

Message

From: Jim Kolotouros ^{Redacted}@google.com]
Sent: 6/10/2020 7:25:29 PM
To: Christopher Li ^{Redacted}@google.com]
CC: Kate Lee ^{Redacted}@google.com]
Subject: Re: Google search powering in-app search on device

well, I guess the question is whether Samsung will casually accept the condition, or say "this is a big problem."

On Wed, Jun 10, 2020 at 12:21 PM Christopher Li ^{Redacted}@google.com> wrote:
Privileged

I am not sure how intentional it is, but we do cover it in our new term sheet (the piece around "connected results" being a no-go now).

That should cover this case but do you want us to dive deeper?

On Wed, Jun 10, 2020, 12:18 PM Jim Kolotouros ^{Redacted}@google.com> wrote:
** attorney client privileged **

how bad is this? i.e., how ubiquitous on Samsung devices, and do we think they created an alternate access point which we'll now need to weigh-in on with an opinion?

thanks

----- Forwarded message -----

From: Anna Kartasheva ^{Redacted}@google.com>
Date: Wed, Jun 10, 2020 at 10:59 AM
Subject: Google search powering in-app search on device
To: Jon Dreyfus ^{Redacted}@google.com>, Rosie Lipscomb ^{Redacted}@google.com>, Paul Gennai ^{Redacted}@google.com>, Jim Kolotouros ^{Redacted}@google.com>, Christopher Li ^{Redacted}@google.com>, Kate Lee ^{Redacted}@google.com>, Adrienne McCallister ^{Redacted}@google.com>

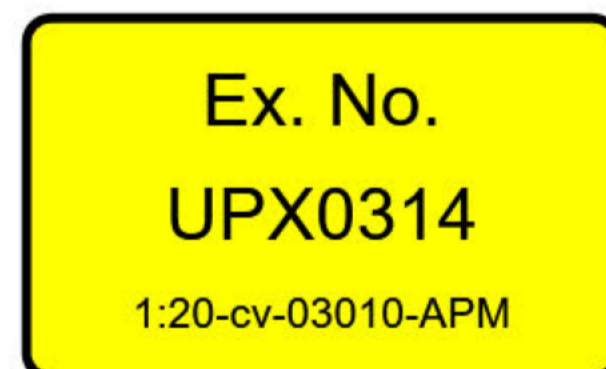
Privileged -- EUOC // Rosie and Kate please advise

Hi Jon,

I am not sure who is the right person to help with this - but figured I will start with you and would appreciate it if you could point us in the right direction.

It was brought to Android BD team attention recently that Samsung partnered with Branch i.o - for building out Samsung Finder. Samsung finder is an on-device search that appears at the top of a screen and looks like a generic search box with a magnifying glass when user swipes up from any screen.

It started couple of years ago as on-device search across contacts, settings, photos in the gallery, and we have allowed it everywhere, even on devices covered by search rev share deals because Samsung pointed to gaps in what Google Search was able to do with this type of search. Now, with Branch partnership, Samsung Finder has grown into search experience across multiple apps through deep linking. So for example now when you look for "pizza", it will show you Yelp recommendations for restaurants, or if you look for "shoe" it will show you recommendations from Amazon or Ebay.



We believe this goes beyond the scope of what we originally allowed Samsung (and US carriers) and have started pushing back on them, and were wondering - does Google Search do something similar to this, and can we pivot the conversation with Samsung and carriers from asking them to take it down, to seeing if Google could power this experience.

Attaching couple of screenshots to illustrate the issue at hand:

Screenshot #1: User is alerted that their info and Google advertising ID will be shared with Branch)

Screenshot #2: Samsung Finder experience when phone is connected to the internet (showing off-device search in web catalogs)

Screenshot #3: Samsung Finder experience when phone is in airplane mode (showing scope of what we have originally approved for this product)

Please let me know how I should proceed.

Thank you

Anna

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