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UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

UNITED STATES OF AMERICA, Civil Action No. 72-1490-CC Plaintiff, June 29, 1972) Filed: Clayton Act Violations, 15 U.S.C. §§ 18 and 25 UNITED FOAM CORPORATION and STAUFFER CHEMICAL COMPANY, Defendants:

COMPLAINT

The United States of America, plaintiff, by its attorneys, acting under the direction of the Attorney General of the United States, brings this civil action to obtain equitable relief against the above-named defendants, and complains and alleges as follows:

I

JURISDICTION AND VENUE

- This complaint is filed under Section 15 of the Act of Congress of October 15, 1914, as amended (15 U.S.C. § 25), commonly known as the Clayton Act, in order to prevent and restrain violation by the defendants, as hereinafter alleged, of Section 7 of the Clayton Act, as amended (15 U.S.C. § 18), and for equitable relief.
- 2. United Foam Corporation transacts business and is found within the Central District of California.

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3. Stauffer Chemical Company transacts business and is found within the Central District of California.

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THE DEFENDANTS

- 4. United Foam Corporation (hereinafter referred to as "United") is made a defendant herein. United is a California corporation with its principal place of business at Compton, California. United is engaged in the manufacture of flexible urethane foam, with additional facilities in Oakland, California, Portland, Oregon, and Honolulu, Hawaii.
- 5. Stauffer Chemical Company (hereinafter referred to as "Stauffer") is made a defendant herein. Stauffer is a Delaware corporation with its principal place of business at New York, New York. Stauffer is a diversified chemical corporation and prior to August 31, 1971, operated a urethane foam division which produced flexible urethane foam, with plants in Los Angeles, California, Bremen, Indiana, and Franklin, New Jersey.

III

DEFINITIONS

6. As used herein, the term "Western United States" shall refer to the 11-state area comprised of California, Oregon, Washington, Idaho, Montana, Wyoming, Nevada, Utah, Colorado, Arizona, and New Mexico.

IV

TRADE AND COMMERCE

7. Flexible urethane foam is a synthetic material used for automotive padding, furniture cushions, carpet underlays, and packaging. Flexible urethane foam is distinguished from rigid urethane foam by its chemical

composition and lack of structural strength. This quality gives flexible urethane foam a greater cushioning effect than rigid urethane foam and, consequently, the products have differing end uses.

- 8. Producers of flexible urethane foam used for automotive padding, furniture cushions, carpet underlays, and packaging, compete with each other in the sale of their product to automobile manufacturers, furniture manufacturers, and fabricators.
- 9. Flexible urethane foam sells for approximately fifty cents per pound. Its relatively great volume per pound makes transportation costs substantial in supplying it to customers. As a result, the geographic area in which flexible urethane foam can be profitably sold is limited by its cost of transportation. The Western United States is recognized as a separate and distinct market by manufacturers of flexible urethane foam.
- amounted to approximately \$42 million in the Western United States. In 1970, Stauffer's sales of flexible urethane foam in the Western United States amounted to approximately \$6 million, or approximately 10 percent of the volume of flexible urethane foam sold in the Western United States. In 1970, United's sales of flexible urethane foam in the Western United States amounted to approximately \$7.5 million, or approximately 15 percent of the volume of flexible urethane foam sold in the Western United States. Prior to the acquisition hereinafter described, United and Stauffer ranked third and fourth, respectively, in sales of flexible urethane foam in the Western United States. As a result of the acquisition, United now

has the largest share of this market. The four largest manufacturers of flexible urethane foam in the Western United States accounted for approximately 80 percent of the total sales of flexible urethane foam in that section of the country.

V

OFFENSE ALLEGED

- 11. On or about August 31, 1971, United acquired substantially all of the assets of the flexible urethane foam operations of Stauffer.
- 12. The effect of the aforesaid acquisition may be substantially to lessen competition or tend to create a monopoly in the manufacture and sale of flexible urethane foam in the Western United States in violation of Section 7 of the Clayton Act, in the following ways, among others:
 - (a) actual and potential competition between United and Stauffer in the distribution and sale of flexible urethane foam in the Western United States has been eliminated;
 - (b) actual and potential competition generally in the distribution and sale of flexible urethane foam in the Western United States has been lessened; and
 - (c) concentration in the production and sale of flexible urethane foam has been substantially increased in the Western United States.

PRAYER

WHEREFORE, plaintiff prays:

- 1. That the aforesaid acquisition by United be declared to be in violation of Section 7 of the Clayton Act.
- 2. That United be required to divest itself of all assets acquired from Stauffer.

- 3. That the Court, pending final adjudication of this litigation, issue a preliminary injunction enjoining United and all persons acting on its behalf from taking any action that would impair its ability to comply with any Court order which may be issued requiring United to divest itself of the assets acquired from Stauffer.
- 4. That, for a period of ten years, except with the prior approval of the plaintiff or the Court, United, its affiliates, its successors and assigns, its officers, directors, agents, employees, and all other persons acting or claiming to act on its behalf, be enjoined from acquiring the stock or assets of any person, company or corporation manufacturing flexible urethane foam in the United States.
- 5. That the plaintiff have such other and further relief as the nature of the case may require, and which the Court may deem just and proper.
 - 6. That the plaintiff recover the costs of this suit.

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