

Subject: Re: MSFT

From: "John Giannandrea" [Redacted]

Received(Date): Mon, 05 Nov 2018 16:45:42 +0000

To: "Adrian Perica" [Redacted]

Cc: "Steve Smith" [Redacted]

Date: Mon, 05 Nov 2018 16:45:42 +0000

I appreciated their radical transparency. [Redacted]

[Redacted]

[Redacted] not yet.

[Redacted]

I have been living on bing for the last few days. Mostly it works fine. Then in the odd long tail query it just doesn't.

A recent example is "annie lennox first band". Google gets "the tourists" as a web answer.

Bing highlights the same answer but shows a box highlighting the Eurythmics. This worries me a lot.

-jg

> On Nov 4, 2018, at 10:45 PM, Adrian Perica [Redacted] wrote:

>

>

> John,>

> After Thursday's session, what's your gut on this situation? Could MSFT and us catch up or is the gap much larger in the user space than appears on paper?

[Redacted]

> Thanks,

> Adrian

>

Ex. No.

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