



## U.S. & Plaintiff States v. Aetna Inc. & Humana Inc. Plaintiffs' Opening Statement

## Competition between Aetna and Humana for Medicare Advantage consumers is important and worth preserving



### This merger would combine two of the leading Medicare Advantage insurers in the country

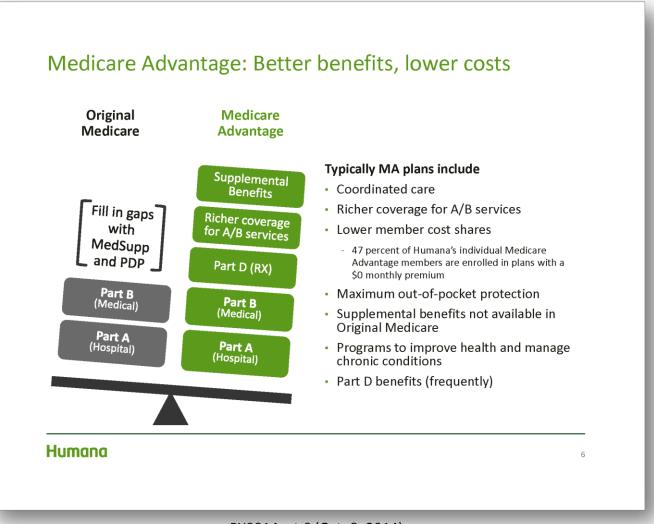
3,000,000 AETNA 640 2,500,000 WELLCARE 264 2,000,000 CIGNA 192 ANTHEM 172 1,500,000 GATEWAY 170 1,000,000 HUMANA 124 500,000 UHC 122 0 BCBSOFMM KAISER AFTNA ANTHEM UHC CIGNA HCSC 105 HUMANA Expansion Counties, 2011-2016 Members, 2016

Humana is the largest.

Aetna is the fastest-growing.

See ¶ 40, Ex. 3, and Ex. 18, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)

# The sale of Medicare Advantage is a relevant product market



## "Reasonable interchangeability" is different from "functional interchangeability"

"The outer boundaries of a product market are determined by the **reasonable interchangeability** of use or the cross-elasticity of demand between the product itself and substitutes for it."

**Brown Shoe Co. v. United States,** 370 U.S. 294, 325 (1962)

"[F]unctional interchangeability should not end the Court's analysis."

**FTC v. Staples, Inc.,** 970 F. Supp. 1066, 1074 (D.D.C. 1997)

## Seniors first choose the product segment that is best for them

#### **Original Medicare**

includes Part A (Hospital Insurance) and/or Part B (Medical Insurance)

- Medicare provides this coverage directly.
- You have your choice of doctors, hospitals, and other providers that accept Medicare.
- Generally, you or your supplemental coverage pay deductibles and coinsurance.
- You usually pay a monthly premium for Part B.

Section 1—Learn How Medicare Works 17

Medicare Advantage

(Part C) includes BOTH Part A (Hospital

Insurance) and Part B (Medical Insurance)

· Private insurance companies approved by

. In most plans, you need to use plan doctors,

hospitals, and other providers or you may pay

addition to your Part B premium), deductible,

copayments, or coinsurance for covered

· Costs, extra coverage, and rules vary by plan.

Step 2: Decide if you want prescription

drug coverage (Part D).

by your Medicare Advantage Plan, in most

cases, you must get it through your plan.

. In some types of plans that don't offer

Prescription Drug Plan.

See pages 85-96.

Medicare. See page 84.

drug coverage, you can join a Medicare

Note: If you join a Medicare Advantage Plan,

you can't use Medicare Supplement Insurance

(Medigap) to pay for out-of-pocket costs you have

in the Medicare Advantage Plan. If you already

have a Medicare Advantage Plan, you can't be sold a Medigap policy. You can generally only

use a Medigap policy if you disenroll from your

Medicare Advantage Plan and return to Original

· If you want drug coverage, and it's offered

Medicare provide this coverage

You may pay a monthly premium (in

more or all of the costs.

services.

See pages 67-80.

What are my Medicare coverage choices?

There are 2 main choices for how you get your Medicare coverage. Use these steps to help you decide.

#### Step 1: Decide how you want to get your coverage

or

#### Original Medicare

includes Part A (Hospital Insurance) and/or Part B (Medical Insurance) Medicare provides this coverage directly. • You have your choice of doctors, hospitals, and other providers that accept Medicare. • Generally, you or your supplemental

coverage pay deductibles and coinsurance. You usually pay a monthly premium for Part B.

See pages 63-66.

#### Step 2: Decide if you want prescription drug coverage (Part D).

- If you want drug coverage, you must join a Medicare Prescription Drug Plan. You usually pay a monthly premium.
- These plans are run by private companies approved by Medicare.
   See pages 85–96.

#### Step 3: Decide if you want supplemental coverage.

 You may want to get coverage that fills gaps in Original Medicare. You can choose to buy a Medicare Supplement Insurance (Medigap) policy from a private company. Costs vary by policy and company.

#### Employers/unions may offer similar coverage.

See pages 81-84.

In addition to the options listed above, you may be able to join other types of Medicare health plans. See pages 79–80. Some people may have other coverage like employer or union, Medicaid, TRICARE, or veterans' benefits. See pages 94–96.

PX0519 (2017 Medicare & You Handbook)

#### **Medicare Advantage**

#### (Part C) includes BOTH Part A (Hospital Insurance) and Part B (Medical Insurance)

- Private insurance companies approved by Medicare provide this coverage.
- In most plans, you need to use plan doctors, hospitals, and other providers or you may pay more or all of the costs.
- You may pay a monthly premium (in addition to your Part B premium), deductible, copayments, or coinsurance for covered services.
- Costs, extra coverage, and rules vary by plan.

## The availability of multiple choices does not mean that every option is a competitive constraint

"[E]ven though it is true that other beverages quench thirst," carbonated soft drinks are an "appropriate 'line of commerce' for measuring the probable effects" of a merger between Coca-Cola and Dr. Pepper.



#### FTC v. Coca-Cola,

641 F. Supp. 1128, 1132-33 (D.D.C. 1986), vacated as moot, 829 F.2d 191 (D.C. Cir. 1987)



"All tax preparation methods provide taxpayers with a means to perform the task of completing a tax return, but each method is starkly different."

**U.S. v. H&R Block, Inc.,** 833 F. Supp. 2d 36, 54 (D.D.C. 2011)

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## Courts look to two main types of evidence: "Practical indicia" and economic experts

	Industry or public recognition of the market as a separate economic entity
	Product's characteristics and uses
<i>Brown Shoe</i> "Practical Indicia"	Unique production facilities
	Distinct customers
	Distinct prices
	Sensitivity to price changes
	Specialized vendors

See Brown Shoe, 370 U.S. at 325.

### Medicare Advantage has distinct characteristics

		Medicare		ginal Medi ithout supplementa	
		Advantage	Parts A & B Only	Parts A & B with Medigap	Parts A & B with Part D
	Medical benefits of Parts A & B	•	•	•	•
	Visit any medical provider	×	× .	<b>*</b>	<b>*</b>
	Out-of-pocket cap on medical costs	•	×	•	×
Basic benefits	Care management & coordination	•	×	×	×
	Star ratings	<b>*</b>	×	×	×
	Single customer-service hotline	•	*	×	×
	Private insurer branding	•	×	•	•
	Outpatient prescription drug coverage	•	×	×	
	Dental coverage	•	×	×	×
Additional benefits	Vision coverage	•	×	×	×
offered by most plans	Hearing coverage	•	×	×	×
	Wellness benefits	•	×	×	×
	Other benefits	•	×	×	×

Ex. 7, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)

## Aetna and Humana recognize the differences and organize their businesses around them

Fro	m:
'Kit	chen, Deirdre C* <kitchend@aetna.com></kitchend@aetna.com>
To:	
'Sc	hild, Molly A* <schildm@aetna.com></schildm@aetna.com>
Ccc	
'Kit	chen, Deirdre C* <kitchend@aetna.com>, "Wooldøge, Tyree S* <ty.wooldridge@aetna.com></ty.wooldridge@aetna.com></kitchend@aetna.com>
Dat	8:
Мо	n, 22 Sep 2014 20:22:08 +0000
Atta	achments:
Ge	ography Data Request Template - Med Supp State Tieing added xisx (44.38 kB)
Go	od afternoon Molly,
	we attached the states by tier into the geography-members by state tab per your suggestion. The states are tiered 1-3 and color led accordingly. The key for this tiered approach is found below:
	ar 1 – These are the primary states we focus on competitively and where we see the majority of our growth and membership.
	er 2 —These states have a combination of small senior populations and a more challenging regulatory environment. er 3 — Ther 3 states are difficult regulatory environments that we are in considering for select partnership opportunities.

### "when lining MA and Med Supp up side-by side . . . the products are apples and oranges"

MA is not everywhere and tends to be found in concentrated areas that are urban in nature, whereas Med Sunn (where

Please let me know if you have any questions about either the tiered states or the 6 bullets listed above.

approved) is state-wide and tends to be a product most prominently sold in rural areas

Thank you! Deirdre	
Deirdre lätchen Chief of Stuff	
Medicare Supplement	
kitchend@aatna.com	
615 879 3074 T	
800 Crascent Centre Drive Frankla, TN 57057	
Contrast, DE SENTE	
aetha	
All the tell is the	
onfidential Pursuant to 15 USC 18a(h)	AET-P002-0001662017
PX0021, at 5 (Sep	+ 22 2014)
	1. 22, 2014)

## Aetna and Humana recognize the differences and organize their businesses around them

"They run on different platforms. They have dedicated teams, a dedicated leader. You know, they're different – their business models are different."

Fran Soistman
 Head of Government Business at Aetna

Q. And what do you mean when you said you've kept your Medicare Advantage and Med Supp business separated?

A. Operationally.

They run on different platforms. They have dedicated teams, a dedicated leader.

You know, they're different -- their business models are different.

Q. Do they report financial performance differently?

A. There are subtle differences, sure. Yeah, there are some subtle differences.

Q. When you said that you don't intentionally try to move people from your Med Supp program to your Medicare Advantage program, why is that Aetna's position?

A. Well, we view that most of these members have a relationship with a broker agent, and the broker agent represents the interests of the beneficiary.

Soistman dep. at 251:6-13 (Oct. 13, 2016)

### Aetna and Humana's competitive energy focuses on other Medicare Advantage insurers

Quality health plans & benefits Healthier living Financial well-being Intelligent solutions



#### IVL Medicare AEP: Competitive Analysis IN 2015 AEP, Aetna ranked 2<sup>nd</sup> in growth among our top competitors; Humana took market share lead away from United

### Medicare E March 2015

Nancy Cocozza and Tear

HUMANA. Guidance when you need it most	<ul> <li>Captured 38% of newly eligibles (21% market share); availability to 85% of beneficiaries</li> <li>Vast improvement in STAR ratings; 92% of members in 4+ Star plans</li> <li>Expanded provider relationships through acquisition and exclusive relationships</li> </ul>
UnitedHealth Group*	<ul> <li>Continued network reductions and market exits</li> <li>Star ratings performance relatively flat year- over-year</li> <li>#2 with 19% share</li> </ul>
🔆 Cigna.	<ul> <li>Added 30k enrollees partly due to HealthSpring products</li> <li>Improved Star performance; 5 star option in FL</li> </ul>

Anthem. . Continued poor Star rating performance

Increased premiums in most markets



#### Slightly lower growth than last two years

- Overall MA enrollment over 16 million (30% of Medicare beneficiaries)\*
- Industry growth of 4.4% below trend of 5% in 2014 and 2013
- Product exits impacted 5% of MA enrollees or 575k vs. 550k in 2014
- 11.5% of MA enrollees (~2M) in dual eligible programs

#### Competitors continue to move toward leaner products

- Value added benefits reduced by ~15%
- Out of pocket costs increased by 5% compared to 10% in 2014

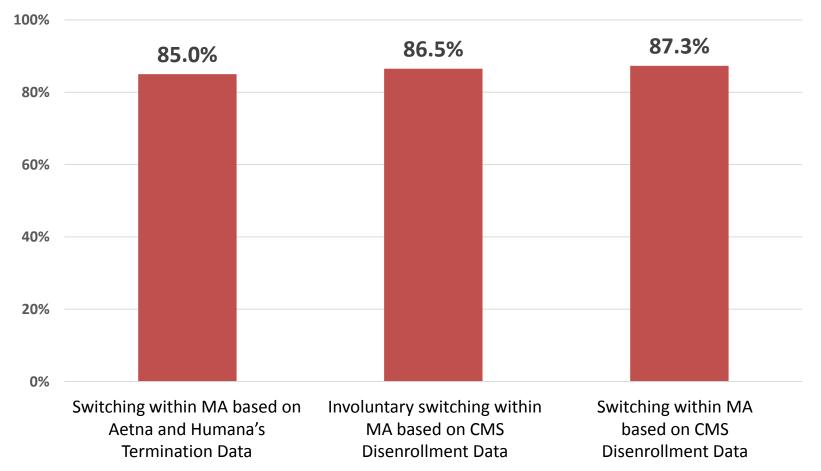
#### Premiums increased and enrollment in premium products grew

- 44% of enrollees in zero premium plans, down from 56% in 2014
- Average monthly premium rising 20% to \$41

\*CMS Fact Sheet: Fact Sheet: Moving Medicare Advantage and Part D Forward 2/20/2015 March 2015 OC Meeting: Confidential

Aetna Inc.

## Seniors do not treat Medicare Advantage as being "reasonably interchangeable" with Original Medicare



See Ex. 7, Supplemental and Rebuttal Report of Aviv Nevo, Ph.D. (Nov. 11, 2016)

## Econometric evidence consistently finds that the sale of Medicare Advantage is a relevant product market

Percentage of Complaint Counties Passing the	
Hypothetical Monopolist Test	

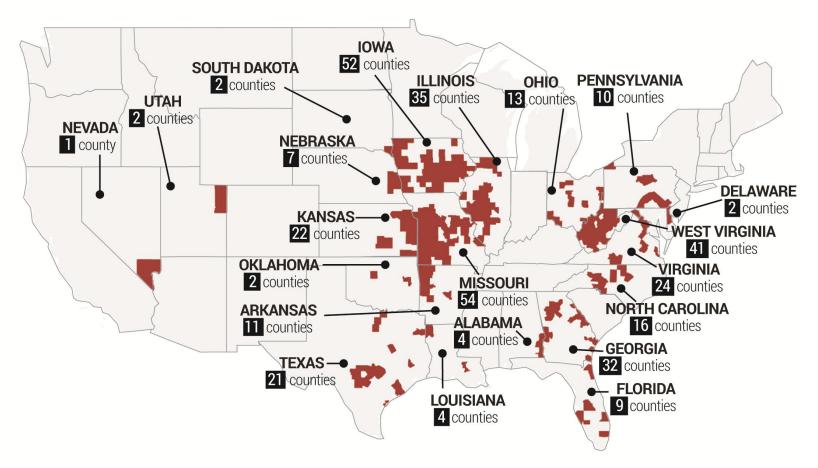
Using Prof. Nevo's preferred demand estimate	100%
Using eight of Mr. Orszag's preferred demand estimates	98%
	99%
	99%
	99%
	96%
	99%
	99%
	99%

Ex. 14, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016); Ex. 3, Supplemental and Rebuttal Report of Aviv Nevo, Ph.D. (Nov. 11, 2016)

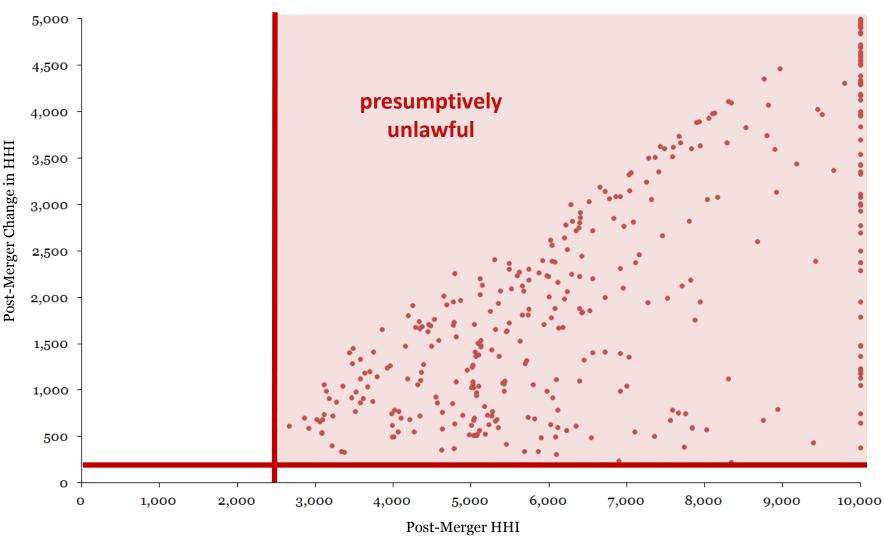
## Aetna and Humana are close competitors



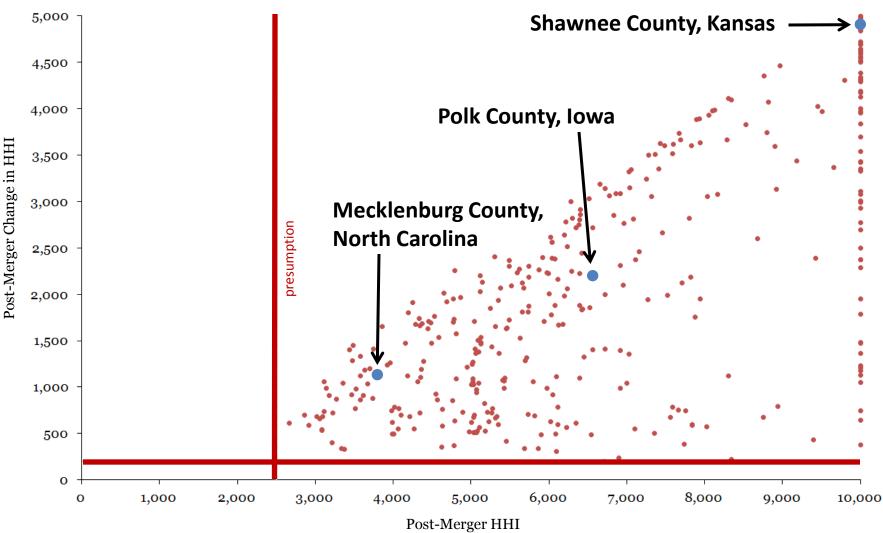
### Over 1.6 million seniors are enrolled in Medicare Advantage in these counties



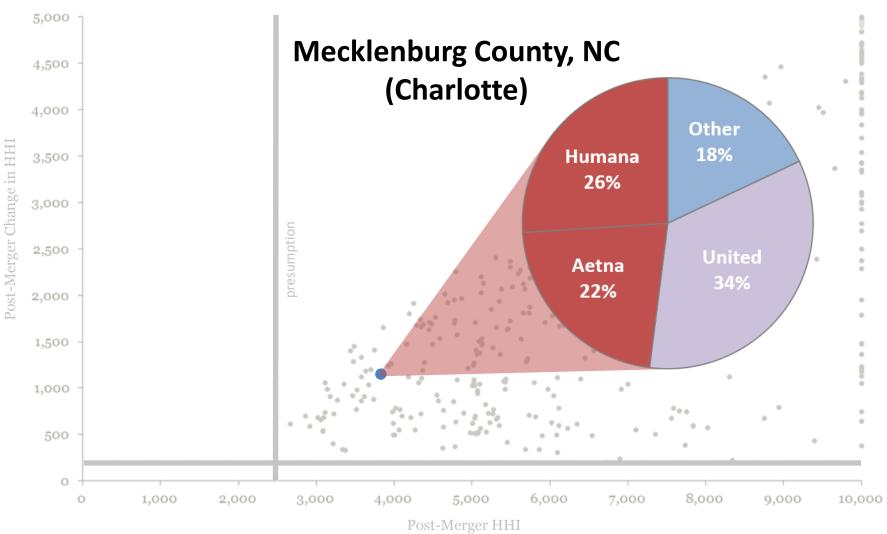
### Over 970,000 of them are enrolled in an Aetna or Humana Medicare Advantage plan.



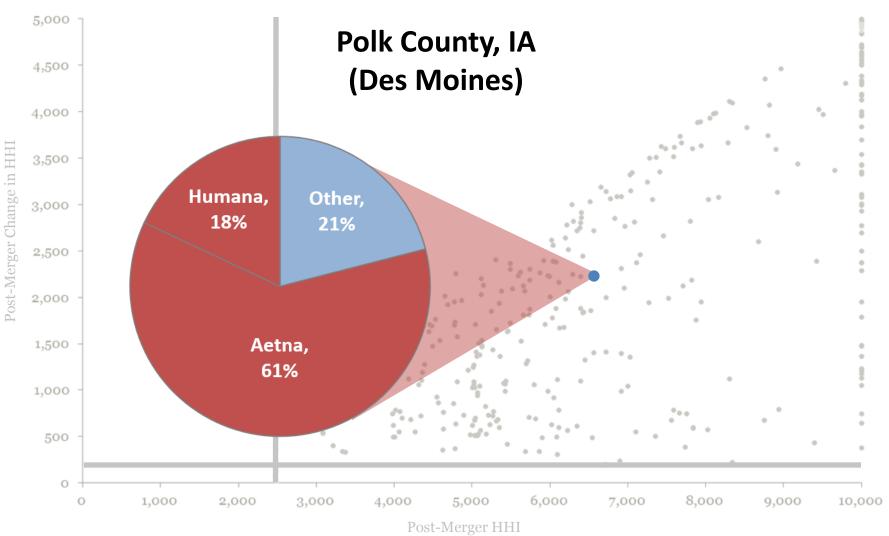
Ex. 16, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)



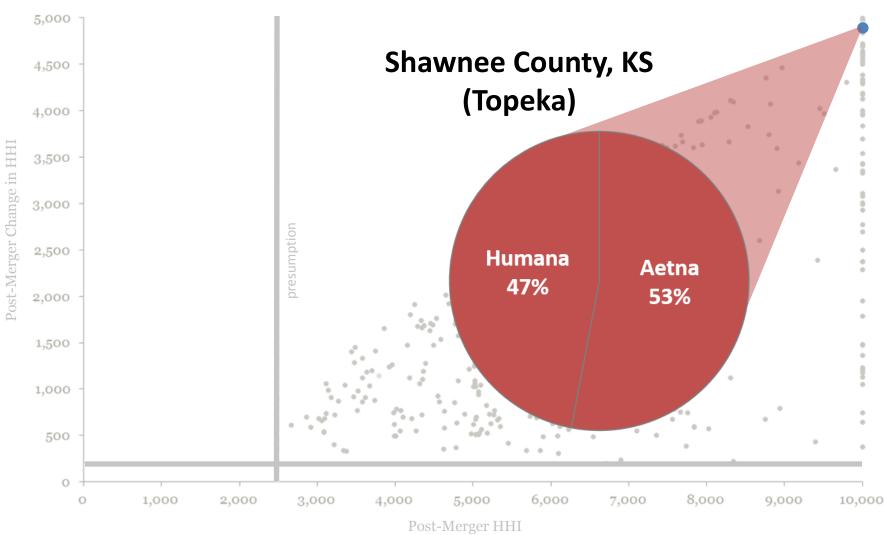
Ex. 16 & Appendix I, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)



See PX0378 & Appendix I, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)



See PX0378 & Appendix I, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)



See Appendix I, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)

## Aetna and Humana are close competitors



Sales Director at Humana PX0050, at 3 (Nov. 2, 2015)

PX0455, at 67 (Aug. 24, 2015) 22

# The merger would create over \$500 million of annual harm to seniors and taxpayers

\$358 million in ann	ual harm to seniors
Higher prices	Lower benefits and quality

\$145 million in annual harm to taxpayers

Higher CMS payments to Medicare Advantage insurers

# The proposed divestiture is risky and would not remedy the harm



### Aetna and Humana are not selling the assets that are necessary to compete effectively

|--|

A business with tens of thousands of provider contracts	*
The infrastructure of an ongoing business	*
A recognized brand name	*
An existing broker network	*
Employees, including experienced Medicare actuaries and sales staff	*
A business with value-based contracts with providers	*
Physical locations, including sales office and Humana Guidance Centers	*

## Who is Molina?

"For the past 35 years, Molina has been focused on the Medicaid population."

"You have probably received numerous inquiries for your Medicare and commercial business, but not Medicaid. This is where Molina can help."

#### - John Molina

Chief Financial Officer at Molina Healthcare

#### **RE:** Potential divestitures

#### From:

"Thaler, Bjorn B" <"/o=aetna/ou=exchange administrative group (fydibohf23spdlt)/cn=recipients/cn=a579912">

#### To: "Cowhey, Thomas F" <cowheyt@aetna.com>

Date:

Tue, 05 Jan 2016 04:00:02 +0000

Ugh. I'll try to squeeze him in at jpm. Not sure there is something on Medicaid.

From: Cowhey, Thomas F Sent: Monday, January 04, 2016 8:32:53 PM To: Thaler, Bjorn B Subject: FW: Potential divestitures

Tom Cowhey cowhevt@aetna.com

From: Molina, John - Molina Healthcare, Inc. Sent: Monday, January 04, 2016 8:02:13 PM To: Cowhey, Thomas F; Guertin, Shawn Subject: Potential divestitures

Gentlemen, We haven't met yet, but I am Chief Financial Officer of Molina Healthcare, Inc. For the past 35 years, Molina has been focused on the Medicaid population. Today, we serve over 3.8 million members across 11 states and Puerto Rico in our health plans. We also have provider networks and an Information Company that supplies IT services to State Medicaid Agencies.

I have reached out to you to see if you are interested in discussing any possible divestures you may be required to make interfartactore out acquisition of Humana, inc. I believe you will find Molina Healthcare to be an excellent partner in such an endeavor. You have probably received numerous inquiries for your Medicare and commercial businesses, but not Medicaid. This is where Molina can help.

I have attached a more formal request and would welcome the opportunity to meet with you in the near future. I plan to be at the JP Morgan conference next week, should you find some time. If not, I do travel back east quite frequently (we are based in Long Beach, California), and would be happy to come back to Connecticut to meet with you.

I appreciate your time and consideration

John Molina Chief Financial Officer

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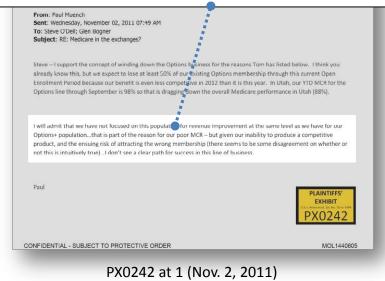
PX0105, at 1 (Jan. 5, 2016)

## Molina has a record of failure in Medicare Advantage



From: Steve O'Dell

"[B]ut given our inability to produce a competitive product . . . I don't see a clear path for success in this line of business."



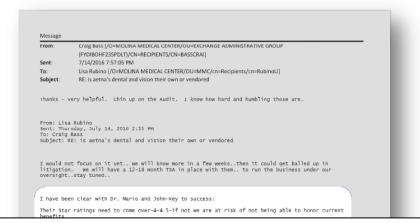
# Molina is a trivial participant in individual Medicare Advantage

Humana Aetna **Over Over** 700,000 2.5 million members members **Molina** 424 members

# The risk of the proposed divestiture will fall on seniors

Message         From:       NGNARD SCHAPRO [rmssch@rms.com]         Sent:       7/1/2016 10:41:55 FM         To:       J. Mario Molina M.D. [/O-MOLINA MEDICAL CENTER/OU-MMC/cn-Recipients/cn-MARIO]         Subject:       R::         Well axid yrasalnopper.         Vell axid yrasalnopper.         I don't think Dale and I had such different points of view. I agree that Medicare is the new growth engine. 10,000 people a day are turning 65. He was speaking more to the tactics of getting the inside track. J im more forcused on nor comfort all because it's way to make money for us. J of feel more comfortable with comething bits clad that wouldn't require a huge financing. We both agree that we don't have the internal talent to run it.         Dick Schaptro	Lots to do. Good hask. Dick Dick Schami Sender: John Molina 0=MOLINA MEDICAL<br CENTER/OU=MMC/CN=RECIPIENTS/CN=MOLINAJ> Sent: Thursday, June 30, 2016 11:25:54 AM Recipient: Date Wolf < > Cc: J. Mario Molina M.D.  Charlow Subject: RE: Actina/Humana
"The image that comes to my mind is the	"this is a very different business
0	from what we do, including
dog chasing the car and we are the dog.	commercial marketing, pricing,
What happens if we catch it?"	contracting, etc."
<pre>&gt;&gt;&gt; i guess it depends on if it is a mini cooper or a white in. &gt;&gt;&gt; i guess it depends on if it is a mini cooper or a white in. &gt;&gt;&gt; From: #ICHARD SADATED [mailto:msschWme.com] &gt;&gt;&gt; Sent; Firday, July 01, 2018 313 PW &gt;&gt;&gt;&gt; Sent; Firday, July 01, 2018 313 PW &gt;&gt;&gt;&gt; The image that comes to my mind here is the dog chasing the car and we are the dog. What happens if we earch if? &gt;&gt;&gt;&gt; The image that comes to my mind here is the dog chasing the car and we are the dog. What happens if we earch if? &gt;&gt;&gt;&gt; Dick Schap!ro &gt;&gt;&gt;&gt; Dick Schap!ro &gt;&gt;&gt;&gt; Dick Schap!ro &gt;&gt;&gt;&gt; Dick Schap!ro &gt;&gt;&gt;&gt; Dick Schap!ro &gt;&gt;&gt;&gt; Dick schap!ro &gt;</pre>	I can imagine the analysts also resetting the baseline. Second, from a process view, I don't understand how Aetna can sign a definitive agreement to sell assets that it doesn't own, particularly since they don't have agreement from DOI on their planBoth Aetna and Humana will be signing the document and closing will be contingent on their transaction closing. Third, this is a very different business from what we do, including commercial marketing, pricing, contracting, etc Unless we can acquire some talent as part of the deal, I think we are woofully under resourced to be able to take this on. Agree wholeheartedly. Our medical management team (at Corporate) has a great deal of experience with MAPD business, as many have worked at Health Care Partners and other MA plans in the past. I did reach out to Maria Fitzpatrick and she has responded. Ironically, she was a consultant for CUP, the plan we bought last year in Washington. I think our poor performance on our current SNP business provides ample evidence that we need to beef up Medicare resources. Thanks for the update. Will wait to hear more. Dale
CONFIDENTIAL - SUBJECT TO PROTECTIVE ORDER MOLO085251 PX0086, at 1 (July 1, 2016)	CONFIDENTIAL - SUBJECT TO PROTECTIVE ORDER MOL0008373 PX0083, at 1 (June 30, 2016) 29

# The risk of the proposed divestiture will fall on seniors



I have been clear with Dr. Mario and John-key to success:

Their Star ratings need to come over-4-4.5-if not we are at risk of not being able to honor current benefits

Their network needs to be replicated.. lose key providers and we will lose members in droves

Sales and market engine-8 week selling period

GA and broker network..

Then the basics in ops and CM.. big fricken lift..

CONFIDENTIAL - SUBJECT TO PROTECTIVE ORDER

PX0102 (July 14, 2016)

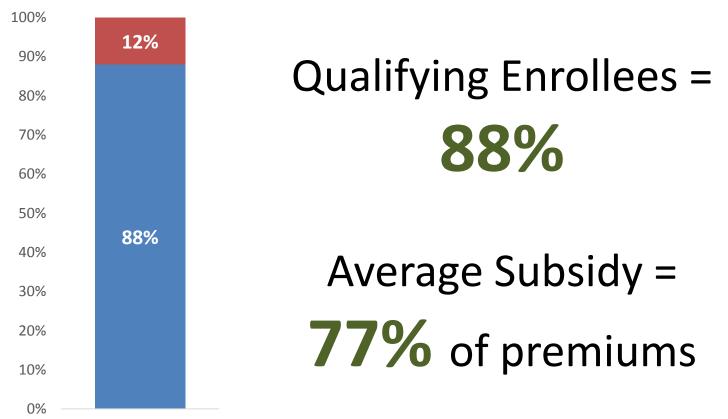
MOL0322449

## The sale of insurance on the public exchanges is a relevant product market



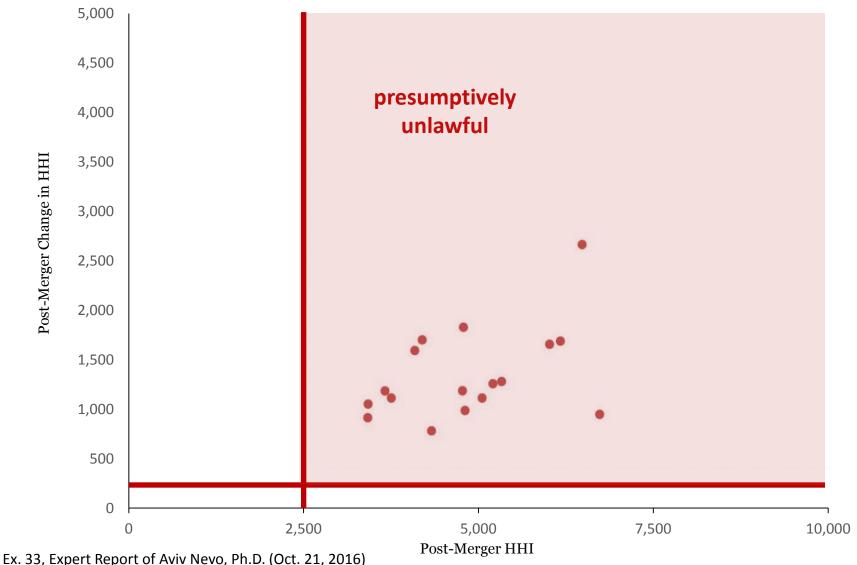
## Market definition is not seriously disputed

Percentage of public exchange enrollees in the Complaint counties that qualify for a subsidy



## Aetna and Humana are close competitors on the public exchanges



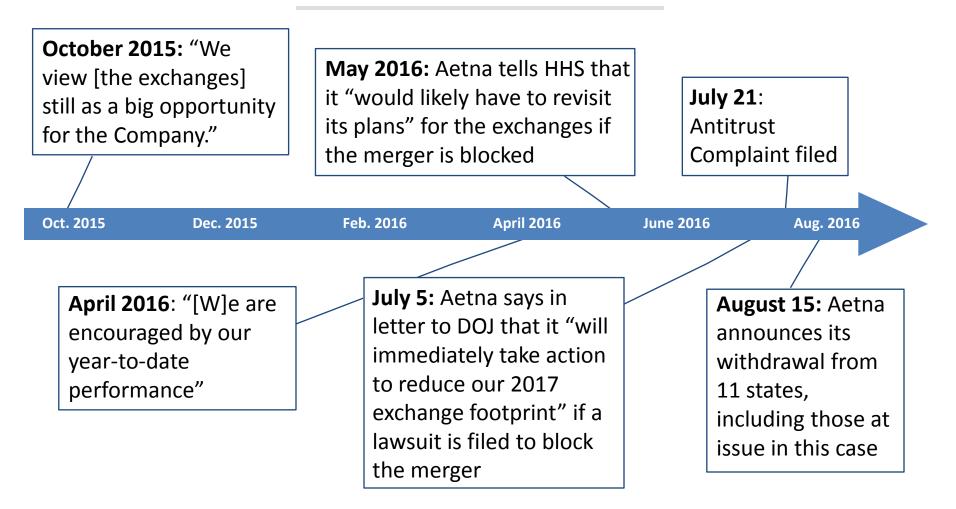


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# Aetna's withdrawal from the exchanges should not be credited



# Aetna's withdrawal from the exchanges should not be credited



# Aetna's withdrawal from the exchanges should not be credited

Day 1 Post-Complaint		Day 3 Post-Complaint
· ·	Day 2 Post-Complaint	· ·
RE: qbr sga		Re: Updated grid and draft exec summary
From: "Stelben, John J" <"Io=aetna/ou=exchange administrative group (fydibohf/23spdit)/cn=recipients/cn=a527612"> To: "Soistman, Fran" <soistmanf@aetna.com></soistmanf@aetna.com>	Re: Exchanges	From: "Lynch, Karen S (Rohan)" «lynchks@aetria.com» To: "Mayhew, Jonathan E" «mayhewj@aetria.com»
By the way, all bets are off on FI	orida and every other state given	the DOJ rejected our transaction.
From: Solstman, Fran Sent: Friday, July 22, 2016 4:25 PM To: Stelben, John J Subject: Re: gbr sga By the way, all bets are off on Florida and every other state given the DOJ rejected our transaction. We will need to	Sat, 23 Jul 2016 16:32:13 +0000  Agree, Want to make sure we stay connected w Tom and Shawn relative to DOJ and financials as we go thru the details. We alway have Jim at these discussions so we weight the state politics w CMS issues. Tilke to make sure we have varying perspectives so we to the best answer. Wanted to be inclusive and you bring good perspectives. Hanw schedules are crazy and Linow MTP wants a recommendation in shor noetr. We data our any against some filting deathires of your to public decision making process	Sent from my iPad On Jul 24, 2016, at 7-41 AM, May hew, Jonathan E < <u>Abay hew Jip AEDNA.com</u> <sup>2</sup> wrote: I was told to be careful about parting any of that in writing. I will have the attorney client privilege ced by tomorrow. Jonathan May hew
Most of this is a business decision except w	mulekly and make sure we are all on some nose and facts as we get ready for carnings call. Will make sure we touch base w you.	On Jul 24, 2016, at 7:35 AM, Lynch, Karen S (Rohan) <lynchks@actna.com> wrote:</lynchks@actna.com>
Aetna SostmanF@Aetna.com On Jul 22, 2016, at 3:51 PM, Stelben, John J < <u>StelbenJ@AETNA.com</u> > wrote:	<ul> <li>&gt; On Jul 23, 2016, at 12:14 PM, Kelmar, Steven B <kelmarsglactna com=""> wrote:</kelmarsglactna></li> <li>&gt; Most of this is a business decision except where DOJ has been explicit about the exchange markets. There we have no choice. This Nerve</li> <li>&gt;&gt; On Jul 23, 2016, at 10:41 AM, Lynch, Karen S (Rohan) <lynchksglactna.com> wrote:</lynchksglactna.com></li> <li>&gt;&gt;&gt; Ok, Thank you. Will let you know when they are so if you want to join us you're more than welcome to. As we get towards the</li> </ul>	Som Hom my at some On Jul 24, 2016, at 6-42 AM. Maykew, Jonathan E <u>"Mayhers? #AETNA.com</u> > wrote: Here is a draft. We will have an applied version by sought with the first pass at states for reduction. As of now the list kocks like; reduction in all of only states; cesse applications in TXPA.N. II, KY, AZ; no new expansion; we are still working on which other counties we can make a service area reduction in. If you would like to discuss let me know.
We have to stay on in FL per Form A. There may be a few others we stay an to go away. I talked to Peter as mayhew has been working a stack ranking. Does this	include the 17 places in the DOJ c	complaint.
I was told to be careful about putting any	y of that in writing. I will have the atte	orney client privilege ccd by tomorrow
You may want to invite Cowhey and Theresa as they still as CB.	and with everyone's input. There are tight deadlines and I want to be sure we consider all issues before we make final calls. Fran a his team are working diligently to pall together data which we can discuss as we move forward.	ind in the second se
Fran, Lunderstand the importance. We need to do what we have to but, Peter and Bruce are overworked, Peter's family is leaving on vacation this weekend without him I believe and he is out part of next week. I just want to be organized and not have certain people grind and cycle and recreate the wheel all weekend.	>>>> >>>>> Sent from my iPad	<consumer_ivl -="" 2017="" footprint="" options="" pptc="" strategic=""></consumer_ivl>
You can sense my frustration as the past few weeks have been more grueling than usual.  PLAINTIFFS EXHIBIT VEX.0121 CONFIDENTIAL - SUBJECT TO PROTECTIVE ORDER  AET-LIT002-000	PLAINTIFFS' EXHIBIT PX0125	CONFIDENTIAL - SUBJECT TO PROTECTIVE ORDER AET-LIT002-00006672
PX0121 (July 22, 2016)	CONFIDENTIAL - SUBJECT TO PROTECTIVE ORDER AET-LIT011-000	PX0127 (July 24, 2016) 37
	PX0125 (July 23, 2016)	

# This merger is not about providing better insurance products to consumers

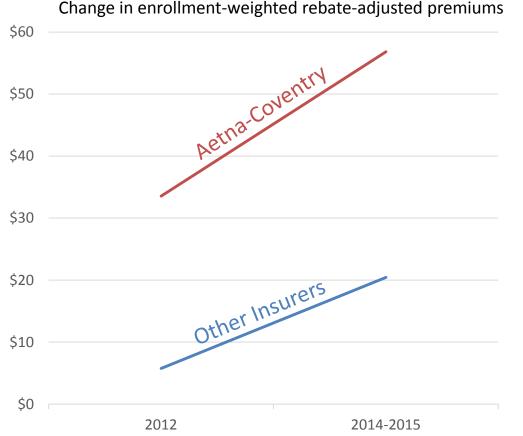
"[A]nticompetitive effects in one market [cannot] be justified by procompetitive consequences in another."

**U.S. v. Philadelphia Nat'l Bank,** 374 U.S. 321, 370 (1963)

"The court is not aware of any case, and Defendants have cited none, where the merging parties have successfully rebutted the government's *prima facie* case on the strength of the efficiencies."

**FTC v. Sysco Co.,** 113 F. Supp. 3d 1, 82 (D.D.C. 2015)

# This merger is not about providing better insurance products to consumers



Despite efficiency claims before Aetna's merger with Coventry, prices **went up** relative to other insurers.

Ex. 23, Expert Report of Aviv Nevo, Ph.D. (Oct. 21, 2016)





### U.S. & Plaintiff States v. Aetna Inc. & Humana Inc.