

Search Quality All Hands 2018

 SEARCH QUALITY ALL HANDS 2018

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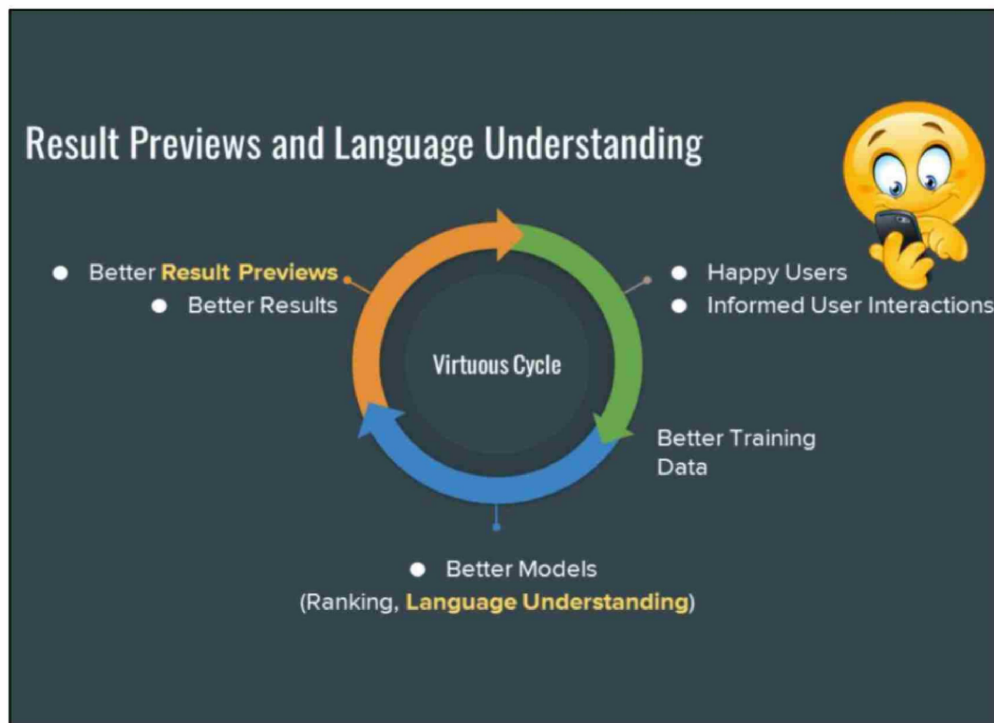
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Better result previews can lead to happier users and more informed user interactions. This improves the training data for models used in ranking and language understanding. This can in turn improve results and result previews thus creating a virtuous cycle. If you wondered why ranking engineers care about result previews, now you know.