgeon General released a 618 page report that lays the  
18 groundwork for a new offensive in his effort to achieve a smoke  
19 free society by the year 2000.  
20 Scientifically, the conclusions of the report may be  
21 nothing new. Denials of tobacco manufacturers notwithstanding,  
22 researchers have known for decades that nicotine is addicting,  
23 as has any smoker who has tried to quit. But officially  
24 labeling nicotine an addictive drug could help push through  
25 tough new restrictions on cigarette sales and advertising,

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 stronger warning labels, the banishment of cigarettes from  
2 vending machines, an end to the distribution of free samples and  
3 penalties for selling cigarettes to minors."

4 Then there's a quotation and the sentence in quotes  
5 states: "'If it's just a bad habit, you might not want to  
6 propose these things,' end of quote, says Dr. Neal Benowitz,  
7 Professor of Medicine at the University of California, San  
8 Francisco, and a scientific editor of the report."

9 And then it says in quotes: "'But once you say it's  
10 addictive, it puts the whole thing in a different perspective.'"  
11 And then it says: "The report may also help out the plaintiffs  
12 in more than 100 liability suits nationwide that charge tobacco  
13 companies with responsibility for causing lung cancer and other  
14 smoking related diseases."

15 My question to you, yes or no, is: Do you now recollect,  
16 having reviewed the statement in Newsweek (sic), that in fact  
17 you made that statement?

18 A. Well, I don't recall saying it, but I'm sure if it's  
19 there, I did say it.

20 Q. Now, just one last question in this area: Is it also  
21 correct that Dr. Ron Davis, the person who was ultimately  
22 responsible for overseeing the 1988 Surgeon General's Report,  
23 has stated publicly that while Director at the U.S. Office on  
24 Smoking and Health, he sought to keep the word "habit" out of  
25 three Surgeon Generals' Reports and to use the term "addiction"

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 because it was designed to turn the industry green?

2 Is that a true statement?

3 A. I can't tell you.

4 Q. Let's look at tab 464, exhibit JD 054318.

5 And it's in an article, at the top it says: "The  
6 Language of Nicotine Addiction: Purging the Word 'Habit' From  
7 Our Lexicon." It's an editorial in Tobacco Control, volume 1,  
8 page 163 to 164, 1992.

9 Could I see the whole paragraph. Go up to -- it says  
10 "When I served." It's right above that. Yellow that piece.

11 And this is by Dr. Davis, the person who oversaw the  
12 report. And he says, quote: "When I served as director of the  
13 U.S. Office on Smoking and Health from 1987 to 1991, I sought to  
14 keep 'habit' out of three Surgeon Generals reports and other  
15 publications of the office. I am now working to keep the word  
16 out of this journal. The entrenchment of the word in our verbal  
17 discourse and writing will make efforts to purge it slow and  
18 difficult. A similar effort to replace the term 'passive  
19 smoking,' in parens, many nonsmokers are hardly passive, close  
20 paren, with 'involuntary smoking' has largely failed.  
21 Nevertheless, I will carry on with my obsession and I hope  
22 others will join me.

23 "Simon Chapman, Deputy Editor of Tobacco Control, once  
24 wrote that '"addiction" is a highly evocative word and the  
25 industry turn green when it is applied to smoking.' I believe

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 we should use language that is clearly understood,  
2 scientifically accurate and designed to turn the industry  
3 green."

4 Is it your testimony, Dr. Benowitz, that you have no  
5 recollection of Dr. Davis making that statement?

6 A. I have not read this article before, but that's exactly  
7 what it says.

8 Q. Let's go to a different area.

9 Dr. Benowitz, I have promised my colleagues, and I'm  
10 trying to be of assistance to you, to try to get you out of here  
11 today --

12 A. I appreciate it.

13 Q. -- to try to cut some things short, and I'm going to.

14 I have an entire section dealing with the significant  
15 differences between nicotine and drugs like heroin, alcohol and  
16 cocaine.

17 Now, you agree that there are significant differences  
18 between nicotine and drugs like heroin, alcohol and cocaine,  
19 correct?

20 A. Yes.

21 Q. And while you have already testified in the record about  
22 similarities, I want to put in the record the differences. And  
23 I have prepared a chart, based on your testimony in other cases,  
24 that I would like to show to you and see if you can review the  
25 chart and tell me if it's a fair and accurate representation of

1 the differences between alcohol, cocaine, heroin and nicotine.  
2 I have --  
3 You can put the chart up on the screen.  
4 And I have --  
5 MR. McCABE: Excuse me, Your Honor. The United States  
6 needs a copy of the chart.  
7 (Discussion had off the record.)  
8 BY MR. WELLS:  
9 Q. And do you have a copy?  
10 A. I can see it on the screen.  
11 Q. Okay. And just to speed this up, I want you to review  
12 it. I have at the bottom testimony that you've given in other  
13 trials, but in terms of the issue of intoxication, is it correct  
14 that alcohol, cocaine and heroin are intoxicating drugs?  
15 A. Yes.  
16 Q. Nicotine is not, correct?  
17 A. That's correct.  
18 Q. In terms of withdrawal, does the chart fairly set forth  
19 the differences between nicotine, heroin, cocaine, and alcohol  
20 with respect to the issue of withdrawal?  
21 MR. McCABE: Objection, Your Honor. This is referring to  
22 the Engle trial, which is not before the Court.  
23 THE COURT: I'm sorry. What is the objection?  
24 MR. McCABE: This refers to the Engle trial, which is not  
25 before the Court, Your Honor.



1           THE COURT: Well, I think -- what Mr. Wells is doing is  
2 simply identifying for the witness where he gave testimony to  
3 this effect, to the effect of what is contained in the diagram on  
4 the screen. So the objection's overruled.

5 BY MR. WELLS:

6 Q.       Is that a fair presentation of the differences with  
7 respect to the issue of withdrawal?

8 A.       Yes.

9 Q.       And finally, with respect to the issue of impaired  
10 thinking, the diagram shows that alcohol, cocaine and heroin may  
11 cause impaired thinking and nicotine does not. Is that a fair  
12 presentation of the chart with respect to that -- is that a fair  
13 presentation of the differences with respect to that item?

14 A.       In terms of when the drug is present, because clearly in  
15 withdrawal, you can have impaired -- of cognitive function from  
16 smoking. But in terms of when a person is using the drug, this  
17 is correct.

18 Q.       Okay. Just so we can move on, this chart is a fair and  
19 accurate representation of the behavioral comparisons between  
20 alcohol, cocaine, heroin and nicotine, as you have testified in  
21 other trials?

22 A.       I'd say insofar as you've chosen these elements, they  
23 are. Now, there are other things that are much more in common,  
24 but for these three elements, what you say here is correct.

25 Q.       Right. Okay. I want to move on.

1           Now, I want to ask you questions about the difficulty  
2   with which smokers may have in quitting. And you devote some of  
3   your direct testimony to that subject, right?

4   A.       Yes.

5   Q.       Now, in your direct testimony, you refer to cigarette  
6   smoking as an "addiction" and sometimes you refer to it as a  
7   "dependence," correct?

8   A.       Yes.

9   Q.       And to you, those terms are pretty much interchangeable,  
10   correct?

11   A.       Yes.

12   Q.       And you would agree that whatever term you use, be it  
13   "addiction," "dependence" or "habituation," the real issue is  
14   the control that people have over their own behavior, correct?

15   A.       Over their use of a drug, yes.

16   Q.       And what we're really saying in using any of these terms  
17   to describe smoking, be it "habituation," "addiction" or  
18   "dependence," is that smoking can be hard to quit, correct?

19   A.       Yes. Hard to quit and disruptive and often requiring  
20   multiple attempts before one succeeds.

21   Q.       Now, the scientific community has known of the fact that  
22   smoking can be hard to quit for decades, correct?

23   A.       Yes.

24   Q.       And for several -- for at least 200 years, the public has  
25   known it, correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 A. For how many?
- 2 Q. 200 years.
- 3 A. They've known for a long time. I don't know how many
- 4 hundreds of years.
- 5 Q. A hundred years?
- 6 A. Okay.
- 7 Q. Now, the difficulties in quitting smoking have been a
- 8 part of our popular culture for a very long time, correct?
- 9 A. Yes.
- 10 Q. And people have talked about being "hooked on
- 11 cigarettes," correct?
- 12 A. Yes.
- 13 Q. And in the mid-1800s, Mark Twain even made a joke about
- 14 how hard it was to quit smoking, correct?
- 15 A. He said it's easy.
- 16 Q. "I've done it a hundred times"?
- 17 A. Right.
- 18 Q. And indeed, you testified in your written direct that the
- 19 public has known for a long time that cigarette smoking could be
- 20 addictive and extremely difficult to quit, right?
- 21 A. Yes.
- 22 Q. But no matter what the word you use to describe cigarette
- 23 smoking, whether you call it an "addiction," a "habit,"
- 24 "dependence" or something else, it does not mean that people
- 25 cannot quit, correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 A. People can quit any drug addiction or drug dependency.

2 Q. And you are not aware of any tobacco company statement in  
3 which they disagree with the idea that smoking can be hard to  
4 quit, correct?

5 MR. McCABE: Objection, Your Honor. It's beyond the scope  
6 of his direct testimony. He's referring to statements by the  
7 tobacco companies.

8 MR. WELLS: He's an expert on addiction.

9 THE COURT: I'm going to overrule the objection.  
10 You may answer.

11 THE WITNESS: Well, I do believe there have been  
12 statements by tobacco companies that have tended to minimize the  
13 difficulty. I've never seen them say it's easy to quit, but some  
14 statements say that it's a habit and if you just put your mind to  
15 it, you can quit. I think it's been minimized, but never denied,  
16 so far as I know.

17 BY MR. WELLS:

18 Q. Well, don't you -- you just stated that anybody, if they  
19 put their mind to it, can quit. That was your testimony?

20 A. Right. But it's -- the question is whether it's a  
21 trivial issue of just putting some willpower to it or whether  
22 it's something that is a very powerful force, such that half the  
23 people even after heart attacks can't even quit. I think that's  
24 quite different.

25 Q. Have you testified under oath in the past that you are

1 not aware of any tobacco company statement in which they  
2 disagree with the idea that smoking can be hard to quit?

3 Have you said that in the past under oath?

4 A. Most likely, yes.

5 Q. You agree that smokers can and do quit every day,  
6 correct?

7 A. Yes.

8 Q. And you testified in your written direct that  
9 approximately 1.2 million smokers quit smoking every year,  
10 correct?

11 A. Yes.

12 Q. You have also testified previously that it is 1.3 million  
13 smokers who quit every year -- withdrawn. I'll withdraw the  
14 question.

15 And when you use those figures, what you're talking about  
16 are people who quit smoking for good or at least for one year;  
17 is that right?

18 A. Yes.

19 Q. And you know that about 50 million people living in this  
20 country, more or less, have permanently quit smoking, correct?

21 A. Yes.

22 Q. And that is about half of everybody who has ever smoked,  
23 correct?

24 A. I think it's half of everyone who has been a regular  
25 smoker.

1           THE COURT: Do you know what percentage that is of people  
2 who have tried to quit smoking?

3           THE WITNESS: Well, that's an important point. I'm just  
4 trying to think of the best way to address that question, because  
5 it's kind of a rolling thing. People are starting to smoke all  
6 the time; people are quitting all the time; people are dying all  
7 the time.

8           I don't remember the exact number of the percentage of  
9 average smokers who have quit. Maybe 35 percent, 50 percent.  
10 I'm just not sure.

11 BY MR. WELLS:

12 Q.       Is it true that today in the United States, there are  
13 more former smokers than current smokers?

14 A.       Probably true.

15 Q.       And is it correct that the overwhelming number of people  
16 who have quit smoking did it without any help?

17 A.       Yes.

18 Q.       And in fact, in the 1988 Surgeon General's Report, which  
19 you helped write, it indicates that approximately 90 percent of  
20 the people who have quit smoking did it on their own, correct?

21 A.       Yes.

22 Q.       And these people, they've quit without going to see  
23 doctors, correct?

24 A.       Yes.

25 Q.       And they've quit without getting counseling, correct?

1 A. Yes.

2 THE COURT: Does that include marital counseling?

3 THE WITNESS: Good question.

4 THE COURT: I don't mean it only facetiously, just in part

5 facetiously.

6 MR. WELLS: Judge, if you give us these two extra days for

7 Christmas, you will save some of us from marriage counseling.

8 THE COURT: That may be. That may be. Go ahead, please.

9 BY MR. WELLS:

10 Q. You will agree that the motivation to quit is the single

11 biggest factor in quitting, correct?

12 A. Well, it's necessary. You can't quit unless you're

13 motivated, so that's -- it's not sufficient, but it's necessary

14 to quit. So yes, it's an important factor because you won't

15 quit without that.

16 MR. WELLS: Let me see tab 469, deposition testimony in

17 Leucer.

18 BY MR. WELLS:

19 Q. I'm going to show you your deposition testimony in the

20 Leucer case, February 18th, 2000 to -- I'm trying to speed

21 things up. In that case, you were asked: "Question: For

22 someone who wants to quit, motivation is the most single

23 important -- is the single most important factor; is that

24 correct?

25 "Answer: Well, yes. That's been found in several

1 studies."

2 Now in fact, being motivated to quit is essential for

3 quitting successfully, correct?

4 A. Yes.

5 Q. And motivation is more important than patches and

6 inhalers, clinics or anything else, correct?

7 A. Well, as I said before, it's necessary -- it's the first

8 thing that's necessary. No matter how you quit, you have to be

9 motivated first and then you can try different ways, but

10 motivation is necessary as a first step.

11 Q. Now, you talk in your written direct about -- is it

12 pronounced "agonists"? How do you pronounce it?

13 A. "Agonist."

14 Q. Okay. You talk in your written direct about agonist,

15 like nicotine gum. But nicotine gum or patches can't replace

16 motivation to quit, correct?

17 A. Correct.

18 Q. So just giving someone a drug is not going to make them

19 stop smoking if they do not really want to stop, correct?

20 A. Yes.

21 Q. Now, you would agree that sometimes people say they want

22 to quit and do not really mean it, correct?

23 A. That can happen, yes.

24 Q. And some people will say, "Yes, I'll try to quit," even

25 though they have no real intention of quitting, correct?



1 A. I'm sure that happens. It's hard to distinguish because  
2 some people sort of want to quit and don't want to quit and  
3 they're willing to try and if you can motivate them and treat  
4 them, they may be successful. So sometimes people really don't  
5 know for sure when they make that first step.

6 Q. And is it correct that persistence is another factor that  
7 has a tremendous impact on a smokers' ability to quit smoking?

8 A. Yes.

9 Q. And that is because many former smokers were not  
10 successful in their first attempt, but ultimately were  
11 successful after a few attempts, right?

12 A. On average, it does take several attempts and persistence  
13 is critically important.

14 THE COURT: Do you understand why that is the case? I  
15 certainly think I understand the basic outlines of your testimony  
16 on the strength of the addiction and what it means, but why is it  
17 that people are often able to quit after several tries? It's  
18 almost counterintuitive since in other areas, when people fail,  
19 they often give up. And I wonder if there's some special reason  
20 in terms of smoking that you suggest that it's almost necessary  
21 to fail a few times before you succeed.

22 I'm overstating what you said.

23 THE WITNESS: Well, the process of quitting is sort of a  
24 balance of factors that keep you smoking, which is the use of  
25 nicotine to help deal with mood problems and arousal, and also

1 the withdrawal symptoms, which can be quite disruptive in terms  
2 of not being able to concentrate on your work, causing  
3 irritability, family problems.

4         So there are other reasons why you keep on smoking. The  
5 reasons not to smoke include health concerns, family concerns,  
6 economic concerns. And a person stops smoking when the balance  
7 shifts. What a person sometimes finds -- the first time is they  
8 try to quit smoking and then they have a fight with a spouse and  
9 they start smoking again or they go to a bar and they drink with  
10 friends and that triggers smoking again.

11         And what people learn, certainly with counseling, is what  
12 to do when these different stimuli to smoke again occur, so you  
13 develop alternative strategies. Or if your withdrawal symptoms  
14 are severe, you can take medication for that.

15         So once you understand why a person fails the first time,  
16 there are some specific ways that you can deal with those issues  
17 the second time.

18         THE COURT: Okay.

19         THE WITNESS: And sometimes motivation just gets stronger.  
20 Someone gets sick. The biggest impetus to quit smoking,  
21 unfortunately, is having a heart attack. 50 percent of people do  
22 quit and 50 percent still smoke, which to me is astounding, but  
23 at least 50 percent quit. So that's because the motivation for  
24 health is very strong.

25         THE COURT: All right, Mr. Wells.

1 BY MR. WELLS:  
2 Q. Dr. Benowitz, it is a fact that there are some smokers  
3 who successfully quit smoking the first time they try, correct?  
4 A. Yes.  
5 Q. And you testified that on average, it takes somewhere  
6 between three and five tries before quitting for good, right?  
7 A. Yes.  
8 Q. I just have three more questions. I want to ask you a  
9 brief question concerning Monograph 13, which Mr. Biersteker is  
10 going to talk to you about in a minute. But you have testified  
11 previously that it is very important in determining the weight  
12 to be given to a scientific work to know the affiliation or  
13 personal interest or sponsorship of the authors, correct?  
14 A. Yes.  
15 Q. And Dr. Burns, who is an expert witness in this case, is  
16 also an author and co co-editor of Monograph 13, correct?  
17 A. Yes.  
18 Q. And Lynn Kozlowski wrote a chapter for Monograph 13 as  
19 well?  
20 A. Yes.  
21 Q. And Neil Weinstein also wrote a chapter?  
22 A. Yes.  
23 Q. And the reviewers for Monograph 13 included John Hughes,  
24 Jonathan Samet, Jesse Steinfeld, Kenneth Warner and Joel Cohen,  
25 correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter

- 1 A. Yes.
- 2 Q. And Jeffrey Wigard, who's also going to be a witness in  
3 this case, was also a reviewer?
- 4 A. Wigand?
- 5 Q. Wigand.
- 6 A. Yes.
- 7 Q. And is it correct that each one of the people I just  
8 named has been a witness on behalf of plaintiffs in cigarette  
9 litigation?
- 10 A. I don't have personal knowledge of that, but it may well  
11 be true. I have personal knowledge of many of them, not all of  
12 them, but I don't doubt it.
- 13 Q. But you certainly know that -- who are the ones who you  
14 have personal knowledge of?
- 15 A. Dr. Burns, Dr. Samet, Dr. Weinstein, Dr. Hughes,  
16 Dr. Wigand. I forget who else was on there.
- 17 Q. Kozlowski?
- 18 A. I don't know about Kozlowski.
- 19 Q. Okay. Now, you know that each of those persons has not  
20 only been a witness, but that they have obtained a portion of  
21 their income from testifying as expert witnesses in cigarette  
22 litigation, correct?
- 23 A. Yes.
- 24 Q. They have not testified for free; they have been paid by  
25 the plaintiffs bringing the lawsuits, correct?

- 1 A. So far as I know, yes.
- 2 Q. And you yourself over the years, you have made hundreds  
3 of thousands of dollars testifying as an expert witness for  
4 plaintiffs in tobacco litigation, correct?
- 5 A. I don't know how much money, but yes, I made substantial  
6 income over the years, yes.
- 7 Q. And it is in the hundreds of thousands of dollars; you  
8 would agree with that, though you can't give me an exact number,  
9 correct?
- 10 A. It could be. I just don't know. I haven't counted it.
- 11 Q. And is it fair to say that the connection to the  
12 plaintiffs' tobacco litigation bar that you and Dr. Burns and  
13 the others you named, was not disclosed anywhere in Monograph  
14 13?
- 15 A. Yes. And I stated that I didn't think about that at the  
16 time, but I think that we should have stated that.
- 17 Q. You now recognize, in light of having been challenged in  
18 various tobacco cases, that the right thing, the fair thing to  
19 do would have been to have disclosed your affiliations, correct?
- 20 A. Not just in tobacco cases. I think -- I -- the other  
21 part of my life involves medicinal pharmaceuticals and the same  
22 issue comes up when you publish articles in support of a drug  
23 company. I think that there should be full disclosure whenever  
24 you write anything.
- 25 Q. Well, in fact, some of the medicinal pharmaceuticals you

1 are involved with are drugs that are being sold to assist people  
2 to quit smoking, right?

3 A. Well, in that part of my life, yes, but I'm also involved  
4 with other sort of pharmaceuticals in terms of my job on  
5 pharmacy committees and dealing with pharmacy issues broadly.  
6 But the bottom line is I do agree that full disclosure is  
7 appropriate.

8 Q. But in terms of drugs designed to help people stop  
9 smoking, I want the record clear. You have earned hundreds of  
10 thousands of dollars from such companies, correct?

11 MR. McCABE: Objection, asked and answered.

12 THE COURT: No. The objection's overruled.

13 THE WITNESS: No, that's not correct. I have consulted  
14 with them on advisory boards and ordinary advisory boards pay an  
15 honorarium of a few thousand dollars.

16 BY MR. WELLS:

17 Q. What about research? Have you gotten maybe \$400,000 from  
18 drug companies to do research on products that might assist  
19 people in quitting smoking?

20 A. Over the years, I have had several hundred thousand  
21 dollars of research support. That's not personal income.  
22 That's to fund the science.

23 Q. In fact, do you recall when the 1988 Surgeon General's  
24 Report was being critiqued by outside reviewers, one of the  
25 critiques that many of the reviewers made was that there was an

1 overemphasis on products like nicotine gum? Do you recall that?

2 A. Not specifically.

3 Q. Is it a fact that Dr. Henningfield earns hundreds of  
4 thousands of dollars with respect to his connections to people  
5 who sold nicotine gum?

6 MR. McCABE: Objection, beyond the personal knowledge of  
7 this witness.

8 MR. WELLS: If he knows.

9 THE COURT: If you know, you may answer.

10 THE WITNESS: He works currently with a consulting company  
11 that does do a lot of work for one of the manufacturers of  
12 smoking cessation products, so I think that at least a  
13 substantial portion of his income over the years has come from  
14 pharmaceutical companies.

15 BY MR. WELLS:

16 Q. Just a final question, Doctor. When you failed in  
17 Monograph 13 and hundreds of other -- well, many other research  
18 articles that you have written to disclose your connection to  
19 plaintiffs bringing lawsuits against the tobacco industry, you  
20 were not trying by such nondisclosure to commit any type of  
21 fraud, correct?

22 A. No. I think it was an oversight that I'm sorry occurred  
23 because I think it should have been stated.

24 Q. Right. And is it fair to say that over time, there's  
25 been an evolving concept within the scientific community with

1    respect to the issue of attribution?

2    A.     Yes.  There's been a lot of emphasis in recent years,  
3    mostly stemming from pharmaceutical company-supported trials.

4    Q.     Right.  But the concept that exists -- that has come to  
5    exist within the last five or six years is quite different than  
6    what people thought was proper and accepted in the early '90s  
7    and going back?  A fair comment?

8    A.     I think it's getting stronger now.  The idea to do it is  
9    becoming stronger.  More journals are requiring extensive  
10   disclosures, although I have to say many journals, even back in  
11   the early '90s, were requiring it, but now I think more journals  
12   are.

13   Q.     But back in the '80s and '70s, people just didn't have  
14   the same sensitivity to the issues; fair comment?

15   A.     Probably true, yes.

16           MR. WELLS:  No further questions.

17           THE COURT:  All right.  Mr. Biersteker.

18           Mr. Biersteker, give me a very rough idea of what you  
19   anticipate.

20           MR. BIERSTEKER:  I anticipate probably about two hours.  
21   As I said from the beginning, I'm trying to stick to it.  There  
22   are two broad topic areas.  The first is whether or not  
23   compensation is complete in light of Monograph 13 today, with  
24   today's science.

25           And the second broad issue is the doctor advanced some



1 proxies for what would be reasonable to say a person is addicted  
2 if they smoked every day, or if they smoked five cigarettes or  
3 more than five cigarettes a day. And I want to address that  
4 issue, too. So those are the two broad areas.

5 THE COURT: Okay.

6 MR. BIERSTEKER: If I could have your indulgence for a  
7 minute while we get situated.

8 THE COURT: Yes.

9 CROSS-EXAMINATION OF NEAL BENOWITZ, M.D.

10 BY MR. BIERSTEKER:

11 Q. Dr. Benowitz, I would like to start by just talking about  
12 the idea of youth first to make sure we have a clear idea of  
13 what it means. The minimum age to purchase cigarettes in most  
14 states is 18 years old; is that correct?

15 A. Yes.

16 Q. And 18-year-olds will be voting today? Fighting in Iraq?  
17 Right?

18 A. Yes.

19 Q. In your direct examination, when you talk about youth,  
20 you cited a number of different data. And I can go through the  
21 list of different things you cite, but isn't it true that most  
22 of the data that you cite concern people as young as age 11 up  
23 to about age 17 or 18, high school seniors, when you're  
24 referring to youth?

25 A. Most of the research has been done on individuals up

1 through high school.

2 Q. And indeed, you generally use the age 18 to distinguish  
3 adults from youth, do you not?

4 A. I have, although some reports have dealt with aged below  
5 20, so 18 or 19.

6 Q. Well, let's talk about the difference between physical  
7 dependence and seeking pharmacological effects from nicotine.  
8 Would you agree with me that there's a difference between  
9 seeking the pharmacological effects of nicotine and actually  
10 being physically dependent on nicotine?

11 A. Yes.

12 Q. And indeed, you mentioned in your direct examination  
13 coffee and caffeine and you say, well, it has a stimulating  
14 effect and that's because it has pharmacologic action, correct?

15 A. Yes.

16 Q. And you go on to say that only about 10 percent of coffee  
17 drinkers, though, are addicted to caffeine, right?

18 A. Yes.

19 Q. And the reason is -- the difference between seeking the  
20 pharmacological effects of a particular drug, whether it be  
21 caffeine or nicotine or whatever, and physical dependence is for  
22 physical dependence, you have to be taking the substance to  
23 avoid withdrawal effects; is that fair?

24 A. Right, but that's not the reason why I talk about  
25 addiction. Addiction also includes compulsive behavior or

1 compulsive use of the drug. Some people who even drink just one  
2 or two cups of coffee a day can have physical dependence and if  
3 they skip a day, they'll have a headache. That doesn't  
4 necessarily mean they are addicted; it means they have physical  
5 dependence.

6 Q. So I thought you equated the terms "dependence" and  
7 "addiction"?

8 A. No. Drug dependence -- this is a really important  
9 distinction: Drug dependence is the global phenomenon.  
10 Physical dependence is a specific aspect of drug dependence,  
11 which means when you stop a drug, you have withdrawal symptoms.  
12 But they are a little bit confusing because physical dependence  
13 is not the same thing as drug dependence.

14 Q. Let me make sure I understand the distinction you just  
15 articulated.

16 In order to be physically dependent upon a particular  
17 substance, a person has to have withdrawal effects when they  
18 stop using it?

19 A. Correct.

20 Q. But you're saying somebody could be generally dependent  
21 upon a substance if they take it compulsively, such as the  
22 coffee drinker?

23 A. No. Physical dependence is often part of it, but it's  
24 not necessary. For example, you could be a binge alcoholic and  
25 you don't drink every day; you don't have physical dependence.

1 But once you start, you can't control your use. So that can be  
2 compulsive use, but you don't have to have of physical  
3 dependence as the reason for why you're drinking.

4 Q. But again, physical dependence is taking a substance to  
5 avoid withdrawal effects, correct?

6 A. No. Physical dependence just means that once you stop  
7 using a drug, you experience withdrawal effects.

8 Q. All right. That's fair enough, I'll take that. And  
9 that's what you refer to as smoking for negative reinforcement;  
10 for example, smoking to avoid withdrawal effects, right?

11 A. Exactly.

12 Q. And whether a person is an adult or a minor, your  
13 definition of "addiction" requires the person to be at a point  
14 with respect to smoking where they can't properly function  
15 without nicotine; is that right?

16 A. No, not that they can't properly function. It's just  
17 that there is a compelling need to have cigarettes. Now, it  
18 could be because they need to modulate their mood; it could be  
19 because of withdrawal symptoms.

20 And there are both kinds of smokers. Some people have  
21 relatively few withdrawal symptoms, but need cigarettes because  
22 they can't deal with stress or anxiety or whatever. And some  
23 people have very little of that, but have severe withdrawal  
24 symptoms. So there's a spectrum of how much positive and  
25 negative enforcements people seek.

1 Q. I understand that, but if somebody is smoking solely for  
2 positive reinforcement because it makes them feel calmer, for  
3 example, in that particular situation, that person is not  
4 physically dependent, correct?

5 A. Right.

6 Q. Okay, thank you. And what gives rise to physical  
7 dependence, these withdrawal symptoms, is the process of what  
8 you termed in your direct examination, I believe,  
9 neuroadaptation, correct?

10 A. Yes.

11 Q. And that process of neuroadaptation is one that takes a  
12 fair amount of time from the time that somebody becomes a daily  
13 smoker until that process is fully complete, correct?

14 A. Well, there is progressive neuroadaptation because  
15 smokers could take years before they reach their ultimate level  
16 of smoking, but it begins very quickly.

17 Q. It takes about seven years to complete it, correct?

18 A. That's when it plateaus, yes.

19 Q. All right. Now let's talk about the different proxies  
20 for addiction that you use, and I want to start with adults. In  
21 your direct testimony I believe you said something to the effect  
22 that smoking more than five cigarettes per day was a  
23 conservative proxy for addiction among individuals age 20 or 21.  
24 Do you remember that?

25 A. Yes.

1 Q. Okay. And I want to talk about that proxy and the  
2 different scientific standards briefly.

3 The DSM-IV that you talked about with Mr. Wells briefly  
4 is the only medically accepted criteria for diagnosing a smoker  
5 as nicotine dependent, isn't it?

6 A. What do you mean by medically -- what was the term again  
7 you used?

8 Q. Medically accepted. It's the approved definition of --

9 A. Well, it certainly is one that has been put forth by the  
10 American Psychiatric Association. There are other definitions,  
11 but that's the only thing that's been put forth by a medical  
12 organization for the diagnosis.

13 Q. And in that sense it's the only medically accepted  
14 definition, correct?

15 A. No, I think you could say that the Surgeon General's  
16 definition is also a relevant definition.

17 Q. I meant for diagnosing an individual, and I know --

18 A. If we're --

19 Q. Let me rephrase the question just so the record is clear.  
20 Would you agree with me that the only medically accepted  
21 definition of addiction for diagnosing somebody as nicotine  
22 dependent is the standards set forth by the American Psychiatric  
23 Association in the DSM-IV?

24 A. I think that's the one that has been sort of written out,  
25 yes.

- 1 Q. And to be addicted under the DSM-IV criteria, to be  
2 physically dependent under the DSM-IV criteria --
- 3 A. It's actually "dependent"; not "physically dependent".
- 4 Q. Well, but there's a difference under the DSM-IV, is there  
5 not, between dependence and physical dependence, and physical  
6 dependence requires that you have three or more withdrawal  
7 symptoms within the last 12 months?
- 8 A. Right. I thought you -- you're going back to the  
9 diagnosing of addiction dependence which is different from  
10 physical dependence. They are two separate categories.
- 11 Q. I'm asking you about physical dependence, Doctor, in the  
12 question. Physical dependence under the DSM-IV criteria  
13 requires that you have three or more withdrawal symptoms within  
14 I believe it's the last 12 months; is that correct?
- 15 A. I think so. I haven't looked at those criteria recently.
- 16 Q. And diagnosing an individual as physically dependent on  
17 nicotine using those criteria is a highly individualized  
18 determination, right?
- 19 A. You mean for each person?
- 20 Q. Yeah, for each person. To diagnose a person, you have to  
21 sit down and talk to them, right?
- 22 A. Yes.
- 23 Q. And simply knowing how many cigarettes per day a person  
24 smokes isn't enough to diagnose them as physically dependent on  
25 nicotine using the DSM-IV criteria, correct?

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 A. Well, not a person, but you can certainly correlate  
2 research that's been done looking at the number of cigarettes  
3 versus behaviors to make a prediction, although you can't say  
4 for every individual.

5 Q. Well, we'll get there in just a second. Let me just wrap  
6 up this minor piece, and that is the DSM-IV criteria -- there's  
7 I think seven major criteria that are listed; is that correct?

8 A. For dependence, yes.

9 Q. Yes. And none of those criteria are the number of  
10 cigarettes you smoke per day, correct?

11 A. Correct.

12 Q. All right. Now let's talk about what you're talking  
13 about, the correlation between the number of cigarettes you  
14 smoke and a diagnosis of nicotine dependence. And the DSM-IV  
15 criteria have been applied, have they not, to survey data to  
16 estimate the proportion of people in the population who are  
17 dependent on nicotine?

18 A. Yes.

19 Q. And in fact, one of those articles was a study by Denise  
20 Kandel and Kevin Chen that you cited in your September 29th,  
21 2003 declaration in this case, correct?

22 A. Yes.

23 Q. All right. But what Kandel and Chen did was there was a  
24 survey that was administered that asked questions that were  
25 designed to get at basically the DSM-IV criteria, right?



1 A. Well, I believe they took information that they had and  
2 they tried to extract relevant answers based on DSM-IV criteria,  
3 so those are like proxy questions.

4 Q. Proxy questions to try to match up with the DSM-IV  
5 criteria, correct?

6 A. Right, but I don't know that they prospectively asked the  
7 DSM-IV questions; I think they took information they were  
8 collecting and tried to use those to address the DSM-IV  
9 criteria.

10 Q. Do you recall or do you need to see the study that Kandel  
11 and Chen estimated that about 28 and a half percent of current  
12 smokers are nicotine dependent?

13 A. I need to see that, but I don't think that refers to  
14 daily smokers. I think that refers to smokers who have smoked  
15 any cigarettes in the last 30 days.

16 Q. If I could have JD 063755.

17 All right, if you'll look at page 266 of the article,  
18 Doctor -- I'll see if I can do this. I seem to have a hard time  
19 getting it the right way. There we go. Do you see the  
20 highlighted bit on page 266 under "Results"?

21 A. Yes.

22 Q. And that's the 28 and a half percent of the current  
23 smokers who they found were addicted?

24 A. Yeah, that's not daily smokers. That's all --

25 Q. Well, in fact, what they found was, if you look down a

1 little bit further, more than half the smokers who participated  
2 in this particular survey smoked at least one pack of cigarettes  
3 a day, didn't they?

4 A. Yes.

5 Q. Doesn't that suggest that Kandel and Chen at least  
6 reported that not even all smokers who smoke at least one pack  
7 of cigarettes a day are nicotine dependent?

8 A. Well, there are other studies that have specifically --  
9 that's what this says, but there are other studies that have  
10 specifically used the DSM in a more direct way than Dr. Kandel  
11 has and finds that 60 to 70 percent of people who smoke daily  
12 meet these DSM-IV criteria.

13 Q. As a reality check, using your more than five cigarettes  
14 a day standard that you've suggested as a proxy, do you happen  
15 to know what percentage of smokers, current smokers smoke more  
16 than -- adult smokers smoke more than five cigarettes a day?

17 A. Probably 85 percent.

18 Q. Do you think it's higher, maybe 95 percent?

19 A. Pardon?

20 Q. Have you looked at the data? Do you think it's more  
21 than -- closer to 95 percent, 95?

22 A. Are you talking about all smokers? Again, it's all  
23 smokers versus daily smokers.

24 Q. Current adult smokers.

25 A. Talking about daily smokers, people who smoke every

- 1 single day, then I think you're right it's probably 95 percent.
- 2 But if you're talking all smokers including some percentage that
- 3 don't smoke every day, that's currently about 15 percent.
- 4 Q. If you turn to figure 3 in this particular article --
- 5 I'll see if I can get it up there. Kandel and Chen present a
- 6 chart that correlates how many cigarettes you smoke per day with
- 7 the percentage of people who are nicotine dependent. Do you see
- 8 that?
- 9 A. Yes.
- 10 Q. And they break it out by race in this chart, that's why
- 11 there are three graphs, right?
- 12 A. Yes.
- 13 Q. And just sort of eyeballing it because they don't
- 14 actually present the data in tabular form, it appears to me just
- 15 looking at it that at one to five cigarettes per day maybe about
- 16 15 percent of the people were believed to be nicotine dependent.
- 17 Does that look about right to you?
- 18 A. According to this graph?
- 19 Q. Yes.
- 20 A. Yes.
- 21 Q. And if you get up to ten cigarettes a day, that's the
- 22 half pack, right?
- 23 A. Yes.
- 24 Q. The number jumps to about 25 or 30 percent?
- 25 A. Yes.

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 Q. And if you turn back a page in the article, let's see if  
2 I can find that, too, to figure 2, Kandel and Chen actually  
3 present some data on adolescence, and the 12 to 17-year old line  
4 consistent with your testimony is the heavy line on the top,  
5 right?

6 A. Yes.

7 Q. And as I kind of eyeball this chart for the 12 to 17-year  
8 olds, it looks to me that among those who smoked one to five  
9 cigarettes a day, about 25 percent were nicotine dependent  
10 according to this study?

11 A. Yes.

12 Q. And about -- I don't know, between 30 and 35 percent who  
13 smoked ten cigarettes a day?

14 A. Yes. And again, you need to keep in mind that this is  
15 not the DSM-IV administered the way that it's supposed to be  
16 administered. This is proxy information that they collected  
17 that they thought addressed the DSM-IV criteria.

18 Q. Right, and your testimony in this case is proxy  
19 information, too, is it not?

20 A. I don't follow that question.

21 Q. Well, when you say it's reasonable to say that somebody  
22 who smokes more than -- an adult who smokes -- in fact,  
23 "conservative to say that an adult who smokes more than five  
24 cigarettes per day is nicotine dependent", that's a proxy,  
25 that's not a medical diagnosis, is it?

1 A. Right, but what I'm validating it against is not DSM-IV,  
2 it's against the future smoking behavior. It's a more direct  
3 issue, how difficult is it for people to quit and whether  
4 they're smoking as an adult which is --

5 Q. I understand, but I want to compare what you have done  
6 with the medically accepted criteria as applied through the  
7 survey instrument here and then we can talk about another survey  
8 next.

9 Let me just ask one more question about this figure: Is  
10 it not true that in no group of the 12 to 17-year old people in  
11 the particular study does the percentage who are nicotine  
12 dependent exceed 50 percent even for those who are smoking more  
13 than two packs per day?

14 A. No, but I have to say that there are studies that have  
15 used the DSM-IV as intended to and found 60 percent of daily  
16 youth smokers meets criteria.

17 Q. Doctor, you cited this study in your declaration in this  
18 case, correct?

19 A. Yes, but I'm saying that there are some other studies  
20 that show 60 percent that use --

21 Q. Let's talk about another one, let's talk about Breslau,  
22 that's a study that was done that went about this in a similar  
23 way, it looked at survey data and applied the DSM, I think it  
24 was III, criteria at that time, or maybe III-R, to ascertain  
25 nicotine dependence. You're familiar with that article, aren't

- 1     you?
- 2     A.     Yes.
- 3     Q.     Okay.  If I could have JD 067814, please.
- 4            Isn't it true that Breslau et al. estimated what they call
- 5     "lifetime dependence"?
- 6     A.     Yes, they also use proxy measure.  They did not collect
- 7     specific DSM-IV responses, they took information that was
- 8     collected for another purpose and they tried to answer the
- 9     DSM-IV questions using those data.
- 10    Q.     And they estimate, at least on a lifetime basis, if you
- 11    turn to page 812, that about half of the folks were at some
- 12    point during their lifetime, about half of the current smokers
- 13    were nicotine dependent, correct?
- 14    A.     That's what they state, that's correct.
- 15    Q.     And this study has information also, does it not, about
- 16    the onset of nicotine dependence?
- 17    A.     Yeah, they do provide data to address that question.
- 18    Q.     And they found that nicotine dependence is a distinctly
- 19    later stage than daily smoking, didn't they?
- 20    A.     That's what they report using their measures.
- 21    Q.     In fact, I think they reported that 95 percent of
- 22    nicotine dependent smokers didn't become nicotine dependent
- 23    until at least a year after they started smoking on a daily
- 24    basis, right?
- 25    A.     Yes.

- 1 Q. And, in fact, the highest rate of becoming nicotine  
2 dependent was observed within the first 16 years after somebody  
3 started smoking on a daily basis; is that correct?
- 4 A. That's what they report.
- 5 Q. Now, there's another test for nicotine dependence that  
6 you, at least sometimes, use with your patients called the  
7 Fagerstrom Test for Nicotine Dependence, right?
- 8 A. Yes, it focuses more on the severity of dependence rather  
9 than the diagnosis yes or no.
- 10 Q. And the -- but you have used it to ascertain -- to  
11 determine whether or not somebody is nicotine dependent at all,  
12 as supposed to severity, correct?
- 13 A. It's not used that way -- it has been used that way, but  
14 it's intended to look at severity.
- 15 Q. Now, the Fagerstrom Test for nicotine dependence has six  
16 questions, right?
- 17 A. Yes.
- 18 Q. And one of those questions is how many cigarettes does a  
19 smoker smoke per day, right?
- 20 A. Yes.
- 21 Q. And if somebody says I smoke ten cigarettes a day or nine  
22 or anything less than 10, their score on that test, if that's  
23 all you know about them, is zero, isn't it?
- 24 A. For that question.
- 25 Q. For that -- if that's all you know about them, that would

1 be for the entire test as well.

2 A. Well, it's -- I'm not sure how to answer the question.

3 If you only have one question of that test, you wouldn't have

4 the test. That test is really meant to look at severity of

5 dependence among smokers, and it's got a number of other

6 questions that are very relevant to smoking behavior, so you

7 would never use one question to define that test.

8 Q. Would you ever use the answer to one question as a proxy

9 for nicotine dependence in the population as a whole and declare

10 it to be conservative or reasonable?

11 A. It depends on what you are -- what data you have that

12 correlates with it, and smoking per day, cigarettes per day, we

13 have good data predicting future smoking. We have good data on

14 difficulty with quit attempts, and the essence of addiction or

15 dependence or whatever we want to call it, is really how

16 difficult is it for someone to quit. Will they keep on smoking,

17 and how does it predict for youth? How does it predict what

18 happens as an adult? And we have pretty good data to say that

19 smoking five cigarettes a day predicts adult smoking, and that's

20 the bottom line for addiction.

21 Q. And you just assume that it predicts adult smoking

22 because people are nicotine dependent, right?

23 A. Yes.

24 Q. Have you validated that assumption, sir?

25 A. Well, there are a number of studies that have looked, on



1 recent years, at things like withdrawal symptoms, looked at  
2 pharmacologic reasons for smoking, looking at autonomy of  
3 smoking, and when you look at those measures, you find that, for  
4 example, loss of autonomy is reported about 90 percent of daily  
5 smokers, withdrawal symptoms are reported about 80 percent of  
6 daily smokers as youth. So when you begin to breakdown and look  
7 at the elements that are involved in dependence, you do find  
8 very strong effects of daily smoking.

9 Q. Let me ask this question: Isn't it true that the number  
10 of cigarettes a person smokes per day hasn't been adopted by any  
11 medical organization, or anybody else for that matter, as  
12 sufficient to diagnose somebody as being nicotine dependent?

13 A. It's not part of a medical organization, but it certainly  
14 is a good predictor of future behavior, which is the reason why  
15 you want to use the test based on scientific research. It's not  
16 part of any questionnaire, but it's well validated by research.

17 Q. In fact, the number of cigarettes smoked per day is not  
18 used by the United States government when it attempts to assess  
19 nicotine dependence among smokers is it?

20 A. I don't know what assessment you're talking about, but --

21 Q. Do you know whether or not the Department of Human Health  
22 and Services through the Substance Abuse Mental Health  
23 Administration has since, maybe 2001, maybe 2002, undertaken an  
24 effort to measure the extent of nicotine dependence among  
25 current cigarette smokers?

1 A. I'm not aware of what instrument they use for that.

2 Q. Let's take a look at JD 067884, please.

3 Are you familiar with the document that you've been  
4 handed, the results from 2003 national survey on drug use and  
5 health, national findings.

6 A. Well, I am familiar with this survey that's done on an  
7 annual basis, but I -- I'm not sure I've looked at this  
8 particular year in its full form. But what I need to do is to  
9 find what instrument they used to determine dependence.

10 Q. Well, why don't we take a look at page 103 of this  
11 exhibit doctor.

12 Do you see that, first of all, they basically use the  
13 conceptual roots of what they're trying to do here are rooted in  
14 the American Medical Association's -- excuse me, the American  
15 Psychiatric Association's DSM-IV?

16 A. Yes.

17 THE COURT: I want to be very clear. What is this  
18 document, please?

19 MR. BIERSTEKER: It's a final --

20 THE COURT: No, no.

21 MR. BIERSTEKER: I'm sorry.

22 THE WITNESS: There is a survey at a Health and Human  
23 Services performs each year through the population to try to  
24 assess drug use broadly, so they ask about alcohol use, smoking,  
25 heroin, cocaine, a number of drugs. They try to survey what the

1 prevalence is in the population of youths, and they also try to  
2 ask some specific questions to look at behavioral characteristics  
3 as well.

4 BY MR. BIERSTEKER:

5 Q. And, in any event, Doctor, would you agree with me that  
6 this government agency has attempted to measure nicotine  
7 dependence upon current cigarette smokers based upon 19  
8 questions in a survey that have their conceptual roots in the  
9 American Psychiatric Association's DSM-IV?

10 A. Yes.

11 Q. And, if we look at the questions that are asked and that  
12 are on 103 and 104, is -- I just have a quick question about  
13 it -- none of those 19 questions asked the smokers how many  
14 cigarettes they smoked per day, do they?

15 A. Um, no, they don't.

16 Q. Thank you.

17 Well, let's talk about number of cigarettes per day as a  
18 proxy for addiction. Isn't it true, Doctor, that not every  
19 smoker who smokes more than ten cigarettes per day is nicotine  
20 dependent as you define it.

21 A. Most are, but not all.

22 Q. And when we look at -- well, let's look at the bottom end  
23 of the range, let's look at people who smoke five or fewer  
24 cigarettes a day. You don't really think that adults who smoke  
25 fewer than five cigarettes per day are nicotine dependent, do

1    you?

2    A.     Most are not, unless they are in an escalation phase of  
3    their smoking.  So a young adult could be, but if you are  
4    stable, five cigarette per day or less smoker, then most are not  
5    dependent.

6    Q.     And, in fact, a particular area of interest to you in  
7    your academic work has been examining a population that are  
8    sometimes referred to as "chippers", right?

9    A.     Yes.

10   Q.     And chippers are adults who smoke five or fewer  
11   cigarettes per day, correct?

12   A.     In a stable pattern.

13   Q.     Right.  And they can smoke those five or fewer cigarettes  
14   a day for decades without becoming nicotine dependent, correct?

15   A.     Yes.

16   Q.     And chippers who smoke five or fewer cigarettes per day  
17   don't suffer withdrawal symptoms when they try to stop, do they?

18   A.     Correct.

19   Q.     For whatever reason, what you call negative  
20   reinforcement, smoking in order to avoid withdrawal doesn't  
21   occur in these people, right?

22   A.     That's correct.

23   Q.     And you've taken a look to try to figure out whether  
24   these people, somehow, are biologically different from other  
25   smokers, and basically you have not identified any differences,

- 1 have you?
- 2 A. Well, certainly not in terms of how they smoke their  
3 cigarettes. We've been looking at genetic differences and  
4 things like that, but it's not determined, exactly, why they're  
5 different.
- 6 Q. Now, let's talk about people who smoke in the gray area,  
7 6 to 10 cigarettes per day, all right? And will you agree with  
8 me that that is a gray area in terms of whether or not those  
9 people are nicotine dependent?
- 10 A. Yes.
- 11 Q. You have not seen any published estimates, have you, of  
12 the percentage of people who smoke 6 to 10 cigarettes per day  
13 who are nicotine dependent?
- 14 A. Broken down in that area, no.
- 15 Q. In fact -- I'm sorry?
- 16 A. Our data will look at like 1 to 9, or something like  
17 that, but I have not seen something specifically 6 to 10.
- 18 Q. And, in fact, you have written, have you not, that  
19 smokers of up to 10 cigarettes per day do not have withdrawal  
20 symptoms and are not nicotine dependent, correct?
- 21 A. I may have written that. I don't believe that's quite  
22 true. I think some do and some don't.
- 23 Q. Well, you don't disagree with that's what you wrote in  
24 1992, do you?
- 25 A. No, but that's not what I believe now. I think that

1   there are some people who even five cigarettes a day are  
2   dependent, and some people who are 10 who are not, so I think  
3   there is an overlap.

4   Q.     The article that you wrote in 1992 was peer reviewed?

5   A.     Most likely, yes.

6   Q.     And it appeared in the New England Journal of Medicine,  
7   wasn't it?

8   A.     It was peer reviewed.

9   Q.     When did you decide -- when did you change your mind?

10  A.     Well, there's been a lot of work looking at what -- why  
11  people smoke cigarettes and difficulty quitting, and it's been  
12  shown that there are a fair number of people who smoke fewer  
13  than 10 cigarettes per day who have great difficult quitting.  
14  And the bottom line, as I've said in my direct testimony about  
15  addiction, is when there's a loss of control over drug use, and  
16  so it does appear that there are some people who even with fewer  
17  than 10 cigarettes a day, now whether it's because of a very  
18  strong need for the effects of nicotine to deal with stress or  
19  mood, the sort of things that we talked about, it's not clear  
20  why.  Most likely that's what's going on.

21         THE COURT:  And are those people who are not in the phase  
22  of escalating their cigarette smoking?

23         THE WITNESS:  Yes, right now I'm talking about sustained.  
24  Escalation is different.  We can't talk about these numbers in  
25  the escalation phase because they're on their way up.  In terms

1 of stable adults, I think there are some people who are addicted  
2 at less than 10 cigarettes per day. I can't give you a  
3 percentage.

4 BY MR. BIERSTEKER:

5 Q. Right, but that's fair. Thank you. You have also, I  
6 think, written in your expert report in this case that when  
7 people are asked to quit smoking, a lot of times what they'll do  
8 is they'll come in and say I cut back my smoking and I'm smoking  
9 10 cigarettes per day, right?

10 A. Yes.

11 Q. And you say well, that's not surprising, because people  
12 who smoke 10 cigarettes per day can get enough nicotine from  
13 their cigarettes, if they smoke them pretty intensively, to  
14 maintain their addiction, right?

15 A. Well, with what I'm saying, specifically, is you can  
16 smoke 10 cigarettes per day and get as much as you are used to  
17 from smoking 20 a day.

18 Q. Well, --

19 A. That's what our research has shown.

20 Q. Well, isn't the implication that if you are smoking fewer  
21 than 10 cigarettes per day, you can't get as much as you were  
22 when you were smoking 20 cigarettes per day?

23 A. Right, but that doesn't mean that if someone is not  
24 decreasing that they couldn't still be dependent at a level of  
25 less than 10 a day.

1 Q. No, it's not impossible, I think we're talking about  
2 probabilities.

3 A. Well, I'm saying we're -- I think in recent years we're  
4 appreciating the fact that there are a fair number of people who  
5 are smoking 10 cigarettes a day who have difficulty not smoking.

6 Q. And there are some people who smoke more than 10  
7 cigarettes per day who don't have difficulty not smoking,  
8 correct?

9 A. There are, but I think we're getting more of an  
10 appreciation that there are people in the 10 area -- we've  
11 always known there are some people who smoke a pack a day who  
12 are really lucky who can quit easily and just stop, but there  
13 are a lot of recent research suggesting that there are people in  
14 the 6 to 10 range who have difficulty quitting.

15 MR. BIERSTEKER: Your Honor, I pretty much concluded the  
16 examination that I wanted to do with respect to adults. I'm  
17 about to move on to the youth, the adolescents. It's a logical  
18 place to stop, but whatever you desire.

19 THE COURT: All right. How long, again, do you think the  
20 conclusion of yours will take?

21 MR. BIERSTEKER: Well, I chewed up, I guess, about a half  
22 an hour haven't I? I think if my estimate is correct, I'm  
23 looking at an hour, hour and a half.

24 THE COURT: An hour and a half.

25 MR. BIERSTEKER: An hour to an hour and a half.



1           THE COURT: All right. And does the government have a  
2 rough estimate for redirect?

3           MR. BIERSTEKER: I should further add, Your Honor, that  
4 Mr. Bernick was going to address a fairly narrow question with  
5 the witness. In the direct examination there was discussion  
6 about the rapidity with which nicotine is taken up in the brain  
7 and it's importance to assessing addictive potential, which  
8 relates to the idea of free nicotine and pH and he was going to  
9 briefly address that issue.

10          MR. BERNICK: I think I could tell the Court 45 minutes to  
11 an hour. It's a very technical area and it's very hard to  
12 compress it. I think it's going to take an hour.

13          THE COURT: And does the government have any estimates on  
14 its redirect?

15          MR. McCABE: Right now about less than an hour, Your  
16 Honor.

17          THE COURT: Okay. Not with that microphone, we'll put it  
18 that way. Less than an hour.

19          Well, we're cutting it close, everybody. I guess we'll  
20 just take an hour for lunch, even though it looked beautiful out,  
21 but 1:30, please, everyone.

22          (Thereupon, a luncheon recess was had beginning at 12:30  
23 p.m.)

24

25

## 1 C E R T I F I C A T E

2

3

4 I, Scott L. Wallace, RDR-CRR, certify that the  
foregoing is a correct transcript from the record of proceedings  
in the above-entitled matter.

5

6 -----  
Scott L. Wallace, RDR, CRR  
7 Official Court Reporter

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

Scott L. Wallace, RDR, CRR  
Official Court Reporter

1 I N D E X

2

3 Examinations Page

4

5 CONTINUED CROSS-EXAMINATION OF NEAL BENOWITZ, M.D. 4609  
6 BY MR. WELLS

7 CROSS-EXAMINATION OF NEAL BENOWITZ, M.D. 4685  
8 BY MR. BIERSTEKER

8 E X H I B I T S

9 Description Page

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF COLUMBIA

UNITED STATES OF AMERICA,	:	CA No. 99-2496(GK)
	:	November 2, 2004
Plaintiff,	:	
	:	1:31 p.m.
	:	
v.	:	Washington, D.C.
	:	
PHILIP MORRIS USA, et al.,	:	
	:	
Defendants.	:	
. . . . .	:	

VOLUME 23  
AFTERNOON SESSION  
TRANSCRIPT OF TRIAL RECORD  
BEFORE THE HONORABLE GLADYS KESSLER  
UNITED STATES DISTRICT JUDGE

APPEARANCES:

For the Plaintiff:

SHARON Y. EUBANKS, DIRECTOR  
U.S. DEPARTMENT OF JUSTICE  
Civil Division  
1331 Pennsylvania Avenue, NW  
Suite 1150  
Washington, DC 20004  
(202) 616-8280

STEPHEN P. BRODY, DEPUTY DIRECTOR  
U.S. DEPARTMENT OF JUSTICE  
Civil Division  
1331 Pennsylvania Avenue, NW  
Suite 1150  
Washington, DC 20004  
(202) 616-1438

BRIAN J. McCABE, ESQ.  
U.S. DEPARTMENT OF JUSTICE  
1331 Pennsylvania Avenue, NW  
Washington, DC 20004  
(202) 616-4875

1 APPEARANCES: (Cont'd.)

2 For the Plaintiff:

LINDA McMAHON, ESQ.  
U.S. DEPARTMENT OF JUSTICE  
Civil Division  
1331 Pennsylvania Avenue, NW  
Suite 1150  
Washington, DC 20004  
(202) 307-0448

6 FRANK J. MARINE, SR., ESQ.  
U.S. DEPARTMENT OF JUSTICE  
7 Criminal Division  
Organized Crime and  
8 Racketeering Section  
1301 New York Avenue, NW  
9 Suite 700  
Washington, DC 20530  
10 (202) 514-0908

11 For the Defendant:  
Philip Morris USA, Inc.

DAN K. WEBB, ESQ.  
THOMAS J. FREDERICK, ESQ.  
KEVIN NARKO, ESQ.  
JOHN W. CHRISTOPHER, ESQ.  
WINSTON & STRAWN  
35 West Wacker Drive  
Chicago, IL 60601-9703  
(312) 558-5700

15 For the Defendant:  
Philip Morris USA, Inc.

THEODORE V. WELLS, JR., ESQ.  
JAMES L. BROCHIN, ESQ.  
PAUL WEISS RIFKIND WHARTON &  
17 GARRISON, LLP  
1285 Avenue of the Americas  
New York, NY 10019-6064  
(212) 373-3089

19 PATRICIA M. SCHWARZSCHILD, ESQ.  
20 HUNTON & WILLIAMS  
Riverfront Plaza, East Tower  
21 951 East Byrd Street  
Richmond, VA 23219  
22 (804) 788-8728

23

24

25

1 APPEARANCES: (Cont'd.)

2 For the Defendant: J. WILLIAM NEWBOLD, ESQ.  
Lorillard Tobacco Company RICHARD P. CASSETTA, ESQ.  
3 THOMPSON COBURN LLP  
One US Bank Plaza  
4 Suite 3500  
St. Louis, MO 63101-1693  
5 (314) 552-6000

6 For the Defendant: DAVID M. BERNICK, ESQ.  
Brown & Williamson KENNETH N. BASS, ESQ.  
7 Tobacco Company KIRKLAND & ELLIS  
200 East Randolph Drive  
8 Chicago, IL 60601  
(312) 861-2248

9 For the Defendant: ROBERT F. McDERMOTT, JR., ESQ.  
10 R.J. Reynolds Tobacco Company PETER J. BIERSTCKER, ESQ.  
JONATHAN M. REDGRAVE, ESQ.  
11 DAVID MILLER, ESQ.  
JONES DAY  
12 51 Louisiana Avenue, NW  
Washington, DC 20001  
13 (202) 879-3939

14 For the Defendant: DAVID WALLACE, ESQ.  
British American CHADBOURNE & PARKE, LLP  
15 Tobacco (Investments), Ltd. 30 Rockefeller Plaza  
34th Floor  
16 New York, NY 10112  
(212) 408-5498

17 For the Defendant: AARON H. MARKS, ESQ.  
18 Liggett Group, Inc. NANCY ELIZABETH STRAUB, ESQ.  
KASOWITZ, BENSON, TORRES & FRIEDMAN  
19 1633 Broadway  
New York, NY 10019  
20 (212) 506-1700

21 For the Defendant: PHILLIP DUBE, ESQ.  
Tobacco Institute JAMES A. GOOLD, ESQ.  
22 COVINGTON & BURLING  
1201 Pennsylvania Avenue, NW  
23 Washington, DC 20009  
(202) 662-6000

24

25

1 APPEARANCES: (Cont'd.)

2 For the Defendant: KEVIN C. LOMBARDI, ESQ.  
3 The Council for DEBEVOISE & PLIMPTON, LLPobacco  
4 Research USA, Inc. 555 13th Street, NW  
Washington, DC 20004  
(202) 383-8084

5 For the Defendant: BRUCE SHEFFLER, ESQ.  
6 British American Tobacco CHADBOURNE & PARKE  
30 Rockefeller Plaza  
7 New York, NY 10112  
(212) 408-5100

8  
9 For the Movant: JACK McKAY, ESQ.  
10 British American ALVIN DUNN, ESQ.  
Tobacco Austrailian SHAW PITTMAN, LLP  
11 Services, Ltd. 2300 N Street, NW  
Washington, DC 20037  
(202) 663-8355

12

13

14

15

16

17

18 Court Reporter: EDWARD N. HAWKINS, RMR  
19 Official Court Reporter  
Room 6806, U.S. Courthouse  
20 Washington, D.C. 20001  
(202) 682-2555

21

22 Proceedings reported by machine shorthand, transcript produced  
by computer-aided transcription

23

24

25

1 P R O C E E D I N G S

2 THE COURT: Sorry we are late, everybody. Outside was  
3 just too much of a lure today.

4 All right, Mr. Biersteker, let's go.

5 MR. BIERSTEKER: Thank you, Your Honor.

6 NEAL BENOWITZ, M.D., Government's witness, RESUMES

7 CROSS-EXAMINATION (Cont'd.)

8 BY MR. BIERSTEKER:

9 Q. Good afternoon, Dr. Benowitz. Let's turn to youth as  
10 opposed to adults. And in your direct testimony you expressed  
11 the opinion that for youth smoking one cigarette per day or more  
12 is a reasonable proxy for addiction; right?

13 A. Yes.

14 Q. Okay. Now, the American Psychiatric Association does not  
15 have a separate standard for diagnosing nicotine dependence  
16 among adults versus youth; correct?

17 A. Correct.

18 Q. The criteria don't distinguish, they're the same; right?

19 A. Well, yeah, I don't think it really addresses the youth  
20 question.

21 Q. In fact, if you applied the DMS-4 criteria to youth, most  
22 youth are not nicotine dependent; correct?

23 A. The majority are not.

24 Q. We also discussed the Fagerstrom test. Isn't it true that  
25 most adolescents do not meet the criteria for nicotine



1 dependence under the Fagerstrom test?

2 A. Well, let me make it clear that there are not the criteria  
3 for dependence, there are higher levels of dependence and lower  
4 levels. The Fagerstrom is meant to assess severity, not make a  
5 diagnosis of dependence.

6 Q. Well, have you testified in the past that most youth do not  
7 meet the Fagerstrom test for nicotine dependence?

8 There's a Fagerstrom test specifically designed for  
9 nicotine dependence; yes?

10 THE COURT: Mr. Biersteker, you're dropping your voice  
11 a little bit.

12 A. There is a cutoff in points that's been used to say if  
13 someone has a moderate-to-high level of dependence versus a low  
14 level, and that's been sometimes used as a surrogate for  
15 dependence, but the test is not really developed for that  
16 purpose.

17 Q. But in point of fact, youth, when you use that cut-off  
18 point, most of them are not nicotine dependent; correct?

19 A. They are not highly dependent. There's no negative  
20 dependent or not dependent. It's either a high level or a low  
21 level. So most would not meet the high level of dependence,  
22 that's true.

23 Q. Isn't it true that in your opinion there simply aren't any  
24 good standards or tools for diagnosing nicotine dependence among  
25 adolescents?

1 A. Right, and what I said is that the best thing is to look at  
2 how it correlates to future behavior.

3 Q. To your knowledge, the criteria you talk about in this case  
4 in your direct testimony daily smoking, irrespective of the  
5 amount, as a measure of assessing nicotine dependence in  
6 underage smokers has not been scientifically validated; is that  
7 correct?

8 A. What has been validated is the predictive value for later  
9 smoking. It's not been -- it hasn't been validated against a  
10 dependence questionnaire, although there are data with DSM-4  
11 that we talked about before from other studies, and there are  
12 relationships between cigarettes per day and symptoms of  
13 withdrawal and also autonomy.

14 So there have been some attempts to do it, but I don't  
15 think the final answer is in yet.

16 Q. So it has not been scientifically validated. That's the  
17 answer to my question; correct?

18 A. It's validated as a predictor, but it's not validated  
19 against a dependence instrument because that's still being  
20 worked out.

21 Q. When you say it's validated against a predictor, you're  
22 looking at whether or not youth who smoke now are going to be  
23 smoking sometime in the future; right?

24 A. Yes.

25 Q. Okay. And that could happen for a number of reasons that

1 really don't have anything to do with physical dependence on  
2 nicotine; correct?

3 A. I suppose that's possible. But what happens is when youth  
4 start smoking, they do become dependent and then they gradually  
5 escalate to cigarette consumption and that's part of the  
6 dependence process.

7 Now I guess it's possible someone could start and stop  
8 again and start again later on. That's unusual.

9 Q. Let's talk about that process of escalating consumption.

10 We discussed earlier that it takes about seven years  
11 for that process to complete itself; correct?

12 A. Yes.

13 Q. And the truth of the matter is you cannot pinpoint for me  
14 specifically where on the trajectory of increasing consumption  
15 somebody becomes nicotine dependent; correct?

16 A. Well, there's a lot of reasons to think that once a person  
17 starts smoking for pharmacologic reasons, starts smoking when  
18 they are alone, has difficulty quitting, that they're dependent,  
19 and that's what's been used operationally and when I've talked  
20 about it.

21 Q. Isn't it true that you cannot tell me where on the  
22 trajectory of increasing cigarette consumption somebody becomes  
23 nicotine dependent?

24 A. I think they become dependent when they are smoking daily.

25 Q. Let's take a look. You gave a deposition in a case called

1 Harvey in May of 2002. If I could have that, please.

2 And, Doctor, in that deposition --

3 MR. McCABE: I'm sorry. Did the witness receive a copy  
4 of that?

5 MR. BIERSTEKER: Do you want him to have a copy? Thank  
6 you.

7 BY MR. BIERSTEKER:

8 Q. And the examiner --

9 A. What page is this on?

10 Q. I'm sorry. It's on page 185.

11 A. Thank you.

12 Q. Are you with me? Line 6?

13 A. Yes.

14 Q. The examiner asked the question, "Well, that's my question  
15 to you. You used the word 'or will be addicted.' There are  
16 oftentimes in a period after which somebody starts smoking daily  
17 in which, while they may be on the road to addiction, they are  
18 not addicted yet. Would you agree with that?"

19 And you answered, "It is hard to know exactly when that  
20 point is because once you start smoking daily, there is an  
21 escalation that occurs typically over six or seven years from  
22 the first cigarette to when you plateau, and smoking rates will  
23 increase over that period of time. And it's hard to say at what  
24 point in time one becomes addicted."

25 And then you go on to say -- to observe, rather,

1       because most people when they become daily smokers continue.

2       Right?

3       A.   Yes.

4       Q.   So let me take this in pieces.

5               The first piece is you don't know when on the road of  
6       escalating smoking somebody becomes addicted or not addicted;  
7       correct?

8       A.   Well, you may not know exactly, but you can certainly say  
9       that a person is likely to become predicted -- to become  
10      addicted.

11             I guess the question would have to be broken down into  
12      exactly what operational definition for addiction is used.  If  
13      it's smoking for pharmacologic reasons, I think that one  
14      cigarette a day would meet that.

15      Q.   Well, wait a minute.  If I may just stop you there.

16             I'm trying to distinguish between smoking for positive  
17      reinforcing effects.  In other words, if somebody smokes a  
18      cigarette because they like the way they feel after they smoke,  
19      it makes them calmer or whatever, that's positive reinforcement;  
20      correct?

21      A.   Yes.

22      Q.   Okay.  But if somebody smokes a cigarette because they feel  
23      a compulsion to do it to avoid withdrawal effects, they are  
24      starting to lose their ability to concentrate, they are starting  
25      to feel irritable, whatever, that's for negative reinforcement;

1 right?

2 A. Yes, sir.

3 Q. Okay. And what I'm trying to focus on when I say physically  
4 dependent are the people who smoke, not because they like the  
5 way it makes them feel, but because they are trying to avoid the  
6 withdrawal effects.

7 Are you with me?

8 A. Okay. I am, but I just need to say that the first is not  
9 insignificant. That is a component of addiction.

10 But I agree with you, if you're talking about physical  
11 dependence, then may require more than one cigarette a day  
12 before you see that.

13 Q. Are you saying that everybody who smokes a cigarette because  
14 they like the positive reinforcing of nicotine effects is  
15 dependent?

16 A. No. I'm saying that that is a substantial component of  
17 dependence.

18 Q. And then you go on to observe that, "Well, most people when  
19 they become daily smokers continue."

20 Well, that doesn't mean that when they are daily  
21 smokers they are nicotine dependent; correct?

22 A. That's why I said here they are or will become dependent.

23 Q. You didn't say that in your direct, that they are or will  
24 become dependent, did you?

25 A. No, but that's what I said in this testimony.

1 Q. Okay. Fine. So they are or will become dependent in your  
2 view.

3 And, in fact, when you compare, as you did during your  
4 direct examination -- when people are asked, for example, do you  
5 think you will be smoking down the road? And people say, well,  
6 I won't be, or I probably won't be, definitely won't be. Do you  
7 remember that?

8 A. Yes.

9 Q. Okay. What you did is you compared people's predictions  
10 about their future behavior with what they actually did over  
11 time; correct?

12 A. Yes.

13 Q. Now, it could be that there are differences in those  
14 percentages that are unrelated to negative reinforcement or  
15 smoking to avoid the withdrawal effects from nicotine; correct?

16 A. Yes.

17 Q. Okay. For example -- and I believe I made a note of this  
18 when Mr. Wells was examining you this morning -- you said that  
19 people will say that they want to quit without really meaning  
20 it, or people will say that I intend to try to quit without  
21 having any intention of doing it. Correct?

22 A. I said that can happen, yes.

23 Q. And, indeed, that's a significant problem. It's called the  
24 social acceptability of the response; correct?

25 A. It depends on the context in which someone is asked.

1 Q. Well, in fact, there are -- there is literature about this  
2 particular phenomenon, is there not?

3 A. Right, but what I was trying to say is that if there is a  
4 reason why a person should quit -- like if a doctor asks you,  
5 most people are more likely to say, "I'm going to quit," it's  
6 your personal doctor -- than if someone just gives you a random  
7 survey when there's no relationship to the person and doesn't  
8 matter, the person doesn't know you anyway, so you are much more  
9 likely to be truthful in the second situation than in the first  
10 situation.

11 Q. Well, with respect to the second situation, isn't it true  
12 that Dr. Giovino -- you know who he is; right?

13 A. Gio --

14 Q. G-i-o-v-i-n-o.

15 A. Gio-VAEN-no

16 Q. Sorry. I mispronounced it.

17 A. Yes.

18 Q. He's formerly from the Centers for Disease Control?

19 A. Yes.

20 Q. And he wrote an article in Tobacco Control in 1993 in which  
21 he observed that a high percentage of smokers indicated that  
22 they wanted to quit, but he said answering no to that question  
23 is probably socially unacceptable and he cautioned that  
24 researchers will need to take that into account in their  
25 deliberations or considerations of these data.



1                   Do you remember that?

2       A.   I don't specifically remember that article.

3       Q.   Do you remember Dr. Kozlowski's article back in, I think  
4       1980, which is entitled:   What Researchers Make of What  
5       Cigarette Smokers Say:   Filtering Smokers Hot Air.

6       A.   I have a vague recollection of that paper.

7       Q.   And he addressed the same phenomenon of people saying that  
8       they want to quit or that they intend to quit in the future when  
9       they really don't want to and they just want people to get off  
10      their back or they are trying to give a socially-acceptable  
11      answer?

12      A.   Yes, I do remember that.

13      Q.   And, again, the people who are smoking daily who continue,  
14      might continue to smoke because of positive reinforcement  
15      effects of nicotine, not negative ones; right?

16      A.   Right.   But again, as I say, that is an important component  
17      of addiction.   That cannot be ignored and say that's not  
18      addiction.

19      Q.   But you're also not saying that people who smoke for  
20      positive reinforcement from nicotine are addicted, are you,  
21      physically?

22      A.   There are some --

23                   THE COURT:   Mr. Biersteker, you have to slow down,  
24      please.

25                   MR. BIERSTEKER:   I'm sorry.

1       A. I think you need to -- we need to get back to separate  
2       physical dependence from being addictive.

3               Physical dependence just means withdrawal symptoms.

4               Addiction or dependence broadly depends on positive  
5       reinforcement, negative reinforcement, environmental factors, a  
6       bunch of things play a role.

7               Physical dependence is a very technical term the way  
8       I'm using it. That just means withdrawal symptoms. You do not  
9       have to have withdrawal symptoms to be dependent.

10      Q. Okay. When you use your smoking as little as one cigarette  
11      a day as a proxy for addiction in youth, are you referring to  
12      physical dependence or dependence in the sense of they like it?

13      A. No. Dependence on the sense that they are smoking for  
14      pharmacologic reasons. They are smoking alone and they have  
15      difficulty not smoking. Those are the -- and that it has to do  
16      with effects of nicotine. So it's really that the behavior is  
17      being controlled by effects of nicotine, even though there's not  
18      necessarily physical dependence.

19              THE COURT: Would that be true if a person, a young  
20      person, is smoking only one cigarette a day?

21              THE WITNESS: Well, it doesn't -- not many people smoke  
22      just one cigarette a day. In theory, that's the case, but the  
23      average youth smoker probably smokes more like five to nine  
24      cigarettes who is a daily smoker.

25              So, not many people smoke just one cigarette a day. I

1 mean, it's hard when you get to one level, but that's not what  
2 most people do smoke.

3 THE COURT: But your test is -- or your definition is  
4 that if -- for a youth smoker. Now if you regularly smoke one a  
5 day, you're addicted.

6 THE WITNESS: Well, the problem is that the data don't  
7 really refine one, two, three or four. They talk about one to  
8 five in the range.

9 So I've used one, but in fact it's really the range of  
10 one to five because on average people will be smoking more like  
11 four when they become daily smokers.

12 BY MR. BIERSTEKER:

13 Q. Are you confident of that, Doctor? Have you looked at the  
14 national household survey data?

15 A. Pardon?

16 Q. Have you looked at the national household survey data?

17 A. With respect to what?

18 Q. With respect to smoking.

19 A. At various times in my career I have. I don't know what in  
20 particular you're referring to now.

21 Q. We talked earlier today about the government's efforts to  
22 assess nicotine dependence in the population using survey data;  
23 correct?

24 A. Yes.

25 Q. And I'm asking you, do you know whether or not the

1 government has looked at the national household survey data on  
2 12 to 17-year-olds and specifically looked at those who smoked  
3 one cigarette per day, and only one cigarette per day, to assess  
4 the extent of nicotine dependence based upon the government's  
5 measure?

6 A. I don't know.

7 Q. And so you don't know whether or not the government's data  
8 showed that only 3 percent of youth who smoke one cigarette per  
9 day are nicotine dependent using the definition that the  
10 government employs in that work?

11 A. I have not looked at those data.

12 Q. So you haven't -- in coming up with your cigarette per day  
13 standards that you're presenting in your testimony to this  
14 court, you haven't attempted to validate that at least against  
15 that particular set of data; is that correct?

16 A. That's correct.

17 Q. And, indeed, you and Dr. Henningfield published an article  
18 some years ago entitled: Establishing a Nicotine Threshold For  
19 Addiction, the Implications of Tobacco Regulation. Correct?

20 A. Yes.

21 Q. And in that article you proposed setting a maximum amount of  
22 nicotine that could be in cigarettes; correct?

23 A. Correct.

24 Q. And the purpose in trying to set a maximum amount of  
25 nicotine that was in cigarettes was to avoid youth becoming

1 nicotine dependent; right?

2 A. Yes.

3 Q. And the measure that you advocated in that was, I believe, a  
4 daily nicotine intake of 5 milligrams per day, assuming you  
5 smoked 30 cigarettes; right?

6 A. Yes.

7 Q. All right. And just to translate that into cigarettes per  
8 day in the market as currently exists, isn't it true that on  
9 average cigarettes yield about 1 milligram of nicotine?

10 A. Yes.

11 Q. Okay. So your standard, then, is the equivalent of 5  
12 cigarettes per day; correct? The standard you proposed.

13 A. Yes, although you have to take that much nicotine from  
14 smoking 30 cigarettes which would not be likely for a youth.

15 Q. I understand, but let's just focus on the quantitative  
16 amount which is you would not have proposed, would you, Doctor,  
17 a maximum nicotine amount of 5 milligrams per day which is  
18 equivalent to 5 cigarettes per day, 5 of today's cigarettes per  
19 today, that is five times higher than the standard you're  
20 telling this court to employ, would you?

21 A. I don't -- could you restate the question?

22 Q. Sure. Let me try it again. It was kind of confused.

23 In this court you're saying if somebody is getting  
24 1 milligram of nicotine a day, i.e., somebody who smokes -- a  
25 youth who smokes one cigarette per day, it is highly likely that

1       they are nicotine dependent, I believe is your testimony;  
2       correct?

3       A.   Yes.

4       Q.   And that level is one-fifth of the level of nicotine intake  
5       that you advocated for regulatory purposes in order to prevent  
6       youth from becoming nicotine dependent; correct?

7       A.   Yes, but it -- the issue of smoking 30 cigarettes versus one  
8       cigarette is important because there's also another aspect of  
9       what you get per cigarette that's reinforcing.  There's a  
10      certain amount you have to get per cigarette before you get  
11      effects.

12               And the other issue is that if you're taking your  
13      5 milligrams in 30 cigarettes, the amount you get per cigarette  
14      is also less reinforcing.

15               So it's not just the total amount per day, but it's  
16      himself the fact that the amount per cigarette is much less.

17      Q.   Well, you can just smoke them more quickly one after  
18      another; right?

19      A.   Right, but very few kids can smoke 30 cigarettes or have the  
20      money to or the time to, so it would be tough.

21      Q.   In your direct you talk about the five stages of the  
22      development of nicotine addiction; right?

23      A.   Yes.

24      Q.   And the fifth stage you say is regular smoking, usually  
25      every day, and then you added a phrase.  The phrase was "with an

1 internally regulated need for nicotine." Do you remember that?

2 A. Yes.

3 Q. By an internally regulated need for nicotine, do you mean  
4 that individuals are smoking to avoid negative reinforcement or  
5 withdrawal effects?

6 A. It may, but not necessarily. A person may get the situation  
7 where they need to have nicotine to deal with stress or anxiety  
8 or depression, so they may be using it for positive  
9 reinforcement, although usually people have some combination of  
10 both.

11 Q. In any event, the addictive minors are those who have  
12 reached the fifth stage of the dependence process that you  
13 identify; right?

14 A. The important part of that is that they are smoking for the  
15 effects of nicotine. They are not just smoking because their  
16 friends or smoking or they are at a party, they are really  
17 smoking for the effects of nicotine separate from just the  
18 process of smoking.

19 Q. Okay. I understand. And, Doctor, I understand the impulse  
20 to add qualifications, but I'm trying to move it along by  
21 asking, I think pretty precise questions, and if you could keep  
22 your answers shorter, it will facilitate the process.

23 You were not the first person to articulate these five  
24 stages of addiction among youth; right?

25 A. No. It was not from -- that was taken from other published

1 work.

2 Q. And, indeed, the published work to which you refer was  
3 something done by Dr. Flay and colleagues; correct?

4 A. Yes.

5 Q. And isn't it true that Dr. Flay and colleagues used 10 or  
6 more cigarettes per day as a proxy for addiction among high  
7 school seniors in the very article from which you took the five  
8 stages of nicotine dependence?

9 A. It could be. I don't remember that.

10 Q. Do you want to look?

11 A. Sure.

12 Q. Okay. Let's look at JD 067888.

13 First of all, do you recognize this as the article by  
14 Flay and colleagues entitled: Smoking Epidemiology, Cessation  
15 and Prevention, from which you took the concept of the five  
16 stages of nicotine dependence or addiction?

17 A. Yes.

18 Q. Okay. And if you will turn, please, Doctor, to page 292S,  
19 because it's in a supplement. At the top of the page. Let's  
20 see if I can zoom in.

21 And Flay and colleagues are writing there, and they  
22 say, "Nicotine dependence or addiction, fifth stage, occurs with  
23 the development of an internally regulated need for nicotine.  
24 About one-third of adult smokers probably become addicted before  
25 the end of high school, parents, the approximately 10 percent of



1 students who smoke 10 or more cigarettes per day, while  
2 two-thirds do not become addicted until after the transition to  
3 college or work."

4 Does this refresh your recollection about whether or  
5 not Dr. Flay and colleagues defined addiction at the end of high  
6 school as smoking 10 or more cigarettes per day?

7 A. That's what he states, but I have to say this is 1992 and  
8 there is a lot of research since then.

9 Q. You told the court that over 70 percent -- in your direct,  
10 written direct -- that over 70 percent of adult daily smokers  
11 began smoking daily by age 18. Do you remember that?

12 A. Yes.

13 Q. Okay. And you refer just at that point in your testimony to  
14 the 1994 Surgeon General's report. It's on page 39 of your  
15 direct if you want to look. But that's your reference; right?

16 A. Yes.

17 Q. Okay. Isn't it true that only 35 percent of adult smokers  
18 aged 30 to 39 were daily smokers by age 18?

19 THE COURT: What page did you refer to, please?

20 MR. BIERSTEKER: It's direct examination, Your Honor,  
21 page 30, lines 3 through 10.

22 A. I don't know where those data come from.

23 Q. Well, let's take a look at the Surgeon General's report. I  
24 assume that is the page to which you refer.

25 MR. BIERSTEKER: It's the 1994 Surgeon General's

1 report, U.S. Exhibit 64693 already admitted in evidence, Your  
2 Honor.

3 A. And what page was that again, please?

4 Q. 67. And I think if you look at that, Dr. Benowitz, we can  
5 see at the bottom line of the paragraph I've highlighted. Are  
6 you with me?

7 A. Yes.

8 Q. Let's set a little context first.

9 The Surgeon General is reporting in this paragraph that  
10 71 percent of adults who ever smoked on a daily basis smoked  
11 daily when they were age 18; right?

12 A. Yes.

13 Q. Okay. But that's different than saying, the percentage of  
14 current smokers who are adults who smoked daily when they are at  
15 age 18; correct?

16 A. Yes.

17 Q. All right. And he addresses that issue in this very same  
18 paragraph. And, indeed, he says that -- he's talking about  
19 respondents who are age 30 to 39; correct?

20 A. Yes.

21 Q. And in the sentence right before the one that we just talked  
22 about, he says, "35 percent of the respondents had become daily  
23 smokers by the age of 18." Correct?

24 A. Yes, but I'm not sure that these respondents were all daily  
25 smokers.

1                   What it says -- the next sentence is what I said  
2     before; that of those who had ever smoked daily, 71 percent had  
3     smoked daily by the age of 18.

4     Q.   Right. But we've already talked about that. We've already  
5     agreed that those who are currently smoking -- that that is  
6     different than the percentage of current daily adult smokers who  
7     smoke daily by the age of 18; correct?

8     A.   Yeah. Without seeing further data, to me, this looks like  
9     they are talking about 35 percent of people who had ever been a  
10    smoker, not had ever been a daily smoker.

11    Q.   Let me ask the question this way.

12                You don't -- we don't know that the percentage that you  
13    gave to the court in your direct testimony is correct; is that  
14    right?

15    A.   We don't know?

16    Q.   No. We don't know that the percentage of current adult  
17    smokers who had been smoking daily is 71 percent; correct?

18    A.   You mean if you take any particular age, we don't know  
19    that -- because some people may have quit? Is that your idea?

20    Q.   People quit. Sure, that's one reason.

21                I'm just asking you. The number that you quote from  
22    the Surgeon General's report deals with ever daily smoking, it  
23    does not deal with people who are currently daily as adults.

24                And I think we've already established this; is that  
25    correct?

1 A. That's correct.

2 Q. And so in your testimony, I believe what you say is that  
3 adult -- over 70 percent of adult daily smokers smoked daily at  
4 age 18. Do you remember that?

5 A. Yes.

6 Q. Okay. And the truth of the matter is that that may not be  
7 the correct number. It's probably lower because this deals with  
8 those who had ever smoked daily; right?

9 A. Yeah. I'm not sure why it would be lower, though. I'm  
10 trying to think of mathematically how that could occur.

11 Q. Well, you just gave an example yourself, Doctor. People  
12 quit.

13 A. Well, but what you have to say is that there's a selective  
14 quitting, so that only the people who started smoking by age 18  
15 quit, for some reason much more than the other ones.

16 And that doesn't make any sense because what we know is  
17 quite the opposite; that the earlier you start smoking the  
18 harder it is to quit.

19 So that -- I have to say these numbers just don't make  
20 any sense mathematically. I don't think it can be the case that  
21 this 35 percent represents current smokers age 35.

22 Q. The numbers upon which you based your testimony don't make  
23 sense to you; is that right?

24 A. No. This number that you gave me doesn't make sense.

25 Q. Do any of these numbers make sense to you?

1       A. Yeah. The one that says of those ever smoked daily,  
2       71 percent had smoked came by the age of 18. Those are the same  
3       data we talked about before. Those -- and those data have been  
4       cited widely.

5               What doesn't make sense is how you could take a  
6       snapshot of daily smokers and say only 35 percent smoked by age  
7       18. There's no way mathematically that that can occur that I  
8       can figure out.

9       Q. Let me just ask you. Do you know the percentage of current  
10      adult smokers who smoked daily at age 18? Yes or no.

11      A. I have not seen data on that.

12      Q. Thank you. Let's turn to my final topic.

13              THE COURT: One other thing, Mr. Biersteker. I cannot  
14      find, although I know it's in here, the reference. It is not on  
15      page 31, which is what I think you told me.

16              MR. BIERSTEKER: That's what I understood, Your Honor.  
17      Let me look. Hang on.

18              39, Your Honor. I meant 39. If I said 31, I misspoke.  
19      Lines 3 through 10.

20              THE COURT: All right.

21      BY MR. BIERSTEKER:

22      Q. Let's talk about the completeness of compensation. Are you  
23      ready, Doctor?

24      A. Yes.

25      Q. Last topic. As I understood your testimony in your direct

1 examination you believe that smokers of the lowest tar  
2 cigarettes, the 0.2 milligrams FTC nicotine or below get  
3 30 percent less nicotine. Is that right?

4 A. Yes.

5 Q. On average?

6 A. Yes.

7 Q. And you have calculated the percent compensation for that  
8 group and it's about 74 percent; is that correct?

9 A. That sounds right.

10 Q. And on that basis you believe that those very lowest  
11 ultralow-tar cigarettes, which are smoked by not many smokers,  
12 nonetheless pose a lesser risk of disease; correct?

13 A. I think it's likely. It's got to be validated, but I think  
14 it's likely.

15 Q. Now, even for higher FTC yields, the 0.3 to 1.5 milligrams  
16 of FTC nicotine, compensation is not 100 percent complete, is  
17 it?

18 A. No.

19 Q. In fact, you displayed a graph to the court during your oral  
20 direct examination yesterday that had data from Gori and Lynch  
21 in 1985; correct?

22 A. Yes.

23 Q. And I believe your testimony was that there was a 15 percent  
24 reduction in exposure to cigarette smoke, as measured by  
25 biomarkers for nicotine, over the point 3 milligrams to 1.5

1 milligram FTC nicotine range; is that correct?

2 A. Yes.

3 Q. Is that something you eyeballed or something you calculated?

4 A. I just did a rough calculation.

5 Q. How did you do that rough calculation?

6 You just pulled numbers off the way it looked to you  
7 when you read it off the graph?

8 A. Yeah. I tried to look at the numbers on the graph and then  
9 figure out what the change was over that span.

10 Q. You were looking at the plasma cotinine numbers when you did  
11 that?

12 A. Yes.

13 Q. Now, that daily intake -- that's a daily intake measure;  
14 right?

15 A. Yes.

16 Q. And so that measure would be net -- or would take into  
17 account might be a better way to put it -- that measure would  
18 take into account any tendency of the smokers of the cigarettes  
19 at the lower end of that range to smoke those cigarettes more  
20 intensively; correct?

21 A. Yes.

22 Q. And because it's a daily measure of nicotine intake, it also  
23 takes into account any tendency of the smokers of cigarettes at  
24 the lower end of that range to smoke more cigarettes; right?

25 A. Yes.

1 Q. So that reduction is net of both of the possible forms of  
2 compensation; correct?

3 A. Correct.

4 Q. I eyeballed it, too, and I think your number is a little  
5 low, 15 percent, I think it's more like 23 percent. So let's  
6 just take a look and I've got a series of demonstratives that  
7 come straight out of the article. I'll give you the article and  
8 then we will put up the three demonstratives.

9 The article is JD 040325. Do you have it, Doctor?

10 A. Yes.

11 Q. And if you will turn to page 319, you will see the graph  
12 that was reproduced on your demonstrative yesterday. It's the  
13 one in the middle, the plasma cotinine.

14 Let me see if I can get the scale in, too.

15 And here's what I'll do. Let's take these in order.

16 First, I just had some technical people blow it up to make it  
17 bigger.

18 Okay?

19 A. Yes.

20 Q. And then I had them draw lines, what I'm told are absolutely  
21 parallel. Does that look about right to you?

22 A. Yes.

23 Q. And if you calculate the percent, you just divide 249 by  
24 321, you end up with something about 77 percent, which means a  
25 23 percent reduction in exposure; correct?



1 A. Yes.

2 Q. Okay. And a 23 percent reduction in exposure is not that  
3 much less than the 30 percent reduction in exposure that you  
4 find significant for the lowest ultralow-tar cigarettes;  
5 correct?

6 A. Well, the 30 percent reduction is really a clear deviation  
7 in the slope. I mean, a lot of studies have shown that the very  
8 bottom ones are just a much different population than the span  
9 across other cigarettes. So I think that the ultralows really  
10 are a different breed.

11 Certainly, within this, if -- there may be 23 percent  
12 across the whole span, but if you look at the popular  
13 cigarettes, which are the ones in the point 5 to 1 milligram  
14 yield, then the difference in cotinine levels is actually quite  
15 small.

16 Q. Gee, these data look pretty linear to me.

17 In fact, the authors drew an estimated regression line  
18 that went all the way through it that was straight, didn't they?

19 A. Yes.

20 Q. And, in fact, they found a highly-statistically significant  
21 relationship between FTC nicotine yield and plasma cotinine;  
22 correct?

23 A. Right. It was correlated, but the slope was shallow.

24 Q. Well, so what that means, though, is that smokers of the  
25 lower-tar cigarettes, after taking into account any tendency to

1 smoke more cigarettes or any tendency to smoke those cigarettes  
2 more intensively, were getting less nicotine; right?

3 A. That's what this shows, yes.

4 Q. And doesn't that suggest that those smokers are also getting  
5 less tar?

6 A. It's hard to know for sure because there is an interaction  
7 between smoking behavior and tar-to-nicotine ratios.

8 If you assume that tar-to-nicotine ratio was the same,  
9 then your statement is correct. But when someone -- or someone  
10 or a machine smokes a cigarette more intensively, the tar yield  
11 relative to nicotine goes up.

12 So, for example, a study we did showed that if you  
13 looked at a biomarker for tar, even though the machine  
14 determined tar-nicotine ratio is much lower for low-yield  
15 cigarettes when they are smoked more intensively by a person  
16 they are the same as higher yield cigarettes.

17 Q. The ratio is?

18 A. Ratio is.

19 Q. Well, if the ratio is the same if they are getting exposed  
20 to less nicotine they must, therefore, be getting exposed to  
21 less tar; correct?

22 A. Well, they -- they may be. My point is that you can't  
23 necessarily predict that; you really would have to measure it.  
24 In fact, we can measure it now.

25 Q. In your direct examination you talked about three different

1 kinds of studies with respect to compensation, and the first  
2 kind of study I want to look at -- we will talk about all  
3 three -- is the cross-sectional study.

4 And just to make sure we are all on the same page, the  
5 cross-sectional studies looked at smokers at a given point in  
6 time in the real world smoking their usual brand, and they  
7 measure how much nicotine they have been exposed to by using  
8 some biomarker, and they also obtained information from them on  
9 the yield, the machine yield, of their cigarettes.

10 A. Yes, it could be nicotine or some other biomarker, but  
11 that's correct.

12 Q. And as with the study from Gori and Lynch that we just had  
13 up on the screen, those studies -- the relationship in those  
14 studies between FTC nicotine yield and the different biomarkers  
15 is one that takes into account both forms of compensation; that  
16 is, smoking more cigarettes to the extent that it occurs or  
17 smoking cigarettes more intensively; takes into account both;  
18 right?

19 A. Yes.

20 Q. And you think that the cross-sectional studies provide the  
21 best estimate of chemical exposure to smokers smoking different  
22 brands of cigarettes; correct?

23 A. I do.

24 Q. And it's your opinion that the cross-sectional studies  
25 showed that the relationship between FTC nicotine yields and

1       biomarkers is a weak one; right?

2       A.   Yes.

3       Q.   And by a weak relationship, you mean that the correlation  
4       between FTC nicotine and these different biomarkers is low?

5       A.   No.  I mean the slope is shallow.

6       Q.   You mean the slope is shallow?

7       A.   The correlation is just a matter of how many samples you  
8       collect.  You can see a high correlation with a very shallow  
9       slope, but the real issue is when you reduce the brand, how much  
10      of a reduction is there in exposure.  If the slope is really  
11      shallow, then there's not much.  The correlation talks about how  
12      much noise there is in that relationship.

13      Q.   I understand.  Let me first establish what you presented in  
14      chapter 3 of Monograph 13.

15      A.   Yes.

16               MR. BIERSTEKER:  And so that's U.S. Exhibit 58700,  
17      which I believe is already in evidence, Your Honor.

18      Q.   And if you could turn to page 50, Doctor.  That's going to  
19      be trouble.

20               When you're talking about the cross-sectional studies  
21      in Monograph 13, when you're talking about it, you say there's a  
22      weak or no significant correlation; right?

23      A.   Yes.

24      Q.   And, in fact, if you turn to page -- the next page, 51 to  
25      52, you there -- hang on -- lay out in a table a number of

1 studies that are cross-sectional studies; correct?

2 A. Yes.

3 Q. And in the Result section -- I realize it's hard to see, but  
4 I don't think I can fit it in any other way -- you report the  
5 correlation for each and every study down the line; correct?

6 A. Yes.

7 Q. And in fact, isn't it true, Doctor -- and I think you just  
8 said this -- but you can have a really high correlation and you  
9 can still have significant amounts of compensation; correct?

10 A. I think I said the correlation was independent of the slope.

11 Q. That's the point, isn't it? Let me try it this way.

12 Correlation coefficient of the kind presented in this  
13 table are not the same thing as the slope which is a measure of  
14 the percent compensation; correct?

15 A. Right.

16 Q. Fine. And if I told you what the correlation coefficient  
17 was as you set forth in all of these different studies, you  
18 could not tell me what the slope or the percent compensation was  
19 in any of them; correct?

20 A. Right.

21 Q. All right. And in order to do that -- and the other point  
22 is also true. Not only are they not the same thing, but you can  
23 have high correlations with high compensation and you can have  
24 low correlations with low compensation because there's a bunch  
25 of noise, as you put it; correct?

1 A. Yeah. There's a problem with when the correlation is low so  
2 it's not significant, then it's hard to know how much of it is  
3 just statistical in fluke. So correlation is important for  
4 determining a significance of a relationship, but not the slope.

5 Q. And, in fact, I think over half of these -- well, I think  
6 over half of these were statistically significant correlations;  
7 correct?

8 A. Yes.

9 Q. Now, nowhere in Monograph 13 do you present the slopes or  
10 the percent compensation for all of those studies. The only  
11 thing you really present are the correlations. Correct?

12 A. I present several figures that show different studies, but  
13 you're correct, I don't calculate the slopes for each of these.

14 Q. And, in fact, I don't think you ever calculated the percent  
15 calculation for any of these cross-sectional studies until I  
16 deposited you in a case called Turner in Illinois last year and  
17 handed you a calculator so you could do it. Is that correct?

18 A. That sounds correct.

19 Q. And it's true that you didn't calculate the percent  
20 compensation for any of those cross-sectional studies in  
21 Monograph 13 despite the fact that in the monograph you say that  
22 that's what you're going to do; right?

23 A. Well, what was basically looked at were the curves. But  
24 you're right, I did not calculate the slopes.

25 Q. And, indeed, on page 44 of the monograph you tell readers

1       that you're going to do that where the data are available;  
2       correct?

3       A.   Yes.  Now, it does require having the raw data and it was  
4       done -- but, you're right, it was not done because the data were  
5       not available.

6       Q.   Actually, if you go to the underlying articles that you cite  
7       in that table, Doctor, for a large number of them, you can't  
8       compute the percent compensation; correct?

9       A.   If you have the data for each of the time points you can do  
10      that, yes.

11      Q.   What do you mean "each of the time points"?  These are  
12      cross-sectional studies, Doctor.

13      A.   I don't mean time points.  I mean each of the cigarette  
14      brand cuts.  If you have the data you can do that.

15      Q.   In fact, do you know whether or not after I took your  
16      deposition in that putative Illinois lights class action case, a  
17      report was filed by one of the defense experts in that case  
18      where he computed the percent compensation in all of those  
19      cross-sectional studies?

20               MR. BIERSTEKER:  A report, Your Honor, that has also  
21      been submitted in this case.

22               THE COURT:  In the defense case?

23               MR. BIERSTEKER:  In this case, the United States vs  
24      Philip Morris.

25               THE COURT:  No, but I said in the defense case.

1 MR. BIERSTEKER: Oh, yes, Your Honor.

2 A. Yes, I do think -- and I think I reviewed that, but I don't  
3 recall -- I had some concerns about the methodology, but I don't  
4 recall what those concerns were.

5 Q. All right. Well, isn't it true -- and we can pull it out if  
6 you want to see it -- but that Dr. Wecker looked at the percent  
7 compensation -- and, first of all, he looked at a very specific  
8 brand -- a very specific range of smokers. He looked at those  
9 who were smoking light cigarettes versus those who were smoking  
10 full flavored or regular cigarettes. Do you remember that?

11 A. Yes.

12 Q. I think you will find it on page 1.

13 MR. McCABE: Excuse me, Your Honor. Could the United  
14 States have a copy?

15 MR. BIERSTEKER: Sure.

16 BY MR. BIERSTEKER:

17 Q. Page 2, I guess it is.

18 And in his report on page 2, which is JD 065989,  
19 Dr. Wecker reports -- let's just take this in steps -- that he  
20 was able to look at nicotine intake for smokers of regular  
21 cigarettes and smokers of light cigarettes, those  
22 cross-sectional studies from your table in Monograph 13.

23 First of all, do you see that?

24 A. Yes.

25 MR. BIERSTEKER: Zoom in? Sorry. Better?



1 THE COURT: Yes.

2 BY MR. BIERSTEKER:

3 Q. And, in your view, the degree of compensation is likely to  
4 be highest when you compare the smokers of regular cigarettes to  
5 the smokers of light cigarettes than if you looked outside of  
6 that range; correct?

7 A. Yes.

8 Q. All right. And Dr. Wecker went in and did that where he  
9 could for the different studies in Table 3-1 of your chapter of  
10 Monograph 13 --

11 MR. McCABE: Objection, Your Honor, lack of foundation.

12 Q. -- and he reports that the median compensation amount was  
13 47 percent; correct?

14 THE COURT: Let me deal with the objection.

15 What do you mean lack of foundation? The question was  
16 being formulated.

17 MR. BIERSTEKER: Let me just rephrase the question. If  
18 there's still an objection it can be interposed.

19 THE COURT: All right.

20 BY MR. BIERSTEKER:

21 Q. Isn't it true that Dr. Wecker, in his report, says that when  
22 he computed the percent compensation as between regular and  
23 light smokers for the studies in your table of Monograph 13, the  
24 median compensation amount that he found was 47 percent?

25 A. That is what he writes.

1 Q. And did you go back and check his calculations?

2 A. I have not.

3 Q. So you cannot dispute that finding; is that correct?

4 A. It doesn't make any sense to me, but I've not checked it.

5 If you just visually look at the curves, they do not  
6 look like 47 percent.

7 Q. If we visually look at the curves for a couple of studies  
8 for which you chose to present them; correct?

9 A. There are many studies, not just the two that I showed you.

10 Q. I understand. If compensation, as Dr. Wecker reports, is  
11 about 50 percent as between regular cigarette smokers and  
12 smokers of light cigarettes, that means there's less  
13 compensation there than there is for the ultralow-tar cigarettes  
14 where you said it was 74 percent and that you found was  
15 significant; correct?

16 A. If that's correct, then you're right, but again I'm  
17 skeptical.

18 Q. Why didn't you check?

19 A. Pardon?

20 Q. Why didn't you check his calculations?

21 A. I really don't remember the context in which I've seen this  
22 document. I don't know.

23 Q. Let's talk --

24 A. I don't think I have a copy of this. I think I saw it at  
25 some point in time in the Turner case.

1 Q. Let's move on to the experimental studies.

2 And I think you said this in your direct, but the  
3 percent compensation in the larger long-term experimental  
4 studies is about 75 or 80 percent; correct?

5 A. Yes.

6 Q. And that's not complete compensation, either, is it?

7 A. Correct.

8 Q. Now, in your direct examination you discuss some of the  
9 advantages and disadvantages of the experimental studies;  
10 correct?

11 A. Yes.

12 Q. And I think you might have left out something that is an  
13 advantage and I want to ask you about it.

14 In science, randomized experiments provide the best  
15 evidence of cause and effect; right?

16 A. Yes.

17 Q. And let me just explore for a moment with you why that's so,  
18 so that we all understand.

19 If you take a group of a thousand people and you put  
20 500 of them on one-half of a room and 500 on the other half and  
21 you do it randomly, flipping a coin or however you're going to  
22 do it. Right? Are you with me?

23 A. Yes.

24 Q. On average, the two groups should be the same; right?

25 A. Yes.

1 Q. You should have the same number of men on both sides of the  
2 room?

3 A. Right.

4 Q. Same number of red heads?

5 A. Right.

6 Q. Same number of introverts?

7 A. Right.

8 Q. And it doesn't matter whether you can measure the  
9 characteristics, whether they are obvious to you or not, on  
10 average the two groups should be the same; right?

11 A. Right.

12 Q. And so if in an experiment you then take one group that is  
13 on average exactly the same as another and you give it some sort  
14 of intervention, you say, "I'm going to give you the drug and  
15 I'm going to give you the placebo," that enables you to isolate  
16 the cause and effect of the drug; correct?

17 A. Assuming that the study groups are large enough so they are  
18 really comparable. Both groups are comparable, yes.

19 Q. You've got to have a big enough group of people. You can't  
20 do it with 10 people, can you?

21 A. It depends on what characteristics you're talking about and  
22 how important they are, but the bigger the better.

23 Q. So would it be fair to say that the experimental switching  
24 stems where people are split into two groups; right?

25 A. Yes.

1 Q. And one group is randomly assigned to smoke a lower-tar  
2 cigarette and another group is assigned to smoke a higher-tar  
3 cigarette; right?

4 A. Yes.

5 Q. That those studies should enable you to isolate the causal  
6 effect of the differences in the design of the cigarettes  
7 without any confounding or clouding of the data by differences  
8 in the characteristics of the two group of people?

9 A. Well, that is one attribute of a randomized study, that's  
10 correct.

11 Q. Let's talk about the last category, the spontaneous brand  
12 switching studies.

13 You talk in your direct examination about your 1987  
14 study with Lynch; is that correct?

15 A. Yes.

16 Q. And isn't it true that that is the only peer-reviewed pure  
17 spontaneous brand switching study?

18 A. Well, there's also the Peach study, but I don't remember --  
19 I don't know if that fits in the category that you're  
20 suggesting.

21 Q. I don't think it does. And let me ask you a couple of  
22 questions to see whether you agree.

23 In your study you got baseline data on what cigarettes  
24 people smoked and a biomarker for nicotine; right?

25 A. Yes.

1 Q. And you also looked at other characteristics like gender,  
2 but those are the two key variables; right?

3 A. Yes.

4 Q. And then you waited and you followed them for 5 years;  
5 right?

6 A. Yes.

7 Q. And you had -- you weren't able to following up with all of  
8 them, but you got about half of them or so to come back into the  
9 lab again; right?

10 A. Yes.

11 Q. And when they came back in, you again measured the biomarker  
12 for nicotine; right?

13 A. Yes.

14 Q. And you again asked them what cigarette you're smoking to  
15 see if they had changed the FTC nicotine yield of their  
16 cigarettes in the intervening 5 years; correct?

17 A. Correct.

18 Q. Okay. In contrast, while Peach followed people over time,  
19 too, Peach didn't get any baseline data on biomarker for  
20 nicotine; correct?

21 A. That's correct.

22 Q. Okay. So in that sense, that's what I mean -- a pure  
23 spontaneous brand switching study in my mind is a study where  
24 you have baseline and follow-up data on a nicotine biomarker.  
25 Would you agree with that?

1 A. Yes. Those are two different designs, that's correct.

2 Q. Okay. And in that sense, I mean that yours really is the  
3 only peer-reviewed pure spontaneous brand switching study;  
4 correct?

5 A. Well, the only complete study I would say, yes.

6 Q. Now, your sample in your study was not one that's  
7 representative of the United States; correct?

8 A. I think these were people who were sampled in shopping  
9 malls, but I don't -- I don't remember the distribution.

10 This was a study that -- Dr. Lynch was involved with  
11 the sampling and my laboratory was involved with the analysis of  
12 the samples and the data analysis part of it.

13 Q. Let's take a look at the article. It's JD 063010.

14 And, Doctor, just, if you could, look at the second  
15 sentence in the discussion section beginning on the second page  
16 and let me just read it. "Our sample is not representative of  
17 the population of smokers in the United States."

18 Do you see that?

19 A. Yes.

20 Q. Does that refresh your memory as to whether or not the  
21 sample that you used in this study was representative of smokers  
22 in the United States?

23 A. Yeah. What I said first was true. They are from shopping  
24 malls, but probably because of that we had a high percent of  
25 women who spent more time in shopping malls, and if they are in

1 shopping malls they are less likely to be fully employed, so  
2 those were differences.

3 Q. Your study as not been replicated, has it?

4 A. No.

5 Q. And you think it should be; right?

6 A. Yes.

7 Q. And the reason you think it should be is that replication in  
8 science is a test of the reliability of the results from the  
9 study?

10 A. Yes.

11 Q. Let's talk about the results -- I do this with some  
12 trepidation -- as presented in figure 1 on page 1192. And let's  
13 start with the left-hand box. Okay? Are you with me?

14 A. Yes.

15 Q. The left-hand box is daily exposure to nicotine as measured  
16 by plasma cotinine; correct?

17 A. Right.

18 Q. And if we look at that figure in the left-hand box there are  
19 three different groups of people; right?

20 A. Yes.

21 Q. Okay. We are going to talk about all three of those, but  
22 the individuals who increased their nicotine yields from  
23 baseline to follow up, B and S, is the line I highlighted;  
24 right?

25 A. Right.



1 Q. And they were the people who, at the beginning of the study,  
2 were smoking the lowest tar and nicotine cigarettes; correct?

3 A. Yes.

4 Q. And at the beginning of the study, the people smoking the  
5 lowest tar and nicotine cigarettes were taking in the smallest  
6 amount of nicotine each day as measured by plasma cotinine;  
7 correct?

8 A. Yes.

9 Q. And, in fact, if you look up on the table, it's a little  
10 higher up on the page, but you present some data, and at  
11 baseline these folks were all smoking about the same number of  
12 cigarettes per day, weren't they?

13 A. Yes.

14 Q. Okay. And at follow up, the line that comes down, that's  
15 the one with the squares, those are the folks who during the  
16 course of the study switched to a lower tar and nicotine  
17 cigarette; correct?

18 A. Yes.

19 Q. So the people who switched to a lower tar and nicotine  
20 cigarette during the course of this study, they are the ones who  
21 at follow up, now they have the lowest nicotine intake per day  
22 based on plasma cotinine; correct?

23 A. Yes.

24 Q. So the people who switched to a higher tar and nicotine  
25 cigarette increased their daily intake of nicotine as measured

1 in this study, and the people who switched to a lower tar and  
2 nicotine cigarette decreased their intake of nicotine as  
3 measured by plasma cotinine; correct?

4 A. Yes.

5 Q. And, in fact, all three groups sort of moved in the  
6 direction you would have anticipated. I mean the trends are  
7 right, on the left-hand one.

8 Again the people who increased the yields, increased;  
9 the people who decreased, decreased; and the people who stayed  
10 the same, stayed about the same; right?

11 A. Yes.

12 Q. Now, let's talk about the right-hand column which is the per  
13 cigarette data. And in order to get that, you don't have  
14 separate measurements per cigarette; you just divide the daily  
15 plasma cotinine by the self-reported number of cigarettes  
16 somebody smokes; right?

17 A. Yes, and that gives you a measure of how much they are  
18 taking in per cigarette.

19 Q. And self-reported number of cigarettes smoked is not --  
20 people tend to round, don't they?

21 A. They do.

22 Q. So that's probably a less precise measure than the measure  
23 of plasma cotinine per day; correct?

24 A. Yes.

25 Q. Let's see if we can do this.

1                   At baseline, on average, the smokers who smoked the  
2 cigarettes with the lowest FTC nicotine yield, those are the  
3 circle guys again, the line that goes up sharply?

4       A.   Yes.

5       Q.   So that baseline, the folks smoking the lowest tar and  
6 nicotine cigarettes had the lowest estimated nicotine intake per  
7 cigarette; correct?

8       A.   Yes.

9       Q.   And at follow up five years later, the square box -- the  
10 line that goes across -- those are the people who are smoking  
11 the lowest tar and nicotine cigarettes. They are the ones who  
12 reduced the tar and nicotine yields of their brands; correct?

13      A.   Yes.

14      Q.   And in comparison to the other two groups, they now have the  
15 lowest calculated plasma cotinine intake per cigarette; correct?

16      A.   Yes. I'm not sure if it's statistically significant, but  
17 certainly the averages are less.

18      Q.   You don't present that calculation, I don't think.

19      A.   No.

20      Q.   All right. Now, let's talk about the trends.

21                   The people who increased went up per cigarette;  
22 correct?

23      A.   Yes.

24      Q.   The people who didn't change their cigarette, the control  
25 group, the triangles, they increased the amount of nicotine they

1       were taking from each individual cigarette, too, didn't they?

2       A.   Yes.

3       Q.   And you don't know why that happened, do you?

4       A.   No.

5       Q.   It's not a case of escalating consumption because that  
6       baseline, all these people were in their 40s; right?

7       A.   Yes.  I'm not sure why there was an increase.  It might have  
8       been a statistical chance thing.  I don't know.

9       Q.   Well, you refer to that group who didn't change their  
10       cigarette brands, the ones with the boxes, the triangles there  
11       as the control group; right?

12       A.   Yes.

13       Q.   And the thing about this is that the people who decreased  
14       the FTC nicotine yields of their brands basically stayed about  
15       the same on a per cigarette basis as calculated in this chart;  
16       right?

17       A.   Yes.

18       Q.   And so that kind of raises the question about what  
19       comparison you should make.  And so let me ask you the question.

20               Isn't it true that in assessing these data one should  
21       compare the people who changed their cigarettes, the groups who  
22       changed their cigarettes, to what happened to the group that did  
23       not?

24       A.   That certainly is a valid statistical approach.

25       Q.   And the results from the control group suggests that if

1 people who switched to lower-yield cigarettes hadn't done so,  
2 they would have increased the amount that they were getting from  
3 each cigarette. They would have followed the triangle line;  
4 right?

5 A. That could be, yes.

6 Q. But the individuals who switched to a lower tar and nicotine  
7 cigarette didn't have that increase even on a per cigarette  
8 basis; correct?

9 A. Correct.

10 Q. And if we wanted to, we could calculate the percent  
11 compensation for the people who switched to a lower tar and  
12 nicotine cigarette compared to the controls, which we did in  
13 your Turner deposition. Do you remember that?

14 A. Vaguely.

15 Q. Do you remember that the percent compensation was only about  
16 28 percent?

17 A. I don't remember the details of that.

18 Q. Let me just see if I can refresh your recollection on that.

19 MR. BIERSTEKER: If I could have Dr. Benowitz  
20 deposition in Turner dated May 9, 2003, and we're going to look  
21 at page 79 to 80.

22 Q. This isn't going to be terribly obvious, I'm afraid. But if  
23 you look at it in context, Doctor -- and you're free to look at  
24 pages surrounding it -- oops, going the wrong way -- I say, I  
25 came out with 24 percent, and then you say you came out with

1       28 percent.

2               First of all, did you just see the numbers?

3       A.   Yes.

4       Q.   Okay.  And if you look back a couple of pages, it's clear  
5       that what we were talking about was the article that we've got  
6       up on the screen here, isn't it?

7       A.   Yes.  I don't remember which exact data points we were  
8       analyzing, but it was this article.

9       Q.   In a way, isn't it true that the left-hand panel of this  
10       study, because it takes into account both forms of potential  
11       compensation, changes in cigarettes per day as well as changes  
12       in intake due to changes in the way they are smoked, is more  
13       important to understanding the phenomenon of compensation  
14       overall than the right-hand panel is?

15       A.   Well, that would be the case, except that we found something  
16       which was not expected, which was that we found people who cut  
17       their yields down, smoked many fewer cigarettes per day, which  
18       is not true for the general population.

19               So, we speculated -- we don't know for sure -- that  
20       these were people who in fact were trying to quit smoking or  
21       reduce their exposure because they did something which is quite  
22       different than the whole population.

23               In general, people who are smoking low-yield cigarettes  
24       smoke as many or more slightly than higher-yield cigarettes, but  
25       we found a substantial reduction.

1           So, for whatever reason, these are not characteristic  
2 of low yield smokers in the population, which is why we could  
3 not explain -- why I don't think this is representative of the  
4 whole population.

5       Q. Well, in fact, all three of these groups, at least the point  
6 estimate, the cigarettes they smoked per day went down.

7       A. But in the low yield they went down a lot more.

8       Q. They went down a lot more. 6.6 cigarettes on average;  
9 right?

10      A. That's a pretty substantial change. And so we -- again, I  
11 said we speculated. These were people who are either trying to  
12 quit or cut back.

13      Q. But that is speculation; correct?

14      A. Yeah. But we do know that on average people who are smoking  
15 lower-yield cigarettes smoke the same or even slightly more than  
16 higher-yield cigarettes, and that was not the case after the  
17 switch. It was the case before the switch, but not after the  
18 switch.

19      Q. Now, in your testimony in this case as well as in Monograph  
20 13, you compare this and this (indicating), and you say  
21 compensation per cigarette is complete; right?

22      A. Well, I basically said that there was no difference in  
23 intake per cigarette.

24      Q. On that basis you assumed -- you say compensation is a  
25 hundred percent complete; right?

1 A. Yes.

2 Q. Now, you say in your study on the first page that one of the  
3 goals you had was to recruit approximately 100 controls; right?

4 A. Yes.

5 Q. You shouldn't ignore the controls when you analyze the data,  
6 should you?

7 A. No.

8 Q. And by making the comparison that you chose to make in  
9 Monograph 13 and in your testimony in this case, that's what you  
10 do; you ignore the controls, don't you?

11 A. Well, we didn't make that comparison to the controls in the  
12 statistical analysis. We did comment on the behavior of the  
13 controls.

14 We just made the observation that per cigarette the  
15 intake of nicotine stayed the same. That's on the face of it  
16 valid.

17 The question is what happened to the controls? Why did  
18 the controls increase?

19 So, the question you're asking is a little bit  
20 different thing. It's if you intervene with two interventions,  
21 what happens?

22 What we did in our analysis is say, well, if we look at  
23 people who are smoking low-yield cigarettes at two different --  
24 at one time when they switched down, what's that intake per  
25 cigarette? That's a different question than what you're asking.



1 Q. You know, I guess what I'm asking, though, is what's the  
2 proper comparison to make in order to interpret the study. Let  
3 me try to go back to the FDA paradigm.

4 You said earlier in your testimony that you participate  
5 in clinical trials with the FDA; right?

6 A. Yes.

7 Q. And isn't it true that the FDA requires that those clinical  
8 trials be what they call -- I guess the term of art is adequate  
9 and well controlled; right?

10 A. Yes.

11 Q. And the FDA requires that conclusions about the safety and  
12 efficacy of a drug getting tested in a clinical trial get  
13 compared to the control group, usually the group that takes the  
14 placebo; right?

15 A. Right, but there you're comparing the effects of an  
16 intervention.

17 Q. Well, here we're comparing the effects of switching. So let  
18 me try to just follow up on this hypothetical a little bit more  
19 and then turn back to your study.

20 If you did a randomized trial with a drug that was  
21 supposed to lower or affect cholesterol levels and you got your  
22 treatment group and you got your control group, the control  
23 group that's a placebo.

24 Now, what you find is that in the treatment group  
25 cholesterol levels go down, but you also find that in the

1 control group that got the placebo, they went down even more.

2 Are you with me?

3 A. Yes.

4 Q. That drug is not effective, is it?

5 A. No, but what you are comparing is the effect of the  
6 intervention versus the effect of the experiment per se, and  
7 what you're saying is what's -- what's the change that's due to  
8 the intervention.

9 Q. Right. And what the question I would propose to you one  
10 should have ask in analyzing your study is what is the effect of  
11 changing on a per cigarette basis -- again, we already know  
12 overall they go down -- but what is the effect of changing on a  
13 per cigarette basis compared to what it would have been if you  
14 hadn't changed?

15 A. Well, if this was a controlled clinical trial -- and that  
16 was the question you asked, is what was the effect of changing  
17 versus not changing -- then your analysis is exactly correct.

18 These were not randomized. These were people who  
19 self-selected. And if we asked the question what happens when  
20 you switched to a low-yield cigarette, that was what we  
21 analyzed.

22 Now, if you said what happens in comparison to those  
23 people who didn't switch, then your analysis is correct.

24 Q. In fact, we know that what happens when you switch to a  
25 low-yield cigarette is that your overall nicotine intake goes

1 down.

2 A. That's what this trial showed, yes. But it was all due to  
3 smoking fewer cigarettes.

4 Q. Somebody could have gotten to the same position by smoking  
5 the same number of cigarettes and dropping their per cigarette  
6 intake; right?

7 A. But your question is what does the product deliver, not  
8 putting aside the compensation mechanism in general. What are  
9 the characteristics of the product?

10 Does a lower yield product deliver the same as higher  
11 yield product? This study says yes, it can deliver the exactly  
12 the same amount.

13 Q. But when you look at the population overall and you say what  
14 happened to them, you find that they decreased their yield;  
15 right? Their intake, rather.

16 A. What do you mean the population as a whole?

17 Q. The group that switched had the lowest at the end, and in  
18 the beginning they are about the same as the controls; right?

19 A. Because they smoked fewer cigarettes, and that was puzzle,  
20 we don't know why.

21 Q. Exactly. But that's why you have a control group; right?

22 A. But this is not a randomized control group, it's a  
23 convenience control group.

24 Q. I'm sorry. Let me follow that up.

25 You don't know why the control group increased the

1 amount of nicotine they were taking out of each cigarette;  
2 right?

3 A. Correct.

4 Q. By the same token, you don't know why the group that  
5 switched to lower tar and nicotine cigarettes maintained about  
6 the same intake per cigarette as calculated from self-reported  
7 number of cigarettes smoked; right?

8 A. Right.

9 Q. And the reason I proposed to you that you want to compare  
10 the group that switched from the lower-tar cigarette to the  
11 group that did not is because something might have happened.

12 For example, there were smoking restrictions that were  
13 imposed in the 1980s when you were doing this study; right?

14 A. Yes.

15 Q. Okay. And smoking restrictions might have prevented the  
16 people in this study from smoking as many cigarettes per day as  
17 they were at the beginning of the study; right?

18 A. Yes.

19 Q. Okay. We can sit here and we can hypothesize different  
20 reasons for why people changed the number of cigarettes they  
21 smoked per day the way they did and why they might have  
22 maintained or increased the amount of nicotine they took from  
23 each cigarette, but the point of the matter is we don't know and  
24 that's why the safest and the best way to interpret this study  
25 is to compare the folks who switched to the people who did not;

1 correct?

2 A. Well, that's addressing a different question.

3 That's saying if you switch, do you look different from  
4 people who stay the same based -- in this population? And what  
5 you say is fair.

6 If the question is people who switch products, does  
7 their exposure per cigarette change? Then you don't need a  
8 control group. You can say that it doesn't change. It depends  
9 on what question you're asking, and we were asking the latter  
10 question.

11 Q. You certainly would not generalize from this study -- I  
12 don't know how many people you have. What is it? Actually, I  
13 can tell you.

14 You have 62 people who switched to a lower tar and  
15 nicotine cigarette; right?

16 A. Right.

17 Q. And as we've discussed, your sample isn't representative of  
18 the population of smokers in the United States; correct?

19 A. Correct.

20 Q. And you would not infer from what happened to these 62  
21 people on a per cigarette basis, which is based upon a rounded  
22 sort of estimates, the number of cigarettes smoked per day  
23 anyway, what happens to people's per cigarette intake when they  
24 switch across the whole country, would you?

25 A. No. And I have to say when we did the analysis in Monograph

1     13 we didn't rely just on this study or this type of study, we  
2     tried to look at multiple studies and see, Well, does it look  
3     like there's a lot of compensation? And the bottom line was,  
4     yes. It's not a hundred percent, but it's substantial.

5             So this is just one of many bodies of evidence. But I  
6     agree with you that you wouldn't take this one study and say  
7     this is what all switchers do.

8     Q. And, in fact -- let me just try to wrap it up. The main  
9     point that I think it's been made -- let me just make sure -- is  
10    that on a per day basis the smokers who switched to a higher tar  
11    and nicotine cigarette, even though they decreased the number of  
12    cigarettes they smoked per day, took in more nicotine; right?

13    A. They did.

14    Q. And isn't it reasonable to infer they took in more nicotine  
15    because they were smoking higher-yield cigarettes?

16    A. It could be. We speculated that these were for people who  
17    were still in sort of an acquisition phase of dependence --

18    Q. I know.

19    A. -- but it's just speculation.

20    Q. And it's kind of unlikely given that they were all, on  
21    average, age 42 in the beginning -- excuse me -- 40 years old in  
22    the beginning; right?

23    A. Well, for whatever reason they increased, which is not a  
24    common behavior to increase from low-yield cigarettes to  
25    high-yield cigarettes. Usually people go the other way around.

1 But this is what we found.

2 Q. The folks who did not change the tar and nicotine yield to  
3 their cigarettes kept their intake of nicotine roughly constant  
4 or might have gone up a little bit; right?

5 A. Yes.

6 Q. And the folks who switched to the lower-tar cigarettes  
7 decreased their daily intake of nicotine; correct?

8 A. But it was due to smoking fewer cigarettes.

9 Q. In this particular study?

10 A. Yes.

11 Q. Fair enough.

12 MR. BIERSTEKER: I think I may be done, Your Honor.

13 If you want to take maybe the afternoon break to give  
14 me an opportunity to look, I'll be happy to do that.

15 THE COURT: Okay. Let's take 15 minutes, everybody.

16 (Recess began at 2:53 p.m.)

17 (Recess ended at 3:13 p.m.)

18 THE COURT: Mr. Bernick.

19 MR. BERNICK: Yes, Your Honor. Mr. Biersteker informs  
20 me that his examination is concluded, so I'm going to pick up --

21 THE COURT: Oh, I know it had concluded. Anyway, go  
22 ahead.

23 MR. BERNICK: And I'm going to do my best to cover this  
24 and get the doctor out of here this afternoon.

25 CROSS-EXAMINATION

1 BY MR. BERNICK:

2 Q. So, Dr. Benowitz, you and I met just a few moments ago and  
3 we never met before, had we?

4 A. No.

5 Q. I want to try to cover the subject of ammonia and to do so  
6 in one hour, so we're going to have to make some progress here,  
7 but obviously if it's important for you to explain things during  
8 course of it that are responsive to my question, this is not  
9 intended to curtail either my examination or your testimony, but  
10 let's try to move through things here.

11 I want to ask you in particular about the impact of pH  
12 on nicotine absorption which as you will recall was part of your  
13 testimony on direct examination; correct?

14 A. Yes.

15 Q. And, in fact, it was your testimony that the nicotine from  
16 cigarettes is absorb rapidly into the human body; is that  
17 correct?

18 A. Yes.

19 Q. And, in fact, I believe your testimony is that the speed  
20 with which nicotine is absorbed is an important feature of the  
21 addictive qualities of smoking; correct?

22 A. Yes.

23 Q. Is it also true that absorption of nicotine in certain parts  
24 of the body -- certain parts of the respiratory system can be  
25 affected by pH?



1 A. Yes.

2 Q. Let's go through a little bit on pH and then become a little  
3 bit more specific.

4 Before we began here this afternoon I did a little  
5 chart here, which I'm sure you would have anticipated, is going  
6 to go from zero to 14. This is the pH scale.

7 PH scale goes from 0 to 14; correct?

8 A. Yes.

9 Q. And neutral is 7, which is in the middle; correct?

10 A. Yes.

11 Q. From 0 to 7 is acidic and from 7 to 14 is basic; correct?

12 A. Yes.

13 Q. Okay. Now, nicotine, I think you've made clear -- that has  
14 been the subject of testimony in this case, the form, the  
15 chemical form that nicotine takes --

16 THE COURT: Now, let me just interrupt for a minute.  
17 Two reasons, Mr. Bernick, that, despite our time constraints,  
18 you can't go too fast. One is the court reporter, the second is  
19 me. I have to be able to follow everything. So, I'd just keep  
20 that in mind.

21 MR. BERNICK: Okay.

22 BY MR. BERNICK:

23 Q. The chemical form that nicotine takes is dependent in part  
24 upon the pH environment in which the nicotine is located;  
25 correct?

1           MR. McCABE:  Objection, Your Honor.  The expert witness  
2       provided no testimony regarding pH or ammonia in his direct  
3       testimony filed with the court.

4           MR. BERNICK:  It's a fairly simple response, Your  
5       Honor.

6           Number one, is that he was qualified and presented as  
7       an expert in nicotine pharmacology.  We would show, according to  
8       his own articles, that this is a central feature of nicotine  
9       pharmacology is looking at pH.

10          The pH does affect absorption.  The question is where  
11       does it affect absorption.  He specifically raised the issue of  
12       absorption in his direct examination.  He specifically tied that  
13       to addictiveness.

14          The issue of pH and addictiveness in how cigarettes use  
15       or don't use ammonia and how it relates to pH is a central  
16       aspect of our defense that, in fact, cigarettes are not more  
17       addictive by virtue of ammonia or pH.

18          So he's clearly opened the door in a variety of areas.

19          Moreover, his expert report in the case specifically  
20       discusses this.  There's been testimony in the case from  
21       Dr. Farone; that Dr. Farone discussed his opinions both with  
22       Dr. Pankow and with Dr. Benowitz.  Dr. Benowitz is here.

23          So, I don't think that this is a situation where  
24       Ockham's razor can be used to somehow draw a line very carefully  
25       to exclude this area of important testimony.  Dr. Benowitz is

1 finally here. Let's find out what he has to say.

2 THE COURT: Government have anything further?

3 I'm going to allow the questioning. It is true it was  
4 not discussed in his direct, but certainly the issue of  
5 absorption and how that affects addiction was very important to  
6 the direct.

7 And, of course, at any point when Dr. Benowitz doesn't  
8 know an answer, he will tell us he doesn't know it. That's all.

9 BY MR. BERNICK:

10 Q. I think the question with which we left off was: Is it a  
11 fact that the chemical form of nicotine can be affected -- is  
12 affected, all other things being equal -- by whether the  
13 environment in which the nicotine is located is either acidic or  
14 basic?

15 A. Yes.

16 Q. And, in fact, if we're talking about an acidic environment,  
17 the nicotine is to varying degrees, depending upon acidity,  
18 going to be in bound form, and if it's in a basic environment  
19 the nicotine is going to be free, in free form or protonated;  
20 correct?

21 A. Yes.

22 Q. I'm sorry. Unprotonated.

23 A. Yes. It's not all bound and all free, but the proportion of  
24 the two changes with pH.

25 Q. And if we go to the Surgeon General's reports -- I'm showing

1     you U.S. Exhibit 60598, which is the 1982 Surgeon General report  
2     that's in evidence -- the Surgeon General's report creates a  
3     chart that's kind of like this chart. It has the pH scale on  
4     the bottom and then a percentage of nicotine along the side.  
5     I'll just put a hundred percent here. And it describes the  
6     relationship of bound and free nicotine depending upon pH;  
7     correct?

8     A. More or less. This talks about protonated nicotine. You're  
9     talking about bound nicotine. You're talking about what's in  
10    the smoke. But -- and, in general --

11    Q. Tell me what to put over here. What goes below 7?  
12    Protonated or unprotonated?

13    A. It depends, if you're talking about nicotine in a solution,  
14    that's what this figure from the Surgeon General's report talks  
15    about.

16             If you're talking about nicotine in smoke, then this  
17    relates to the bound versus free.

18    Q. Let's just talk about what's here.

19             The Surgeon General obviously thought that this graph  
20    was important because it elucidated the kinds of nicotine that  
21    could be found in smoke and in the human body; correct?

22    A. Right. This just talks about whether it's protonated or not  
23    protonated.

24    Q. So below 7, is it protonated or nonprotonated? Below 7.

25    A. It is protonated.

1 Q. Above 7, is it protonated or unprotonated?

2 A. Unprotonated.

3 THE COURT: And the definition of that term again,  
4 Dr. Benowitz? I know we've had it defined.

5 THE WITNESS: Protonated, it has to do with whether  
6 there is a hydrogen attached to it that gives it a charge, so if  
7 it's protonated, it means it's also charged. And unprotonated  
8 is like free base.

9 BY MR. BERNICK:

10 Q. Would it be better if we said free base, your words just  
11 now?

12 A. That's fine.

13 Q. If we look at the Surgeon General's curve, what we see is  
14 that if we simplify so that we don't make this distinction  
15 between mono and diprotonated, which are the first two curves,  
16 and simply draw the curve for the unprotonated nicotine, would  
17 that be the free base nicotine?

18 A. Yes.

19 Q. Essentially the way the curve looks, if I'm not mistaken, is  
20 it comes along and it starts to sweep up and eventually it looks  
21 something like that; right?

22 A. Yes.

23 Q. And that describes, essentially, as you increase in pH and  
24 the solution becomes more alkaline or more basic, nicotine in  
25 that solution is going to be increasingly -- in fact,

1       dramatically increasingly in a free base or unprotonated form;  
2       correct?

3       A.   Yes.

4       Q.   Okay.  I would then like to take a look at the question of  
5       measurements that have been made of smoke pH over time.  Has it  
6       been true that various people have sought to measure the pH of  
7       smoke over time?

8       A.   Yes.

9       Q.   And if we begin with JD 040395.  Do you recall that a  
10      Dr. Morie from Eastman -- Tennessee, Eastman, published a paper  
11      in 1972 relating to the pH of smoke from U.S. commercial  
12      cigarettes?

13      A.   Okay.

14      Q.   Now, I'm going to do a little scale over here.  We're going  
15      to come out to Morie in 1972.  And what Morie reports in 1972 is  
16      that the pH of smoke is between -- from domestic blend  
17      cigarettes is from 5.2 to 6.2; correct?

18      A.   Yes.

19      Q.   So that would be something, just roughing it out on this  
20      chart, it would be kind of something in this area.

21               Is that Morie says it's 5.2 to 6.2.  Dr. Brutaman and  
22      Hoffman published another paper in 1974 where they also recorded  
23      various measurements, correct?

24      A.   Yes.  I have to say I don't know where Dr. Morie got these  
25      numbers.  I don't think he measured them himself, but he found

1 numbers somewhere.

2 Q. Well, you're familiar with Dr. Morie's paper. You've  
3 testified about it before; correct?

4 A. Right. But I'm saying that it doesn't say how he measured.  
5 He just gives a number.

6 Q. He gives a number. And again you are familiar with this  
7 paper, are you not?

8 A. Yes, I've seen it before.

9 Q. And you're also familiar with the Brutaman and Hoffman paper  
10 in 1974; correct?

11 A. I think so. I haven't seen the paper yet.

12 Q. Well, Brutaman and Hoffman published a paper that was  
13 actually cited by the Surgeon General in the 1982 report;  
14 correct?

15 A. I don't know.

16 Q. Brutaman and Hoffman, do you recall he had these curves --  
17 this is JD 000735 -- where he showed the pH of various  
18 mainstream smoke of various tobacco products. And we see that  
19 under his data -- if we take 4, 5 and 6 -- 4 is the Kentucky  
20 reference cigarette, 5 is a blended filter tip cigarette, and 6  
21 is the blended cigarettes without filters. Do you see that?

22 A. Yes.

23 MR. McCABE: Objection, Your Honor. The witness just  
24 received the paper and he said he didn't recall. At least he  
25 should have the opportunity to review the paper before the

1 questions are asked.

2 THE COURT: He can certainly take a look at it.

3 Have you ever seen it before?

4 THE WITNESS: I have seen it before, not recently, but  
5 I'm looking at the figure now, so....

6 BY MR. BERNICK:

7 Q. Isn't it true that what he shows, that what Dr. Brutaman and  
8 Hoffman show is that the pH deliveries of total mainstream smoke  
9 for these different cigarette products is somewhere between 5.5  
10 and 6.2?

11 A. Yes.

12 Q. This is 5.5 and 6.2, and this is in 1974; correct?

13 A. Yes.

14 Q. And if we take a look, the Surgeon General over time in the  
15 various reports also has talked about the pH of mainstream smoke  
16 from U.S. cigarettes; correct?

17 A. Yes.

18 Q. And in the 1982 report, as an example, and this is  
19 Exhibit 60598, is it true that the Surgeon General at this point  
20 says that for U.S. blended cigarettes, the pH of the mainstream  
21 smoke varies between 5.5 and 6.2?

22 A. Yes.

23 Q. Is it basically the same interval reported by Brutaman.

24 This is Surgeon General 1982, 5.5 to 6.2; correct?

25 A. Yes.



1 Q. And then you, yourself, have published a paper in much more  
2 recent times where the lead author was Mia Sohn; correct?

3 A. Yes.

4 Q. And, I'm sorry, I don't have -- what's the exhibit number of  
5 this? Do you have that? It's the one in Nursing Oncology.  
6 2003, November 2003.

7 This is JD 013052. You yourself published an article  
8 together with Dr. Sohn in November of 2003; correct?

9 A. Yes.

10 Q. And in your article you give a review of tobacco use and  
11 dependence, do you not?

12 A. Yes.

13 Q. This is now -- we are all the way over here in '03, and it's  
14 Sohn, and you're one of the other authors; correct?

15 A. Yes.

16 Q. Isn't it true that what you report is that in U.S.  
17 cigarettes the pH range is between 5.5 and about 6; correct?

18 A. Yes.

19 Q. Now, if we take a look at all these different reports over  
20 time, would it be reasonable -- reasonable -- Dr. Benowitz, to  
21 say that by and large the pH of smoke by the techniques being  
22 used to measure it has been consistently reported for U.S.  
23 cigarettes as between basically 5.2 and 6.5?

24 A. Yes.

25 Q. Now, it is true that there are now people have explored

1 different techniques for either measuring or calculating pH;  
2 correct?

3 A. Yes.

4 THE COURT: 5.2 to 6.5?

5 MR. BERNICK: 5.2 to 6.5. Some of the figures, Your  
6 Honor, go up to about 6.5, and I don't want to quibble around  
7 that with the witness. It does not make that much difference to  
8 my examination.

9 BY MR. BERNICK:

10 Q. At the time that you wrote in November of 2003 and you used  
11 the figures 5.5 to 6.0, you were already cognizant of the fact  
12 that people like Dr. Pankow were using different techniques in  
13 an effort to pursue other theories; correct?

14 A. Yes.

15 Q. And it is also true that any of these techniques and all of  
16 these techniques have limitations, do they not?

17 A. Yes.

18 Q. And it is also true that over approximately 30 years of time  
19 techniques that have been used most frequently are the  
20 techniques that are reflected in the various numbers that I've  
21 put up on the chart. That is, these are the techniques that  
22 generally have been used to measure pH of smoke; correct?

23 A. Right. But I do have to say that Dr. Pankow's technique has  
24 been thought to be a significant advance in the field because  
25 it's been tough to measure pH in the past.

1 Q. Well, Pankow's technique has actually varied over time, has  
2 it not?

3 A. Well, the main part of it is just looking at the partitions  
4 of nicotine and then backcalculating pH.

5 Q. But using -- he's done partitioning of different kinds of  
6 particles and different contexts; correct?

7 A. Yes.

8 Q. Prepared differently?

9 A. Yes.

10 Q. And the paper that he did, he actually submitted in 2003  
11 even before your own paper was published; correct? His most  
12 recent paper.

13 A. Yes, I think so.

14 Q. And, in fact, isn't it also true you say that this is the  
15 method that's now been preferred? You don't even mention the  
16 method in your own paper, do you?

17 A. Well, this was a global review of --

18 Q. Do you mention the paper?

19 A. No, I don't.

20 Q. Okay. And, in fact, in papers that Dr. Henningfeld, who  
21 will testify here shortly, has written on this entire subject,  
22 he doesn't say that Dr. Pankow's method is the preferred method,  
23 he says that there's now a debate, a debate about how to do this  
24 measurement; correct?

25 A. I don't know what he said.

1 Q. Are you not familiar with Dr. Henningfield's paper that was  
2 published in April of this year?

3 A. I don't know which paper you're talking about. He's  
4 published lots of papers.

5 Q. A paper that he co-authored with Dr. Pankow himself?

6 A. I have read a paper.

7 Q. In that paper don't Dr. Pankow and Henningfield themselves  
8 say that his technique is part of a debate?

9 A. It could be. I don't remember the words. I don't remember  
10 every word of every article I read.

11 Q. In any event, you would agree with me, as you've testified  
12 previously, that the 5.2 to 6.5 range is a reasonable range for  
13 the pH of smoke?

14 A. Well --

15 Q. Hasn't that been your testimony?

16 A. That certainly is the range that has been determined by  
17 techniques up to the present time.

18 Q. Well, but your testimony more specifically in the Schwartz  
19 case was that it was a reasonable range; correct?

20 A. Yeah. Well, I stand by what I said. This was the best that  
21 could be done.

22 Q. Is there something that -- I don't want to quarrel with you.  
23 Is there some reason why you wouldn't say, as you said when you  
24 testified at trial in Schwartz, that it was reasonable?

25 A. Well, the only question would be, as we just talked about,

1 is whether the Pankow technique will turn out to be better.

2 Q. Turn out to be. But at this point in time, and as you have  
3 testified, the technique that had been used historically was a  
4 reasonable technique?

5 A. Yes.

6 Q. Okay. Now, if we assume that that technique is reasonable,  
7 and we assume that the range is somewhere between 5.2 to 6.5,  
8 whatever, isn't it a fact that at this range virtually all of  
9 the nicotine is protonated; that is, it's bound nicotine?

10 A. Yes.

11 Q. And that's exactly what it is that Surgeon General said,  
12 actually repeatedly, but beginning in the 1979 Surgeon General's  
13 report; correct?

14 A. Yes.

15 Q. Let's take the next step. Let's talk about factors  
16 affecting pH. I'm going to go from this board to another one.

17 It's true that there are a variety of factors -- excuse  
18 me, Dr. Benowitz -- that can affect pH?

19 A. Yes.

20 Q. In fact, if we just go to basic agronomics -- that is, how  
21 tobacco is grown and how it's harvested -- isn't it true that  
22 one of the factors that can affect pH is stalk position?

23 A. Yes.

24 Q. Tobacco taken from up on top of the plant has more nicotine  
25 than tobacco taken from the bottom of the plant; correct?

1                   MR. McCABE:  Objection, Your Honor.  The witness is not  
2   an --

3                   THE COURT:  No, but he's clearly familiar, and this is  
4   so basic, that even I know it at this point, so I'll allow him  
5   to testify.

6                   MR. BERNICK:  We will move through it very quickly  
7   then.

8   BY MR. BERNICK:

9   Q.  We are agreeable, are we not, that stalk position can affect  
10   pH?

11   A.  Yes.

12   Q.  And stalk position can affect pH even to the point of --  
13   this is again from JD 000735 cited in the '92 Surgeon General's  
14   report.

15                   We can see here that stalk position can make a  
16   difference -- and can make a difference in pH in the order of  
17   1 unit; correct?

18   A.  Yes.

19   Q.  There are seasonal variations in tobacco and pH; correct?

20   A.  Yes.

21   Q.  If we deal with different kinds of leaf -- that is, types of  
22   tobacco -- those can also affect pH; correct?

23   A.  Yes.

24   Q.  And, for example, the difference between barley and  
25   flue-cured can produce a difference of, again as much as a unit

1 of pH; correct?

2 A. I think so.

3 Q. If we talk about types of cigarettes which used these  
4 different types of tobacco, we can get French cigarettes versus  
5 U.S. cigarettes -- I'm not going to make any political  
6 comparisons here -- French cigarettes versus U.S. cigarettes can  
7 be a difference of up to 1 pH unit; correct?

8 A. Yes.

9 Q. And, finally, when we talk about sugars, it's often the  
10 case, it's been true for a very long time, that different sugars  
11 are added to the tobacco leaf during the cigarette fabrication  
12 process; correct?

13 A. Yes.

14 Q. And sugars, if you add sugars in, adding sugars decreases  
15 pH, less sugar will mean that the pH is higher; correct?

16 A. I believe that's correct.

17 Q. If you have more sugar, you're going to have a more acidic  
18 slope; correct?

19 A. I think so.

20 Q. Now, isn't it a fact that no study -- even with these  
21 potential differences -- no study tells us, for example, that  
22 French cigarettes are more or less addictive than U.S.  
23 cigarettes; correct?

24 A. That's correct.

25 Q. Let's push on and talk about ammonia. Let's put this on the

1 board here and talk about ammonia.

2 ammonia generally has been added in connection with the  
3 process of making reconstituted sheet; correct.

4 A. Yes.

5 Q. I've got a little demonstrative here. I don't want to spend  
6 a lot of time on this, and if you don't know about it, tell me  
7 right away and we will spend even less time because we don't  
8 have much.

9 But basically when tobacco paper sheet is made out here  
10 at the bottom, there are several steps where you pulverize the  
11 tobacco, you then treat it, you then age the slurry, and then  
12 you put it between the two rollers and you dry it out and then  
13 it goes for a cutting and processing; correct?

14 A. Yes.

15 Q. In that process, isn't it true that historically ammonia has  
16 been added during the treatment stage, and when it's added in  
17 the slurry, it releases pectin, and pectin serves as a binding  
18 agent to keep that sheet together; correct?

19 A. Yes.

20 Q. So ammonia as added has served a manufacturing process  
21 purpose; correct?

22 A. That's my understanding, yes.

23 Q. And if we talk, therefore, about recon -- reconstituted  
24 tobacco -- isn't it true that if you have reconstituted tobacco  
25 this has the effect -- reconstitution has the effect of lowering



1 the amount of nicotine in the mix; correct? That is, recon has  
2 lower nicotine than you find in the traditional blend; correct?

3 A. In general, that's true.

4 Q. Okay. Now, I want to get to what I think counts here, which  
5 is that ammonia, when it's used as part of recon, as indicated  
6 in this chart, recon involves a combination or a recipe where  
7 you're doing a lot of things at once. You're using  
8 reconstituted tobacco, which is more oriented towards the stem  
9 rather than the leaf; correct?

10 A. Yes.

11 Q. You're using ammonia for the binding purpose that's been  
12 described and you're also adding sugars into the process;  
13 correct?

14 A. Yes.

15 Q. So now the question becomes if you take this combo, what  
16 does the combo do to pH? And people have looked at that  
17 question; correct?

18 A. This is really getting beyond my area of expertise in terms  
19 of this manufacturing issue.

20 Q. I don't mean to ask you as a manufacturing issue. I'm  
21 asking on the pH side.

22 Are you familiar with the fact that different people  
23 have studied the effect of adding ammonia as part of recon on  
24 pH? For example, Dr. Pankow.

25 MR. McCABE: Objection. The witness just testified

1       that he wasn't familiar with this area of testimony.

2               MR. BERNICK: Well, I think --

3               THE COURT: The question --

4               MR. BERNICK: Let me rephrase the question. I'll  
5       withdraw it and rephrase it.

6               THE COURT: All right.

7       BY MR. BERNICK:

8       Q. Dr. Benowitz, isn't it true that ever since at least the  
9       ironworkers' trial in 1998, you specifically have commented in  
10      your testimony on whether, in fact, the addition of ammonia  
11      changes pH and, therefore, changes the absorption qualities of  
12      smoke in the human body?

13      A. Well, what I have said --

14              MR. McCABE: Objection. What he's testified to before  
15      has no relevance in this action.

16              THE COURT: No. Objection is overruled.

17      A. What I've said is that I've seen tobacco company documents  
18      that indicate that adding ammonia has the potential for  
19      increasing pH.

20              But I have no personal experience with this. I don't  
21      know how much ammonia is added. I don't know how much pH is  
22      affected. I really do not know any details of ammonia and the  
23      tobacco manufacturing process and the impact on pH.

24      Q. You're really sure you want to stand by that, Dr. Benowitz?  
25      I mean, in fairness.

1     A.  Yeah.  Anything I know is what I just read in tobacco  
2     company documents.

3     Q.  Well, first of all, isn't it true that what you testified --  
4     what you submitted as part of your expert report in this case  
5     actually says, "One engineering approach is to add ammonium  
6     salts to tobacco.  Adding ammonia increases the amount of free,  
7     paren, unprotonated, close paren, nicotine in the smoke, which  
8     results in a greater perceived nicotine impact by smoker."

9             Wasn't that your own expert report in this case?

10    A.  Yes, but in terms of the details of what ammonia does in the  
11    manufacturing process, this is what I have read in tobacco  
12    company documents.  I've never been involved in manufacturing  
13    cigarettes and adding ammonia.

14    Q.  You submitted this as your expert opinion in this case, did  
15    you not, Dr. Benowitz?

16    A.  Yes, but then that's based on tobacco company documents.

17    Q.  So you don't know whether this is true or false?

18    A.  Well, that's what the document -- that's what industry says  
19    in the documents.

20    Q.  With due respect, I know that the industry documents comment  
21    on this, and I'm not asking you about the industry documents.  
22    I'm asking you about whether as an expert the opinion that you  
23    offered here was a true opinion or not.

24    A.  If the documents are true, then this is true.

25    Q.  You don't say that in the expert report, do you?

1 A. Well, I don't know -- this is not cited. But, you know,  
2 I've never manufactured a cigarette, and everything I know about  
3 ammonia is what I've read in industry documents.

4 Q. You've never read Dr. Pankow's study of ammonia?

5 A. Well, yes, I know what his study shows, but I don't know  
6 that -- that -- how that relates to the manufacturing thing you  
7 were talking about.

8 Q. Set aside all the manufacturing. Just forget it. I only  
9 want to ask you about pH measurements.

10 A. Well, if you add ammonia to tobacco smoke in certain levels  
11 you can affect pH, and that's been the argument about whether it  
12 affects the amount of free base and the absorption and impact.

13 Q. I'm happy to and I'm prepared -- are you familiar with the  
14 study that was done by Dr. Reichert at Lab Stat on the pH of  
15 different cigarettes for the state of Massachusetts?

16 A. Yes, I think so.

17 Q. And are you conversant? Are you prepared to talk as an  
18 expert about that data?

19 A. I've just looked at that data casually. I'm not prepared to  
20 talk about that as an expert.

21 Q. Maybe we can short-circuit this because I do not want to ask  
22 you something that you're not capable of offering expert  
23 testimony in.

24 Can you state as an expert that the ammonia that's been  
25 added to U.S. cigarettes made by these defendants has had any

1 impact whatsoever on the pH of smoke that they deliver?

2 A. No, I do not have any information about that.

3 Q. That will make my examination faster.

4 Let me talk about absorption. Incidentally, you're  
5 very familiar with Dr. Henningfield, are you not?

6 A. Yes.

7 Q. And you and he have worked together and published papers  
8 together; correct?

9 A. Yes.

10 Q. And you're familiar with his area of expertise and what he's  
11 qualified in?

12 A. To some extent, yes.

13 Q. Well, how long have you guys worked together?

14 A. Well, I don't know every single thing he does, but I know  
15 much of his work.

16 Q. Is he any more qualified than you are to talk about whether  
17 the addition of ammonia as it done in U.S. cigarettes actually  
18 has had the effect of changing pH in mainstream smoke?

19 Are you -- is he any more qualified than you to testify  
20 to that matter as an expert based on your knowledge?

21 A. I have no idea what research he's done in that area, so I  
22 can't comment on that.

23 Q. Have you and he ever talked about that?

24 A. Talked about?

25 Q. Whether the addition of ammonia to U.S. cigarettes as it

1 takes place affects pH.

2 A. We've never had the conversation about whether he knows any  
3 data about that.

4 Q. Have you ever seen any paper that he's ever published that  
5 analyzes that question scientifically?

6 A. I think he's stated that that's what he believes. I don't  
7 recall data supporting that fact.

8 Q. Has he ever told you that, in fact, that it's true  
9 scientifically that the addition of ammonia to U.S. cigarettes  
10 has had the effect of raising the pH of delivered smoke?

11 A. I think that's what he believes, but I don't know that I've  
12 ever -- we ever talked about what the data are supporting that.

13 Q. Have you ever talked with Dr. Farone about that issue?

14 A. We have had conversations. I don't know if we talked about  
15 the magnitude of effect. What he's told me is that he has data  
16 that indicates that ammonia allows the easier dissociation of  
17 nicotine from tobacco fiber.

18 Q. Have you ever looked at that data?

19 A. No.

20 Q. Have you ever expressed any agreement with Dr. Farone on any  
21 subject at all relating to the effect of adding ammonia on pH?

22 A. Expressed? Well, he has data that I don't have access to.  
23 It's not my area of expertise, so I've not either accepted or  
24 challenged it. I have no comment about it.

25 Q. Do you know what that -- have you ever seen the data?

1 A. No.

2 Q. Has Dr. Farone ever published the data?

3 A. I have no idea.

4 Q. Are you aware of whether Dr. Farone has ever produced that  
5 data in litigation at all?

6 A. I have no idea.

7 Q. Now, Dr. Farone is not qualified as an expert in your view,  
8 is he, to express views as an expert on whether the addition of  
9 ammonia to U.S. cigarettes affects the absorption of nicotine in  
10 the human body? He doesn't have those qualifications, does he?

11 MR. McCABE: Objection, Your Honor, calls for a legal  
12 conclusion.

13 THE COURT: Sustained.

14 BY MR. BERNICK:

15 Q. Let me ask it a differently. I won't ask for the ultimate  
16 legal question. I'll ask within your interactions with  
17 Dr. Farone in your field, is he in your field somebody who is  
18 recognized as an authority on the question of whether adding  
19 ammonia to cigarettes affects the absorption of nicotine by the  
20 smoker?

21 MR. McCABE: Objection, Your Honor, calls for the same  
22 effect in the answer.

23 MR. BERNICK: I'm --

24 THE COURT: Sustained. I don't think he should be  
25 commenting on Dr. Farone's degree of expertise. Dr. Farone

1 testified.

2 MR. BERNICK: Fair enough. I'll drop it. I just want  
3 then a fact.

4 BY MR. BERNICK:

5 Q. Have you ever seen Dr. Farone present a paper at any  
6 scholarly conference that you're aware of addressing the issue  
7 of whether ammonia in U.S. cigarettes affects absorption?

8 Have you ever seen him or heard of him delivering such  
9 a paper?

10 MR. McCABE: Objection, Your Honor, relevance.

11 THE COURT: He can answer yes or no.

12 A. Not at a meeting that I've been at. I don't recall.

13 Q. Have you ever seen an article published in the peer review  
14 journal by Dr. Farone on that subject?

15 A. I don't think so.

16 Q. Have you ever come into contact with Dr. Farone in any  
17 context other than litigation?

18 A. I might have met him at a meeting. I don't have the  
19 specific recollection.

20 Q. How many times have you seen him -- or how many times has he  
21 been in the same cases as you ever been in litigation?

22 THE COURT: Sustained on the basis of irrelevance.

23 Q. Dr. Benowitz, I want to pursue then the question -- set  
24 aside cigarettes and manufacturer and talk about absorption.  
25 Okay?



1 All I've done here is to put on a board -- this is  
2 J-DEM 010082, which is a profile of certain parts of the human  
3 anatomy and I've drawn some categories over here to fill in.  
4 And I'm going to try to fill it in as promptly as we can.

5 First, let's talk about cigars. Is it true that  
6 cigars, cigar smoke has a higher pH than what we talked about in  
7 connection with cigarettes?

8 MR. McCABE: Objection, Your Honor. He doesn't talk  
9 about cigars in his testimony.

10 THE COURT: That's true.

11 MR. BERNICK: I can establish a foundation I think  
12 quite easily.

13 BY MR. BERNICK:

14 Q. Is it true that our knowledge about how nicotine is absorbed  
15 in the human body is based not only on information relating to  
16 cigarettes but information relating to cigars?

17 MR. McCABE: Objection, Your Honor. Beyond the scope  
18 of the direct.

19 MR. BERNICK: It is directly relevant as I think Your  
20 Honor will see in a few questions.

21 THE COURT: I'll allow a couple of questions. Go  
22 ahead.

23 BY MR. BERNICK:

24 Q. Well, let me just ask you this so maybe we can prompt a  
25 little bit of focus here.

1           It's true, is it not, that the pH of cigar smoke does  
2     affect its absorption in the human body?

3     A.   Yes, it affects the site of absorption.

4     Q.   Site of absorption.

5           In order to get to that point, can we understand that  
6     cigars, as reported in the Surgeon General's own reports and as  
7     reported in your own articles, Dr. Benowitz, cigar smoke  
8     probably has a pH between 6.5 and 8.5?

9           MR. McCABE:  Objection, Your Honor, beyond the scope.

10          MR. BERNICK:  It is centrally relevant.  It's in his  
11     own articles, and we're going to see how pH has an impact on  
12     site of absorption, including the contrast between cigars and  
13     cigarettes, which is extremely instructive.  It's in the Surgeon  
14     General reports.  It's in his own articles.

15          MR. McCABE:  Your Honor, the objection wasn't  
16     relevancy, it was the scope of the direct.

17          MR. BERNICK:  This is directly relevant to the same  
18     subject.

19          THE COURT:  I'm going to allow it.  It certainly  
20     appears to me to be related to direct.

21           It may be on redirect, that it comes out that there is  
22     no reason to compare cigars and cigarettes or discuss them in  
23     the same breath, but for now, it certainly appears to me that  
24     they are related.  So you may go ahead.

25     BY MR. BERNICK:

1 Q. Did I get that range about right?

2 A. Yes.

3 Q. Is it true that in the mouth and throat area cigar smoke,  
4 from a taste and sensation point of view, is harsh?

5 A. Yes.

6 Q. And can be irritating?

7 A. Yes.

8 Q. Is it true that in terms of absorption, due to its high pH,  
9 it being alkaline, that cigar smoke is readily absorbed in  
10 what's call the buccal or buccal mucosa which is the membranes  
11 around the mouth and the throat?

12 A. Yes.

13 Q. So here we have high absorption; correct?

14 A. Yes.

15 Q. Is it true that when we come down to the lung, that cigar  
16 smoke is rarely inhaled, precisely because of its harshness and  
17 irritation?

18 A. It depends if you're a primary or secondary cigar smoker.

19 Q. I'm sorry. I don't understand. I don't understand what  
20 you're referring to.

21 What are you referring to?

22 A. A secondary cigar smoker is a person who smoked cigarettes  
23 before and switches to cigars and some of those do inhale. If  
24 you're a person who just smokes cigar, most cigar smokers don't  
25 inhale.

1 Q. One reason they don't inhale is it's pretty irritating to do  
2 that?

3 A. Yes.

4 Q. There's been testimony in this case that by increasing pH it  
5 makes the smoke less irritating. Does that make any sense to  
6 you?

7 A. No.

8 Q. Let's now talk about cigarettes.

9 Cigarettes we've seen have been at least rated as  
10 having a pH between 5.5 and 6.5; correct?

11 A. Yes.

12 Q. And based upon the little chart that we drew, there's a  
13 pretty significant decline in free base or unprotonated nicotine  
14 when you come down from 8.5 to 6.5 to 5.5, isn't there?

15 A. Yes.

16 Q. Okay? At this pH is it true that there still can be an  
17 effect of nicotine, including specifically the free nicotine in  
18 the mouth and throat area with cigarettes?

19 A. Yes.

20 Q. And what is that effect called?

21 A. It's been called impact, it's been called bite, different  
22 terms.

23 Q. And impact refers to a sensory experience; correct?

24 A. Yes.

25 Q. That is, in the afferent nerves or the sensation around the

1 back of the throat; correct?

2 A. Yes.

3 Q. Just so we are clear, we are talking -- impact, we are  
4 always talking about anatomically over here; correct?

5 A. Yes.

6 Q. It's true, is it not, that the impact -- there can be a  
7 greater impact if there's free nicotine because it is absorbed  
8 more readily at that location?

9 A. Not because it's absorbed more, it's because it is free to  
10 interact with the afferent nerves.

11 Q. Fair enough.

12 Is it also true that to have impact, you are not  
13 talking about the nicotine going up into the brain. You're  
14 simply talking about its interaction with sensory nerves in the  
15 area?

16 A. Yes.

17 Q. Now, the brain ultimately can become aware of the fact that  
18 there are those sensory experiences taking place; correct?

19 A. Yes.

20 Q. Okay. And people have asked you, have they not, whether the  
21 fact of there being impact from cigarettes itself is part of the  
22 addictiveness of cigarettes?

23 You've been asked that question, have you not?

24 A. Yes.

25 Q. Hasn't your testimony consistently been that you can't say

1 as a scientist that impact actually either addicts or enhances  
2 addiction? You just can't make that statement as an expert  
3 today; correct?

4 A. Right. I said that I think it's likely, but I can't prove  
5 it.

6 Q. Okay. And, therefore, if we are here as an expert talking  
7 about what might be so, you'll say it might be so, I think it  
8 might be likely, but you can't present us the data or the proof  
9 today; correct?

10 A. Correct.

11 Q. Okay. Let's talk about absorption. That is beyond the  
12 sensory effects, how much actually gets absorbed at this point;  
13 that is, in the mouth and throat.

14 Isn't it a fact that there is little absorption of  
15 cigarette smoke in the mouth and throat?

16 A. Well, little absorption of nicotine.

17 Q. Little absorption of nicotine?

18 A. Yes.

19 Q. Now, let's talk about the lung.

20 The situation in the lung with cigarette smoke is that  
21 90 percent of the nicotine is absorbed rapidly. Isn't that a  
22 fact?

23 A. Yes.

24 Q. And when we get down into the lungs in contrast to the oral  
25 and upper throat, the lungs are an incredibly -- I want to say

1 crinkled, curvy, very compacted set of lots and lots of  
2 cavities; correct?

3 A. Yes.

4 Q. If you actually -- I think it's been said that if you were  
5 to take the lung sacs and spread them all out, that they  
6 actually are so -- there's so much surface area, it would be  
7 almost like the area of a football field; correct?

8 A. That or a couple of tennis courts. People use different  
9 analogies.

10 Q. A lot of area?

11 A. Yes.

12 Q. Isn't it true that in that area, that is in the lung area,  
13 the bodily fluids in that area are basically in the 7 pH area,  
14 actually a little bit over 7?

15 A. About 7.4.

16 Q. 7.4. And because of the -- of that higher pH and the  
17 overwhelming amount of fluid and surface area, that by the time  
18 the smoke gets down into the lung, it is -- the nicotine is  
19 absorbed rapidly regardless of pH?

20 A. Well, I like to just qualify the answer to that if I can.

21 Q. First of all, can we establish that not only have you  
22 published that statement, but you published it repeatedly and  
23 you've testified to that repeatedly?

24 A. No, I'm not going to say that that's incorrect. That is  
25 correct. But I know the question that's come up is whether pH

1       can make it be absorbed even faster than rapid.

2       Q.   Okay.

3       A.   So that's the qualification.  This is absolutely true.

4       Q.   This is absolutely true.

5               And what you're saying is that there is a question  
6       that's been raised about whether pH might have an effect of  
7       speeding it up.

8       A.   Right.

9       Q.   And that's what it is at this point, it's a question;  
10      correct?

11      A.   I've not seen empirical data to support it.

12      Q.   Let's talk a little bit about that and then I think we can  
13      close out my examination.

14             I want to show you J-DEM 010086, and I think you will  
15      see that it's exactly the same graphic, but I've put the word  
16      "theory" up at the right-hand, which is the theory that you've  
17      just talked about.  I think you said it was a question.  Right?

18      A.   Yes.

19      Q.   I want to talk a little bit about that as it relates to the  
20      same kind of diagram.

21             The first thing I want to do is to explore all the  
22      different steps of the theory, and I want to do it very, very  
23      quickly because I think we can do it quickly and then I want to  
24      talk a little bit about what kind of inquiries have been done.

25             First, I've got a little circle here that I'll tell you



1 is supposed to represent a part of the lung, an area of the  
2 alveoli. Okay? And then I've blown this up. Alveoli. I've  
3 blown it up big so we can look in like we're looking in with  
4 kind of a magnifying glass. It's actually probably a microscope  
5 and the scales won't make any sense, but you tell me if I'm  
6 going astray.

7 If we were to take that little microscope in there, we  
8 could do a cross-section or look cross-sectionally at the  
9 membrane between the space outside -- or within the lung, the  
10 cavity of the lung on the one hand, and the membrane that then  
11 is the surface, the inner surface of the lung. And that's what  
12 I mean to represent here is the membrane.

13 Is there a name for that membrane? Is it the alveolar  
14 sac.

15 A. Well, the whole thing is called the alveoli. The membrane  
16 is sometimes called the alveolar capillary membrane. It's just  
17 the liner through which things get absorbed.

18 Q. And inside of this line -- inside of these linings there  
19 will be blood. This will be a capillary, for example.

20 A. Blood vessels, yes.

21 Q. Now, as I understand the theory, step one is to take a  
22 particle of smoke and determine whether changes in -- what the  
23 effect might be if there are changes in pH.

24 So step one is the pH -- determining the pH of the  
25 particles; correct?

1 A. Yes.

2 Q. We will put a little 1 here.

3 Then the second step of the theory is that if the pH is  
4 high enough, it will, in going into vapor, it will go into vapor  
5 in less time; right?

6 A. Right, so there's more nicotine in the vapor phase.

7 Q. The nicotine goes out of the particle and into vapor more  
8 quickly or in greater proportions; correct?

9 A. Yes.

10 Q. If that's so -- this is step 2.

11 Step 3 would be that if there is a higher level of  
12 vapor, that nicotine will be absorbed into the bloodstream more  
13 quickly?

14 A. Yes.

15 Q. And if it's absorbed into the bloodstream, that's number --  
16 that's absorption -- let's see, 1, 2. That's step 3.

17 If it's absorbed more quickly, it will then make its  
18 way out of the lung -- which is the carotid artery? Which  
19 artery, is it -- which artery takes it to the brain?

20 A. Well, it goes in the lung and out to the carotid artery.

21 Q. This one here?

22 A. Yes.

23 Q. I'm glad I didn't show you my chart.

24 It goes out over here into the brain. That's step 4.

25 And the idea is that if it's faster here -- that is, if there's

1 higher pH, it vaporizes more quickly and it makes its way into  
2 the bloodstream more quickly -- maybe it makes it's way to the  
3 brain. There's a saving in time to the brain more quickly;  
4 correct?

5 A. Yes.

6 Q. And if it makes its way to the brain more quickly, in order  
7 for it to be significant, it has to be perceived, it has to be  
8 perceptible to the smoker; right?

9 A. Yes.

10 Q. So the difference here has got to make a difference all  
11 along. And ultimately step 5 is that it's perceptible to the  
12 smoker, and if perceptible to the smoker leads them to step 6,  
13 which is it effects smoking behavior.

14 And if it affects smoking behavior in a certain way,  
15 step 7 is that maybe it increases the level of addictiveness.  
16 Correct?

17 A. Yes.

18 Q. Is this basically the theory that we're talking about?

19 A. Yes.

20 Q. Okay. Let me get a couple of points in place here.

21 As we sit here today, isn't it true that we don't  
22 really know what the pH of smoke particles in the alveolar space  
23 is. No one has actually done that measurement; correct?

24 A. Correct. I think one -- people have assumed that it's the  
25 same as the smoke going in, but it may change on the way down.

1 Q. We just don't know.

2 No one has taken the step of demonstrating that any  
3 changes in pH lead to a higher level or a higher concentration  
4 of vapor; correct?

5 A. Well, that's really basic physical chemistry. That will  
6 happen just by laws of physical chemistry.

7 Q. We say physical chemistry. This is something kind of -- the  
8 law of nature.

9 A. Right.

10 Q. So I'll say law of nature.

11 But because we don't know that there's a difference  
12 what the pH is, we don't know that, in fact, particle pH  
13 actually does -- has changed the level of vapor in the lung;  
14 correct?

15 A. Correct.

16 Q. Likewise, we don't know today that changes in pH involving  
17 any kind of cigarette actually does change the rate of  
18 absorption; correct?

19 A. Well, we know if there is more nicotine in the vapor phase,  
20 that nicotine will be absorbed faster, but we don't know how  
21 much more there is in that phase.

22 Q. We don't know whether this is significantly faster; correct?

23 A. Right. We don't -- well, at least I don't know the time  
24 parameters.

25 Q. Don't know the time parameters.

1                   In fact, in your testimony you've referred to  
2     Dr. Chaning Robertson, have you not?

3     A.   Right.  He's the person who really I think is the best  
4     person to try to get if time frame of this.

5     Q.   And Dr. Chaning Robertson actually has only set out his  
6     theories on this when he testified in the Minnesota trial;  
7     correct?

8     A.   I guess so.

9     Q.   Well, I cross-examined him at that trial, and I will  
10    represent to you that he said that the absorption phase in any  
11    event is milliseconds.

12                Do you have any reason to disagree that the absorption  
13    phase is a matter of milliseconds?

14    A.   No.

15    Q.   If it's a matter of milliseconds, we know that the time that  
16    it takes for blood in the capillary here to get up to the brain  
17    is between 15 and 20 seconds; correct?

18    A.   Correct.

19    Q.   And, as a result, would you agree with me that if the  
20    potential effect on absorption is a difference of milliseconds,  
21    that that's unlikely to make a real difference in the time that  
22    it takes to get to the brain?

23    A.   If that's the only time parameter, then I would say yes.

24    Q.   And you would certainly agree with me -- I think you've  
25    testified in connection with the Rose article -- that even a

1 difference of going from 20 to 30 seconds really wouldn't make a  
2 difference to the smoker, would it?

3 A. Well, I think I speculated about that. I don't know that  
4 anyone has looked at that experimentally.

5 Q. Well, your testimony under oath in the Blue Cross & Blue  
6 Shield case was that if Rose was right in his article and it  
7 took 30 seconds to get to your peak concentrations rather than  
8 15 or 20, that was unlikely to make a difference; correct?

9 MR. McCABE: Objection, Your Honor, argumentative. If  
10 he wants to show him the testimony from the Blue Cross & Blue  
11 Shield to see if he agrees with it.

12 THE COURT: I think he's trying to deal with prior  
13 testimony as quickly as possible.

14 Do you need to see that testimony?

15 THE WITNESS: No. I think the issue is not whether --  
16 the issue is really whether -- none of it is reinforcing,  
17 because I think it would be reinforcing at 30 second or  
18 14 seconds. Whether it could be more reinforcing, that's the  
19 question, and I don't have information about that.

20 BY MR. BERNICK:

21 Q. You just don't know.

22 So when it comes to the question of whether this  
23 difference in milliseconds would make a difference in terms of  
24 perception of the smoker, that's again something that you don't  
25 know?

1 A. Right. The studies have just not been done.

2 Q. The same thing is true of behavior; whether any potential  
3 speed in milliseconds would affect behavior, that's another  
4 unknown?

5 A. Correct.

6 Q. And whether any fluctuations -- for example, at the present  
7 time as an expert you really can't say one way or another  
8 whether any changes to the pH of smoke that results from any  
9 aspect of commercial cigarettes, you can't say as an expert that  
10 any of that has an actual effect on the addictiveness of  
11 smoking, can you?

12 A. I know of no such data, that's correct.

13 Q. What?

14 A. I know of no such data, you are correct.

15 Q. In fact, isn't it true that -- going back to the first point  
16 that I asked you. There's actually an article that's been  
17 published by Doctors Henningfield and Pankow that reviewed this  
18 situation, say that there's a debate, it then poses all kinds of  
19 areas of research into all these different features, proposes  
20 research because right now what actually happens in the lung as  
21 concerns pH is unclear; correct?

22 A. To my knowledge, it is unclear.

23 Q. Dr. Benowitz, isn't it true that when you've been asked flat  
24 out whether the addition of ammonia is likely to have any  
25 systemic effect on nicotine, whenever you've been asked that

1 question, your testimony has been that that is unlikely, that  
2 the only likely effect of changing pH is sensory effect;  
3 correct?

4 A. Well the latter I certainly have said.

5 Whether pH -- if you really changed pH by adding  
6 ammonia, whether that affected the rate of absorption, I have  
7 said just needs to be experimentally tested because it's not  
8 been tested.

9 Q. But isn't it true that what you have said, and what you've  
10 been confronted really in litigation with this very question, is  
11 that you've said the degree of likelihood that any change in pH  
12 would affect the sensory properties that we talked about but  
13 would not affect the systemic absorption? Hasn't that been your  
14 testimony?

15 MR. McCABE: Objection, Your Honor, asked and answered.

16 THE COURT: Overruled.

17 A. Well, again, I certainly have said the major impact that I  
18 think is likely would be on sensory impact, but I've also said  
19 that whether ammonia and pH affects absorption just needs to be  
20 studied. It's not been studied.

21 Q. Isn't it true that, based on science today -- there's been  
22 some discussion about what was the key to the success of  
23 Marlboro historically -- isn't it true today that to say that  
24 the success of Marlboro is driven by ammonia is speculation?

25 MR. McCABE: Objection, Your Honor. He doesn't offer



1 any testimony regarding any specific brand of cigarette.

2 THE COURT: Sustained.

3 MR. BERNICK: I have no further questions. I have some  
4 documents to offer. I would like to offer --

5 THE COURT: Let's deal with the documents later.

6 MR. BERNICK: Sure. I'm sorry, Your Honor.

7 THE COURT: What's the government going to do about  
8 redirect? How long do you think your redirect will be?

9 MR. McCABE: About an hour, Your Honor.

10 THE COURT: Okay.

11 MR. BERNICK: I did my best, Your Honor.

12 THE COURT: All right. Let's go.

13 I'm just going to stand up, everybody, for a minute. I  
14 don't know if everybody else wants to take a stretch. You're  
15 welcome to.

16 Whenever you're ready.

17 MR. McCABE: Thank you, Your Honor.

18 REDIRECT EXAMINATION

19 BY MR. McCABE:

20 Q. Good afternoon, Dr. Benowitz.

21 Dr. Benowitz, do you recall counsel asking you about  
22 the timing of when the criteria for addiction were articulated  
23 for the 1988 Surgeon General's report?

24 A. Yes.

25 Q. And do you recall testifying that the criteria are

1 articulated towards the end of that report's development?

2 A. Yes.

3 Q. Dr. Benowitz, were the conclusions in the 1988 Surgeon  
4 General's report based upon science?

5 A. Absolutely.

6 Q. What science were they based upon?

7 A. We extensively reviewed the literature on the effects of  
8 nicotine on the brain, the absorption of nicotine, the data on  
9 smoking behavior, smoking patterns on quitting smoking, treating  
10 smoking. It was an extensive review of all the behavioral  
11 aspects of smoking and -- and addiction.

12 Q. Thank you, Dr. Benowitz.

13 Dr. Benowitz, were the criteria a combination of  
14 criteria that had been previously identified by other scientific  
15 and medical bodies or were they brand-new criteria?

16 A. The criteria put out in the Surgeon General's reports were  
17 really directly taken from the World Health Organization  
18 definitions of dependence. It was not any invention. It was  
19 really sort of restating the World Health Organization  
20 definition in an operational sense.

21 Q. Dr. Benowitz, did you rely on any statement from the  
22 defendant tobacco companies in your direct testimony -- I'm  
23 sorry -- in your direct written testimony?

24 A. Any statements?

25 Q. Any statements made by the tobacco companies.

1 A. I don't recall.

2 Q. Dr. Benowitz, I want to move you on a little bit to a  
3 discussion you had earlier, the testimony regarding the Kandel  
4 and Breslau studies?

5 A. Yes.

6 Q. In your cross-examination, Dr. Benowitz, you were asked  
7 about the Kandel and Breslau studies. What portion of the age  
8 of the smoking population did these studies address?

9 A. I would have to go back and take a look at that to give you  
10 an exact answer. I must have it here somewhere.

11 MR. McCABE: Your Honor, may I approach? I have a copy  
12 of one of the studies right here.

13 THE COURT: You may.

14 BY MR. McCABE:

15 Q. Dr. Benowitz, I'm handing you the Breslau study for your  
16 review.

17 A. Thank you.

18 Well, this was part of the national survey on co-morbid  
19 (ph) which is really looking at smoking and psychiatric disease,  
20 and it was a large set of 4,000 people, age 15 to 54 years.

21 Q. Thank you, Dr. Benowitz.

22 Have you been able to review the Kandel study?

23 MR. McCABE: Your Honor, if I may approach.

24 THE COURT: Yes.

25 BY MR. McCABE:

1 Q. Dr. Kessler, I'm handing you the Kandel study.

2 A. Thank you.

3 Well this was taken from another national survey in  
4 individuals of 12 years and older.

5 Q. Dr. Benowitz, with respect to your estimation of addiction  
6 based upon smoking more than five cigarettes a day, what portion  
7 by age of the smoking population were you addressing?

8 A. The data that I was looking at primarily were data from high  
9 school seniors where we have the best data relating cigarette  
10 consumption to later smoking behaviors.

11 Q. And is this distinction significant with respect to the  
12 applicability of the Kandel and Breslau studies?

13 A. Well, it is. They were looking at different age groups. As  
14 I said before, they were also looking at proxy indicators of  
15 addiction, which I think are problematic.

16 Q. Dr. Benowitz, can you explain for the court what a proxy  
17 measure is, please?

18 A. Well, the DSM-4 has got a set of questions that can be asked  
19 to get answers to address the seven criteria, and to make the  
20 diagnosis of addiction you need to be positive on three of those  
21 seven criteria.

22 The Breslau and Kandel studies did not ask questions to  
23 individuals. They took data that had been collected for another  
24 reason but which had information that would have been relevant  
25 to some of the DSM criteria. So they tried to then translate

1 the questions that were asked into questions that might relate  
2 to the DSM criteria. So it's not the same as giving the full  
3 DSM.

4 Q. Dr. Benowitz, can you explain for the court the significance  
5 of using proxy measures with respect to the applicability of  
6 these studies to your conclusions regarding the addiction for  
7 21-year-olds smoking more than 5 cigarettes per today?

8 A. Well, other studies have looked at the regular DSM, which --  
9 first, I do have a problem with the DSM in general. I think it  
10 underestimates addiction.

11 But given that you use that, other studies of daily  
12 smokers in high school have shown dependence rates of  
13 60 percent. So, I think that's much more realistic.

14 The most important thing is that the reason for being  
15 concerned about dependence has to do with their behavior whether  
16 they can quit and whether they will quit.

17 And the most powerful data are the data that show that  
18 if you smoked 1 to 5 cigarettes per day as a high school senior,  
19 70 percent of those individuals will be smokers later on, and if  
20 you smoke more than that, then a higher percentage will be.

21 So the most essential aspect of addiction is really  
22 loss of control of drug use which means that when you want to  
23 stop, you can't. And smoking on a daily basis by a high school  
24 senior predicts continued smoking.

25 Q. Dr. Benowitz, have you discussed the Kandel and Breslau

1 articles in your prior peer reviewed and published work?

2 A. I don't recall.

3 Q. Dr. Benowitz, I'd like to show you what has been marked  
4 previously as U.S. Exhibit Number 92011. I would like you to  
5 take a look the a page 628 for me, please.

6 A. Yes, I see it.

7 Q. I'm sorry. First of all, Dr. Benowitz, could you please  
8 just identify this document for the court?

9 A. This was an article on nicotine addiction that was published  
10 in a journal called Primary Care in September of 1999.

11 Q. And if I could refer you to page 628. Do you at any point  
12 on the page address the Kandel-Breslau studies?

13 A. Well, yes. What I do is mention the fact that the DSM has  
14 been used by others, including Kandel and Breslau, I think  
15 inaccurately characterizes dependence. And then I go through  
16 and I explain why the criteria in the DSM are not applicable for  
17 tobacco.

18 I think it's important for the court to understand that  
19 the DSM was not developed for tobacco but for other drugs of  
20 abuse, like heroin and alcohol, and has been adapted for  
21 tobacco, but some of the questions are really not relevant for  
22 tobacco use as written in the DSM.

23 THE COURT: Wasn't the DSM in all its various editions  
24 designed to help practitioners diagnose mental illness?

25 THE WITNESS: Yes, specifically psychiatrists to

1       diagnose mental illnesses. And, in fact, this is not -- the DSM  
2       is rarely ever used in clinical medicine. It's been used as a  
3       research tool. But you're absolutely right, the DSM is used  
4       extensively by psychiatrists to diagnose mental illnesses.

5       BY MR. McCABE:

6       Q. Dr. Benowitz, this U.S. Exhibit 92011, which you've  
7       identified for the court. Can you tell me who authored this  
8       paper?

9       A. This was my review on nicotine addiction.

10      Q. Thank you, Dr. Benowitz.

11               Dr. Benowitz, you testified earlier today that there  
12      are studies that show 60 to 70 percent of smokers meet the  
13      definition of addiction under the DSM-4 criteria.

14               Could you identify for the court what studies those  
15      figures come from?

16      A. There is a study by Stanton. There is another study -- I  
17      don't remember which one. There are studies looking at other  
18      addiction criteria.

19               I think I did mention that Lofland has found rates with  
20      an addiction scale that's been developed recently to look a loss  
21      of autonomy of 90 percent in daily smokers. So it depends which  
22      scale is you used. But the only paper I can think of offhand is  
23      the Stanton paper for the DSM.

24      Q. Thank you, Dr. Benowitz.

25               Dr. Benowitz, I would like to take back from you the

1 Kandel study for a moment, please.

2 Dr. Benowitz, you testified earlier today regarding  
3 this chart with Mr. Biersteker and its effects showing the  
4 number of cigarettes smoked per day with the percentage of  
5 dependence.

6 Is this figure from the Kandel article relevant to your  
7 conclusions regarding the 5 plus cigarettes standard you  
8 testified to?

9 A. No. As I said before -- and actually I've discussed this  
10 extensively with Dr. Kandel. I think that this proxy DSM  
11 measure that she has used substantially underestimates  
12 dependence at each level of cigarette smoking.

13 Q. Could you please bring up U.S. demonstrative Exhibit  
14 Number 17378?

15 Dr. Benowitz, you're looking at what we discussed  
16 yesterday, which was marked as U.S. demonstrative Exhibit  
17 Number 17378, which was two tables: 2-8 and 2-9. Do you  
18 remember discussing this table, Dr. Benowitz?

19 A. Yes.

20 Q. Dr. Benowitz, in terms of relevance to your conclusions  
21 regarding addiction for 21-year-olds smoking more than 5  
22 cigarettes per day, is this exhibit more relevant for you than  
23 the Kandel article?

24 A. Yes, because the issue is really what happens to tobacco use  
25 in the future if you're talking about a predictor. And these



1 are the best data that I know that relate a given consumption  
2 rate to future smoking.

3 And this says if you smoke 1 to 5 cigarettes every day  
4 as a high school senior, then 70 percent of those people will be  
5 still smoking 5 years later, and most will be smoking as much or  
6 more. In fact, most will be smoking more.

7 Q. Thank you, Dr. Benowitz.

8 Dr. Benowitz, you testified earlier regarding the  
9 Pankow article; correct?

10 A. Yes.

11 Q. And you testified that Pankow's technique was a significant  
12 advance. Could you tell the court what you meant by that  
13 statement?

14 A. Well, it's been very difficult to measure pH for technical  
15 reasons.

16 If you put smoke in water, then the water can affect  
17 the pH. If you try to put cigarette smoke over a glass  
18 electrode, it's unclear what it's really measuring.

19 And what Dr. Pankow has done is really to say, okay, if  
20 we look at how much nicotine or some other substance is bound  
21 versus unbound in a given amount of smoke, we can then use that  
22 calculation to figure out what the pH must have been to explain  
23 that proportion of bound or unbound. Actually, it's free to  
24 bound.

25 And so this is really looking at a realistic way to

1 look at pH that doesn't depend on interaction of a smoke with  
2 some electrode. You're really measuring the pH of the smoke  
3 particle by looking at its effect on partition of constituents.  
4 So I think it's got great promise as giving us a better  
5 indicator of pH than we've had in the past.

6 Q. Doctor --

7 MR. McCABE: Your Honor, may I approach the witness?

8 THE COURT: Yes, you may.

9 BY MR. McCABE:

10 Q. Dr. Benowitz, I'm going to hand you what's been marked as  
11 U.S. Exhibit 88093, which is article by James Pankow, et al.,  
12 titled: Percent free base nicotine in the tobacco smoke  
13 particulate matter of selected commercial and reference  
14 cigarettes.

15 MR. BERNICK: Is that the '01 article or '03 article?

16 THE WITNESS: 2003.

17 BY MR. McCABE:

18 Q. Dr. Benowitz, are you familiar with this article?

19 A. Yes.

20 MR. BERNICK: My only objection, Your Honor, is that  
21 this was the article that I specifically asked him about and I  
22 believe he testified that he had some familiarity with it but  
23 not the details of it. Otherwise, I would have gone into the  
24 details of the article.

25 I have no problem if he examines. I may want to have a

1 couple of questions to follow through on it.

2 THE COURT: Well, let me hear how detailed the  
3 questions are and whether they open the door to further  
4 questioning.

5 BY MR. McCABE:

6 Q. Dr. Benowitz, is this the article that was the subject of  
7 Mr. Bernick's questioning of you today?

8 A. Yes.

9 Q. And is it your understanding Dr. Pankow measured the pH of  
10 smoke of marketed cigarettes?

11 A. Yes, sir.

12 Q. Dr. Benowitz, I'd like to draw your attention to Table 1 of  
13 the article. Do you have that, Dr. Benowitz?

14 A. Yes.

15 Q. And if you could look at -- I'd like to draw your attention  
16 to the second column from the right for that chart,

17 Dr. Benowitz.

18 For the column pH, does Dr. Pankow list the pH that he  
19 found for the initial puffs of a Marlboro cigarette?

20 A. Yes.

21 Q. What is that figure?

22 A. 7.08.

23 Q. And does Dr. Pankow list the pH for the initial puff of the  
24 Winston cigarette?

25 A. Of Winston?

1 Q. Yes.

2 A. 6.78.

3 Q. And how about for the Virginia Slim cigarette, Dr. Benowitz?

4 A. 6.91.

5 Q. Dr. Benowitz, how do these pHs compare to the measurements  
6 of pH shown to you by Mr. Bernick during his cross-examination?

7 A. Well, these pH ranges are up. They are shifted up about 1  
8 pH unit or so from the ones described by Mr. Bernick.

9 Q. What is the effect of that?

10 A. This would mean that a greater proportion of nicotine would  
11 be in the unbound or vapor phase.

12 Q. Thank you, Dr. Benowitz.

13 Dr. Benowitz, I'd like to draw your attention to Joint  
14 Defendants' Exhibit Number 65989, which is the expert report of  
15 William Wecker in the litigation of Julie Turner, et al. vs R.J.  
16 Reynolds Tobacco Company, et al.

17 Are you familiar with this report, Dr. Benowitz?

18 A. Well, I certainly looked at it today. I may have seen it  
19 before in the Turner case. I don't remember for sure.

20 Q. Dr. Benowitz, you testified earlier today that if you  
21 visually look at the curves here they do not look like 47  
22 percent. Could you explain to the court what you meant by that?

23 A. Well, if you say there's 47 percent compensation -- say you  
24 make it easy and you say it's 50 percent compensation. And if  
25 you went -- say you went from a cigarette of a .3 milligram

1     yield to a 1.2 milligram yield, if there was full compensation,  
2     then the cotinine levels would be the same at both levels.

3             If there was zero compensation, then there would be a  
4     five fold difference in levels.

5             So the person with a .3 would be taking in .3 per  
6     cigarette, and the person at the 12 would be taking in -- at 1.2  
7     would be taking in 1.2. There would be a four fold difference.

8             If there's a 50 percent compensation, it would mean  
9     that the person at the low end would be taking more, but only  
10    half as much as if it was full compensation.

11            So what we would be seeing instead of a shallow slope  
12    that has 15 or maybe -- even if it was 23 percent, as we talked  
13    about as a slope, you would be seeing a slope that is quite  
14    substantial.

15            You would be seeing probably at least a 50 percent or  
16    greater difference between the lower yield and higher yield if  
17    you had compensation that was 50 percent, and that's just not  
18    been seen in any of the data. Not my data.

19            And I have to say that besides the Gori study, there  
20    have been six or eight or ten other studies that have looked at  
21    the same question and they all show very similar shallow slope  
22    or most of them do.

23    Q. Dr. Benowitz, you earlier testified that you were skeptical  
24    of the information in the Wecker report. Does your previous  
25    answer fully explain the skepticism?

1 A. Yes. Also Dr. Wecker, at least in this report, doesn't say  
2 anything other than he chose some studies and he did a  
3 calculation of light cigarette smokers versus regular smokers --  
4 I don't know which points he chose -- and calculated a median  
5 compensation amount.

6 There just is not enough detail here to know what he  
7 did or how he did it or what he selected or what he didn't  
8 select.

9 I think one would need to really have a complete  
10 dataset and an explanation for which data were chosen and why  
11 before I could validate these calculations.

12 Q. Thank you, Dr. Benowitz.

13 Dr. Benowitz, I want to take you back to yesterday.  
14 There was testimony that you provided regarding your 1983 study  
15 that was -- the focus of -- which was discussed in Judge  
16 Gesell's opinion yesterday.

17 A. Yes.

18 Q. Do you remember that?

19 A. Yes.

20 Q. Dr. Benowitz, do you remember testifying yesterday that your  
21 study had been replicated enumerable times by other scientists?

22 A. Yes. If you look at the table in Monograph 13, I've listed  
23 quite a few studies that have used the same cross-sectional  
24 design in the U.S. and other countries, and those studies show  
25 basically the same picture, that there's a very shallow slope

1       between the machine yield and cotinine levels.

2       Q.   So they show the same results?

3       A.   Basically the same.   Some show slopes slightly more, some  
4       show that's even flatter than I showed, but it's basically the  
5       same.

6       Q.   Thank you, Dr. Benowitz.

7               MR. McCABE:   Your Honor, may I have one moment?

8               THE COURT:   Yes.

9               (Pause)

10              MR. McCABE:   Your Honor, the United States has no  
11       further questions for Dr. Benowitz at this time.

12              The United States would like to note that you had  
13       reserved judgment on his qualifications as an expert for the  
14       areas proffered yesterday.

15              THE COURT:   The doctor will certainly be accepted as an  
16       expert in the areas that the government proffered to me  
17       yesterday.   No question.

18              MR. McCABE:   One final note.   The United States would  
19       also like to offer U.S. Exhibit Number 92011 which was just  
20       handed to him.

21              THE COURT:   We are not going to do exhibits this  
22       afternoon.

23              Dr. Benowitz, you may step down.   Thank you.

24              THE WITNESS:   Thank you very much.

25              THE COURT:   We were supposed to break at 4:30.   What's

1 the problem?

2 MR. BERNICK: I just want to add a couple of follow-up  
3 questions if we're not going to have enough time, but I did have  
4 a couple of follow-up questions on the Pankow article. It will  
5 take me about four minutes.

6 THE COURT: I think either one or two questions were  
7 asked about that article. Only one or two questions. I'm not  
8 going to allow recross, no.

9 And just to be more specific. Not only were there only  
10 one or at the most two questions asked, but they were not the  
11 kind of detailed questions, and did not call for the kind of  
12 detailed answers, that Dr. Benowitz made clear in his response  
13 to Mr. Bernick that he was simply not prepared to provide.

14 Now, everybody, let me say a couple of things.

15 Dr. Benowitz, you can go. That's the whole reason we  
16 sat so late.

17 Everybody is misjudging witnesses, and what's happening  
18 is we are consistently sitting later and later. We are leaving  
19 things hanging and undecided, like exhibits. That is not the  
20 orderly way to proceed, everyone.

21 We've got out-of-town witnesses. I do everything I can  
22 to accommodate them. I know that they are extremely busy  
23 people. But at some point we need time to catch up on our  
24 witnesses and to catch up on exhibit lists.

25 The government has two people scheduled for the next



1 two days. Is that realistic? I'm not at all sure it is.

2 Mr. Brody?

3 MR. BRODY: Your Honor, it's three people.

4 THE COURT: Oh, three.

5 MR. BRODY: To fill out the week.

6 THE COURT: That makes it even better; right,

7 Mr. Brody?

8 MR. BRODY: I think it is realistic that we will finish  
9 them all. The first witness tomorrow is Mr. Wulchin. He is not  
10 an adverse witness, so --

11 THE COURT: You've got Ms. Ward.

12 MR. BRODY: Ms. Ward.

13 THE COURT: And she's not an adverse witness?

14 MR. BRODY: She is an adverse witness.

15 THE COURT: Just a little.

16 MR. BRODY: But based on the corrections that we  
17 received from her, based on the estimates of what counsel for  
18 R.J. Reynolds is going to have for her, it's my expectation that  
19 we can finish certainly finish Mr. Wulchin tomorrow morning;  
20 that we can do most of Ms. Ward's examination tomorrow  
21 afternoon. There may be some carryover to Thursday morning.  
22 And based on the estimates that we got on Dr. Weitzman, that we  
23 can finish his testimony on Thursday. I think it's a fairly  
24 safe assessment.

25 THE COURT: He covered a lot of ground in his

1 testimony. What did the defendants expect? Who is going to be  
2 doing his cross?

3 MR. NEWBOLD: Bill Newbold for the record.

4 Michael Minton will be doing Dr. Weitzman's cross and  
5 he anticipates about three hours, Your Honor.

6 THE COURT: That doesn't surprise me.

7 And you're going to have an hour of direct of him.

8 MR. BRODY: I'm optimistic that we can finish him on  
9 Thursday because I -- given the estimates that we've received  
10 from defendants on Mr. Wulchin, it may even be that we would get  
11 to Ms. Ward before lunch tomorrow.

12 THE COURT: Everybody going to be awake tomorrow? I  
13 don't know about that.

14 MR. BRODY: That's another issue entirely.

15 THE COURT: That is. I think that will affect  
16 everybody.

17 I want to tell you, there are a couple of things, but  
18 I'll just deal with one or two right now in terms of planning.

19 Next Tuesday we definitely have to stop at, certainly  
20 no later than 4:25, no later than, since we have an executive  
21 session; I don't miss those.

22 And on Wednesday I'm sorry to say there is a plea in a  
23 criminal case that I -- it was impossible to get the lawyers on  
24 any Friday and, therefore, on Wednesday we're going to have to  
25 break at 3:00 o'clock, everybody.

1                   And then, of course, Thursday and Friday we are off. I  
2                   want everyone to build in time.

3                   Is Dr. Weitzman -- yes, he's from out of the city.

4                   MR. BRODY: He's from Rochester, New York.

5                   THE COURT: So he's going to be in a hurry to get back  
6                   to Rochester, isn't he?

7                   MR. BRODY: I think he will be eager to get back to  
8                   Rochester. But, as I said, I'm optimistic that we will be able  
9                   to complete his testimony.

10                  THE COURT: Well, I'm telling you if we don't get to it  
11                  this week, I am going to put aside as much time as we need, and  
12                  I don't think it will be all that extensive, but I'm going to  
13                  put aside time Monday morning to pick up all the pieces on all  
14                  of these witnesses who are hanging out there, and of course it's  
15                  all in terms of exhibits, but we've simply got to get that done  
16                  for the record.

17                  Why did I think there was one other thing?

18                  9:30 tomorrow morning, everybody, please.

19                  (Proceedings concluded at 4:44 p.m.)

20

21

22

23

24

25

1 INDEX

2 WITNESS: PAGE:

3 NEAL BENOWITZ, M.D.  
4 CROSS-EXAMINATION 4716  
5 CROSS-EXAMINATION 4771  
6 REDIRECT EXAMINATION 4813

7 \*\*\*\*\*

8

9

10

\*\*\*\*\*

CERTIFICATE

11 I, EDWARD N. HAWKINS, Official Court Reporter, certify  
12 that the foregoing pages are a correct transcript from the  
13 record of proceedings in the above-entitled matter.

14

Edward N. Hawkins, RMR

15

16

17

18

19

20

21

22

23

24

25