

From: [REDACTED] <[REDACTED]>

Sent: Monday, July 20, 2020 3:21 PM

To: ATR-MusicLicensing-Workshop (ATR) <ATR.MusicLicensing-Workshop@ATR.USDOJ.GOV>

Subject: Music licensing for wineries.

Truthfully I think the band you hire should have to pay to use the music not the winery. Why should wineries have to pay for a Band and BMI & ASCAP. Many wineries are struggling just like the artists. Why should we pay BMI & ASCAP to use a band once or twice a year. When the band will use the same music over and over many times. They should pay to use the music not the winery. We are not in the music business but the bands are. And maybe then more bands would write there own music. And if people liked their music they would hire them more and it would go directly to the artist. If Bands are already paying to use it then why are we being charged twice.

But if not then please keep the current regulations in place .

This is the only way to alleviate the pressure placed upon wineries by music licensing organizations.

Thank You,

Arrowhead Wine Cellars