

Message

**From:** John Giannandrea [Redacted@google.com]  
**Sent:** 8/23/2016 6:43:04 PM  
**To:** Daniel Alegre [Redacted@google.com]  
**CC:** Tamar Yehoshua [Redacted@google.com]; Joan Braddi [Redacted@google.com]; Liz Daly [Redacted@google.com]  
**Subject:** Re: ISA - Working Draft from Today's Meeting

what are they trying to learn exactly? they know which queries they hand off to us, so what data are they asking for? if its which web pages people ultimately visit for a query we would \*not\* share that ranking signal.  
-jg

On Tue, Aug 23, 2016 at 11:28 AM, Daniel Alegre [Redacted@google.com] wrote:  
Privileged - Reflects advice of EU counsel

Hi Tamar/JG,

We met with Apple yesterday and they had a new request on the data set request section - they wanted it to be reciprocal, meaning that they want to know which links on Google.com results were clicked on, or how long it took to satisfy the user's query on Google. Their rationale is that they wanted to improve the user experience with this information.

We gave them the clear heads up that we don't share this information as it is key to our "secret sauce" but we would discuss with you nevertheless.

JG - will see if I can catch a few mins of your time later today or tomorrow to get your thoughts but wanted to share their latest language ask.

Daniel

----- Forwarded message -----

**From:** Bruce Sewell [Redacted@apple.com]  
**Date:** Tue, Aug 23, 2016 at 8:15 AM  
**Subject:** Re: ISA - Working Draft from Today's Meeting  
**To:** Daniel Alegre [Redacted@google.com]  
**Cc:** Liz Daly [Redacted@google.com], Jayna Whitt [Redacted@apple.com], BJ Watrous [Redacted@apple.com], Kent Walker [Redacted@google.com], Joan Braddi [Redacted@google.com], Rosie Lipscomb [Redacted@google.com]

Thanks. Here is the draft language I proposed for the data exchange section. We will have more specificity around this later today.

**Redacted**

On Aug 22, 2016, at 7:58 PM, Daniel Alegre [Redacted@google.com] wrote:

As agreed, we will rework the advertisement portion after our internal review.

Ex. No.  
UPX0235  
1:20-cv-03010-APM

Thanks,  
Daniel

On Mon, Aug 22, 2016 at 6:29 PM, Liz Daly [Redacted@google.com](#)> wrote:  
All,

Attached is the working draft of the discussion doc from today's meeting. Please let me know if you have any issues with the attachment.

Best,  
Liz

# Redacted

This email may be confidential or privileged. If you received this communication by mistake, please don't forward it to anyone else, please erase all copies and attachments, and please let me know that it went to the wrong person. Thanks.

