# neeva Search Re-imagined

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Ex. No.

1:20-cv-03010-APM

**UPX0940** 



# Search

- One of the most revolutionary products ever invented
  - The wisdom of the world at your fingertips (well, a lot of it) 0
- One of the most profitable businesses in history
  - \$1-\$1.5b of spend/year 0
  - \$100b of revenue worldwide 0
  - Over \$40b in the US alone => \$100/per capita 0
- Much of Google's \$1T market cap comes from search (and search ads) •

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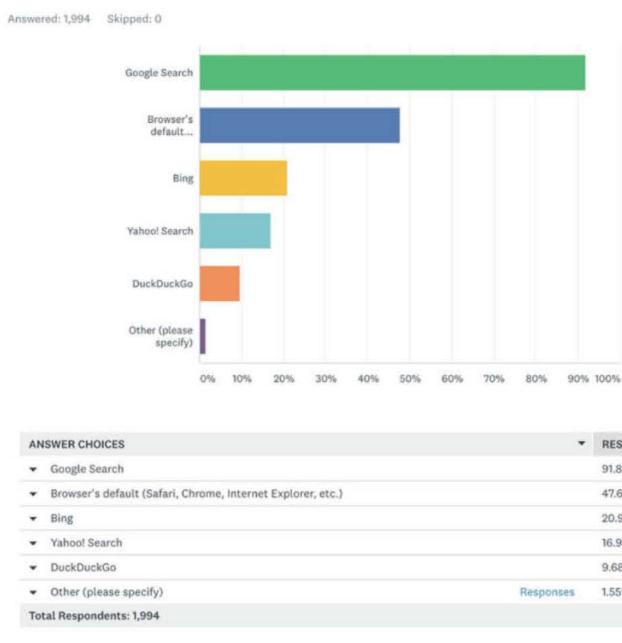
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# User surveys



#### In the last 7 days (week), which of the following search engines have you used?

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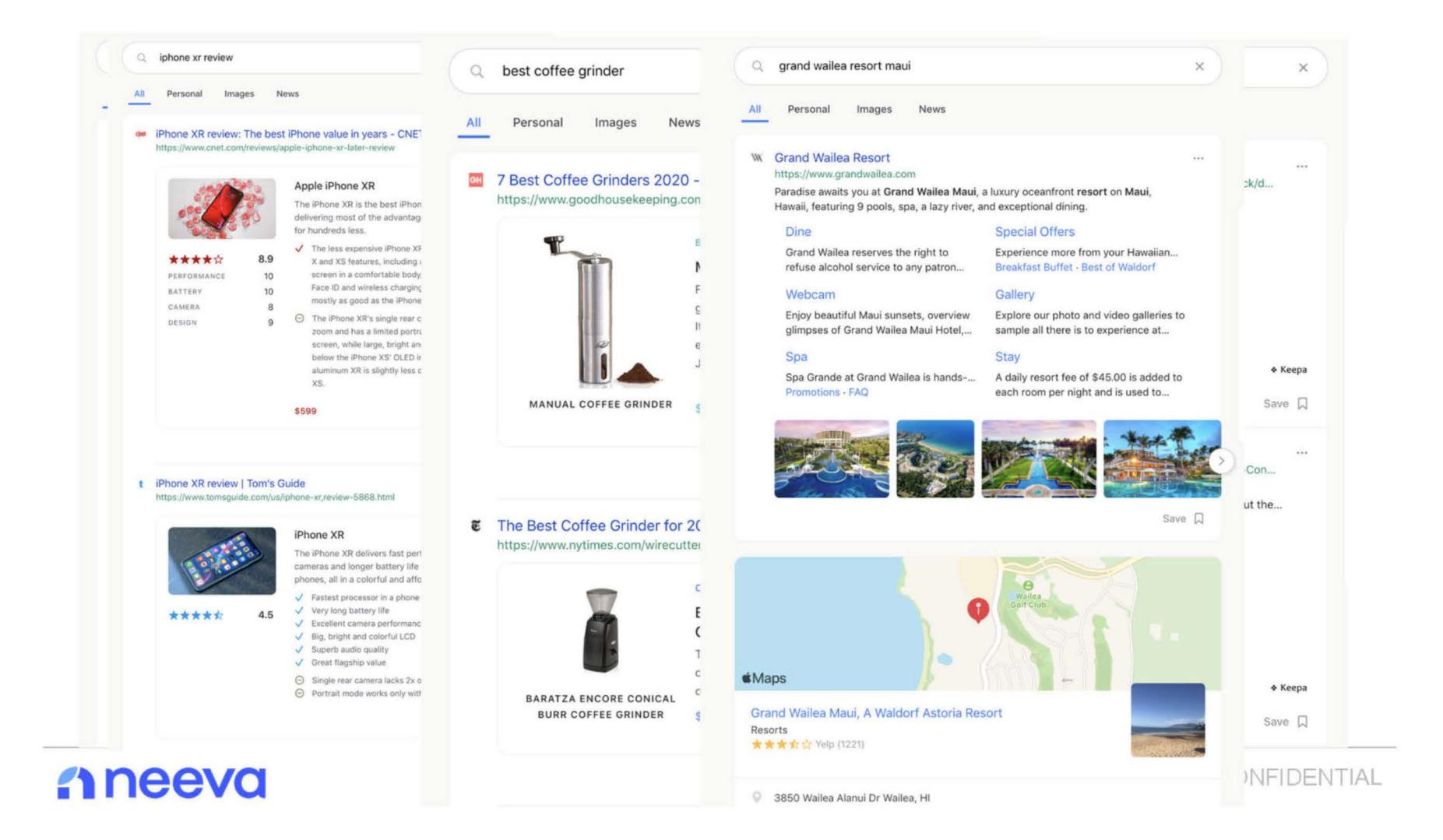
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RESPONSES -	
91.88%	1,832
47.64%	950
20.91%	417
16.95%	338
9.68%	193
1.55%	31



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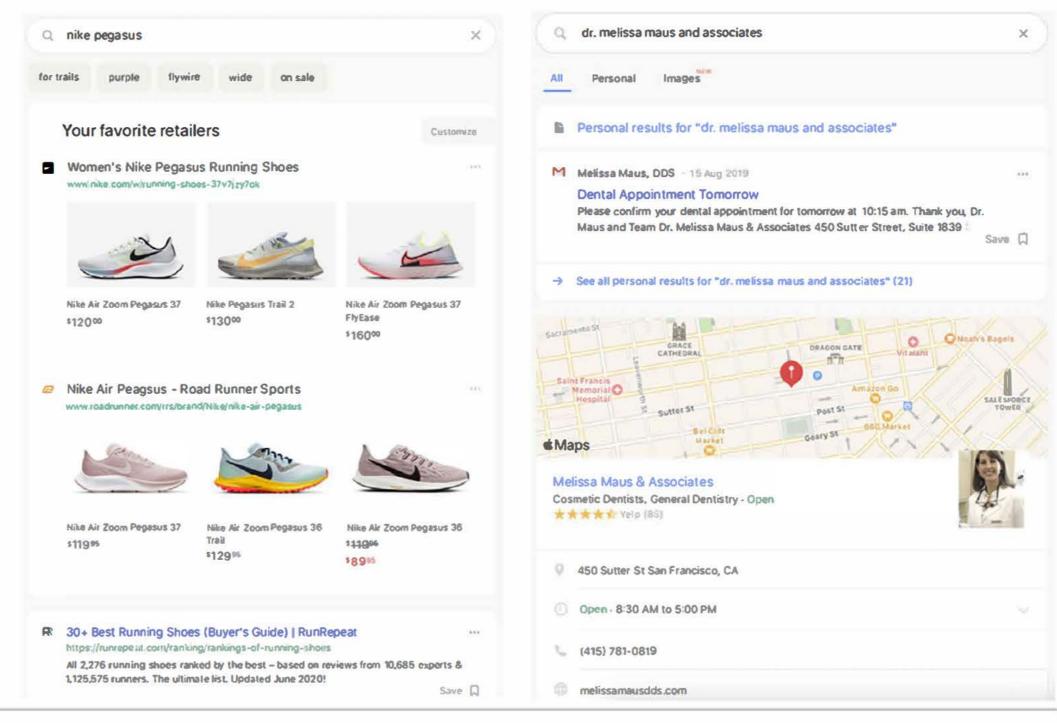
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# See your retailers/websites/docs first

Show only the **best result** for that customer first.

Rank results based on your preferences as learned from personal connectors & usage.



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