

UNITED STATES GOVERNMENT

## Memorandum

TO : Mr. Robert F. Kennedy  
Attorney General

DATE: July 10, 1963

L.F.O. FROM : Louis F. Oberdorfer  
Assistant Attorney GeneralSUBJECT: Report of Desegregation Activity

We have been reporting regularly on accomplishments by business organizations in desegregation in the South and Border States. Starting with this report the information will be expanded to include all developments which come to our attention.

As a continuing feature we will keep the box score on improvements by types of action by cities; and will continue to report on cities by categories.

The following changes by numbers of cities have been reported since May 22:

	Reported as of		
	June 4	July 10	h-11
Theatres desegregated	3	103	103
Restaurants desegregated	4	85	86
Hotels desegregated	5	29	30
Lunch counters desegregated	22	70	70
Civic machinery organized or active	19	65	66

The breakdown into categories today compared with June 4 is as follows:

Category	June 4	July 10
Category 1 - cities in which changes have been made or could be made immediately	90	220
Category 2 - cities in which changes could be made through coordination among business groups and local leadership	49	34
Category 3 - cities in which changes will be more difficult	34	31
Total	173	285

We know now of improvements made in less than two months in 41% of the principal cities in this area.

Religious Leaders.

Messrs. St. John, Barrett and Mr. Robert Knight and I met with the following representatives of the religious leaders who had previously met with the President at the White House:

John Erwin Miller, President  
National Council of Churches

Reverend John Cronin, Assistant Director of Social Action,  
National Catholic Welfare Council

Rabbi Philip Hiat, Social Action Commission,  
Synagogue Council of America

Dr. Eugene Carson Blake, Chief Executive Officer,  
United Presbyterian Church

Rev. Gayland R. Weaver, Executive Director,  
National Conference on Religion and Race

Rev. Jon L. Regier, National Council's Division of Home  
Missions of the United Church of Christ (John Erwin Miller's  
Assistant)

These leaders represent a collective membership of around 40-million persons.

The planning of the religious group is well advanced, though they have not reached the action phase as yet. The maintaining of future contact between the Department and the religious leaders was discussed. They are preparing and will submit to me a proposed draft of a statement to the President responding to his appeal at the White House conference. They will probably suggest names for inclusion on a more permanent advisory committee to the President.

The religious groups represented at the meeting plan an active program in support of civil rights legislation. In the legislative field, however, they feel no need for consultation with the executive branch of the government and intend to avoid contacts with us on legislation.

We gave Reverend Regier five specific items upon which the church groups might take action. These relate to (1) the solicitation by Morrison's Cafeteria in Savannah, Georgia, of white patronage upon the basis of its discrimination policies; (2) white boycott of a desegregated theatre in Pine Bluff, Arkansas; (3) racial discrimination in church hospitals in Houston; (4) food deliveries to Negroes in Leflore County, Mississippi, and (5) lack of Negro applicants to Louisiana Trade Schools which have been ordered desegregated.

#### Meeting With Lawyers' Committee.

While Mr. Barrett and I were meeting with the ministers in New York yesterday, Ed Smith, my Assistant for Civil Trials, was also meeting in New York with Harrison Tweed, Co-Chairman of the Lawyers' Committee For Civil Rights Under Law, and with Jerome Shestack, who is acting for the other co-chairman, Bernard G. Segal, during his absence from the country. That Committee is forming rapidly, over 100 lawyers having already volunteered their services. The co-chairmen have been named by the President of the American Bar Association (ABA) as advisors to that Association's committee headed by Alfred J. Schweppe of Seattle. Mr. Tweed and Mr. Shestack will attend the meeting of the ABA committee in Washington on Friday and Saturday of this week and will be in a position to bring the President's views forcefully to the attention of that Committee. Individual members of the Committee have already taken steps to eliminate discrimination in local bar associations and to advance the formation of bi-racial committees of lawyers, in the latter instance specifically in California, Ohio, New York and North Carolina. The Committee is undertaking to provide local lawyers with specific material for advancing the work of the Committee. A press release summarizing the progress to date in organizing the Committee and in advancing towards its objectives was released by Messrs. Tweed and Segal today. We have discussed with Mr. Guthman our hope that the President will comment on this at his next press conference.

### Business Council Meeting.

In preparation for the meeting of the President with the Business Council a luncheon has been arranged for Thursday with several top executives. The Deputy Attorney General and Messrs. Marshal and I will meet for lunch with John T. Connor, President, Merck and Co., Inc.; Frederick Kappel, Chairman of the Board, American Telephone & Telegraph Co.; Robert H. Knight, Attorney, New York City; Harold Boeschenstein, President, Owens Corning Fiberglas Co.; and J. Irwin Miller, President, Cummins Engineering Company and Chairman, National Council of Churches. It is understood that you will join the meeting after lunch.

We met today with former Attorney General William P. Rogers and Clark Clifford to develop plans for the Business Council meeting and to discuss the legislative proposals.

### Hotels and Motels.

We met today with Mr. Drew Martin, Washington representative of the Hotel and Motel Association, to map plans for the active participation of the Association in the present program. He was handed the letter from you together with other material which will be helpful in the Association's efforts to accomplish desegregation. Close contact will be maintained with Mr. Martin.

### Hot Springs, Arkansas.

It has been reported to us that a major effort is under way to desegregate a selected few businesses on the main street in Hot Springs. The Mayor, City Attorney, NAACP and others have persuaded downtown theatres and a few restaurants and one drug store that they should desegregate before instead of during or after demonstrations which have been planned. The Mayor has said that these selected businesses must be segregated at once or there will be no police protection forthcoming. It is rumored that this maneuver is being carried out to protect the large resort hotels and motels for the balance of this summer. It is felt by those involved that efforts should be made to bring other businesses into line immediately and that the changes should not be concentrated on the select group on the so-called main street downtown. The situation was reported to the Civil Rights Division. The theatres will be desegregated today and there is great apprehension that the situation might explode unless all types of businesses are forced to desegregate.

UNITED STATES GOVERNMENT

## Memorandum

LFO file

TO : Mr. Robert F. Kennedy  
Attorney General

DATE: July 9, 1963

L.F.O. FROM : Louis F. Oberdorfer  
Assistant Attorney GeneralSUBJECT: Material for Use in Connection with President's  
Meeting with Women's Organizations - July 9, 1963

1. Changes in desegregation since meetings began May 22, 1963. -  
Our survey of racial practices covers about 500 cities in the fifteen states comprising the Old Confederacy, Oklahoma, Kentucky, Maryland and West Virginia. Principal attention has been given to those cities with a population of over 10,000.

Since our meetings began on May 22, concrete changes in desegregation of public commercial facilities has been reported in 199 of these cities. In 177 of these 199, visible acts of desegregation have been reported, while in the remaining 22, there has been reported some concrete advance such as activities of a civic committee or the issuance of desegregation instructions by management.

We thus know of improvements reported in about 40% of the principal cities in this area in less than two months time.

These reports demonstrate that the South is not a monolithic bastion of resistance to desegregation. They demonstrate that a great many people in the area are ready to make changes.

The following changes by numbers of cities have been reported since May 22:

	Reported as of	
	June 4	July 9
Theatres desegregated	3	97
Restaurants desegregated	4	83
Hotels desegregated	5	29
Lunch counters desegregated	22	70
Civic machinery organized or active	19	65

CLASSIFICATION OF CITIES AND TOWNS  
BY TYPE OF CHANGES REQUIRED

**Classification of Cities.** - For your June 4, 1963, meeting with businessmen, we furnished a list of 173 cities broken down into the three categories. Comparison between June 4 and today is as follows:

Category	June 4	July 9
Category 1 - cities in which changes have been made or could be made immediately	90	214
Category 2 - cities in which changes could be made through coordination among business groups and local leadership	49	38
Category 3 - cities in which changes will be more difficult	34	37
<b>Total</b>	<b>173</b>	<b>289</b>

A list of cities by categories is attached.

Boca Raton  
 Dania  
 Doral  
 Fort Lauderdale  
 Ft. Myers  
 Ft. Pierce  
 Ft. St. Johns  
 Hollywood  
 Kissimmee  
 Lake Wales  
 Lakeland  
 Leesburg  
 Melbourne  
 Miami  
 Miami Beach  
 North Miami Beach  
 Ocala  
 Orlando  
 Palm Beach  
 Palm Springs  
 Pompano Beach  
 Riviera Beach  
 St. Augustine  
 St. Petersburg  
 Tallahassee

Fort Lauderdale  
 Fort Myers  
 Fort Pierce  
 Fort St. Johns  
 Hollywood  
 Kissimmee  
 Lake Wales  
 Lakeland  
 Leesburg  
 Melbourne  
 Miami  
 Miami Beach  
 North Miami Beach  
 Ocala  
 Orlando  
 Palm Beach  
 Palm Springs  
 Pompano Beach  
 Riviera Beach  
 St. Augustine  
 St. Petersburg  
 Tallahassee

CLASSIFICATION OF CITIES ACCORDING  
TO POSSIBILITIES OF RACIAL PROGRESS

July 9, 1963

1. Progress Made or Possible Immediately

ALABAMA

Anniston  
Birmingham  
Decatur  
Huntsville  
Mobile

ARKANSAS

El Dorado  
Fayetteville  
Ft. Smith  
Hot Springs  
Little Rock  
Pine Bluff

FLORIDA

Boca Raton  
Boynton Beach  
Bradenton  
Carol City  
Cocoa  
Coral Gables  
Dania  
Daytona Beach  
Delray Beach  
Ft. Lauderdale  
Ft. Myers  
Ft. Pierce  
Ft. Walton Beach  
Gainesville  
Hollywood  
Homestead  
Jacksonville  
Jacksonville Beach  
Kendall  
Key West  
Lakeland  
Lake Worth  
Miami  
Miami Beach  
North Miami Beach  
Ocala  
Orlando  
Pensacola  
Pompano Beach  
Riviera Beach  
St. Augustine  
St. Petersburg  
Sarasota  
Tallahassee

Tampa  
West Palm Beach  
Winter Park

GEORGIA

Athens  
Atlanta  
Augusta  
Brunswick  
Columbus  
Decatur  
Gainesville  
Macon  
Valdosta

KENTUCKY

Ashland  
Bowling Green  
Danville  
Frankfort  
Fulton  
Hopkinsville  
Lexington  
London  
Louisville  
Owensboro  
Paducah  
Richmond  
Somerset  
Winchester

LOUISIANA

Baton Rouge  
New Orleans

MARYLAND

Baltimore  
Bethesda  
Chestertown  
College Park  
Cumberland  
Denton  
District Heights  
Easton  
Hagerstown  
Hyattsville  
La Plata  
Ocean City  
Princess Anne  
Rockville  
Salisbury  
Silver Spring

Takoma Park  
Waldorf  
West Hyattsville  
Westminister  
Wheaton

NORTH CAROLINA

Asheville  
Burlington  
Chapel Hill  
Charlotte  
Concord  
Durham  
Elizabeth City  
Fayetteville  
Gastonia  
Greensboro  
Henderson  
High Point  
Kinston  
Mt. Airy  
New Bern  
Newport  
Raleigh  
Rockingham  
Rocky Mt.  
Salisbury  
Shelby  
Statesville  
Wilmington  
Winston-Salem

OKLAHOMA

Durant  
Enid  
Mc Alester  
Muskogee  
Oklahoma City  
Tulsa

SOUTH CAROLINA

Anderson  
Charleston  
Columbia  
Greenville  
Orangeburg  
Spartanburg

TEXAS

Alcoa  
Bristol  
Chattanooga  
Cleveland  
Clarksville  
Donelson  
Elizabethton  
Johnson City  
Kingsport

Knockville  
Madison  
Memphis  
Murfreesboro  
Nashville  
Oak Ridge  
Ripley

TEXAS

Abilene  
Amarillo  
Austin  
Big Spring  
Brenham  
Brownsville  
Colorado City  
Commerco  
Corpus Christi  
Dallas  
Del Rio  
Denison  
Denton  
El Paso  
Ft. Worth  
Galveston  
Houston  
Laredo  
Lubbock  
Midland  
Mineral Wells  
Mission  
Pasadena  
Pecos  
Raymondville  
San Angelo  
San Antonio  
Sherman  
Texarkana  
Waco  
Wichita Falls

VIRGINIA

Alexandria  
Arlington  
Blacksburg  
Chantilly  
Charlottesville  
Christianburg  
Clifton Forge  
Fairfax  
Falls Church  
Fredericksburg  
Hampton  
Harrisonburg  
Lawrenceville  
Lexington



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[illegible]

2. Progress Possible with Assistance from other Businesses and/or Local Governments.

ALABAMA

Auburn  
Dothan  
Montgomery  
Prichard  
Tuscaloosa

FLORIDA

Clearwater  
Hallandale  
Lake City

LOUISIANA

Hammond

MISSISSIPPI

Biloxi  
Clarksdale  
Columbus  
Greenville

NORTH CAROLINA

Edenton  
Enfield  
Goldsboro  
Hendersonville  
Hickory  
Lexington  
Plymouth  
Wilson

SOUTH CAROLINA

Florence

TENNESSEE

Gallatin  
Jackson

TEXAS

Beaumont  
Brownwood  
Eastland  
Harlingen  
Hillsboro  
McAllen  
Mercedes  
Paris  
Pharr  
Port Arthur  
Sweetwater  
Temple  
Vernon

3. Progress More Difficult

ALABAMA

Florence  
Gadsden  
Opelika  
Sylacauga  
Talladega

ARKANSAS

Forrest City  
Helena  
Jonesboro  
West Memphis

GEORGIA

Albany  
Griffin  
Moultrie  
Newman  
Rome  
Savannah

LOUISIANA

Alexandria  
Lake Charles  
Monroe  
Shreveport

MARYLAND

Cambridge

MISSISSIPPI

Brookhaven  
Greenwood  
Gulfport  
Hattiesburg  
Jackson  
Laurel  
Meridian  
Natchez  
Tupelo

NORTH CAROLINA

Greenville  
Lenoir  
Lumberton

SOUTH CAROLINA

Greenwood  
Sumter

TEXAS

Gainesville  
Tyler

VIRGINIA

Danville

UNITED STATES GOVERNMENT

## Memorandum

Mr Marshall

TO : Mr. Robert F. Kennedy  
Attorney General

DATE: July 1, 1963

L. F. O. FROM : Louis F. Oberdorfer,  
Assistant Attorney GeneralSUBJECT: Progress Report on Desegregation

We have updated as of July 1 the figures on desegregation with respect to public commercial facilities in the South. There has been amazing progress in the short period since our first meetings in New York on May 22. Acts of desegregation have been reported in 38% of the cities in the South with population of 10,000 or over.

The following changes by numbers of cities have been reported since May 22:

	Reported as of	
	June 4	July 1
Lunch counters desegregated	22	67
Theatres desegregated	3	86
Hotels desegregated	5	26
Restaurants desegregated	4	78
Civic machinery organized or active	19	63

Our list of cities by categories has changed considerably since the initial list was prepared on June 4. A comparison between that date and today is as follows:

Category	June 4	July 1
Category 1 - cities in which changes have been made or could be made immediately	90	206
Category 2 - cities in which changes could be made through coordination among business groups and local leadership	49	37
Category 3 - cities in which changes will be more difficult	34	38
Total	173	281

UNITED STATES GOVERNMENT

# Memorandum

*Mr. March*

TO : Mr. Robert F. Kennedy  
Attorney General

DATE: June 28, 1963

FROM : Louis F. Oberdorfer  
27.7 Assistant Attorney General

SUBJECT: Daily Report on Racial Practices  
in Southern Businesses - June 28, 1963

Since our meetings began on May 22nd, concrete progress in desegregation of public commercial facilities has now been reported in 190 cities. Thus, there has been progress reported in about 38% of the principal cities in the South. The significant developments since our last report on June 26th follow.

The U.S. Junior Chamber of Commerce national convention in Louisville was asked today by its group of Ten Outstanding Young Men of 1962 to take steps aimed at resolving the current crisis in race relations in America.

Texas. Mr. Everett Erlick of Interstate Theatres advised us today of the following developments in Texas:

Theatres have been completely desegregated in Houston, Dallas, Fort Worth, Austin and Amarillo; and desegregation was planned in Wichita Falls on July 1. He also advised of the formation of new bi-racial committees in Denton and Dennison, Texas. These are the first reports received from the last four mentioned cities in Texas.

Birmingham. Three city-owned golf courses, closed for seventeen months, were to be reopened at noon today on an integrated basis.

Blacksburg, Virginia. Mr. Harley Davidson called on June 26 to report desegregation of the Lyric Theatre in Blacksburg, Virginia, effective that evening.

New Orleans. Mr. L. E. Singer of the Royal Castle System advised that its eating establishments in New Orleans were desegregated this week.

UNITED STATES GOVERNMENT

*Memorandum*TO : Mr. Robert F. Kennedy  
Attorney General

DATE: June 26, 1963

FROM : Louis F. Oberdorfer  
Assistant Attorney General

L.F.O.

SUBJECT: Daily Report on Racial Practices  
in Southern Businesses - June 26, 1963

Since our report on Monday, there have been several significant developments.

Kentucky. Governor Bert Combs issued an executive order directing all state agencies to take all lawful action necessary to prevent discrimination, indicating that agencies such as the Department of Health and the State Alcoholic Beverage Control Board would have a duty to revoke licenses of business places which practice discrimination.

Atlanta, Georgia. About 50 more Atlanta restaurants are being desegregated voluntarily on a trial basis today. If no trouble during the trial period of a week to 30 days, the policy will continue.

Columbus, Georgia. Mr. Everett Erlick of Paramount called on June 26th to report the following situation in Columbus, Georgia - of which he has learned through both his own manager there and Mr. Patrick of Martin Theatre Circuit:

The National NAACP has sent three people (Adolphus Lewis, James Brown, and Bob Hill) into Columbus to try to stimulate demonstrations. The local NAACP people, who have been trying to set up a bi-racial committee, want the "outsiders" to leave. Mr. Erlick's sources - and other "moderates" - feel that demonstrations will be dangerous - they liken Columbus to Savannah. In Columbus, lunch counters and busses have been desegregated. Nothing else has.

Charlottesville and Newport News, Virginia. Mr. Erlick also advised of desegregation of their theatres in Charlottesville, Virginia, on June 5 and Newport News, Virginia, on June 12.

Greensboro, North Carolina. Last week the Mayor announced that 36 restaurants had agreed to serve "all desirable customers without regard to race." Four theatres have agreed to a gradual desegregation plan to take effect soon. One downtown cafeteria and the two hotels remain as the major facilities not serving Negroes. A committee of leading businessmen is now negotiating for desegregation of these last facilities.

We have received a report from a National Association concerning progress in variety chain stores.

The following composite figures represent the Integration Progress of these Variety Chain Store Companies:

W. T. Grant Company  
S. S. Kresge Company  
S. H. Kress and Company  
McCrorry - McLellan - Green Division,  
McCrorry Corporation  
J. J. Newberry Company  
F. W. Woolworth Co.

Number of Stores  
Integrated between  
Jan. 1960 and  
May 22, 1963

503

Number of Stores  
Integrated between  
May 22, 1963 and  
June 22, 1963

59

Total  
Integrated

562

UNITED STATES GOVERNMENT

*Memorandum**The Marshall*TO : Robert F. Kennedy  
Attorney General

DATE: June 24, 1963

L. F. O. FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax DivisionSUBJECT: Daily Report on Racial Practices  
in Southern Businesses - June 24, 1963

Since the preparation of the comprehensive report on Friday, there has been progress in fifteen cities, two of them new to our lists. With information from Bowling Green, Kentucky and Lubbock, Texas, concrete progress has now been reported in 183 cities in the South - 37% of the cities with a population over 10,000.

Highlights of the reports over the weekend follow:

Atlanta. 14 major hotels and motels announced they are now accepting conventions with "limited" number of Negro delegates. Mayor Ivan Allen, Jr. said the dining facilities at the establishments will be open to Negro delegates identified by convention badges.

Bowling Green, Kentucky. Mr. Patrick (Martin Theatres) called to say that Bowling Green, Kentucky integrated 30 restaurants and 8 drug stores and the downtown theatres on June 21st.

Dallas, Texas. Integration was accomplished voluntarily with unusual cooperation of newspapers in the city. The secret of success, according to our member, is that the process took place quickly without press pressure and no announcement was made publicly until the job was done.

Hopkinsville, Kentucky. Most theatres, hotels, restaurants, and lunch counters desegregated this week. Accomplished by a bi-racial Mayor's committee.

Lubbock, Texas. Restaurant owners in Lubbock, on June 11th, voted to eliminate racial discrimination in a vast majority of the eating places in the city. For many years schools have been integrated and five years ago Texas Tech was integrated.

Newport News, Virginia. Palace Theatre, Newport News, Virginia plans to integrate by June 20, 1963, along with 3 others.



North Carolina. Mr. Frank A. Beddingfield advises that Mayor's Committees in Raleigh, Durham, Fayetteville, Winston-Salem and Greensboro, North Carolina are meeting regularly on plans for desegregating and it appears that substantial progress will be made in all five cities within the very near future.

Oklahoma City. A city amusement park owner announced he will open the park to Negroes.

Orlando, Florida. A Mayor's Bi-racial Committee and a Citizen's Advisory Committee have been expanded and are active. Ivey's Department Store has desegregated its public facilities and is in the process of placing Negroes in selling positions. A Negro has been placed in a position of Assistant Superintendent.

Richmond, Virginia. Great progress has been made in this city. More than 35 restaurants and lunch counters opened their doors to Negroes on June 19. Movie theatres in the downtown area desegregated on June 6. And, all theatres in the Richmond Metropolitan area will desegregate within the next month.

St. Augustine, Florida. City Commission has agreed to meet with Negro leaders June 28 to air racial problems.

UNITED STATES GOVERNMENT

## Memorandum

Mr. Marshall

TO : Robert F. Kennedy  
Attorney General

DATE: June 20, 1963

FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax DivisionSUBJECT: Daily Report of Racial Practices  
in Southern Businesses - June 20, 1963

While there have been a few statistical changes, they are not believed sufficient to revise the usual tables as of today.

However, there have been several significant and encouraging developments which are summarized below.

Reports have been received for the first time from these cities:

Anderson, South Carolina. Lunch counters and other facilities in the S. S. Kresge store was desegregated as of June 17.

Bowling Green, Kentucky. Conversations have begun through a Mayor's Bi-racial Committee.

Cleveland, Tennessee. A committee has been formed for the purpose of developing a plan of desegregation of lunch counters and other facilities.

Murfreesboro, Tennessee. Conversations have begun through a Mayor's Bi-racial committee.

Chattanooga, Tennessee. Meetings of Mayor's Bi-racial Committee continue. If there is no trouble between now and next Monday, theatres hope to desegregate then. They are trying to persuade Howard Johnsons and Holiday Inns to go along.

Easton, Maryland. Eastern shore town - 25 miles north of Cambridge - will desegregate all public accommodations (hotel, motel, movie, restaurant, drug store) as of July 8. Announced by Mayor Sherwood Hubbard. Effected by a Bi-racial commission.

UNITED STATES GOVERNMENT

# Memorandum

TO : Mr. Robert F. Kennedy  
Attorney General

DATE: June 19, 1963

FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax Division

SUBJECT: Material For Use in Connection with President's  
Meeting with Educators - June 19, 1963

1. Progress in desegregation since meetings began on May 22, 1963. - Our survey of racial practices with respect to public commercial facilities covers about 500 cities in the fifteen states comprising the Old Confederacy, Oklahoma, Kentucky, Maryland and West Virginia. Principal attention has been given to those cities with a population of over 10,000.

Since our meetings began on May 22, concrete progress in desegregation of public commercial facilities has been reported in 175 of these cities.\* In 157 of these 175, visible acts of desegregation have been reported, while in the remaining 18, there has been reported some concrete advance such as activities of a civic committee or the issuance of desegregation instructions by management.

We thus know of progress reported in about 35% of the principal cities in this area in less than a month's time.

These reports demonstrate that the South is not a monolithic bastion of resistance to desegregation. They demonstrate that a great many people in the area are ready to make changes.

These changes have been in the following numbers of cities:

1. Lunch counters reported desegregated since May 22 - 62.
2. Theatres reported desegregated since May 22 - 78.
3. Hotels reported desegregated since May 22 - 23.
4. Restaurants reported desegregated since May 22 - 70.
5. Civic race relations machinery reported organized or active since May 22 - 51.

\* Since last Tuesday, June 11, we have received reports of recent acts of desegregation in 94 cities.

Classification of Cities. - For your June 4, 1963, meeting with businessmen, we furnished a list of 173 cities broken down into the three categories. Comparison between June 4 and today is as follows:

<u>Category</u>	<u>June 4</u>	<u>June 17</u>	<u>June 19</u>
Category 1 - cities in which changes have been made or could be made immediately	90	167	167
Category 2 - cities in which changes could be made through coordination among business groups and local leadership	49	39	39
Category 3 - cities in which changes will be more difficult	<u>34</u>	<u>38</u>	<u>38</u>
Total	173	244	244

Progress has been reported in 67 of the cities in our original category 1, in 24 of the cities in our original category 2, and in 3 of the cities in our original category 3. These figures indicate (1) that our sources of information are reasonably accurate, and (2) that with effort changes can be made even in the more difficult areas.

The following information was received from the Bureau of Economic Warfare and the National Security Council on June 19, 1963. It was reported that the Bureau of Economic Warfare and the National Security Council have advised the State Department that they believe the negotiation is taking place fairly on the part of the North Vietnamese. The Bureau of Economic Warfare has indicated that it is possible that the North Vietnamese, to which they have given the information is to be used in the way to deal off any unbalanced situation. The Bureau of Economic Warfare has advised that the information is to be used in the way to deal off any unbalanced situation.

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## 2. Summary of Developments Since June 4th.

Abilene, Texas. Mr. C. L. Patrick of the Martin Theatre Circuit, Columbus, Georgia, reported they will desegregate their theatres in Abilene, Texas according to a business community agreement.

Alexandria, Virginia. Downtown theatres dropped their racial bans yesterday. It was reported in yesterday's log that drive-ins in this area would desegregate today. Alexandria & Merryfield, Virginia. Northeast Drive-In Theatre Corporation will integrate its theatres in these two cities tomorrow. Other operators in Northern Virginia are being advised of this action and requested to cooperate.

Alcoa, Tennessee. Mr. Fairbanks of Kresge's reported desegregation of variety store lunch counters as of June 10.

Anderson & Rock Hill, South Carolina. These two cities which have been in category three (progress difficult), have repealed their ordinances requiring segregation of public facilities. This information as reported by the United States Attorney for the Western District of South Carolina, is of considerable significance. These two cities were placed in our third category by all contacts, e.g., variety and drug stores and theatre owners.

Arkansas. An example of the lines of communication which have been established and of the active participation of business leaders is the following summary of a report from Mr. Richard Lightman, Vice President of Malco Theatres, Inc., received by telephone on June 14.

Mr. Lightman confirmed our advice to him that there is a functioning bi-racial committee in Fort Smith, Arkansas. He reports Dr. H. P. MacDonald of the NAACP and Mr. Paul Laturre of the Chamber of Commerce are good contacts in Fort Smith. Yesterday a meeting was held between Chamber of Commerce people and the bi-racial committee, but reached no agreement. At least two people - Mr. John Marisi of the Goldman Hotel and Mr. Chris Christello of the Broadway Grill - have stated to the Malco manager that they realize desegregation is coming but simply do not want to lead the pack. Mr. Lightman has instructed his manager to get in touch with Dr. MacDonald and Mr. Laturre, to tell them how close the situation is to fruition and to try to head off any unpleasantness. Last week Mr. Lightman met with Mr. L. C. Bates of the Arkansas NAACP. Mr. Bates reported that:

In Jonesboro, Arkansas, NAACP representation is inadequate and they are trying to get a better official there; in Newport, Arkansas, there is a problem with a racist Mayor; in West Memphis, Arkansas, there is hope that the Memphis, Tennessee example will rub off; in Camden, Stuttgart, and McGee, Arkansas, Bates undertook to sound out the situation in response to Mr. Lightman's request.

Arlington & Fairfax, Virginia. In replying to your letter of June 5, Mr. Sumner M. Redstone of Northeast Drive-In Theatre Corporation reports general desegregation of theatres in the Arlington and Fairfax area on June 17th.

Asheville, North Carolina. The three largest eating establishments (S. & W. Cafeteria, Holiday Inn and Bailey's) desegregated. S. & W. has been a stumbling block in several large cities of the South and this breakthrough is of major importance.

Athens, Georgia. Liggett, Woolworth and Grant's have agreed to serve negroes at lunch counters. There is to be no announcement.

Austin, Texas. Mr. Harry Akin of Night Hawk restaurants, Austin, Texas, reports that after meeting with the Attorney General on May 29, he called a meeting of hotel and restaurant operators in Austin. They adopted a resolution he had prepared calling for immediate desegregation. After the President's meeting on June 4, another operator's meeting was held in Austin on June 7, and further signatures (now totaling 53) were added to the resolution. Mr. Akin estimates Austin hotels and restaurants are now 80% desegregated, as compared with about 6 establishments before the President's meeting. Mr. Everett Erlick advises that all Interstate Theatres in Austin were desegregated on June 12.

Baton Rouge, Louisiana. The Negro leadership approved a bi-racial committee, and the committee held its first meeting on June 4.

Birmingham, Alabama. Carling Dinkler, Jr. advises that the Tutwiler Hotel in Birmingham was integrated without incident on June 5.

Charleston, South Carolina. The local managers of the Woolworth, Grant and Kress stores have met and decided they could desegregate lunch counters - but only with cooperation from the Mayor, hotels and department stores which has not been forthcoming thus far. We are following up.

Charlotte, North Carolina. A fine letter from the Mayor of Charlotte to you was received June 14. He reports on the progress made in this city and gives much credit to the Mayor's Bi-racial Committee, headed by Dr. John B. Cunningham, former President of Davidson College. All major hotels, motels, theatres and restaurants have desegregated within the past two weeks. On Monday the City Council dropped all references in the City Code to color discrimination. This letter with a suggested reply will be forwarded to your office. As you know, we are preparing replies to all communications received on this project and forwarding them to your office.

Charlotte, North Carolina (Continued) Mr. F. H. Beddingfield of Consolidated Theatres, reports that theatre operators in North and South Carolina who had been at our meetings organized a meeting of about 100 exhibitors in these two states which was held June 13th, to discuss the problem. He also reports that in a meeting of the civic group in Charlotte, North Carolina held June 14th, an agreement was reached whereby 8 indoor theatres will probably be desegregated tomorrow. They are making no announcement until June 15th. They continue to work through committees on other larger towns in North Carolina.

Chattanooga, Tennessee. We have heard from several sources that desegregation plans are in the works in Chattanooga, to start going into effect soon. There have been mild disturbances in Chattanooga, but at the end of last week Negro leaders agreed with Mayor Ralph Kelley on a truce pending the results of a meeting scheduled for June 8. Mayor Ralph Kelley announced that the cities' bi-racial committee was "busy working for a peaceful and equitable solution to race relations" and that some voluntary desegregation was expected soon. Martin Theatres opened its Cinerama Theatre to a few Negroes on June 6. Newspapers picked it up and there was some reaction from Citizen's Council. Bi-racial committee this morning decided to hold off on further theatre integration for the moment.

Clarksville, Tennessee. The Mayor announced publicly on June 7 that complete integration was in operation as a result of a meeting of merchants, theatre owners, hotel and restaurant owners on May 30, 1963, when an agreement was reached to integrate across the board.

Daytona Beach, Florida. In face of a week of demonstrations Mayor J. Owen Eubank has reactivated a bi-racial committee and said he hoped for total desegregation.

Fayetteville, North Carolina. Following pleas from civic leaders the Restaurant Association voted to lower racial bars, but leading downtown restaurants refuse to serve Negroes. Later most members of the association agreed to comply with the decision of the association for a 60-day test period provided Negroes agree to end demonstrations. There was no indication that the Negroes would accept this arrangement.

Hampton, Virginia. Word was received on June 6 that lunch counters were desegregated and that a bi-racial committee was formed and is functioning.

Hopkinsville, Kentucky. A bi-racial committee is to hold its first meeting on June 18, 1963.

Hot Springs, Arkansas. A committee of local Negro and business leaders has been formed and is making progress toward desegregation of eating places and theatres.

Roanoke, Virginia. On June 10, the Roanoke Board of Mayor, City Council, and the Roanoke Board of Education announced a bi-racial committee with wide representation on the Board. The Board also announced that a plan for complete integration will be developed and implemented with a few days.

Houston, Texas. United States Attorney reports that 150 Houston restaurants integrated on June 15. Theatres had been planning desegregation on July 8. However, at the suggestion of the United States Attorney relayed to us by Mr. Erlick of ABC-Paramount was able to report that the date has been advanced to July 1. In an effort to prevent demonstrations the date for theatres has now been moved up to June 24th.

Jacksonville, Florida. Mr. Powers of the National Restaurant Association gave us a new report on Jacksonville, Florida. The restaurant operators there are working concertedly with the bi-racial community relations committee, which has already arranged for desegregation of theatres.

Kingston, North Carolina. UPI wire for June 14 reports that hotels and restaurants in Kingston were desegregated on June 13.

Knoxville, Tennessee. Information was received that theatres in Knoxville were desegregated June 6.

Lawrenceville, Virginia. In another reply to your letter of June 5, Mr. C. W. Peebles of W. S. Peebles Co. (with stores in 24 stores in Virginia and North and South Carolina) reported desegregation of all public facilities in all stores. He also reported on an effective bi-racial committee in Lawrenceville, of the fact that there is heavy Negro employment at all levels in his stores and in other businesses in Lawrenceville and Brunswick County. He invites you or a member of your staff to visit this area which it is believed is a model for the balance of Virginia and the South.

Little Rock, Arkansas. In reply to your letter of June 5, Mr. John H. Rowley of United Artists reported the desegregation of seven theatres in Little Rock on June 9. The move was carried out with the local bi-racial committee which is active and effective.

Lynchburg, Virginia. The Inter-racial Commission announced that seven of Lynchburg's largest department stores dropped the color bar in their employment practices. Major drug stores, restaurants and theatres have already taken such action.

Nashville, Tennessee. AP reports that on June 5 a bi-racial committee spokesman announced agreement to desegregate all leading hotels and motels and most restaurants. Establishments which have not already desegregated reportedly plan to do so next weekend. Carling Dinkler of Atlanta reported on June 5 that the Nashville, Tennessee Hotel and Motel Association had issued a release calling upon their members to serve desirable patrons regardless of race. On June 5, Mr. Dinkler advised us that the Nashville Hotel and Motel Association had adopted an Atlanta-type resolution.

Newport News, Virginia. On June 10, the City Council of Newport News, Virginia, by unanimous vote instructed the Mayor to appoint a bi-racial committee. Bi-racial Committee with wide representation has been formed and is optimistic that a plan for complete integration will be developed and placed into effect with a few days.



Oklahoma City, Oklahoma. On June 10, a group of motel operators announced a policy of non-discriminatory service. YEA recently desegregated its rooms.

Orlando, Florida. On June 10, a majority of Orlando businessmen agreed to desegregate two major hotels, three department stores, and several eating places - including desegregation of sales forces. The meeting was called by 24 business and civic leaders.

Pine Bluff, Arkansas. A committee of local Negro and business leaders have arranged for the integration of lunch counters in variety stores immediately and for the desegregation of theatres on June 21. This city has been the scene of demonstrations in the past.

Richmond, Virginia. We have a report from the Virginia Retail Merchants Association meeting held on June 8 at the request of the President. There were about 40 key merchants at the meeting and substantial progress was made in establishing lines of communication and discussing preliminary plans. The situation in detail by communities was recorded and discussed. A report by cities will be furnished shortly to the Department. Two of Virginia's largest department stores have reported significant progress. Miller and Rhoads with stores in four major Virginia cities have desegregated all facilities and are working on a program to employ Negro sales people. Thalheimer Brothers with stores in North Carolina as well as Virginia have 400 Negroes out of 3,000 employees, several in selling and supervisory jobs; they have also desegregated their lunch counters and all public facilities. On June 18, 35 Richmond area restaurants desegregated without incident.

Savannah, Georgia. Three theatres were temporarily desegregated in Savannah, Georgia.

Salt Lake City, Utah. Mr. H. H. Bennett, President of Zions Cooperative Mercantile Distribution reported that all facilities are integrated and that as a result of the meeting in Washington they are promoting Negroes to sales positions. Of note was his report of picketing of Woolworth's, not as a protest against the particular store which is integrated completely, but, against the national chain for its position in Southern cities.

South Boston, Virginia. Independent Theatres, Inc. of Washington, D. C. will desegregate its drive-in here this week. South Boston is only 30 miles from Danville.

Spartanburg, South Carolina. The Chamber of Commerce met on June 5 to adopt a resolution similar to that already adopted in Atlanta. Most restaurants and stores with eating facilities began a voluntary program of desegregation. Mr. Steve H. Ashcraft of Craft's Drug Stores advises that a number of downtown merchants have agreed to employ Negroes as sales clerks within the near future.

Tulsa - Oklahoma City Area. As a result of the President's meeting, Human Relations Committee in Tulsa was strengthened, met and agreed to desegregate businesses 100% and to begin hiring Negroes in non-menial jobs. Also, as a result of President's meeting hotels in Oklahoma City and Tulsa desegregated. All major industries in this area, e.g., Douglas, North American, Shelly Oil, etc. has promised to speed-up hiring of Negroes in non-menial positions.

Washington, D. C. and Vicinity. Mr. G. B. Burrus, President of Peoples Drug Stores reported that all Peoples stores are integrated completely and that no difficulty has occurred or is anticipated.

Waynesboro, Virginia. Theatres desegregated as of June 11. Operators met there yesterday, organized by Independent Theatre Inc. of Washington, D.C.

Winston-Salem, North Carolina. A bi-racial committee in Winston-Salem, North Carolina announced desegregation of larger hotels and restaurants on June 5th. The committee is seeking desegregation of theatres and has determined that local managers have no objection and anticipate no disturbance, but, they must clear with chain owners.

United States Chamber of Commerce. On Sunday, June 9th Mr. Edwin P. Neilan, President of the United States Chamber of Commerce urged all businessmen to give leadership and support to prompt and peaceful racial integration.

Hilton Hotels. Conrad M. Hilton sent a telegram to the Managers of Hilton Hotels reiterating his policy of integration of facilities in all hotels and stressing the policy of employing persons without regard to race or color. Managers were instructed to work closely with civil, government and business groups in solving problems of segregation.

The National Restaurant Association. On June 7, the President, in a letter to all members, called upon all restaurant operators in the North and South to support the Administration's desegregation program.

Publicity in Trade Magazines. Mr. Merritt of The National Association of Chain Drug Stores reports that Chain Store Age - publishers of a family magazine for chain store executives and managers - have come out with an editorial encouraging support of our program. He will send us a copy.

Mr. Merritt also advises that American Druggist - a magazine for independents - refers favorably to our program and invites the independents to participate through communication with Mr. Merritt of the chain association.

and American Druggist, Birmingham, Georgia; Tobacco and Cigar, Boston, Mass.; North Carolina (unintelligible).

Begley Drug Co. - Kentucky and Virginia. Mr. Robert Begley of Begley Drug Co., Richmond, Kentucky, reacted to the President's meeting by calling in his managers and instructing them not to refuse service to anyone. Their stores in Lexington, Danville, London and Somerset (all Kentucky) had been integrated before. Desegregation of stores in Winchester and Richmond (both Kentucky) occurred this week.

Drug Firms Desegregate. Mr. Merritt also reports that Liggetts and Walgreens have issued orders to every manager to desegregate.

Florida State Circuit. Reported desegregation of its theatres in eight Florida cities within the past two weeks.

Hot Shoppes. Mr. Mariott reports that by June 11, Hot Shoppes will have 100% desegregation in all hotels and restaurants. Hot Shoppes has hotels and restaurants in 16 states. Mr. Mariott also reported upgrading of 25 Negroes to non-menial positions.

Independent Theatres, Inc., Washington, D. C. This company which operates theatres in Virginia, Maryland, Delaware and the District of Columbia announced desegregation of its theatres in Waynesboro, organized meetings of businessmen in Radford, Christiansburg and Pearisburg, Virginia, but was unsuccessful in obtaining cooperation of other businessmen and so has decided to go it alone and sell tickets to Negroes to their theatres in these cities as well as in Newport News and Rehoboth Beach, Delaware. This same company has organized a business meeting in Marion, Virginia to be held next week.

S. H. Kress Company. Mr. Paul L. Troast in response to your letter of June 5, reported that Kress had 100 segregated lunch counters in the South in 1960, that 78 were desegregated up to May 22, 6 have been desegregated since May 22, and plans are being developed to take action in 4 more cities.

Liggett Drug Co. Mr. Ira Kepforth, President, reported the immediate upgrading of 26 Negro workers in their drug stores in Southern cities.

Royal Castle System, Inc. of Miami. Mr. L. E. Singer responded to your letter of June 5 by stating that Royal Castle restaurants will be desegregated within two weeks in the following cities in Florida: Dania, Boca Raton, Fort Lauderdale, Hollandale, Hollywood and Pompano Beach. M. Singer also advised that plans are developing for similar action in Cocoa Beach, Lakeland, Orlando, Sarasota, St. Petersburg and Tampa.

Woolworth's. In the following places they have integrated their lunch counters during the past week or so: Decatur, Alabama; Fort Myers, Fort Pierce and Gainesville, Florida; Gainesville, Georgia; Lubbock and Midland, Texas; Shelby, North Carolina (planned).

UNITED STATES GOVERNMENT

## Memorandum

TO : Robert F. Kennedy  
Attorney General

DATE: June 18, 1963

L. F. O. FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax DivisionSUBJECT: Daily Report of Racial Practices  
in Southern Businesses - June 18, 1963

1. Updated Statistics. Starting June 5th we have been reporting each day on progress since May 22nd. This information which is shown by cities has been updated as of 5:00 p.m. today.

a. Concrete advances have occurred in 163 cities since May 22.\*

b. Visible changes (actual desegregation) have occurred in 146 cities since May 22.

c. Table.

	Total as of		
	June 5th	June 14th	June 18th
Category 1 **	90	169	167
Category 2	49	40	39
Category 3	34	35	38
Total	173	244	244
<u>Desegregated:</u>			
Lunch counters	10	61	62
Theatres	3	61	61
Hotels	4	22	23
Restaurants	2	67	70
<u>Desegregation Imminent:</u>			
Lunch counters	3	0	0
Theatres	40	26	26
Hotels	0	3	3
Restaurants	0	8	8
<u>Civic Machinery Active:</u>	19	50	51

\* This includes visible desegregation, formation or activation of civic machinery, conclusion of an agreement, or issuance of instructions by management.

\*\* Category 1 is those cities in which changes have been or can be made immediately; Category 2, those where change can be made with coordination, and Category 3, those where changes will be more difficult. Progress has been reported in 68 of the cities in our original category 1, in 24 of the cities in our original category 2, and in 3 of the cities in our original category 3.

Highlights from today's reports are outlined below.

Anderson & Rock Hill, South Carolina. These two cities which have been in category three (progress difficult), have repealed their ordinances requiring segregation of public facilities. This information as reported by the United States Attorney for the Western District of South Carolina, is of considerable significance. These two cities were placed in our third category by all contacts, e.g., variety and drug stores and theatre owners.

Austin, Texas. Mr. Everett Erlich advises that all Interstate Theatres in Austin were desegregated on June 12.

Asheville, North Carolina. The three largest eating establishments (S. & W. Cafeteria, Holiday Inn and Bailey's) desegregated. S. & W. has been a stumbling block in several large cities of the South and this break-through is of major importance.

Chattanooga, Tennessee. Mayor Ralph Kelley announced that the cities' bi-racial committee was "busy working for a peaceful and equitable solution to race relations" and that some voluntary desegregation was expected soon.

Fayetteville, North Carolina. Following pleas from civic leaders the Restaurant Association voted to lower racial bars, but leading downtown restaurants refuse to serve negroes. Later most members of the association agreed to comply with the decision of the association for a 60-day test period provided negroes agree to end demonstrations. There was no indication that the negroes would accept this arrangement.

Houston, Texas. United States Attorney reports that 150 Houston restaurants integrated on June 15. Theatres had been planning desegregation on July 8. However, at the suggestion of the United States Attorney relayed to us by Mr. Erlich of ABC-Paramount was able to report that the date has been advanced to July 1.

Lynchburg, Virginia. The Inter-racial Commission announced that seven of Lynchburg's largest department stores dropped the color bar in their employment practices. Major drug stores, restaurants and theatres have already taken such action.

CLASSIFICATION OF CITIES ACCORDING  
TO POSSIBILITIES OF RACIAL PROGRESS

1. Progress Made or Possible Immediately

ALABAMA

Anniston  
Birmingham  
Decatur  
Huntsville  
Mobile

ARKANSAS

El Dorado  
Fayetteville  
Ft. Smith  
Hot Springs  
Little Rock  
Pine Bluff

FLORIDA

Boca Raton  
Boyton Beach  
Bradenton  
Carol City  
Cocoa  
Coral Gables  
Dania  
Daytona Beach  
Delray Beach  
Ft. Lauderdale  
Ft. Myers  
Ft. Pierce  
Ft. Walton Beach  
Gainesville  
Hollywood  
Homestead  
Jacksonville  
Jacksonville Beach  
Kendall  
Key West  
Lakeland  
Miami  
Miami Beach  
Ocala  
Orlando  
Pensacola  
Pompano Beach  
St. Petersburg  
Sarasota  
Tallahassee  
Tampa  
West Palm Beach  
Winter Park

GEORGIA

Athens  
Atlanta  
Augusta  
Brunswick  
Columbus  
Gainesville  
Macon  
Savannah  
Valdosta

KENTUCKY

Ashland  
Bowling Green  
Danville  
Frankfort  
Fulton  
Hopkinsville  
Lexington  
London  
Louisville  
Owensboro  
Paducah  
Richmond  
Somerset

LOUISIANA

Baton Rouge  
New Orleans

MARYLAND

Baltimore  
Bethesda  
Cambridge  
College Park  
Easton  
Hagerstown  
Hyattsville  
Ocean City  
Rockville  
Salisbury  
Silver Spring  
Takoma Park  
Wheaton

NORTH CAROLINA

Asheville  
Burlington  
Chapel Hill  
Charlotte  
Concord

Durham  
Elizabeth City  
Fayetteville  
Gastonia  
Greensboro  
Henderson  
High Pt.  
Kinston  
Mt. Airy  
New Bern  
Newport  
Raleigh  
Rockingham  
Salisbury  
Shelby  
Statesville  
Wilmington  
Winston-Salem

SOUTH CAROLINA

Charleston  
Columbia  
Greenville  
Orangeburg  
Spartanburg

TENNESSEE

Alcoa  
Bristol  
Chattanooga  
Clarksville  
Elizabethton  
Johnson City  
Kingsport  
Knoxville  
Madison  
Memphis  
Nashville  
Oak Ridge

TEXAS

Abilene  
Amarillo  
Austin  
Big Spring  
Brownsville  
Corpus Christi  
Dallas  
Del Rio  
El Paso  
Ft. Worth  
Galveston  
Houston

Laredo  
Lubbock  
Midland  
Mineral Wells  
Mission  
Pecos  
Raymondville  
San Angelo  
San Antonio  
Sherman  
Texarkana  
Waco

VIRGINIA

Alexandria  
Arlington  
Chantilly  
Charlottesville  
Christianburg

Fredericksburg  
Harrisonburg  
Lawrenceville  
Lynchburg  
Marion  
Martinsville  
Merryfield  
Newport News  
Norfolk  
Petersburg  
Portsmouth  
Radford  
Richmond  
Roanoke  
South Boston  
Staunton  
Waynesboro  
Winchester

2. Progress Possible With Assistance from other Businesses and/or Local Governments.

ALABAMA

Auburn  
Dothan  
Montgomery  
Prichard  
Tuscaloosa

FLORIDA

Clearwater  
Lake City  
St. Augustine

LOUISIANA

Hammond

MISSISSIPPI

Biloxi  
Columbus  
Greenville

NORTH CAROLINA

Edenton  
Enfield  
Goldsboro  
Hendersonville  
Hickory  
Lexington  
Plymouth  
Rocky Mt.  
Wilson

SOUTH CAROLINA

Anderson  
Florence

TENNESSEE

Callatin  
Jackson  
Ripley

TEXAS

Beaumont  
Brownwood  
Denison  
Denton  
Eastland  
Harlingen  
McAllen  
Mercedes  
Paris  
Pharr  
Port Arthur  
Temple  
Vernon  
Wichita Falls



3. Progress More Difficult

ALABAMA

Florence  
Gadsden  
Opelika  
Sylacauga  
Talladega

ARKANSAS

Forrest City  
Helena  
Jonesboro  
West Memphis

GEORGIA

Albany  
Griffin  
Moultrie  
Newnan  
Rome

LOUISIANA

Alexandria  
Lake Charles  
Monroe  
Shreveport

MISSISSIPPI

Brookhaven  
Clarksdale  
Greenwood  
Gulfport  
Hattiesburg  
Jackson  
Laurel  
Meridian  
Natchez  
Tupelo

NORTH CAROLINA

Greenville  
Lenoir  
Lumberton

SOUTH CAROLINA

Greenwood  
Sumter

TEXAS

Gainsville  
Tyler

UNITED STATES GOVERNMENT

## Memorandum

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Attorney General

DATE: June 14, 1963

L.F. FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax DivisionSUBJECT: Daily Report of Racial Practices  
in Southern Businesses - June 14, 1963

1. Updated Statistics. Starting June 5th we have been reporting each day on progress since May 22nd. This information which is shown by cities has been updated as of 5:00 p.m. today.

a. Concrete advances have occurred in 160 cities since May 22.\*

b. Visible changes (actual desegregation) have occurred in 143 cities since May 22.

c. Table.

	June 5th	Total as of June 13th	June 14th
Category 1 **	90	154	169
Category 2	49	48	40
Category 3	34	30	35
<u>Desegregated:</u>			
Lunch counters	10	99	61
Theatres	3	57	61
Hotels	4	20	22
Restaurants	2	63	67
<u>Desegregation Imminent:</u>			
Lunch counters	3	0	0
Theatres	40	28	26
Hotels	0	3	3
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<u>Civic Machinery Active:</u>	19	47	50

\* This includes visible desegregation, formation or activation of civic machinery, conclusion of an agreement, or issuance of instructions by management.

\*\* Category 1 is those cities in which changes have been or can be made immediately; Category 2, those where change can be made with coordination, and Category 3, those where changes will be more difficult.

2. We now have 87 replies to the June 5 letter; and there have been recent developments reported in the past four days in 91 cities.

Highlights from today's reports are outlined below.

Arkansas. An example of the lines of communication which have been established and of the active participation of business leaders is the following summary of a report from Mr. Richard Lightman, Vice President of Malco Theatres, Inc., received by telephone today.

Mr. Lightman confirmed our advice to him that there is a functioning bi-racial committee in Fort Smith, Arkansas. He reports Dr. H. P. MacDonald of the NAACP and Mr. Paul Laturre of the Chamber of Commerce are good contacts in Fort Smith. Yesterday a meeting was held between Chamber of Commerce people and the bi-racial committee, but reached no agreement. At least two people - Mr. John Narisi of the Goldman Hotel and Mr. Chris Christello of the Broadway Grill - have stated to the Malco manager that they realize desegregation is coming but simply do not want to lead the pack. Mr. Lightman has instructed his manager to get in touch with Dr. MacDonald and Mr. Laturre, to tell them how close the situation is to fruition and to try to head off any unpleasantness. Last week Mr. Lightman met with Mr. L. C. Bates of the Arkansas NAACP. Mr. Bates reported that:

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In Newport, Arkansas, there is a problem with a racist Mayor.

In West Memphis, Arkansas, there is hope that the Memphis, Tennessee example will rub off.

In Camden, Stuttgart, and McGee, Arkansas, Bates undertook to sound out the situation in response to Mr. Lightman's request.

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Mr. Merritt also advises that American Druggist - a magazine for independents - refers favorably to our program and invites the independents to participate through communication with Mr. Merritt of the chain association.

Two Large Drug Firms Desegregate. Mr. Merritt also reports that Liggetts and Walgreens have issued orders to every manager to desegregate.

3. Lists of the cities in the three categories of progress were furnished the President on June 4. These lists have been brought up to date and are attached. On Monday there were 90 cities in the first category. Today there are 169 cities listed in this category (where changes have been or can be made almost immediately).

25-1063

12-11-1994

1999

2000

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

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1990

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Figure 1

1. *Phragmites* (Common Reed)

*[Illegible handwritten signature]*

**000000**

100-4422

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5244. 5245.

1922

1944

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

100-44322

**21-12-1944**

202 223

Results:

UNITED STATES GOVERNMENT

## Memorandum

Marshall

TO : Robert F. Kennedy  
Attorney General

DATE: June 12, 1963

L. F. O. FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax DivisionSUBJECT: Daily Report of Racial Practices  
in Southern Businesses - June 12, 1963

1. Updated Statistics. Starting June 5th we have been reporting each day on progress since May 22nd. This information which is shown by cities has been updated as of 5:00 p.m. today.

	<u>June 5th</u>	<u>June 11th</u>	<u>June 12th</u>
Category 1*	90	120	151
Category 2	49	45	42
Category 3	34	37	36

Desegregated:

Lunch counters	10	45	59
Theatres	3	51	55
Hotels	4	17	20
Restaurants	2	26	62

Desegregation Imminent:

Lunch counters	3	3	0
Theatres	40	22	22
Hotels	0	3	3
Restaurants	0	1	8

Civic Machinery Active:

19	35	47
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\* Category 1 is those cities in which changes have been or can be made immediately; Category 2, those where change can be made with coordination, and Category 3, those where changes will be more difficult.

Information by the person furnishing information from several sources.

2. We now have 49 responses to your letter of June 5, 30 by mail and 19 by telephone.\* There were developments reported for the first time today in 34 cities.

Highlights from the new reports are set out below.

Abilene, Texas. Mr. C. L. Patrick of the Martin Theatre Circuit, Columbus, Georgia, reported they will desegregate their theatres in Abilene, Texas according to a business community agreement.

Arlington & Fairfax, Virginia. In replying to your letter of June 5, Mr. Summer M. Redstone of Northeast Drive-In Theatre Corporation reports general desegregation of theatres in the Arlington and Fairfax area on June 17th.

Hot Springs, Arkansas. A committee of local Negro and business leaders has been formed and is making progress toward desegregation of eating places and theatres.

Lawrenceville, Virginia. In another reply to your letter of June 5, Mr. C. W. Peebles of W. S. Peebles Co. (with stores in 24 stores in Virginia and North and South Carolina) reported desegregation of all public facilities in all stores. He also reported on an effective bi-racial committee in Lawrenceville, of the fact that there is heavy Negro employment at all levels in his stores and in other businesses in Lawrenceville and Brunswick County. He invites you or a member of your staff to visit this area which it is believed is a model for the balance of Virginia and the South.

Little Rock, Arkansas. In reply to your letter of June 5, Mr. John H. Rowley of United Artists reported the desegregation of seven theatres in Little Rock on June 9. The move was carried out with the local bi-racial committee which is active and effective.

Newport News, Virginia. On June 10, the City Council of Newport News, Virginia, by unanimous vote instructed the Mayor to appoint a bi-racial committee.

Pine Bluff, Arkansas. A committee of local Negro and business leaders have arranged for the integration of lunch counters in variety stores immediately and for the desegregation of theatres on June 21.

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\* As was indicated in yesterday's log some of these are consolidated responses by one person channeling information from several sources.

This city has been the scene of demonstrations in the past.

Waynesboro, Virginia. Theatres desegregated as of June 11. Operators met there yesterday, organized by Independent Theatre Inc. of Washington, D.C.

Independent Theatres, Inc., Washington, D.C. This company which operates theatres in Virginia, Maryland, Delaware and the District of Columbia announced desegregation of its theatres in Waynesboro, (see above) organized meetings of businessmen in Radford, Christiansburg and Pearisburg, Virginia, but was unsuccessful in obtaining cooperation of other businessmen and so has decided to go it alone and sell tickets to Negroes to their theatres in these cities as well as in Newport News and Rehoboth Beach, Delaware. This same company has organized a business meeting in Marion, Virginia to be held next week.

Royal Castle System, Inc. of Miami. Mr. L. E. Singer responded to your letter of June 5 by stating that Royal Castle restaurants will be desegregated within two weeks in the following cities in Florida: Dania, Boca Raton, Fort Lauderdale, Hollandale, Hollywood and Pompano Beach. Mr. Singer also advised that plans are developing for similar action in Cocoa, Lakeland, Orlando, Sarasota, St. Petersburg and Tampa.

UNITED STATES GOVERNMENT

## Memorandum

TO : Robert F. Kennedy  
Attorney General

DATE: June 13, 1963

L. F. C. FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax DivisionSUBJECT: Daily Report of Racial Practices  
in Southern Businesses - June 13, 1963

1. Updated Statistics. Starting June 5th we have been reporting each day on progress since May 22nd. This information which is shown by cities has been updated as of 5:00 p.m. today.

a. Concrete advances have occurred in 155 cities since May 22.\*

b. Visible changes (actual desegregation) have occurred in 140 cities since May 22.

c. Table.

	June 5th	Total as of June 12th	June 13th
Category 1 **	90	151	154
Category 2	49	42	48
Category 3	34	36	30
<u>Desegregated:</u>			
Lunch counters	10	59	59
Theatres	3	55	57
Hotels	4	20	20
Restaurants	2	62	63
<u>Desegregation Imminent:</u>			
Lunch counters	3	0	0
Theatres	40	22	28
Hotels	0	3	3
Restaurants	0	8	8
<u>Civic Machinery Active:</u>	19	47	47

\* This includes visible desegregation, formation or activation of civic machinery, conclusion of an agreement, or issuance of instructions by management.

\*\* Category 1 is those cities in which changes have been or can be made immediately; Category 2, those where change can be made with coordination, and Category 3, those where changes will be more difficult.



2. Business Executives were requested to reply to your letter of June 5 by June 11. There were 84 responses received through today. Of particular interest is the fact that recent developments were reported in 89 cities on June 11, 12 and today.

Highlights from today's reports are outlined below.

Hilton Hotels. Conrad N. Hilton sent a telegram to the Managers of Hilton Hotels reiterating his policy of integration of facilities in all hotels and stressing the policy of employing persons without regard to race or color. Managers were instructed to work closely with civil, government and business groups in solving problems of segregation.

Alexandria & Merryfield, Virginia. Northeast Drive-In Theatre Corporation will integrate its theatres in these two cities tomorrow. Other operators in Northern Virginia are being advised of this action and requested to cooperate.

Salt Lake City, Utah. Mr. H. H. Bennett, President of Zions Cooperative Mercantile Distribution reported that all facilities are integrated and that as a result of the meeting in Washington they are promoting negroes to sales positions. Of note was his report of picketing of Woolworth's, not as a protest against the particular store which is integrated completely, but, against the national chain for its position in Southern cities.

South Boston, Virginia. Independent Theatres, Inc. of Washington, D. C. will desegregate its drive-in here this week. South Boston is only 30 miles from Danville.

Spartanburg, South Carolina. Mr. Steve H. Ashcraft of Craft's Drug Stores advises that a number of downtown merchants have agreed to employ negroes as sales clerks within the near future.

UNITED STATES GOVERNMENT

## Memorandum

Mr. Marshall

TO : Robert F. Kennedy  
Attorney General

DATE: June 11, 1963

FROM : Louis F. Oberdorfer, Assistant  
Attorney General, Tax Division

L. F. O.

SUBJECT: Daily Report of Racial Practices  
in Southern Businesses - June 11, 1963

1. Updated Statistics. On June 5th we reported on progress since May 22nd. This information which is shown by cities has been updated as of 5:00 p.m. today.

	<u>June 5th</u>	<u>June 10th</u>	<u>June 11th</u>
Category 1*	90	92	120
Category 2	49	61	45
Category 3	34	37	37

Desegregated:

Lunch counters	10	29	45
Theatres	3	34	51
Hotels	4	14	17
Restaurants	2	13	26

Desegregation Imminent:

Lunch counters	3	4	3
Theatres	40	22	22
Hotels	0	3	3
Restaurants	0	5	1

Civic Machinery Active:

19	29	35
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\* Category 1 is those cities in which changes have been or can be made immediately; Category 2, those where change can be made with coordination, and Category 3, those where changes will be more difficult.

Most of these were consolidated responses by one person checking several sources.

2. On June 5, you wrote the some 125 executives who attended the President's June 4 meeting, asking them to report by today, June 11, on any new steps taken during the intervening week. That letter was delivered to the executives on June 7. As of 5 P.M. today, we had received a total of 35 responses, 21 by letter and 16 by telephone.\*

Developments reported for the first time today (though not necessarily occurring during the past 24 hours) include 49 cities in which desegregation was put into effect or agreement reached. This includes:

<u>Lunch counters</u>	16 cities
<u>Hotels and motels</u>	3 cities
<u>Restaurants</u>	13 cities
<u>Theatres</u>	17 cities
<u>Activation of Civic Machinery</u>	6 cities

Highlights from the new reports are set out below.

Alcoa, Tennessee. Mr. Fairbanks of Kresge's reported desegregation of variety store lunch counters as of yesterday.

Athens, Georgia. Liggett, Woolworth and Grant's have agreed to serve negroes at lunch counters.

Austin, Texas. Mr. Harry Akin of Night Hawk restaurants, Austin, Texas, reports that after meeting with the Attorney General on May 29, he called a meeting of hotel and restaurant operators in Austin. They adopted a resolution he had prepared calling for immediate desegregation. After the President's meeting on June 4, another operator's meeting was held in Austin on June 7, and further signatures (now totaling 53) were added to the resolution. Mr. Akin estimates Austin hotels and restaurants are now 80% desegregated, as compared with about 6 establishments before the President's meeting.

Charlotte, North Carolina. Mr. F. H. Beddingfield of Consolidated Theatres, reports that theatre operators in North and South Carolina who had been at our meetings organized a meeting of about 100 exhibitors in these two states which was held yesterday, to discuss the problem.

He also reports that in a meeting of the civic group in Charlotte, North Carolina held yesterday, an agreement was reached whereby 8 indoor theatres will probably be desegregated tomorrow. They are making no announcement until tomorrow.

They continue to work through committees on other larger towns in North Carolina.

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\* Some of these were consolidated responses by one person channeling information from several sources.

Chattanooga, Tennessee. Martin Theatres opened its Cinerama Theatre to a few negroes on June 6. Newspapers picked it up and there was some reaction from Citizen's Council. Bi-racial committee this morning decided to hold off on further theatre integration for the moment.

Hopkinsville, Kentucky. A bi-racial committee is to hold its first meeting on June 18, 1963.

Jacksonville, Florida. A community relations commission, which meets once a month, is planning desegregation of movie theatres within a month.

Nashville, Tennessee. AP reports that on June 5 a bi-racial committee spokesman announced agreement to desegregate all leading hotels and motels and most restaurants. Establishments which have not already desegregated reportedly plan to do so next weekend. On June 5, Mr. Dinkler advised us that the Nashville Hotel and Motel Association had adopted an Atlanta-type resolution.

Oklahoma City, Oklahoma. On June 10, a group of motel operators announced a policy of non-discriminatory service. YMCA recently desegregated its rooms.

Orlando, Florida. On June 10, a majority of Orlando businessmen agreed to desegregate two major hotels, three department stores, and several eating places - including desegregation of sales forces. The meeting was called by 24 business and civic leaders.

Richmond, Virginia. We have a report from the Virginia Retail Merchants Association meeting held on June 8 (See yesterday's log). There were about 40 key merchants at the meeting and substantial progress was made in establishing lines of communication and discussing preliminary plans. The situation in detail by communities was recorded and discussed. A report by cities will be furnished shortly to the Department.

Washington, D.C. and Vicinity. Mr. G. B. Burrus, President of Peoples Drug Stores reported that all Peoples stores are integrated completely and that no difficulty has occurred or is anticipated.

Begley Drug Co. - Kentucky and Virginia. Mr. Robert Begley of Begley Drug Co., Richmond, Kentucky, reacted to the President's meeting by calling in his managers and instructing them not to refuse service to anyone. Their stores in Lexington, Danville, London and Somerset (all Kentucky), had been integrated before. Desegregation of stores in Winchester and Richmond (both Kentucky) occurred this week.

S. H. Kress Company. Mr. Paul L. Troast in response to your letter of June 5, reported that Kress had 100 segregated lunch counters in the South in 1960, that 78 were desegregated up to May 22, 6 have been desegregated since May 22, and plans are being developed to take action in 4 more cities.

Woolworth's. In the following places they have integrated their lunch counters during the past week or so: Decatur, Alabama; Fort Myers, Fort Pierce and Gainesville, Florida; Gainesville, Georgia; Lubbock and Midland, Texas; Shelby, North Carolina (planned).

UNITED STATES GOVERNMENT

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