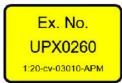


# **Aethon Status Update**

Privileged and Confidential

Aethon /ei-8on/: <u>Aethon</u> is one of the four flying horses belonged to <u>Helios</u> in Greek mythology. It is red-brownish. The ancient Greek word *aithôn* means "blazing".

May 2021



### Redacted

#### **REDACTED FOR PUBLIC FILING & ABRIDGED**

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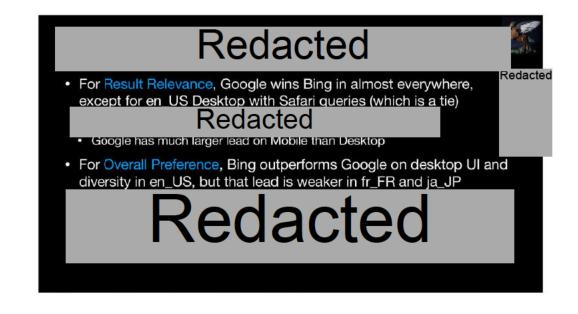


For most head quereis like [amazon], graders do not have strong preference one way or the other.

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This results match our intuitions

· First, Google has a strong lead in relevance, in particular for long tail queries and in international locales.

Redacted

• On the other hand, we heard that Bing has invested heavily in desktop teatures, in particular in English US. It's good to confirm in the eval that Bing in English (US) Desktop is actually preferred.

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