EXHIBIT 13

WE, THE OWNERS AND MANAGERS OF LICENSED ALCOHOL PREMISES IN THE TOWN OF BRECKENRIDGE:

- Recognize that Breckenridge is a resort community and that a positive, collective image as servers of alcohol in the Town, improves all of our business opportunities;
- Strive for a vibrant restaurant and bar business community;
- Agree that a favorable guest experience by our patrons is good business;
- Agree that over service of alcohol to intoxicated persons is not only illegal, but creates a negative guest experience for our other patrons,

Therefore,

We the undersigned Bar Managers/Owners voluntarily support the following five initiatives to improve the guest experience in our licensed liquor establishments and minimize negative patron behaviors:

- 1. Stop trouble at the door; emphasize with our employees the early recognition of intoxicated person and persons exhibiting aggressive behavior and preventing their admission into our businesses. Don't allow patrons who have caused problems on more than one occasion back into our establishments.
- 2. Don't over serve; do not serve alcoholic beverages to visibly intoxicated persons.
- 3. No "shot specials" will be offered for less than \$3.00.
- 4. Don't offer any drink specials after midnight.

) SECKERMAN

5. Utilize only responsible advertising without the promotion of the excessive consumption of alcohol.

Printed Name

For: Blue River Bistro

Establishment